



EEL PROPOSAL
BUSINESS



EEL ????





Fig. 1. Color patterns of A. japanica (Left upper figure) and A. marmorata (Left lower figure). A. marmorata can grow up more than 170 cm (Right figure).

There are 2 species Eel Culture in Indonesia Anguilla bicolor & Anguilla marmorata

PROSPECT





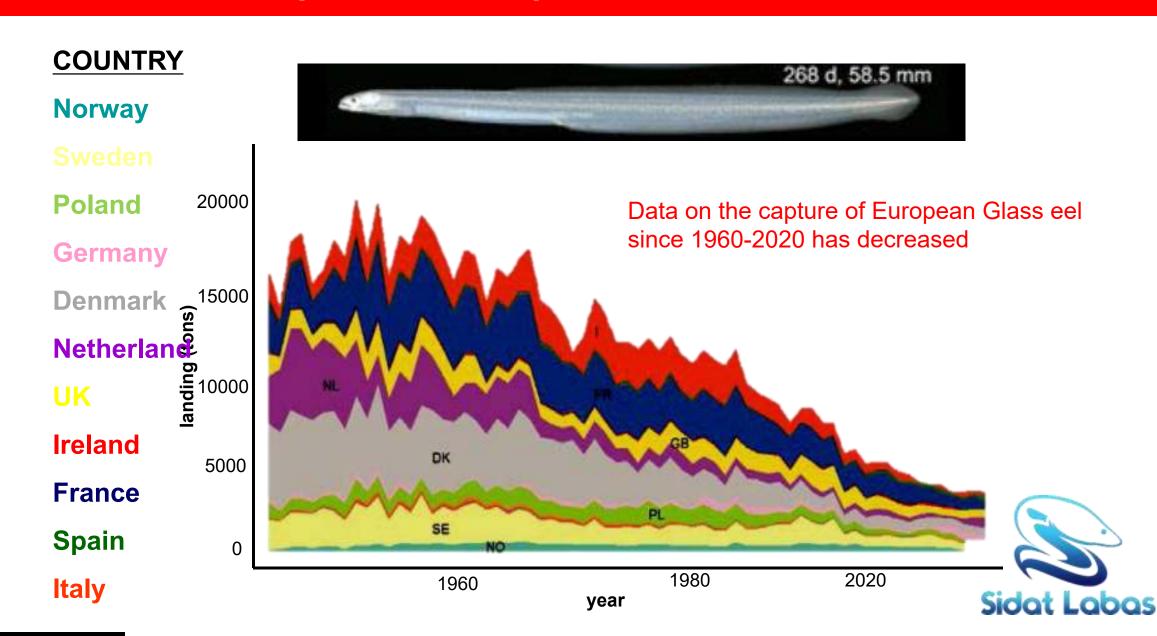






Stock of Juvenile Eel has Decreases Japanese eel 日本鰻 American eel 美洲鰻 uvenile stocks European eel 歐洲鰻 Index of ju (% of 1 Year

Capture of European Glass Eel



European Eel Culture Production Declines

Table 4-14. Aquaculture production of European eel in Europe from 2003 to 2011, in tonnes as reported in the Country Reports. n.d. = no data.

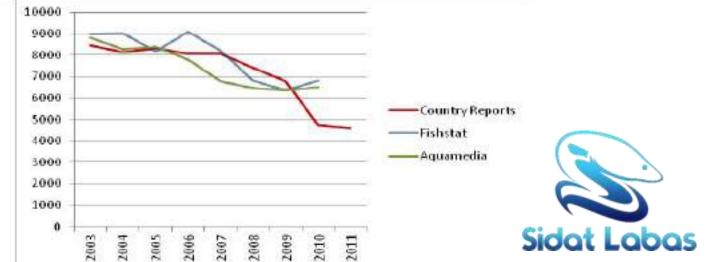
	2003	2004	2005	2006	2007	2008	2009	2010	2011
Denmark	2050	1500	1700	1900	1617	1740	1707	1537	1156
Estonia	18	26	19	27	52	45	30	20	n.d.
Germany	372	328	329	567	740	749	667	681	660
Netherlands	4200	4500	4500	4200	4000	3700	3200	2000	2300
Portugal	4.7	1.5	1.4	1.1	0.5	0.4	1.1	n.d.	n.d.
Sweden	170	158	222	191	175	172	139	91	94
Poland	1	1	1	1	1	1	1	1	1
Italy	1325	1220	1131	807	1000	551	587	n.d.	n.d.
Spain	339	424	427	403	478	461	450	411	391
Total	8475	8157	8329	8096	8063	7419	6781	4741	4602



