

A campaign on Udaipur THE CITY OF LAKES AND PALACES. The project is about creating a logo and advertising the tourism in Udaipur city along with incredible India.

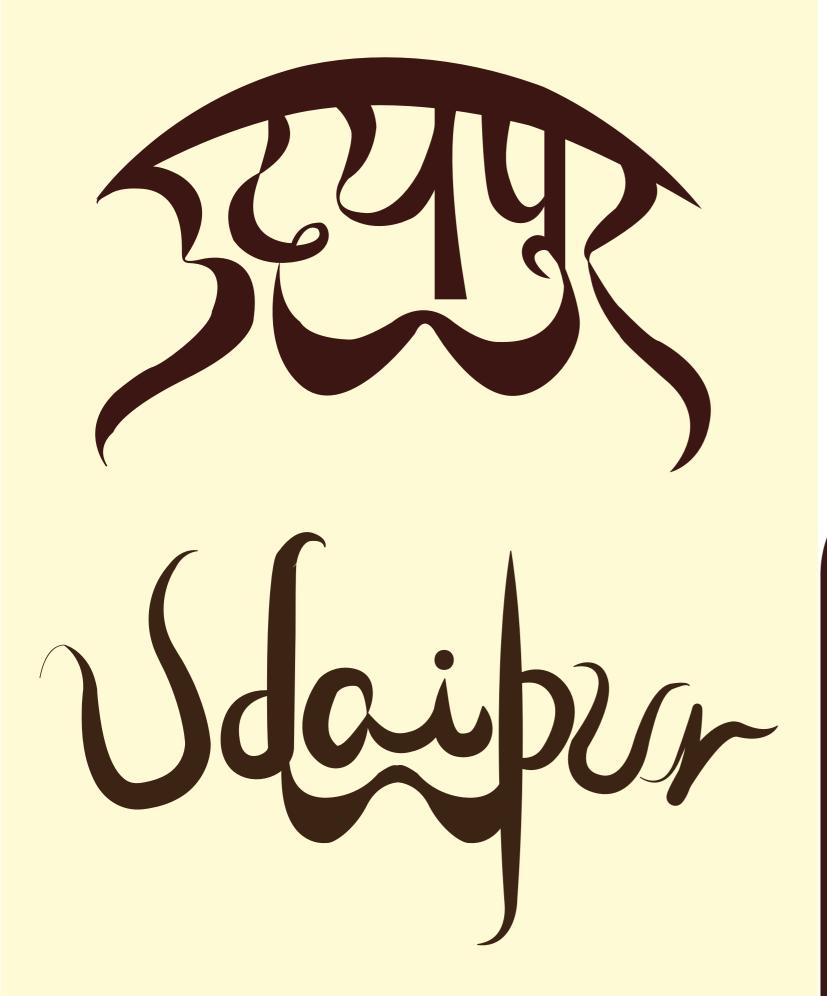
Udaipur, often referred to as the "White City" due to its gleaming marble edifices, boasts palaces that stand sentinel over the tranquil Lake Pichola.

Each palace, whether a sun-kissed summer retreat for the royals, a regal

residence, or a testament to royal opulence, is a page from Rajasthan's illustrious past.
The Udaipur cuisine is lavish and light, rich and simple, spicy and soothing, sweet and snacky at the

