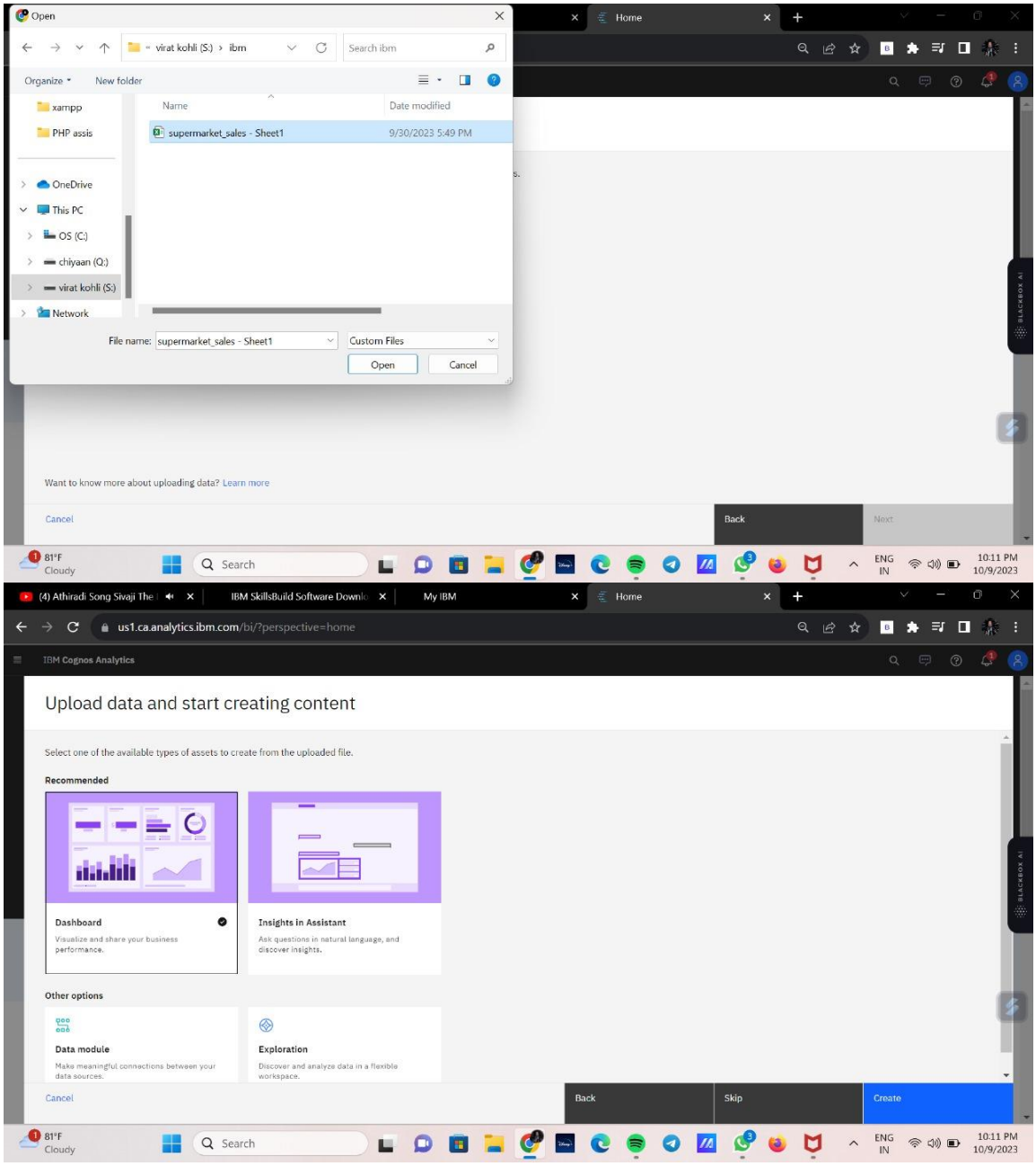
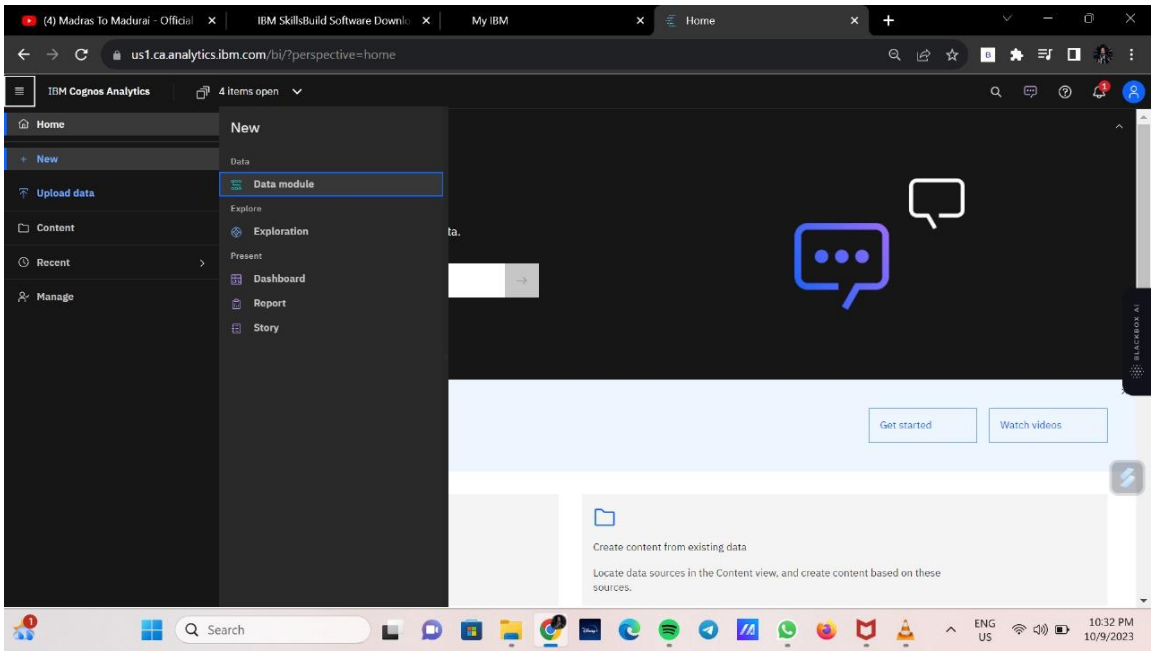
I Revolution: A Data-driven Exploration of Apple's iPhone Impact in India

