

## **Zepto SQL Project Report**

### **1. Introduction**

Zepto is a quick-commerce platform that delivers groceries and daily essentials within minutes. This project uses SQL to analyze operational data and generate business insights.

### **2. Objective**

- Analyze customer and order data
- Improve delivery and inventory insights
- Strengthen SQL skills

### **3. Dataset Description**

The dataset includes Customers, Orders, Products, Order\_Details, and Delivery tables connected through primary and foreign keys.

### **4. Tools Used**

- SQL (MySQL/PostgreSQL)
- Database Management Tools

### **5. Analysis**

SQL queries using joins, aggregate functions, and subqueries were used to extract insights such as top-selling products and high-value customers.

### **6. Conclusion**

The project demonstrates effective use of SQL for real-world business analysis and decision-making.

### **7. Future Scope**

- Data visualization
- Advanced analytics
- Demand forecasting