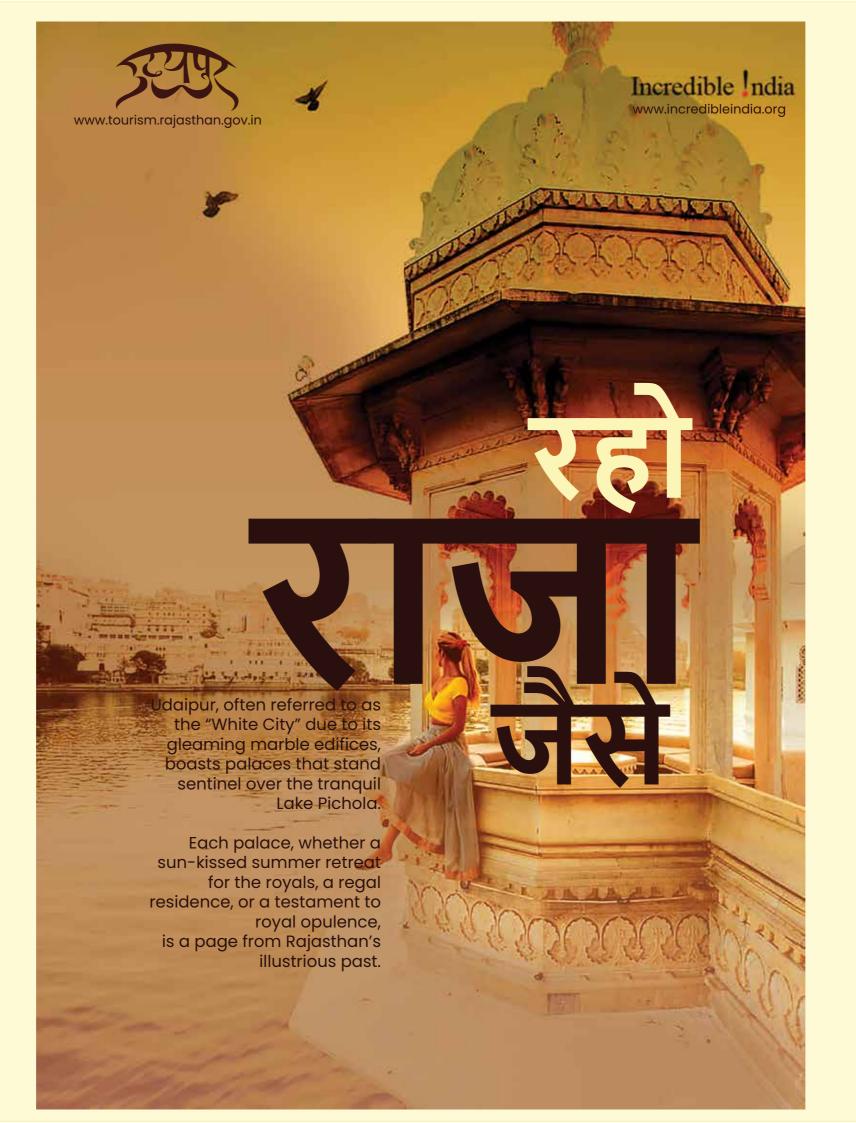
same time. Associated with the age-old culinary culture in the royal households of Rajasthan, the Udaipur cuisine boasts the dishes whose popularity has spiraled out of Rajasthan and spread all over India.

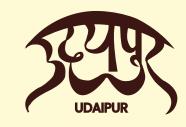
The vibrant colours of the attires from Ghagras to turbans are in contrast to the norm attires of arid regions. The eloquence of craftsmanship is evident in these traditional dresses worn by both men and women. The cheerfulness of the diverse colours makes the Rajasthani attire unique around the globe.