NAME : SANJAY S

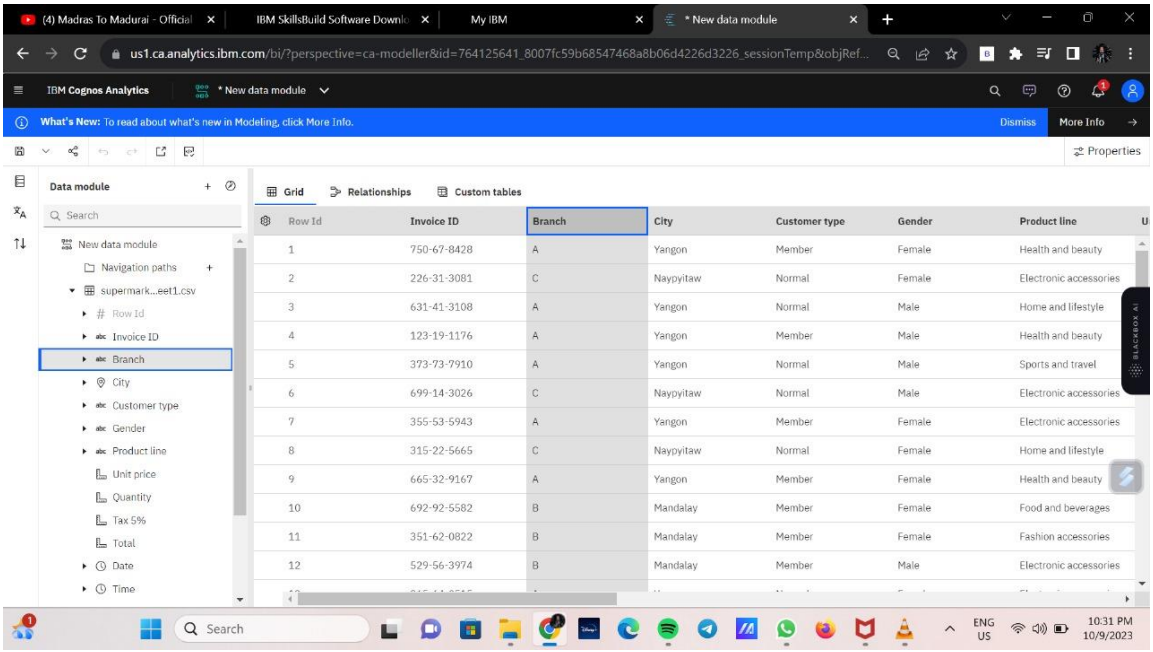
1: UPLOAD THE DATASET(CSV FILE) IN COGNOS.



