ABDULMALIK **SANI**

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Innovative and enthusiastic about learning new skills and establishing a career in Electrical Engineering and Information Technology. Passionate team player and problem solver.

EXPERIENCE

JULY 2021 – MAY 2022 BUSINESS SUPPORT ASSOCIATE, PAYLATER HUB

Responsibilities and Achievements:

Graphic Content Creation: I was responsible for designing visually appealing graphics, including illustrations, infographics, banners, and social media posts. I utilized industry-standard design software, such as Adobe Creative Suite, to create engaging and eye-catching visuals that effectively conveyed the company's brand message.

Social Media Management: I managed various social media platforms, such as Facebook, Instagram, and Twitter, to promote Paylaterhub's products and engage with the target audience. This involved creating and curating content, scheduling posts, monitoring engagement metrics, and responding to inquiries and comments in a timely and professional manner.

Content Strategy and Planning: I actively participated in developing and executing social media strategies to enhance brand awareness and increase engagement. This included collaborating with the marketing team to identify target audiences, plan campaigns, and create content calendars. By implementing effective content strategies, I contributed to the growth of Paylaterhub's online presence.

Analytics and Reporting: I regularly monitored social media analytics to assess the performance of campaigns and content. Utilizing platforms like Facebook Insights and Google Analytics, I analyzed key metrics, generated reports, and provided actionable insights to optimize future social media initiatives. This data-driven approach helped refine strategies and improve overall campaign effectiveness.

Collaboration and Communication: As part of a dynamic team, I collaborated with marketing, design, and content teams to ensure cohesive brand messaging across various channels. Strong communication skills were crucial in aligning efforts, coordinating campaigns, and maintaining consistent branding and tone of voice.

Stayed Abreast of Trends: I remained up-to-date with the latest trends and best practices in graphic design, social media, and digital marketing. This included exploring new design techniques, monitoring competitor strategies, and attending industry webinars and workshops. Applying these insights, I proactively suggested creative ideas and implemented innovative approaches to enhance Paylaterhub's online presence.

Overall, my experience at Paylaterhub as a Graphic Content Creator and Social Media Manager equipped me with expertise in visual communication, content creation, social media management, and digital marketing strategies. I played a pivotal role in amplifying the company's brand identity and fostering engagement with the target audience through compelling visuals and effective social media initiatives.

APRIL 2017 – SEPTEMBER 2017 JUNIOR ASSISTANT, SCIENTIFIC EQUIPMENT DEVELOPMENT INSTITUTE (SEDI), MINNA, NIGER STATE

- Prototype Development: I actively participated in the development of prototypes, contributing to the design, construction, and testing processes. This hands-on experience allowed me to apply theoretical knowledge to real-world scenarios, enhancing my problem-solving and technical skills.
- Research Paper Writing: As part of my internship, I was involved in conducting
 research on emerging technologies and trends. I collaborated with the research
 team to analyze data, compile findings, and write research papers. This
 experience improved my ability to critically evaluate information, synthesize
 complex concepts, and communicate research outcomes effectively.
- Programming: I actively engaged in programming tasks, utilizing languages such as Micro C and python, I applied my programming skills to develop software tools and solutions that streamlined internal processes, improving efficiency and productivity within the department.
- Team Collaboration: Throughout my internship, I actively collaborated with crossfunctional teams, including researchers, engineers, and designers. I participated in brainstorming sessions, team meetings, and project discussions, fostering a collaborative environment that encouraged knowledge sharing and innovative thinking.
- Problem Solving: I encountered various challenges during the internship, and I
 proactively approached them with a problem-solving mindset. Whether it was
 troubleshooting technical issues, optimizing code performance, or overcoming
 obstacles in prototype development, I developed the ability to think critically and
 devise effective solutions.
- Time Management and Organization: Working on multiple projects simultaneously, I honed my skills in time management, prioritization, and

- organization. I successfully met deadlines and delivered high-quality work by efficiently managing my tasks and resources.
- Overall, my internship at SEDI, Research and Development department provided me with a well-rounded experience in building prototypes, conducting research, writing research papers, and programming. I developed technical proficiency, enhanced my problem-solving abilities, and gained exposure to the collaborative nature of research and development work. This internship has further fueled my passion for innovation and has prepared me to contribute effectively to future research-driven projects.