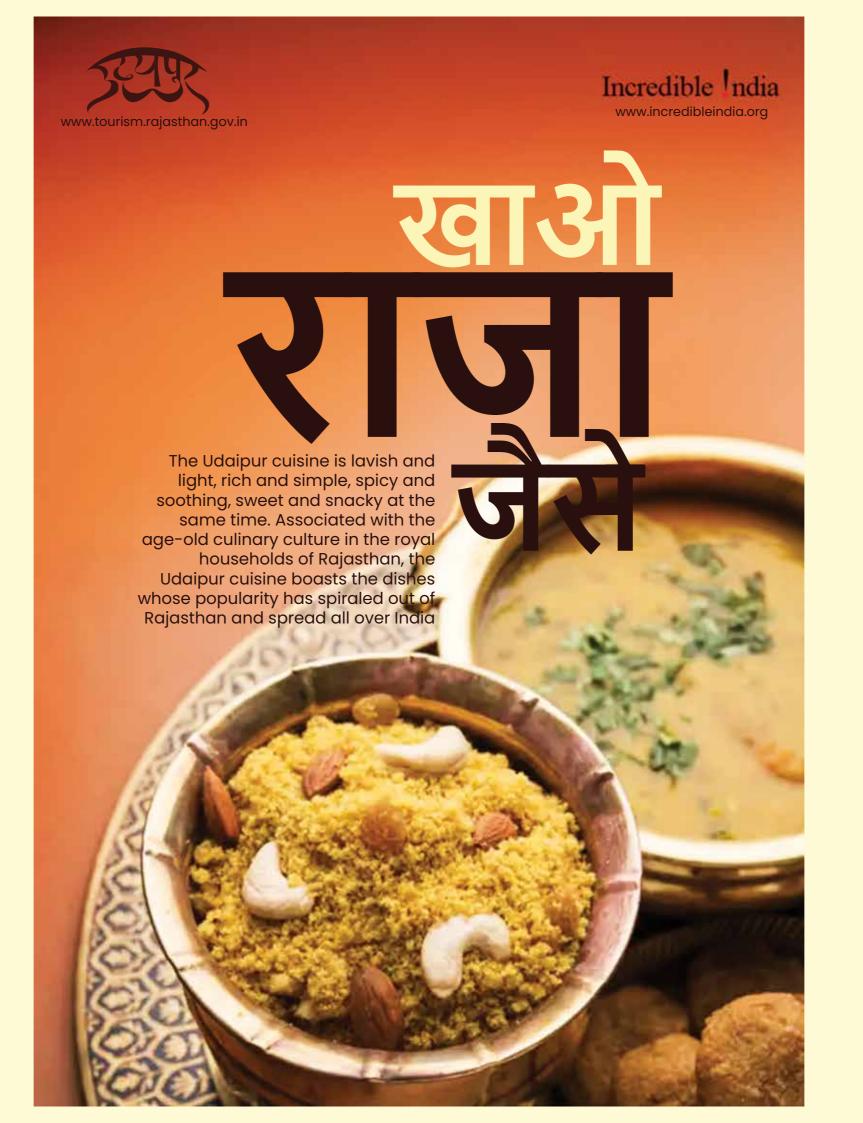


POPPINS REGULAR poppins regular

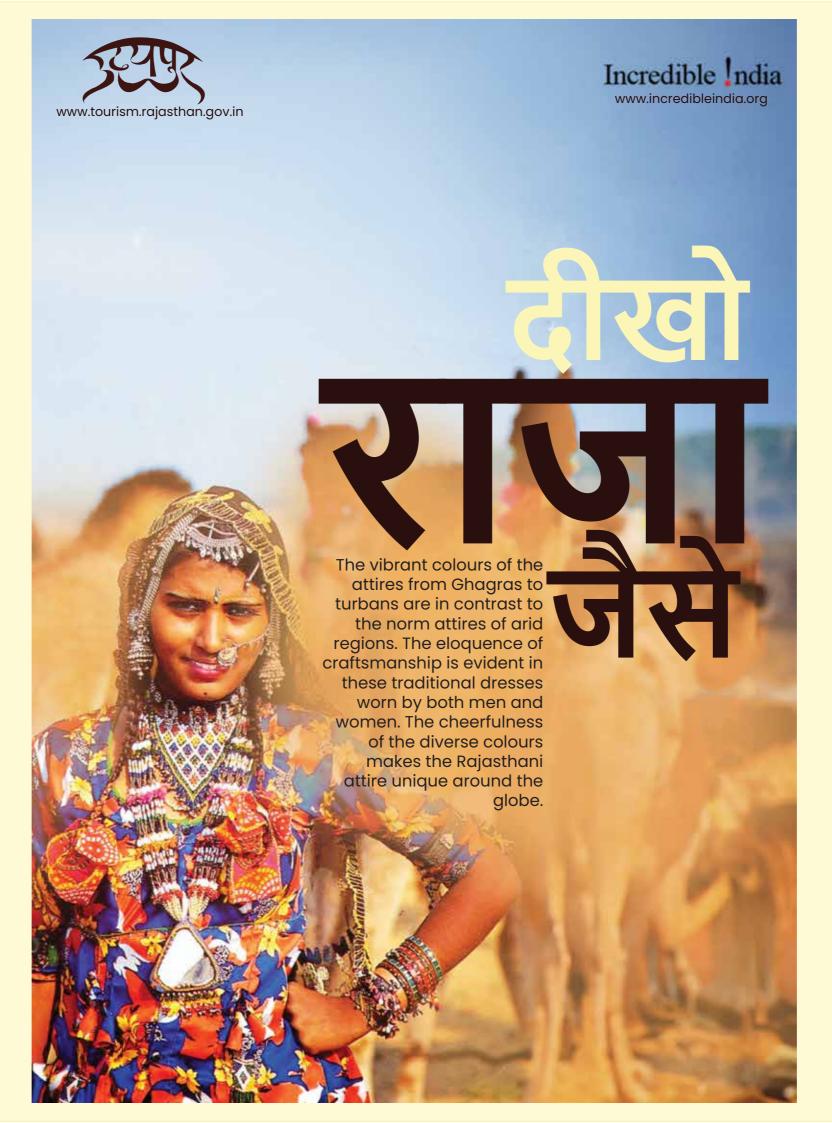
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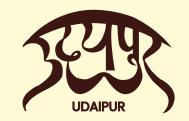


