



**WEBSITE
DEVELOPMENT
AND DESIGN
DOCUMENTATION**

DIGITAL FORTIFY

1.1 Requirement Analysis

1. Less of an ecommerce site, more of an online showroom, but with plans to move into ecommerce.
2. Product tabs -> first level -> categories (eg lehenga, sari)
 - a. Second level -> once inside a specific category (for eg- inside the sari section) the user can filter the products based on price, color, length.
3. Website to be updated once a week, this is provided for via the backend CMS(content management system) which has a simple and user friendly interface.
4. User friendly website.
5. Query for Product -> query for product availability, sizes etc. This feature will be available for each product. Also the product id will be included with the query (plus the information about the user who queried).
6. Product description, including washing instruction
7. FAQ section
8. Gallery Section – Showcase celebrities associated with the brand, event photographs etc
9. Measurement guide for users.

1.1.1 Further suggestions.

Your idea for the measurement guide for users is great and we can provide videography services as well, the price for this will be included in the quotation section.

Branding is an important part of any business and we suggest using a recognizable color and logo, we can provide graphic design services as well (details included in the quotation section)

2.1 Hosting and Domain

Mukubotique.com is available. Regarding hosting, initially starting with a smaller plan would be better like bandwidth – 4GB, disk space 1GB or something similar and then upgrading it to the plan that best suits your requirements.

3.1 Services Provided

Our package includes the following services

- a. Design from scratch
- b. Development of Website
- c. Testing and Debugging
- d. SEO
- e. Deployment
- f. Maintenance

4.1 Development Details

Timeline for development of website –

Design – 1 week for design, prototype of website

Development – 3 weeks approx.

Test, Debugging and Deployment – 1 week

5.1 Cost Structure

Specifications	Costing
Design from scratch	
Graphic Design (includes logo)	
Development	
Testing and Debugging	
Deployment	
SEO (Search Engine Optimization)	
Maintenance	
Total Cost for Package*	NRs 45,000

**All these Services are part of our package*