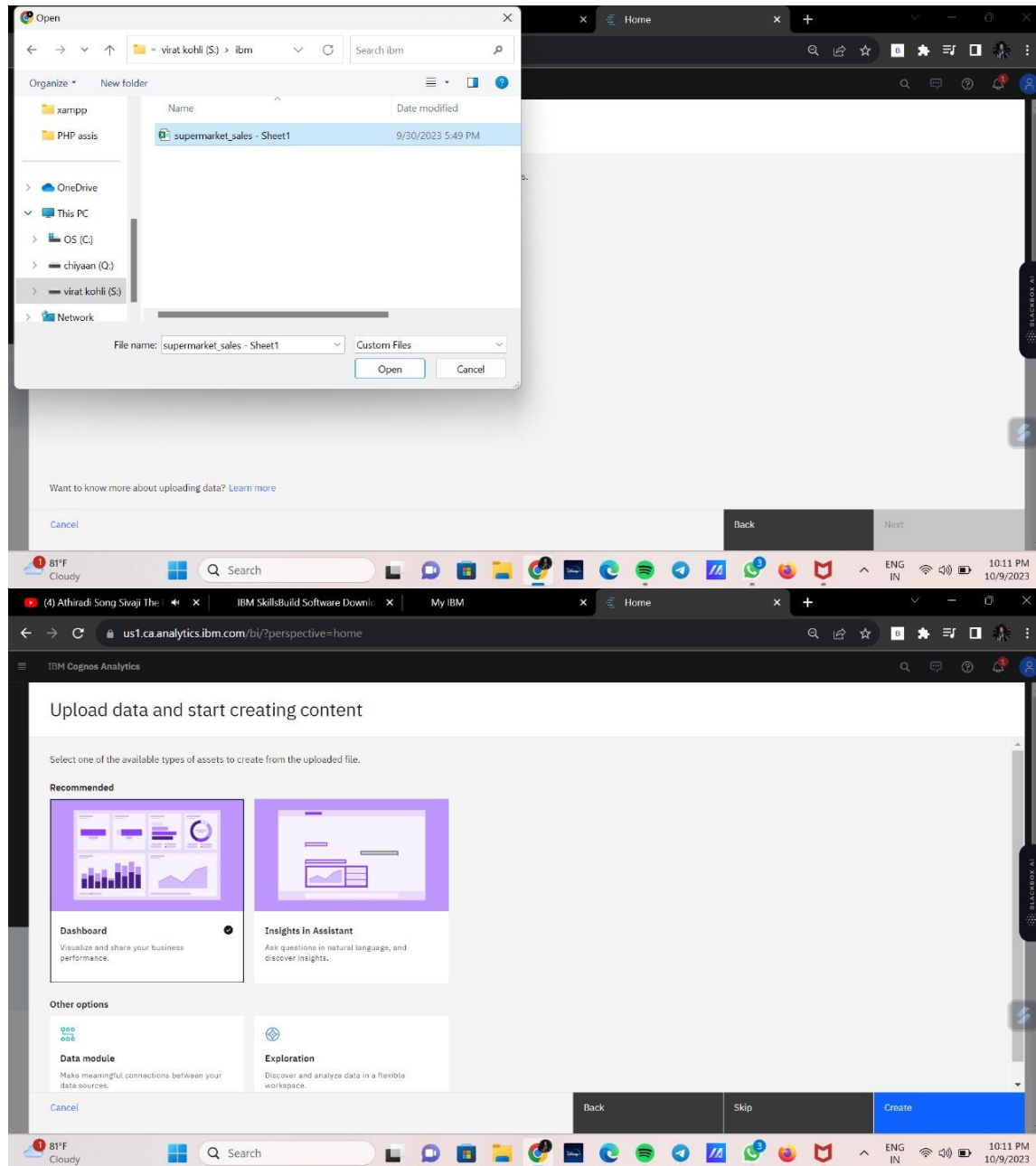


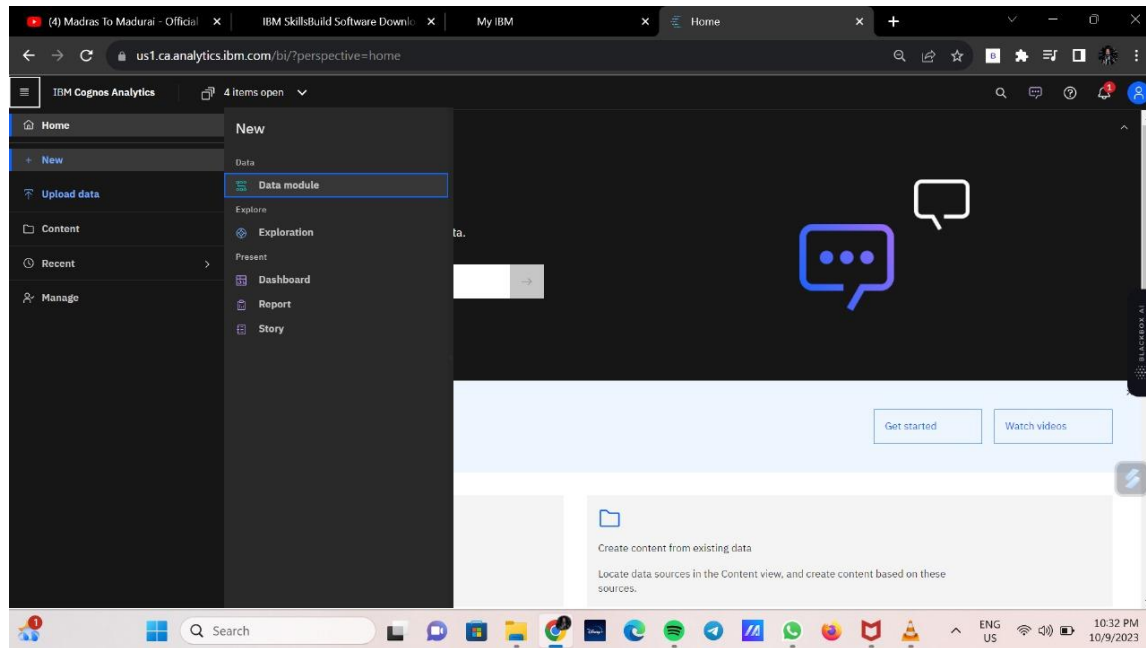
I Revolution: A Data-driven Exploration of Apple's iPhone Impact in India

NAME : SANJAY MJ

1: UPLOAD THE DATASET(CSV FILE) IN COGNOS.