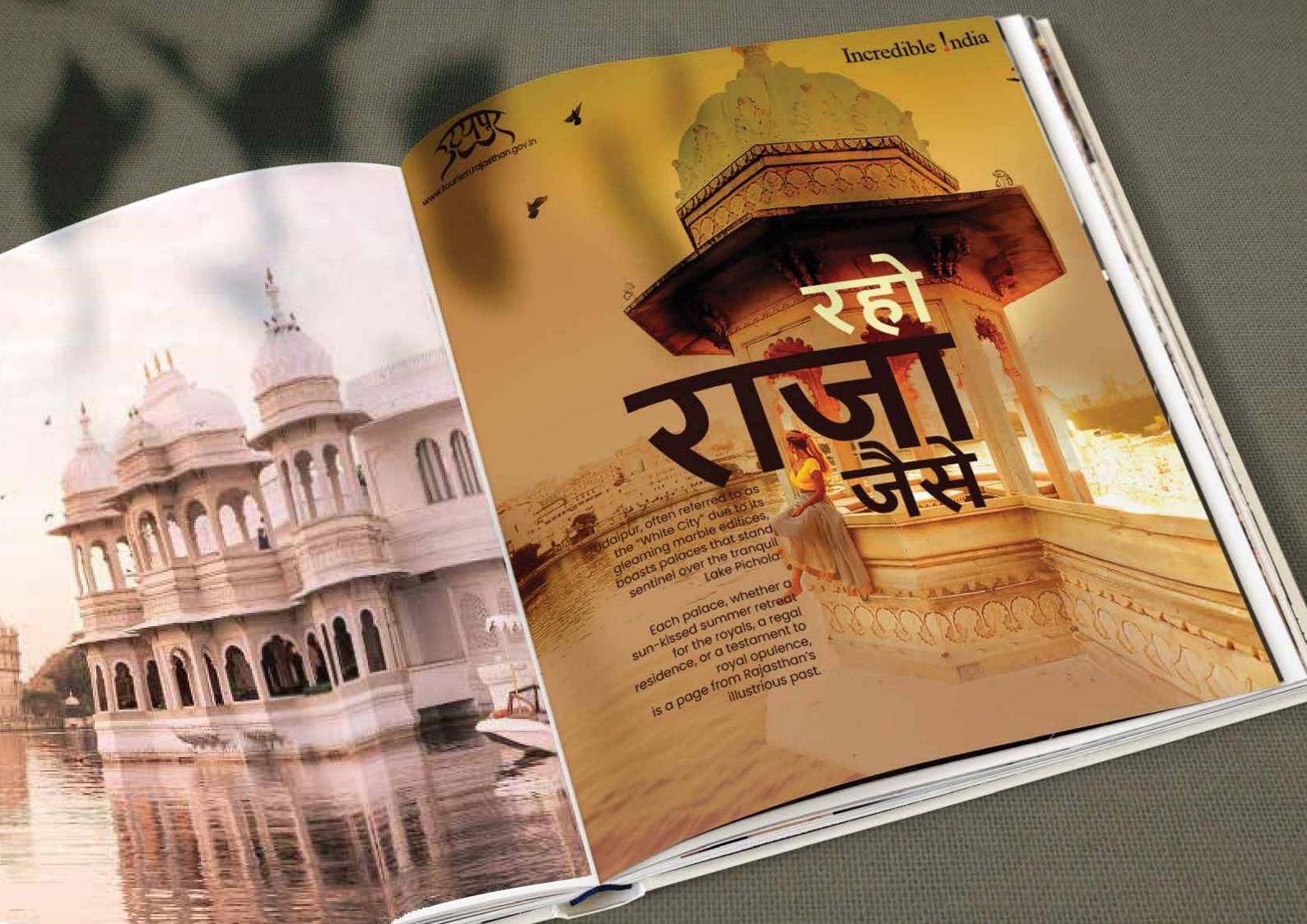








