

1. Title Page
2. General Company Description
3. Objectives
4. Mission and Vision
5. Background and History
6. Company Ownership
7. Professional and Advisory Support
8. Market Description/ Assessment
9. Competition Assessment
10. Marketing Strategies
11. Manufacturing / Operational Plans
12. Pro Forma Financial Analysis - Investor Considerations
13. Startup Expenses and Capitalization
14. Contingency Plans
15. Corporate Social Responsibility (CSR)