Production Declines:

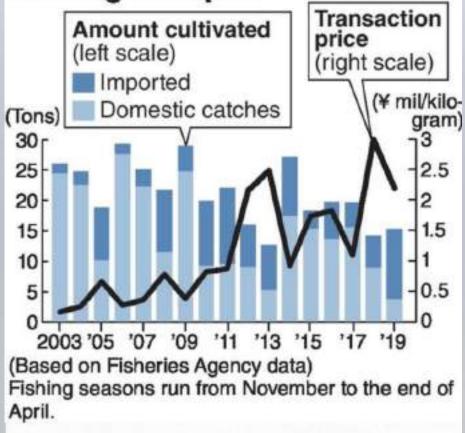
8475 ton 2003 become

4602 ton 2011



HIGH PRICE

Changes in amount, trading price of juvenile eel for farming in Japan



The Yomiuri Shimbun

The price of juvenile eel in Japan has trended up to 2.000.000 yen in 2019





Eel Nutrition Content

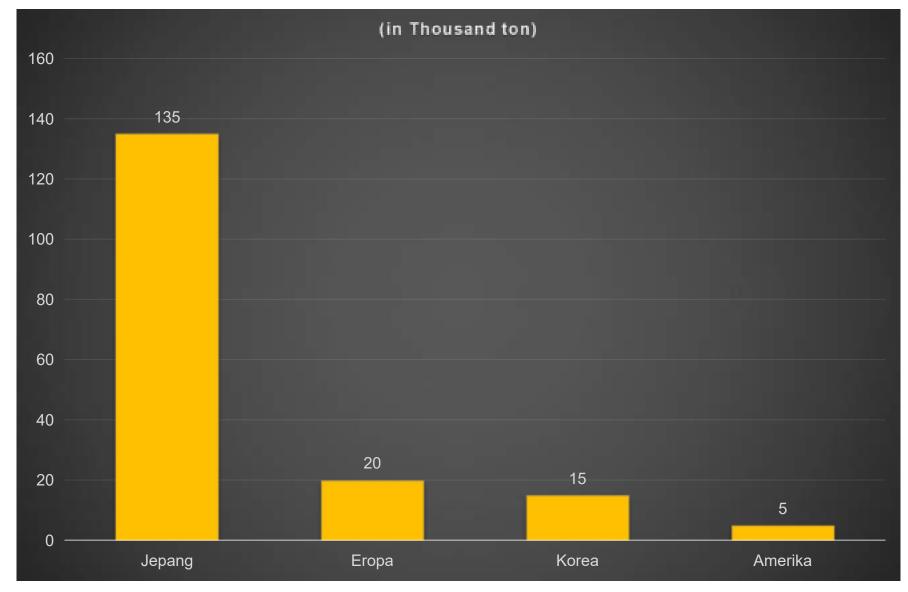


Food	Vitamin A	EPA	DHA	
Eel Meat	4700	1337	742	
Eel Heart	15000	-		
Pig Meat	30	-	-	
Sarden	60	250	250	
Egg Chicken	670	163-830	74-343	
Salmon	1	820	492	
Mackarel	2,6	748	409	



Eel have higher levels of vitamin A, EPA and DHA compared to other protein sources

