

# Art of Speaking

Public speaking is defined as the act or process of making speeches in public and the art of effective oral communication with an audience.

## The 5 P's of Public Speaking

### *Prepare*

To be comfortable on stage, you must be well-versed in your material. Try practising in front of friends who can provide honest feedback and simulate worst-case presentation scenarios. Also, before your presentation, familiarize yourself with every detail of the conference room.

### *Persuasion*

Every speech is an attempt to persuade the audience. In some cases, the goal is self-evident. Other types of speeches may only have the urging goal of getting the audience to listen or convincing the audience that you are an expert on the topic on which you are speaking.

### *Pause*

For people who are nervous about public speaking, a well-placed pause can provide a moment to collect one's thoughts while also adding drama to the speech. According to research on public speaking anxiety, pausing at the wrong time can reduce the speaker's perceived credibility, whereas using a pause at the appropriate time can increase the fluidity of the speech.

### *People*

Understand your target audience. There will always be one or two friendly faces in the audience who will provide nonverbal feedback in the form of a smile, head nod, or laugh. Use these people as reference points to gauge your speed and comprehension. Positive feedback during the speech will make the rest of it less stressed.

### *Prognostication*

Self-efficacy, or belief in one's ability to succeed, is an essential component of effective public speaking.

## Seven Elements of the Art of Speaking

The seven elements in the communication process that apply to speech are: **1) speaker, 2) listener, 3) message, 4) channel, 5) interference, 6) feedback, and 7) situation.**

## **Different types of art of speaking**

Public speaking can be categorized into four main types: **ceremonial, demonstrative, informative, and persuasive.**

## **Benefits of Public Speaking**

Effective public speaking skills can help with career advancement, as they indicate creativity, critical thinking skills, leadership abilities, poise, and professionalism, qualities that are very valuable for the job market.

## **What is the art of speaking effectively called?**

Rhetoric is the art of speaking or writing effectively. It is the art of persuasion.

## **Importance of the art of public speaking**

It allows us to form connections, influence decisions, and motivate change. Without communication skills, the ability to progress in the working world and life, itself, would be nearly impossible. Public speaking is one of the most important and most dreaded forms of communication.

## **What is the art of speaking in public called?**

Public speaking, also called oratory or oration, has traditionally meant speaking in person to a live audience.

## **How to Become a Better Public Speaker?**

Study Great Public Speakers

Relax Your Body Language

Practice Voice and Breath Control

Prepare Talking Points

Know Your Audience

Add a Visual Aid

Rehearse

Record Your Speeches

Take a Public Speaking Class

## **References:**

<https://roots.ac.in/what-is-the-art-of-speaking-why-is-it-important/>

<https://www.bestcolleges.com/blog/how-to-improve-public-speaking-skills/>