JULY 2021 – MAY 2022 **AMIQTECH**

Experience:

Installation Technician - Solar, Inverters, CCTV, and Home Automation Systems at AmiqTech

- During my tenure at AmiqTech, I played a crucial role as an Installation
 Technician, specializing in the installation and setup of solar systems, inverters,
 CCTV, and home automation systems. This experience provided me with valuable
 skills in technology installation, troubleshooting, and customer service.
- Responsibilities and Achievements:
- Solar System Installation: I was responsible for the installation and configuration
 of solar panels, inverters, and related components. This involved conducting site
 assessments, designing system layouts, mounting panels, and ensuring proper
 electrical connections. I adhered to industry standards and safety protocols to
 deliver high-quality solar solutions to clients.
- Inverter Setup and Configuration: I successfully installed and configured inverters, including wiring connections, setting up power management systems, and conducting tests to ensure optimal performance. I also provided comprehensive instructions and guidance to clients on operating and maintaining their inverters effectively.
- CCTV Installation: As part of my role, I installed closed-circuit television (CCTV) systems for residential and commercial clients. This included mounting cameras, running cables, configuring recording devices, and performing system testing. I ensured the installation adhered to industry standards and client specifications.

- Home Automation Systems: I participated in the installation and setup of home automation systems, integrating various smart devices and technologies. This involved configuring central control units, connecting devices to networks, and programming automation sequences. I provided end-users with training and support to optimize their home automation experience.
- Troubleshooting and Maintenance: I conducted troubleshooting and diagnostic
 procedures to identify and resolve issues related to solar systems, inverters,
 CCTV, and home automation setups. I effectively addressed technical problems,
 replaced faulty components, and conducted routine maintenance to ensure
 optimal system performance.
- Customer Service: Throughout the installation process, I maintained a customerfocused approach, ensuring clear and effective communication with clients. I provided detailed explanations of the installation process, answered questions, and addressed any concerns or issues promptly. By delivering excellent customer service, I fostered positive relationships and generated client satisfaction.
- Compliance and Safety: I strictly adhered to industry standards, local regulations, and safety guidelines during installations. I ensured that all installations were performed in compliance with relevant codes and regulations to guarantee the safety of clients and their properties.
- Continuous Learning: I remained updated with the latest advancements and trends in solar, inverter, CCTV, and home automation technologies. I actively sought opportunities to expand my knowledge through professional development resources, workshops, and industry events. This commitment to continuous learning allowed me to stay at the forefront of technological advancements and deliver cutting-edge solutions to clients.
- Overall, my experience as an installation technician at Amiqtech involved successfully installing and configuring solar systems, inverters, CCTV, and home automation setups. I demonstrated expertise in technical installation, troubleshooting, customer service, and adherence to industry standards. This experience has equipped me with the skills and knowledge necessary to contribute effectively to company's projects and initiatives

EDUCATION

NOVEMBER 2019

BACHELOR IN ENGINEERING, FEDERAL UNIVERSITY OF TECHNOLOGY MINNA (FUTM)

SKILLS

- The use of Micro C for microprocessor Programming.
- Development analysis of low voltage circuit.
- Use of proteus software for circuit simulation.
- The use of unreal engine for simulations.
- Proficient in C++, and python for Data Science.
- Web development using Html CSS and JavaScript

ACTIVITIES

- Reading and carrying out research
- Development and repair of Circuit
- Data analysis with python
- Graphics design

PROJECTS

- Traffic control system on microcontroller using micro C
- Transfer power switching system on raspberry using python programming language
- Logistic website for tracking of Trucks and Clients
- Regression analysis based for iris flower classification
- Data visualization and processing with pandas library
- Logistics web template design on canva