2: CREATE DATA MODULE



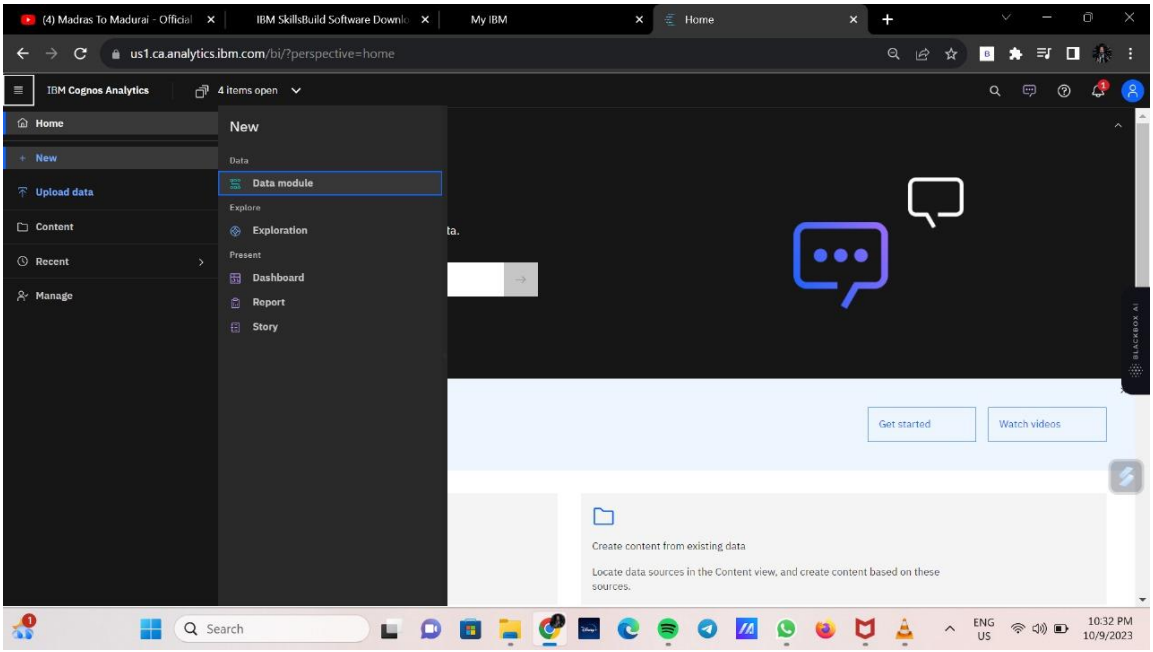
DELETE OR REMOVE UNNECESSARY VALUES OR COLUMNS:

