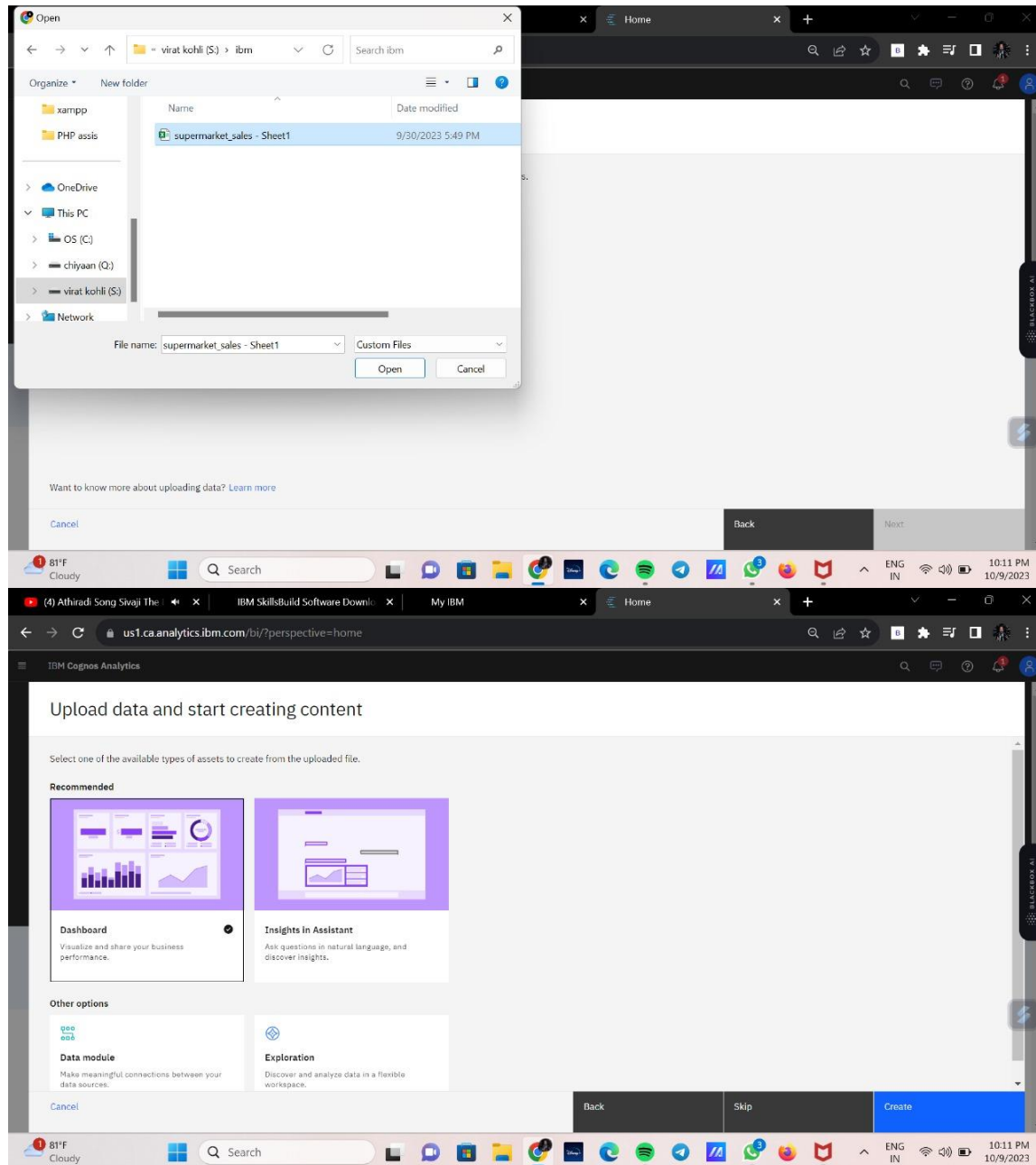


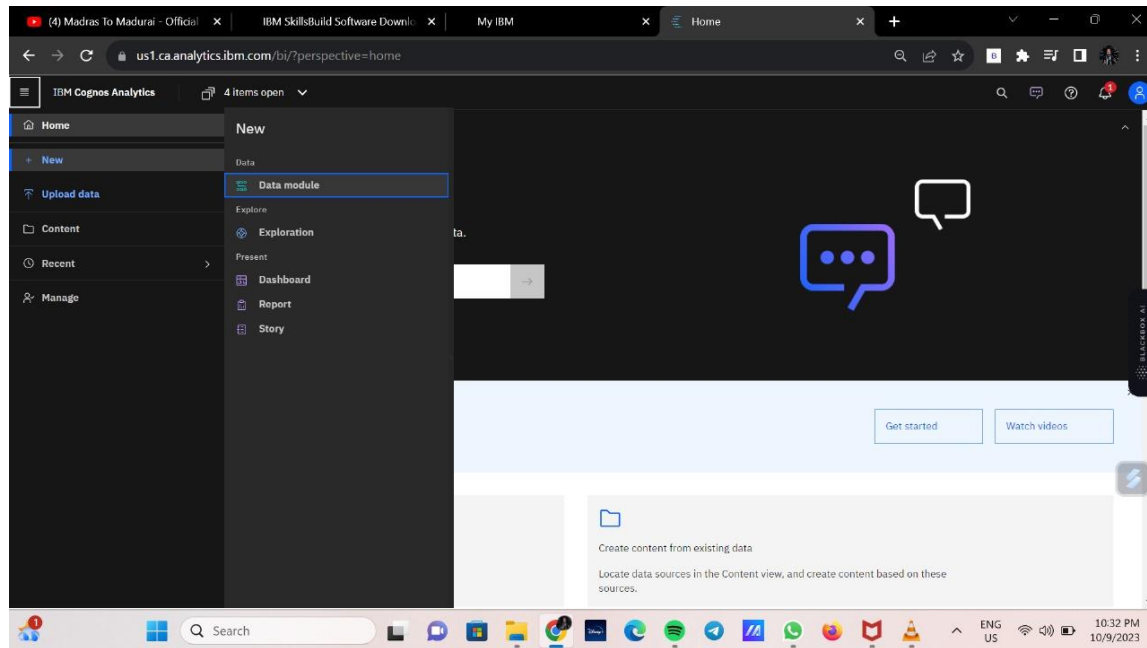
I Revolution: A Data-driven Exploration of Apple's iPhone Impact in India

NAME : SANJAI R

1: UPLOAD THE DATASET(CSV FILE) IN COGNOS.