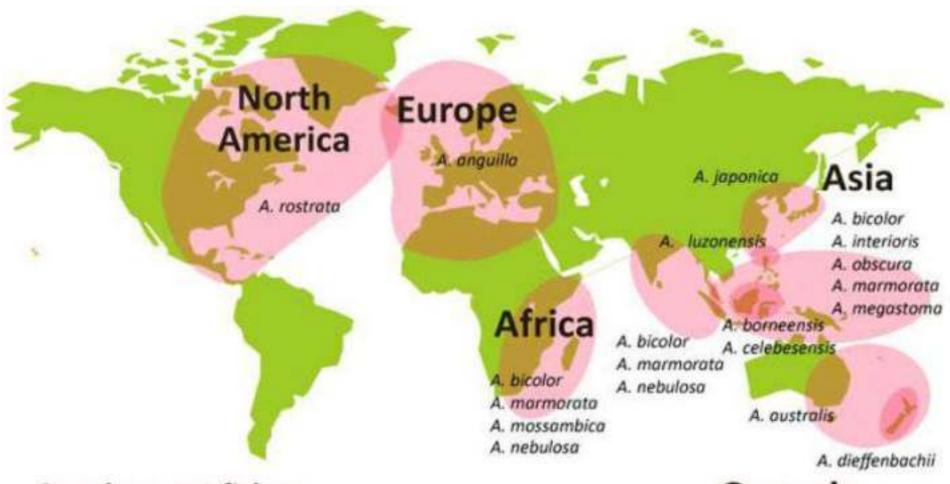
WORDL EEL CONSUMPTION





Japan, Europe, Korea and America are the biggest eel consuming countries in the world

WORLD EEL DITRIBUTION



Catadromous fishes

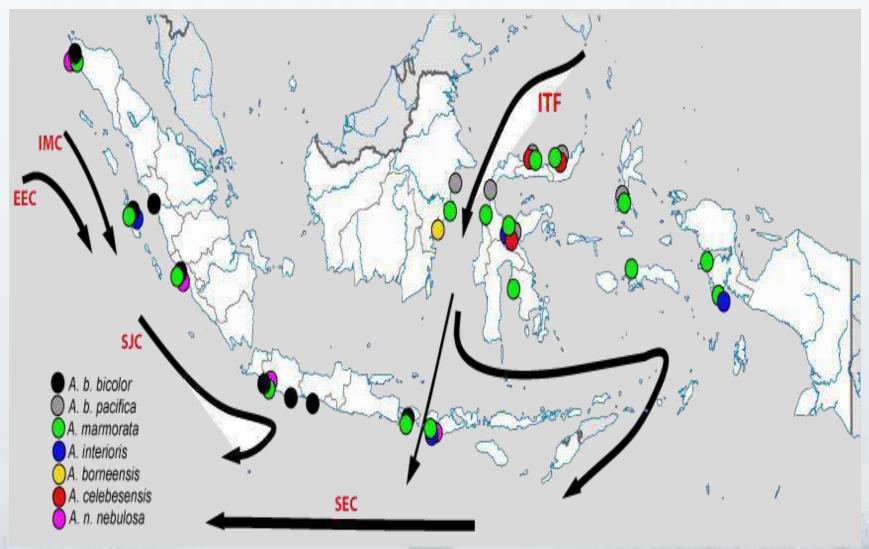
An eel species distribute over countries

International management and conservation are essential





INDONESIA EEL DISTRIBUTION





Source: Rini KKP

SIDAT LABAS

This is Our Experience





2010

CV. Mitra Bina Usaha



2013

Investment
Place &
Facilities,
upgrade
company PT.
LABAS



Business activity

*Production GE-Market size

*Eel Processing Kabayaki

*Feed

*Aquaculture System RAS

*Aquaculture Consultant



2015-2020

Building a business in collaboration with the community, government, stake holder and university institutions.

Alhamdulillah so far, We Have been consistenly



2022

Founder dan Co Founder Sidat Labas







Farid Wiyardi

Comisioner

Deni Firmansyah

President Director

Angga Kurniawan

General Manager



Our Value Sida t Labas



Powerfull Intention

The power of intention to give benefit for all



Impactfull

Benefit that have positive effect on the environment



Sustainability

Sustainability of benefit, business and environment



PRODUCTION PROCESS



Segmentatation 2

Segmentation 3



Production Glass eel 0,16 gr/tail to elver 3 gr

Segmen 2 (Elver 3 gr-20 gr)

Production Elver 3 gr to fingerling 20 gr

Segmen 3 (Fingerling 20 gr – Konsumsi)

Production Fingerling 20 gr to market size

Round Tank RAS



Production Glass Eel – Elver Indoor with RAS



Spesification

Shape: Round Tank Fiber Size: Diameter 1,25 m

Diameter 1,5 m

System: RAS (Recirculation Aquaculture System)