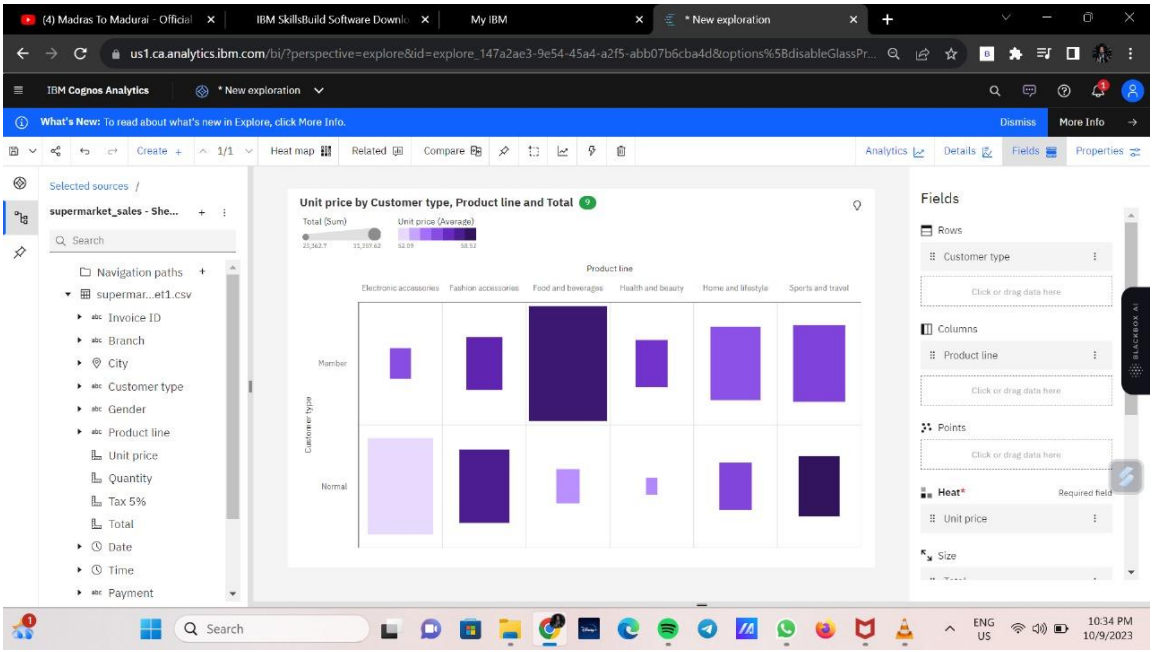


Row Id	Invoice ID	Branch	City	Customer type	Gender	Product line
1	750-67-8428	A	Yangon	Member	Female	Health and beauty
2	226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories
3	631-41-3108	A	Yangon	Normal	Male	Home and lifestyle
4	123-19-1176	A	Yangon	Member	Male	Health and beauty
5	373-73-7910	A	Yangon	Normal	Male	Sports and travel
6	699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories
7	355-53-5943	A	Yangon	Member	Female	Electronic accessories
8	315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle
9	665-32-9167	A	Yangon	Member	Female	Health and beauty
10	692-92-5582	B	Mandalay	Member	Female	Food and beverages
11	351-62-0822	B	Mandalay	Member	Female	Fashion accessories
12	529-56-3974	B	Mandalay	Member	Male	Electronic accessories

