

Zepto SQL Project Report

1. Introduction

Zepto is a quick-commerce platform that delivers groceries and daily essentials within minutes. This project uses SQL to analyze operational data and generate business insights.

2. Objective

- Analyze customer and order data
- Improve delivery and inventory insights
- Strengthen SQL skills

3. Dataset Description

The dataset includes Customers, Orders, Products, Order_Details, and Delivery tables connected through primary and foreign keys.

4. Tools Used

- SQL (MySQL/PostgreSQL)
- Database Management Tools

5. Analysis

SQL queries using joins, aggregate functions, and subqueries were used to extract insights such as top-selling products and high-value customers.

6. Conclusion

The project demonstrates effective use of SQL for real-world business analysis and decision-making.

7. Future Scope

- Data visualization
- Advanced analytics
- Demand forecasting