

START UP FUNDING PROPOSALS

What?

What does your startup do?

How?

- ***How does your startup or product help customers accomplish what they are seeking?***

Why?

- *Why does your startup need funding and why should an investor fund your business?*

What should a Start-up Funding Proposal have?

- ***Title Page***
- ***Table of Contents***
- ***Executive Summary***
- ***Problem Statement***
- ***Proposed Solution***
- ***Qualifications***
- ***Timeline***
- ***Pricing / Budget***
- ***Terms and Conditions***
- ***Agreement***

Links for samples:

- <https://www.adobe.com/acrobat/business/resources/how-to-write-a-business-proposal.html>
- <https://www.wrike.com/blog/12-steps-to-a-startup-business-plan-infographic/>
- <https://visible.vc/blog/startup-funding-proposal-sample/>
- <https://www.luminpdf.com/blog/how-to-write-a-business-proposal/>
- <https://blog.founderpath.com/startup-funding-proposal-sample/>

Videos:

- <https://www.youtube.com/watch?v=vl2THIUNTDg>
- <https://www.youtube.com/watch?v=KQnX-xbWLH8&t=3s>
- <https://www.youtube.com/watch?v=2j3cKR28r5Q&t=1s>