3. EXPLORATION OF DATASET

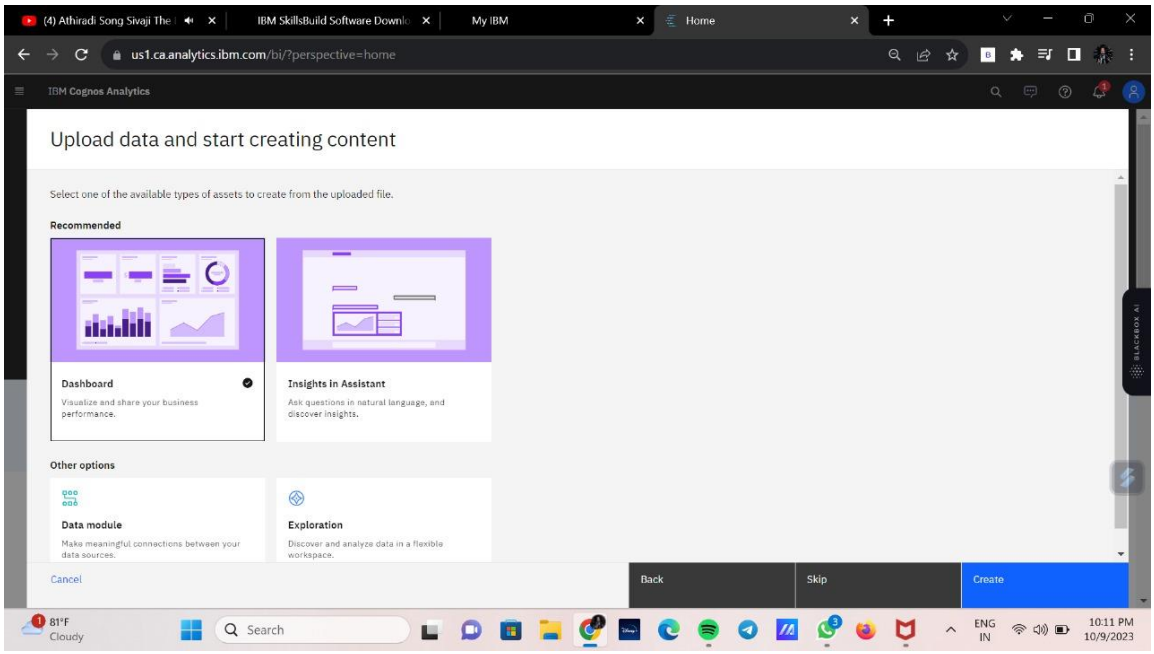
SELECT EXPLORATION



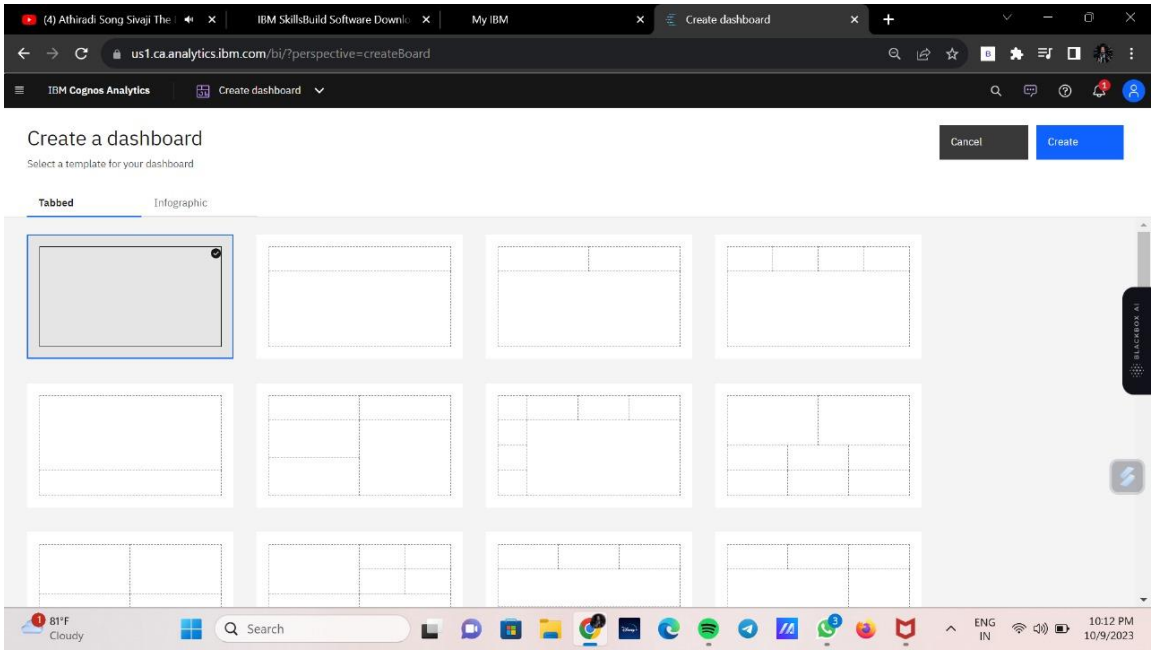