Capacity: Glass Eel 100 kg/year











Sidat Labas

*Round Pond





*size 2,5 x 2,5 m

*shape Heksagonal
*semi silo tank in the bottom

*size 3 x 3 m 19 Unit *shape Heksagonal *semi silo tank in the bottom Recirculation Aquaculture sytem



EEL PROCESSING UNIT



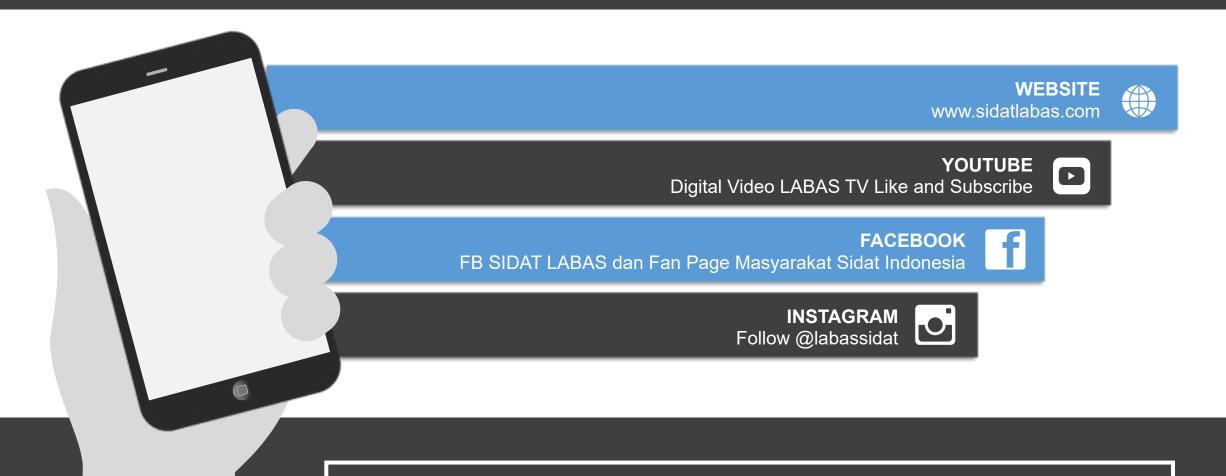




Portal E-Learning Digital Information

Information and Education Via Social Media

Mobile Style



FREE Get Free information Eel Farming in 100% Your phone

SITE PLAN EEL FARMING IN Karawang





Round Tank RAS



Production Glass Eel – Market Size Indoor with RAS



Spesification

Shape: Round Tank Tarpaulin
Size: Diameter 2 m 440 unit

Diameter 3 m 440 unit Diameter 5 m 360 unit

System: RAS (Recirculation Aquaculture System)

Capacity: Glass Eel 500 kg/year









<<EEL FARMING PRODUCTION>>





Project Description

<<Eel is very popular in local and international markets such as Japan, Korea, China, Europe. Indonesia has abundant seed potential and has not been utilized optimally. The opportunity for glass eel production to market size to meet the market is very open. Our experience in developing eel culture in Indonesia has become a big capital to increase productivity, this project also offers profit sharing with investors which is an opportunity for open collaboration between investors and companies. The very high demand and potential for seeds as well as a wide location in Indonesia make this project able to be developed into a major industrialization. >>

Key Investment highlight

Location

Karawang

Estimated Investment Value

97.997.952.500 IDR

Total Area/Land Status

5 Ha/Rent

Business Scheme

Profit Sharing (70% investor, 30% PT. labas)

Project Owner

PT. Laju Banyu Semesta (Sidat Labas)

Financial Feasibility

Project Income 56.875.000/year Project Time 10 year IRR 19.4 %, ROI 10,77% NPV 29.117.606.091

PP 6 years

Project Owner Profile

PT. Laju Banyu Semesta is a company engaged in the production of eel to processing unagi kabayaki, located in Bogor, West Java, which has more than 12 years of experience.

Contact Person

Name : Deni Firmansyah (Director)

Occupation: JL Cipicung 1 Cibening Pamijahan Kab, Bogor West Java

Phone: 085759420894/08561842841 Email: lajubanyusemesta@gmail.com