2: CREATE DATA MODULE



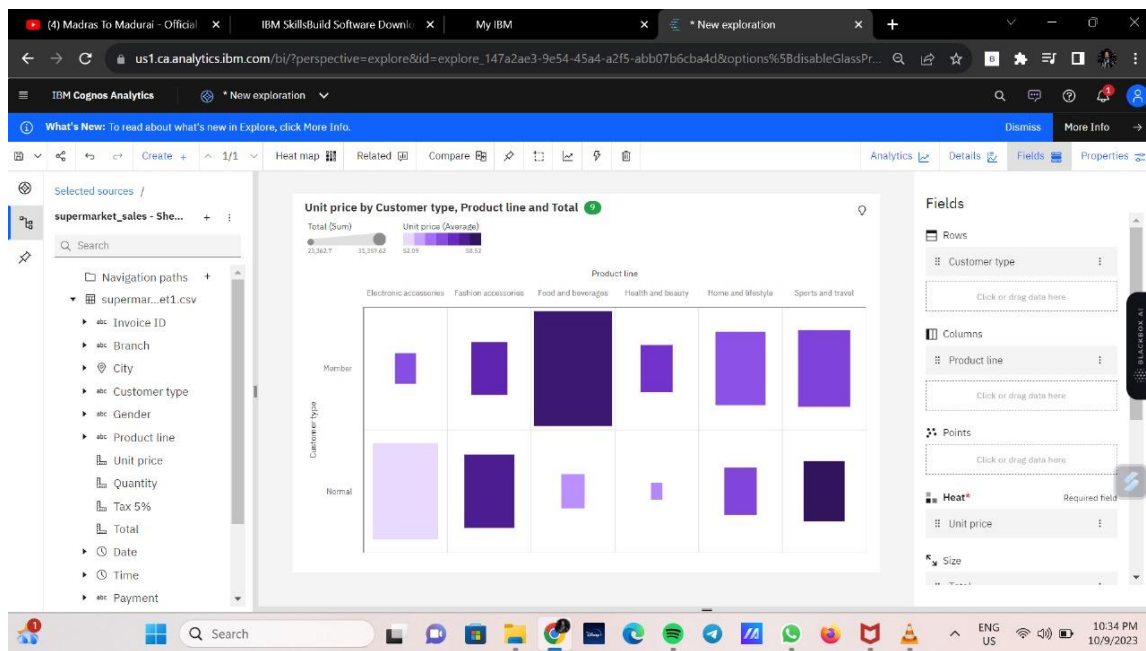
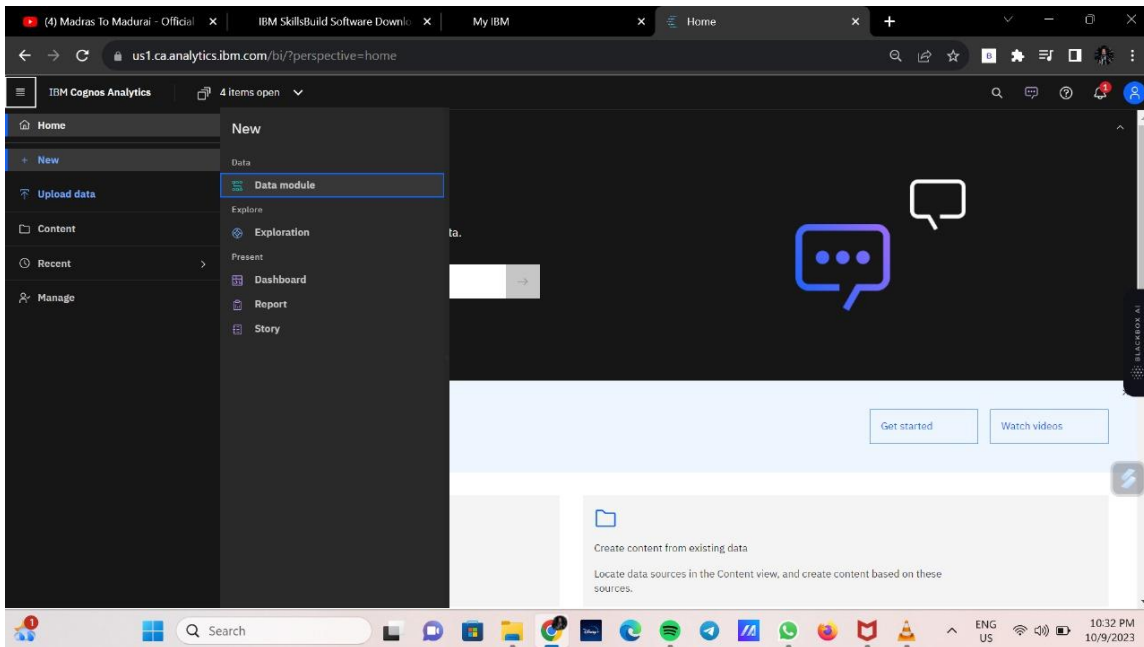
DELETE OR REMOVE UNNECESSARY VALUES OR COLUMNS:

The screenshot shows the IBM Cognos Analytics web application with a new data module created. The 'Grid' view is selected, displaying a table with 12 rows and 8 columns. The columns are: Row Id, Invoice ID, Branch, City, Customer type, Gender, Product line, and Unit price. The data is organized into a table with 12 rows and 8 columns. The 'Branch' column is highlighted in blue. The 'Unit price' column is not visible in the table view.