4. VISUALIZATION OF DATASET

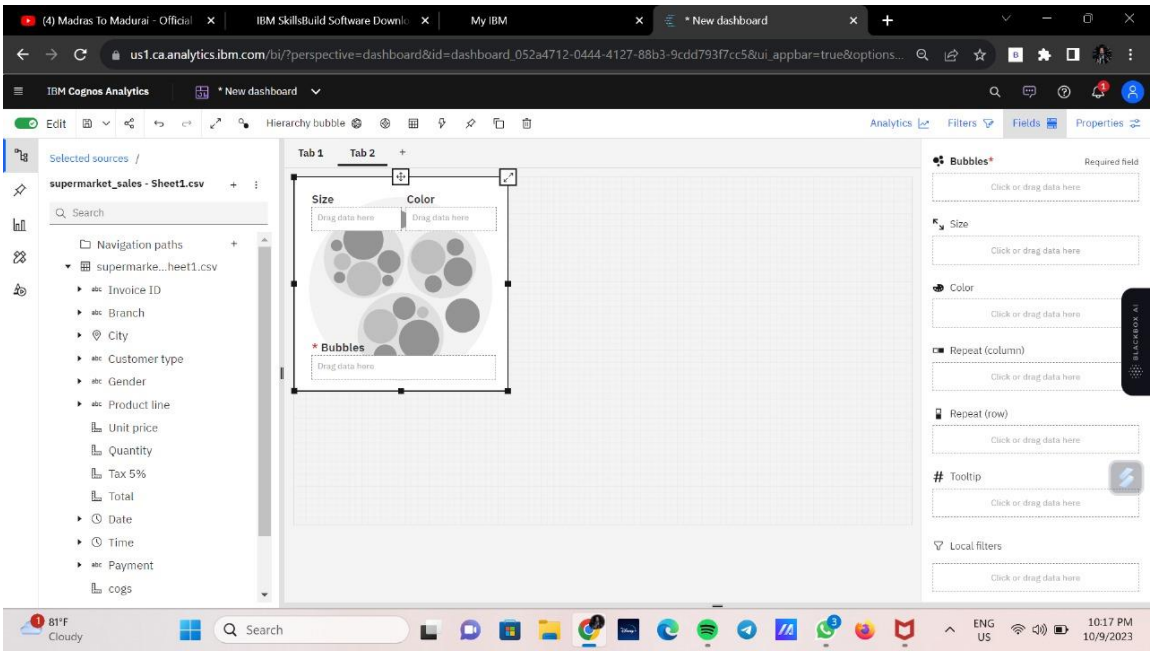
CREATE DASHBOARD



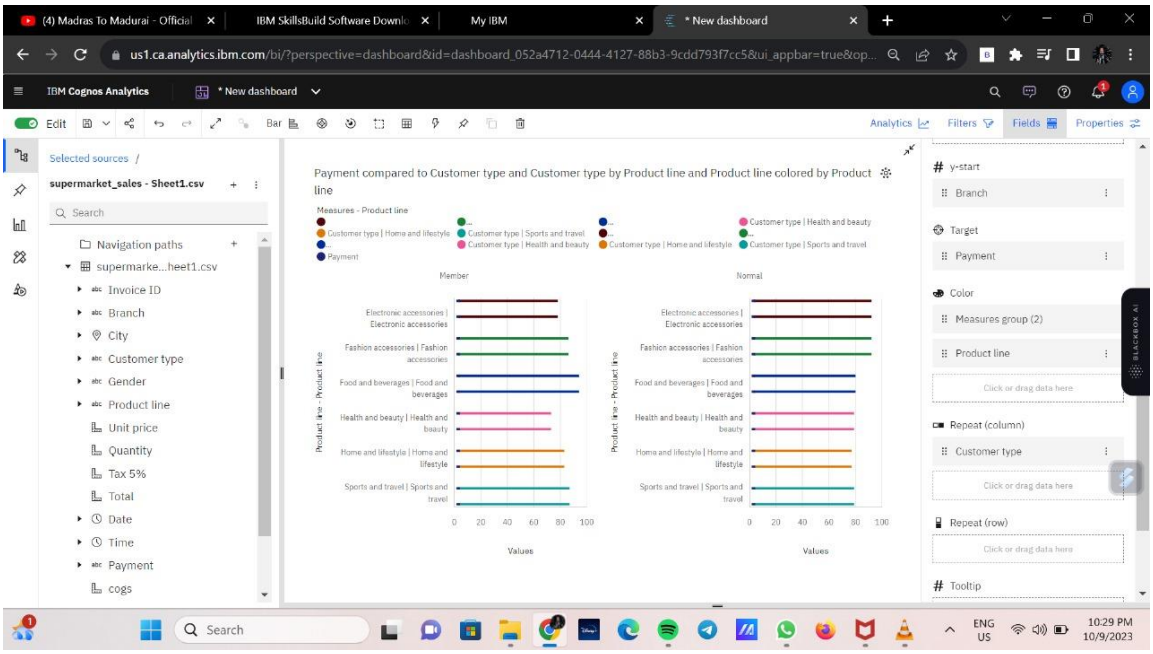
CHOOSE TEMPLATE:

