



Janet's Vital Statistics



Janet is a 38 year old married female living in Berlin, Germany.



Janet is the mother of 4 children, aged 1 to 10.



Janet lives a busy life, and is often on the go.

"I'm so busy with everything, but I really feel like I should take the kids on a family trip to give them some great memories!"

Janet's Goals and Needs

- Janet wants to plan a trip full of positive memories for her children.
- She feels like she can plan the logistics, but that she needs help with figuring out what family activities to do once she reaches her destination.
- She needs something easy to use, she doesn't feel like she has time to work with complex apps.

Janet's Motivations

- Her main motivation is to create memories for her family.
- To get ideas for family activities while on an upcoming family vacation.
- To find activities that will keep her children busy and happy.

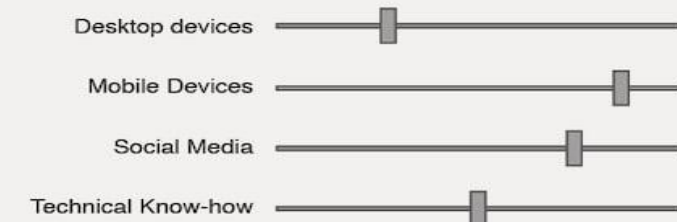
Janet's Frustrations

- Janet always feels like she has very little time to spend on planning.
- Janet is rarely home and needs a solution that will allow her to easily work while on the go.
- She doesn't want to spend time looking up guides when she gets to her destination, they should be easily available when she needs them.

Janet's Everyday Activities

- Get the kids out of bed and get them ready for school in the morning.
- Run errands with the non school-aged kids, shopping, lessons, and pre-school.
- Scheduling playdates and meetings with other parents and friends.
- Changing diapers, cleaning, making lunch, and tons of other small tasks!

Janet's Device and Internet Usage



Janet's Notable Quotes

- *"I would really love to take a vacation from all of this, especially one where I can spend a little along time with my husband!"*
- *"I've tried things like TripAdvisor, but it doesn't have enough information about activities we can take part in at our destination."*
- *"It would be great to have something I can just keep on me for the whole trip and refer to whenever I want."*