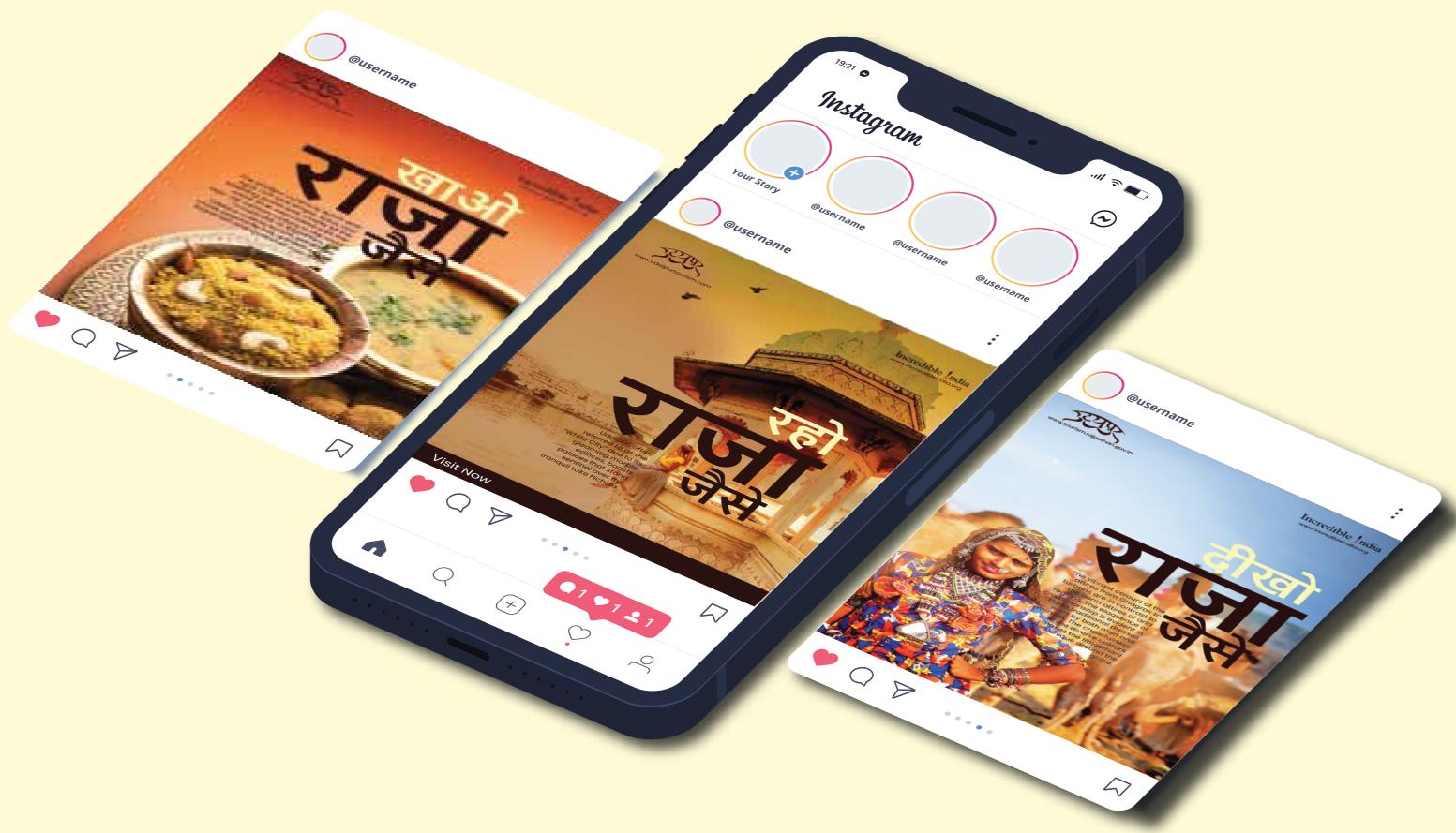