2: CREATE DATA MODULE



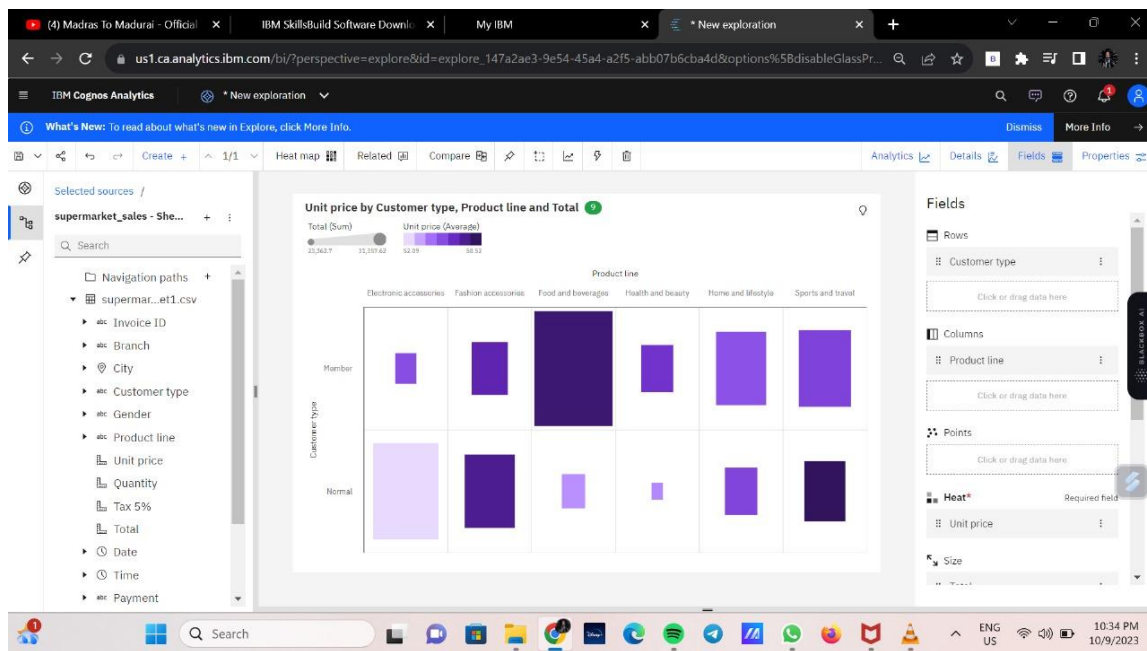
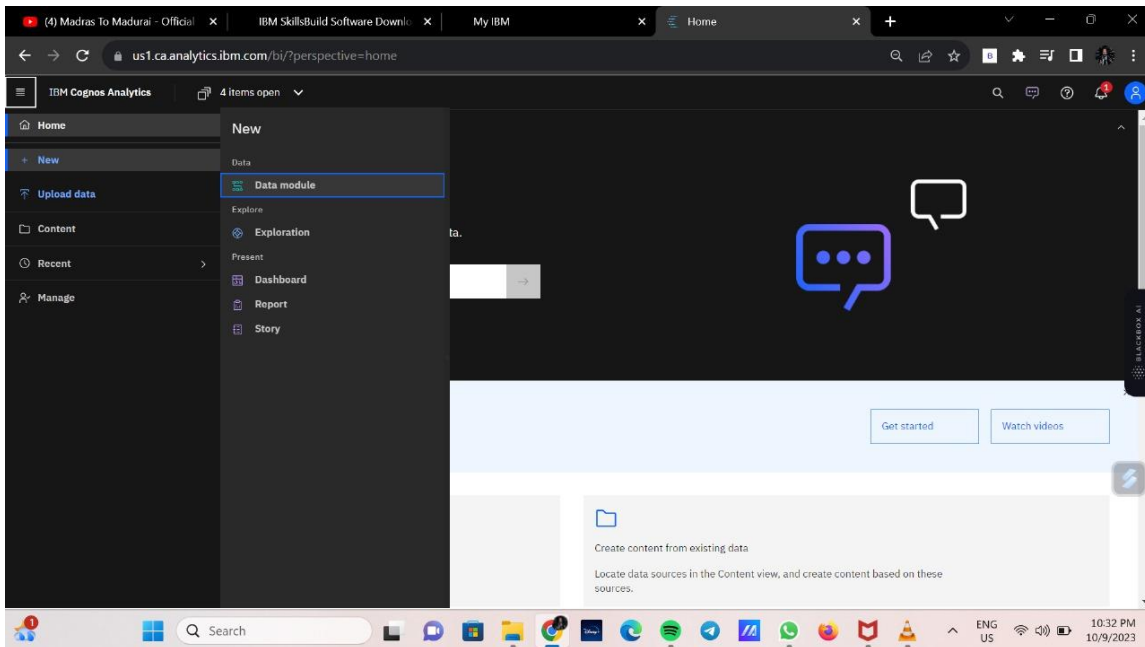
DELETE OR REMOVE UNNECESSARY VALUES OR COLUMNS:

The screenshot shows the IBM Cognos Analytics web application with a new data module created. The 'Grid' view is selected, displaying a table with 12 rows and 8 columns. The columns are: Row Id, Invoice ID, Branch, City, Customer type, Gender, Product line, and Unit price. The data is organized into a table with 12 rows and 8 columns. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 10:31 PM on 10/9/2023.

Row Id	Invoice ID	Branch	City	Customer type	Gender	Product line	Unit price
1	750-67-8428	A	Yangon	Member	Female	Health and beauty	
2	226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories	
3	631-41-3108	A	Yangon	Normal	Male	Home and lifestyle	
4	123-19-1176	A	Yangon	Member	Male	Health and beauty	
5	373-73-7910	A	Yangon	Normal	Male	Sports and travel	
6	699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories	
7	355-53-5943	A	Yangon	Member	Female	Electronic accessories	
8	315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle	
9	665-32-9167	A	Yangon	Member	Female	Health and beauty	
10	692-92-5582	B	Mandalay	Member	Female	Food and beverages	
11	351-62-0822	B	Mandalay	Member	Female	Fashion accessories	
12	529-56-3974	B	Mandalay	Member	Male	Electronic accessories	

