



## DESCRIPTION

Keerthi is a third-year CSBS student with skills in various programming languages and web technologies. He's experienced in ethical hacking, cybersecurity, and open-source projects. He's also involved in IoT, cloud computing, and computer networks.

## PERSONAL CHARACTERISTICS

- Down-to-earth
- Easy-going
- Independent

## HOBBIES AND INTERESTS

- Recharging
- Playing sports
- Taking care of plants
- Going to beaches

*"Ondev Apps' presentations helped me secure my latest partnerships."*

# KEERTHI

**Age:** 17

**Title :** Student

**Location:** Thanjavaur

**Occupation:** Entrepreneur

**Level:** Leadership

## MOTIVATIONS:

- Solving complex problems with technology.
- Contributing to impactful projects.
- Deepening his knowledge in computer science and robotics

## GOALS

- Gain practical tech experience.
- Work on robotics and automation projects.
- Prepare for a tech career and possibly start his own venture.

## CHALLENGES

- Balancing academics with extracurriculars.
- Keeping up with rapid tech advancements.
- Finding relevant internships and hands-on opportunities.

## TECHNOLOGY USAGE:

- Uses programming tools and IDEs.
- Engages in online learning and tech forums.
- Manages projects with version control systems like Git.

## NEEDS

- Eye-catching visuals
- Collaboration tools

## SOURCES OF INFO

- News
- Social Media
- Peers



# sandy

Age: 34

Occupation: Teacher

Location: Thanjavur

Income Range: 75000-100000 Rs

Cody is an elementary school science teacher who is looking for a way to make his lesson plans engaging. He needs a platform that will offer eye-catching illustrations for basic science topics.

*"Ondev Apps has been helpful in letting me create fun educational content for students."*

## GOALS

- To impart basic scientific knowledge to students
- To keep children's attention

## MOTIVATIONS

- Comfort
- Convenience
- Price



## FRUSTRATIONS

- Limited scientific illustrations for kids
- Students lose interest in blocks of academic text

## PERSONALITY

- Helpful
- Independent
- Resourceful

## INTERESTS

- Board games
- Cooking
- Reading