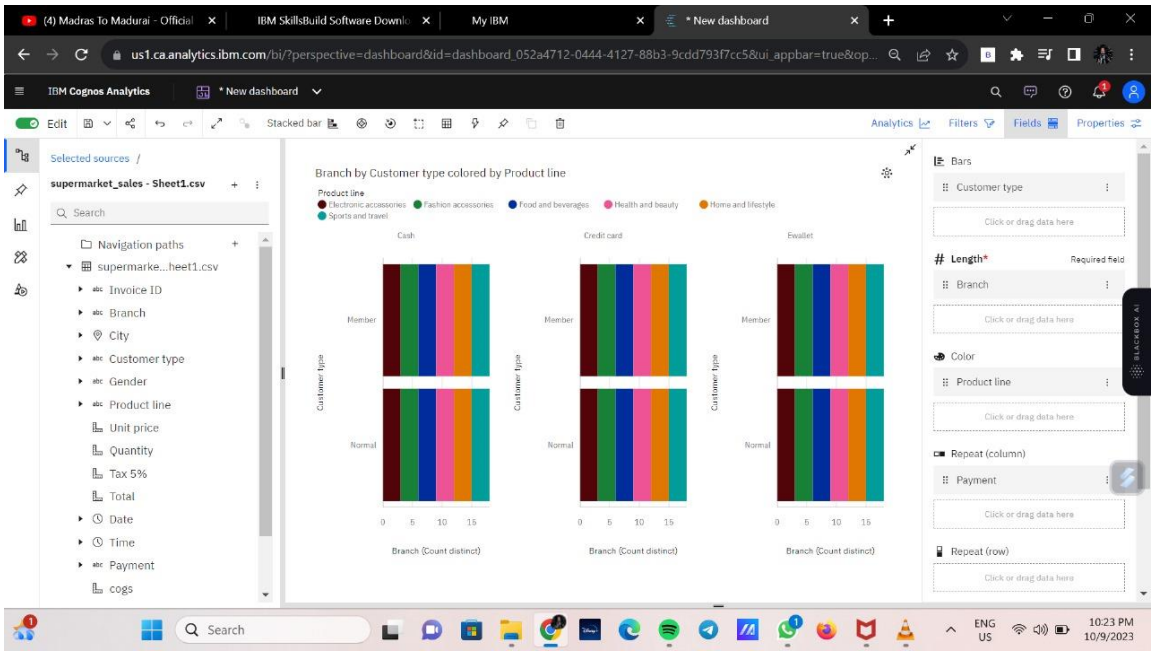


CHOOSE VISUALIZATION TYPE:



CREATE VISUALIZATION USING DATA SETS:(SOME VISUALIZATIONS)