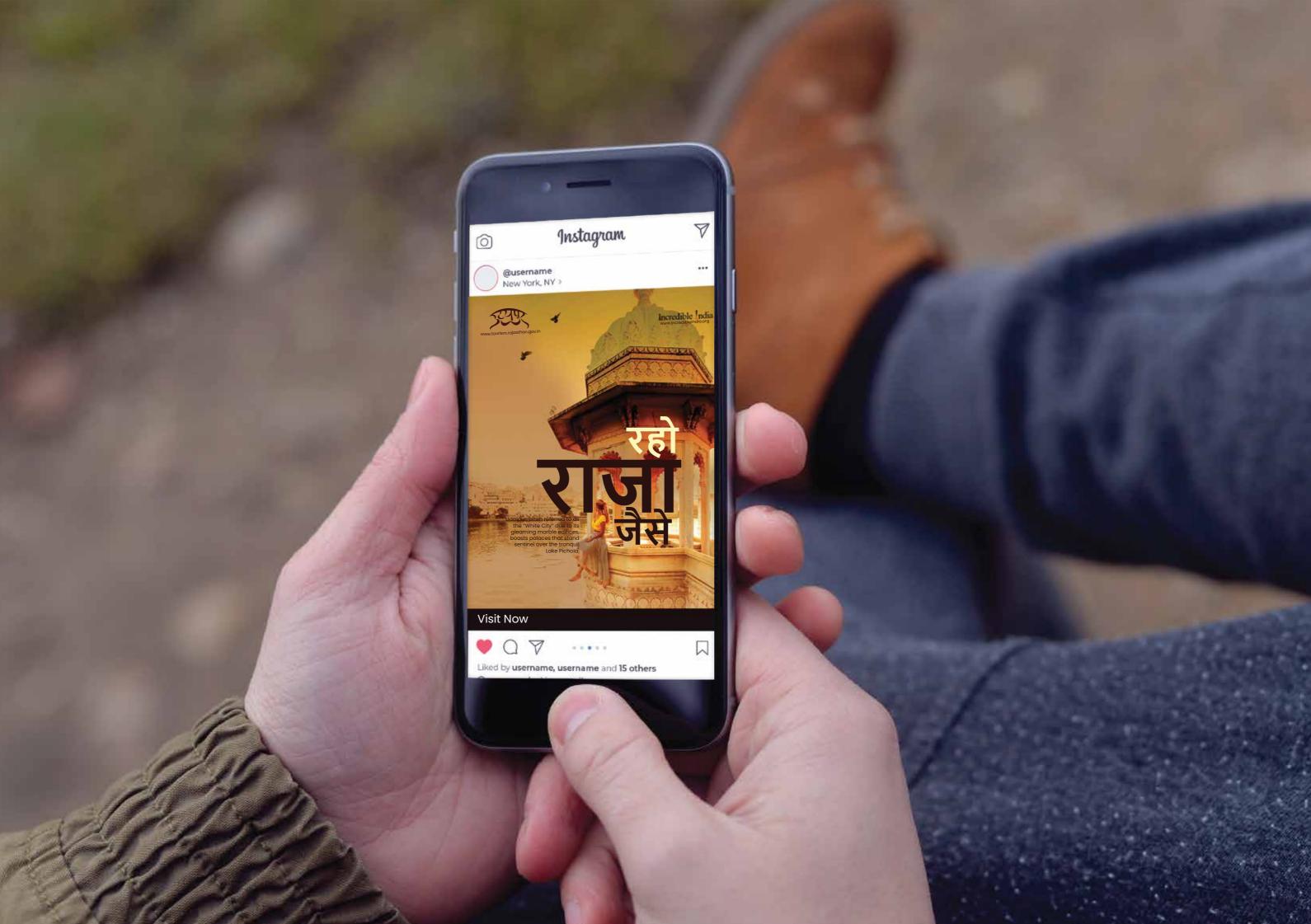












THANKYOU