Row Id	Invoice ID	Branch	City	Customer type	Gender	Product line	Unit price
1	750-67-8428	A	Yangon	Member	Female	Health and beauty	
2	226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories	
3	631-41-3108	A	Yangon	Normal	Male	Home and lifestyle	
4	123-19-1176	A	Yangon	Member	Male	Health and beauty	
5	373-73-7910	A	Yangon	Normal	Male	Sports and travel	
6	699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories	
7	355-53-5943	A	Yangon	Member	Female	Electronic accessories	
8	315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle	
9	665-32-9167	A	Yangon	Member	Female	Health and beauty	
10	692-92-5582	B	Mandalay	Member	Female	Food and beverages	
11	351-62-0822	B	Mandalay	Member	Female	Fashion accessories	
12	529-56-3974	B	Mandalay	Member	Male	Electronic accessories	

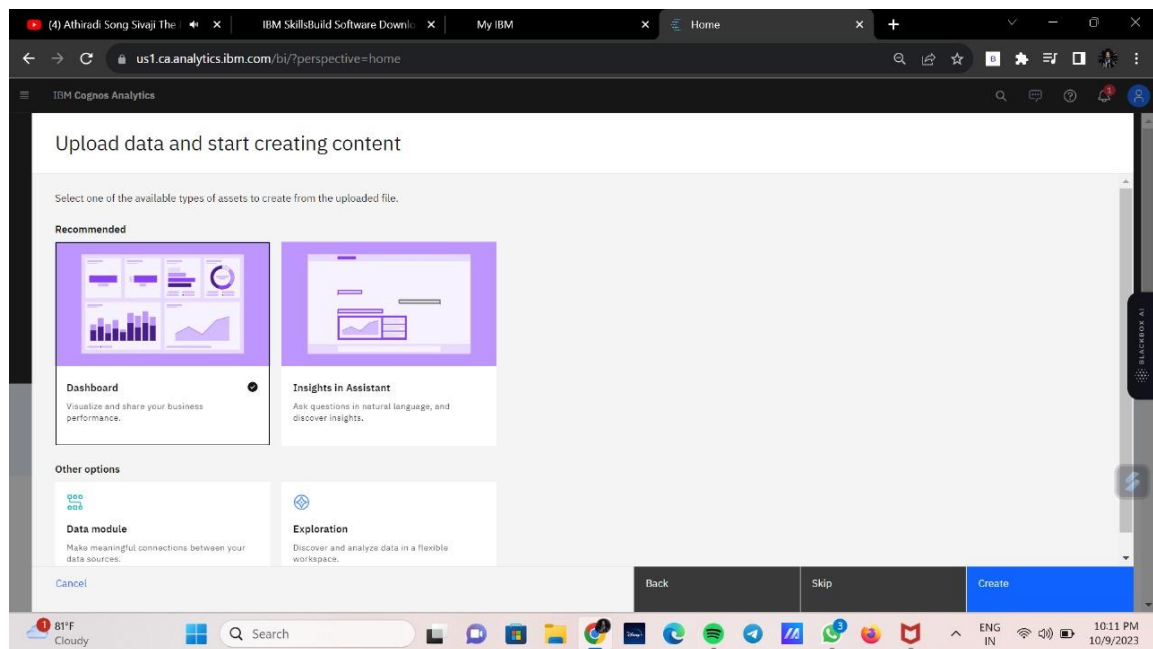
3. EXPLORATION OF DATASET

SELECT EXPLORATION

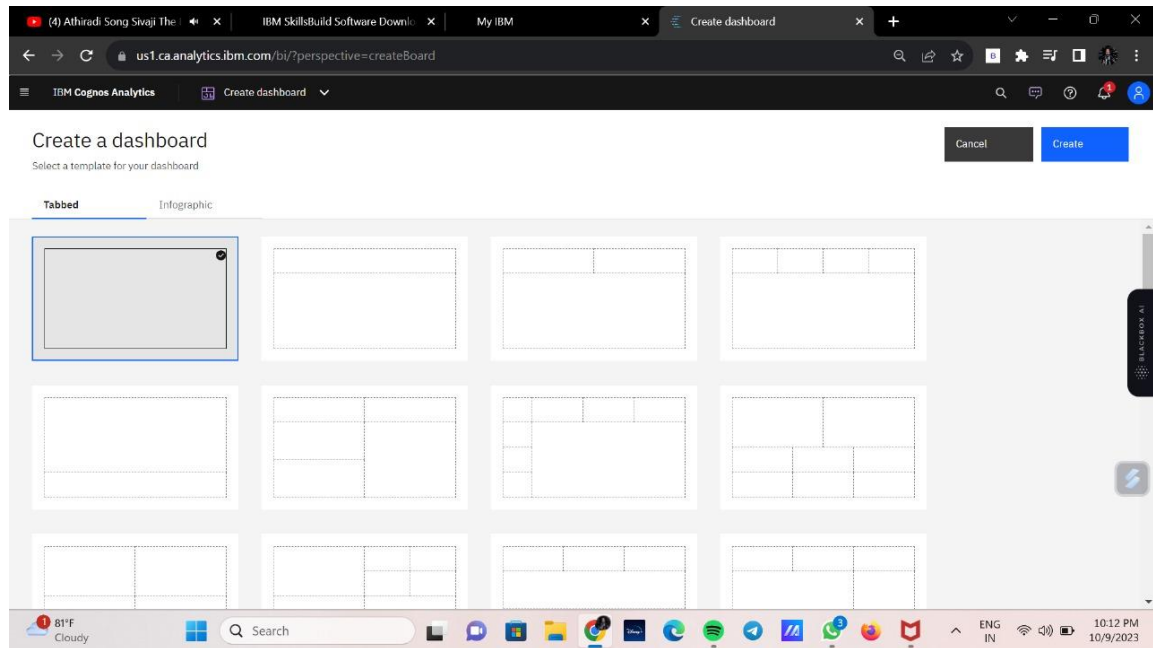


4. VISUALIZATION OF DATASET

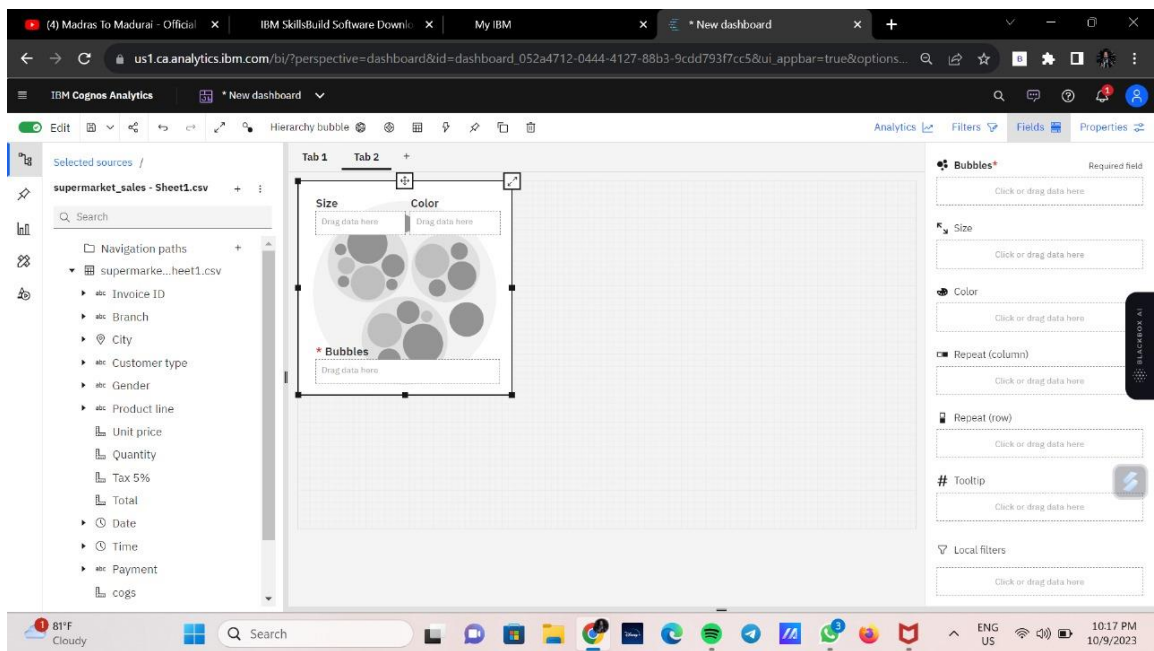
CREATE DASHBOARD



CHOOSE TEMPLATE:



CHOOSE VISUALIZATION TYPE:



CREATE VISUALIZATION USING DATA SETS:(SOME VISUALIZATIONS)