IBM Cognos Analytics
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Health and beauty
Home and lifestyle
Sports and travel
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Credit card
Ewallet
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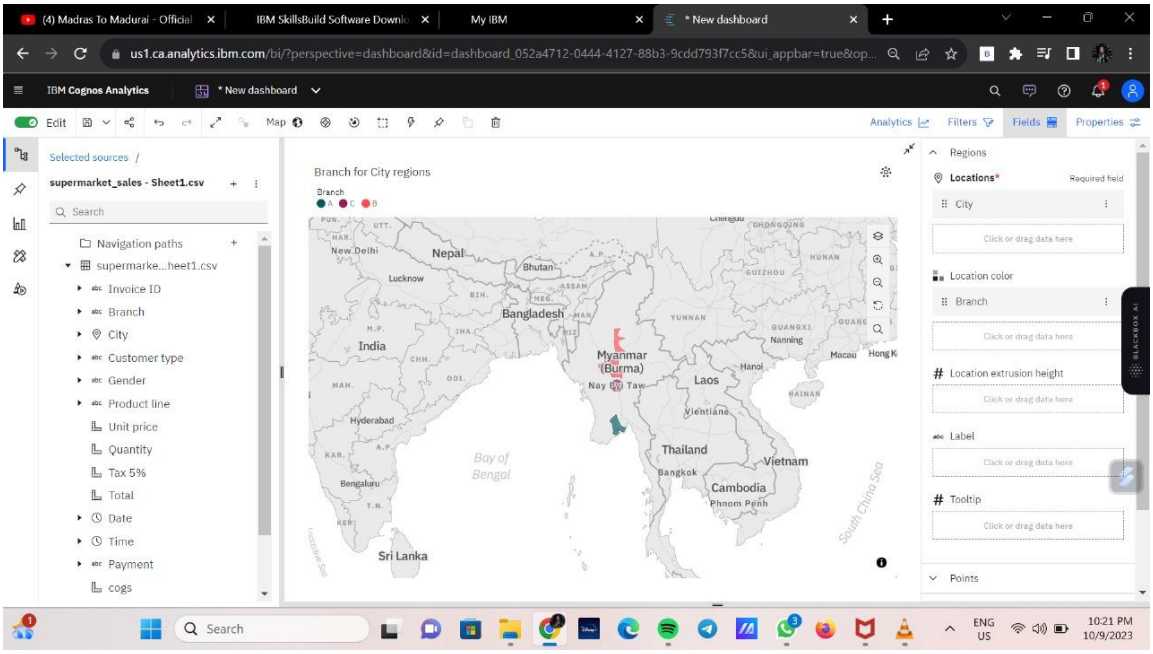
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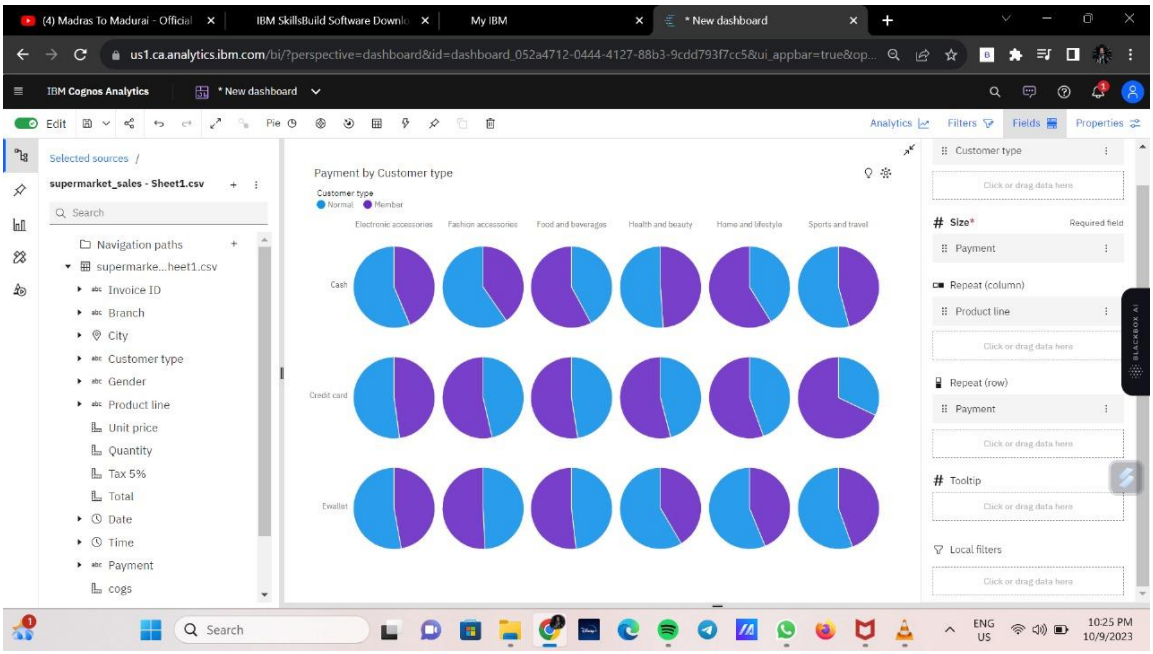
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Cash
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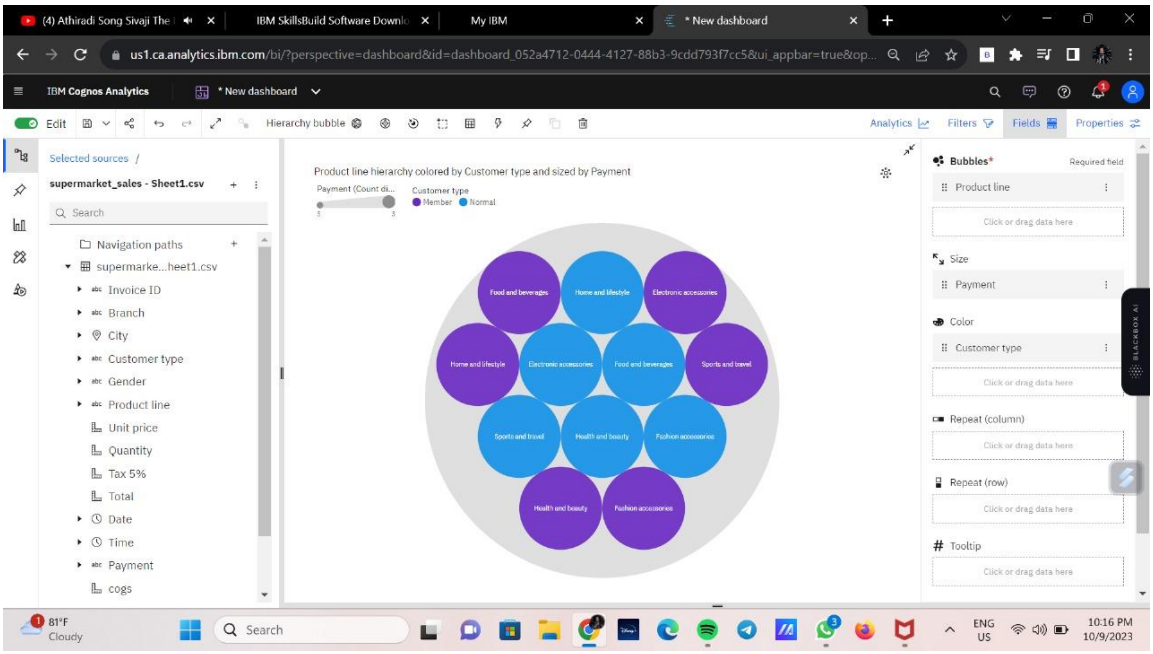
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Product line hierarchy colored by Customer type and sized by Payment
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Electronic accessories
Sports and travel
Health and beauty
Fashion accessories
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