





[DevJobsIndo] Entrepreneurship Training Video Production for Youth

From: MERCYCORPS INDONESIA [mercycorpsindonesia@yahoo.com.sg](mailto:mercycorpsindonesia@yahoo.com.sg) [DevJobsIndo] (DevJobsIndo-noreply@yahoogroups.com)

To: DevJobsIndo@yahoogroups.com

Date: Friday, May 24, 2019, 2:27 PM GMT+7

**Project Locations:** Malang and Tuban Regencies (East Java)

### Background:

In partnership with a corporate foundation, Mercy Corps Indonesia (MCI) is implementing the Promoting Entrepreneurship and Digital Financial Services for Rural Youth Program in Malang and Tuban Regencies. This program aims to reach 1500 rural youth (at least 40% of whom are young women) to have increased

capacities, connections and opportunities to grow their business or start a new business. As part of the program's goal to increase the capacity of the targeted rural youth, the program has developed entrepreneurship training modules that will be delivered through direct training and will also produce digital training in video format that will be accessible to the program's participants as well as a wider audience through the use of social media.

To support the implementation of the program, MCI is seeking a consultant to produce nine high quality short training videos as part of entrepreneurship learning materials.

### **Purpose / Project Description:**

The objective of this assignment is to produce nine high quality, 2-6 minutes videos which will be used as entrepreneurship learning materials for the Promoting Entrepreneurship and Digital Financial Services for Rural Youth Program's participants.

### **Consultant Activities:**

The consultant will:

- Develop scripts and storyboards for 9 entrepreneurship training videos based on the program's training modules.
- Create video motion graphics.
- Talent for the video will be provided from the Promoting Entrepreneurship and Digital Financial Services for Rural Youth Program team.
- Submit the video drafts to the Promoting Entrepreneurship and Digital Financial Services for Rural Youth Program team in Jakarta and edit as needed based on the team's feedback.
- Edit and produce nine high-quality videos (in FHD 60 fps and in compressed formats) that highlights each video's topic.

### **Consultant Deliverables:**

The consultant will produce:

- Submit 9 scripts and storyboards of the videos for approval before filming.
- Produce nine 2-6 minutes videos highlighting the theme/topic of each video, as follows:
  1. Karakter Pendorong Keberhasilan Usaha
  2. Tips Menghadapi Permasalahan Usaha
  3. Bisnis Model Canvas
  4. Studi Pasar Sederhana

5. Berjualan di Marketplace
  6. Menentukan Harga Jual
  7. Cara Mudah Melakukan Pencatatan Bisnis
  8. Menentukan Ide Usaha
  9. Membuat Rencana Pemasaran
- Provide the raw footage for future usage.

**Necessary Skills/Qualifications:**

- 2 and above years of experience working in a similar field.
- Experience in producing educational or training videos targeting youth.
- Experience working with NGO agencies is preferred.
- Excellent technical capacities (state of the art filming equipment) to ensure smooth and high-quality production.
- Additional production team will be an added advantage.

**Timeframe / Schedule:**

The consultant will deliver the task according to timeline below:

Activities	Timeline
Storyboard and script submission	16 June 2019
Filming	21 June 2019
Video draft submission	30 June 2019
Deliver final videos based on the program team's feedback and raw footage	7 July 2019

**The Consultant will report to:**

The Program Manager

**The Consultant will work closely with:**

The Training, Mentoring, and Monitoring Coordinator

The applicants can send their CV and proposal to [procurement@id.mercycorps.org](mailto:procurement@id.mercycorps.org), at the latest **28 May 2019**.

Thank You,

Mercy Corps Indonesia

Posted by: MERCYCORPS INDONESIA <mercycorpsindonesia@yahoo.com.sg>

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Salam,

DevJobsIndo Team

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