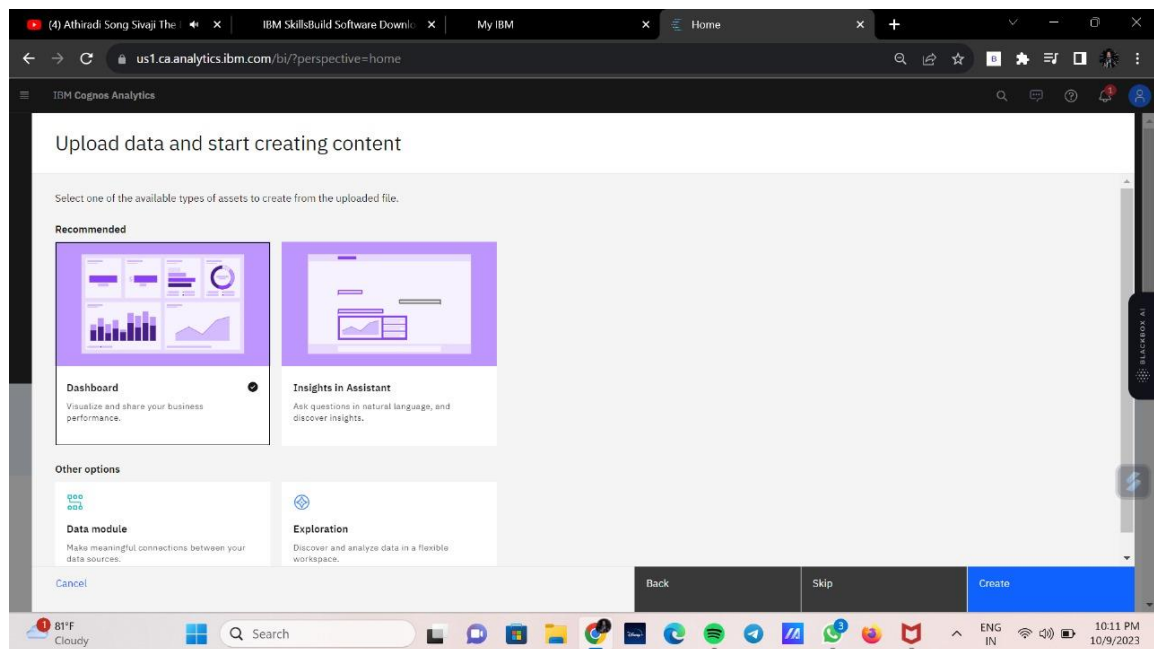
3. EXPLORATION OF DATASET

SELECT EXPLORATION

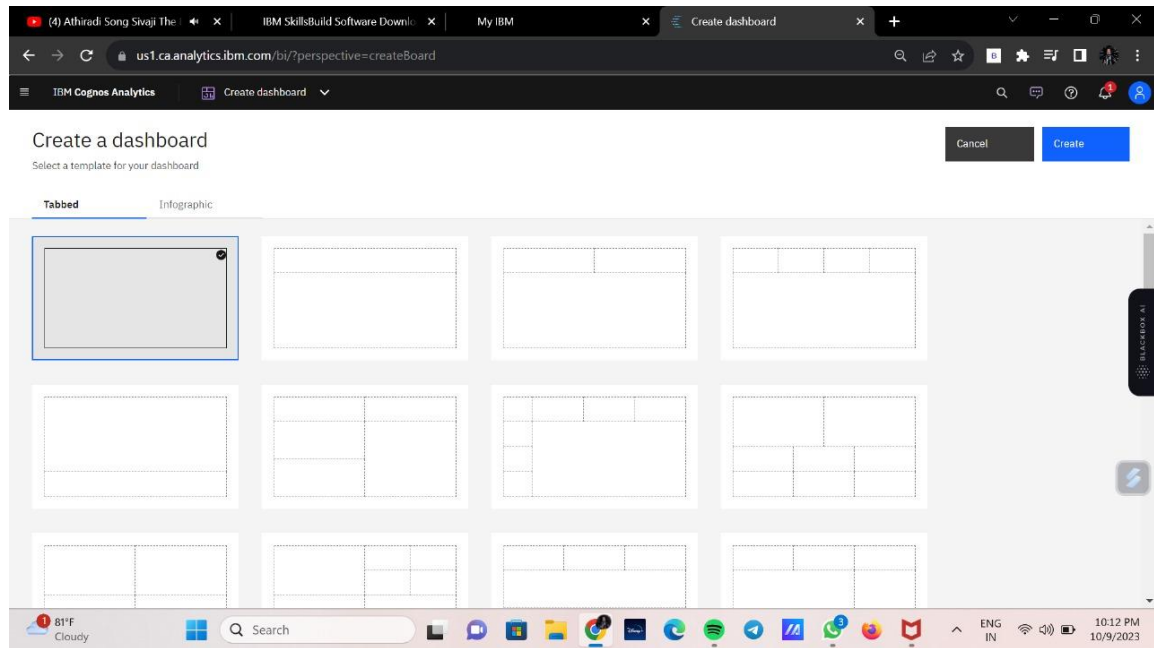


4. VISUALIZATION OF DATASET

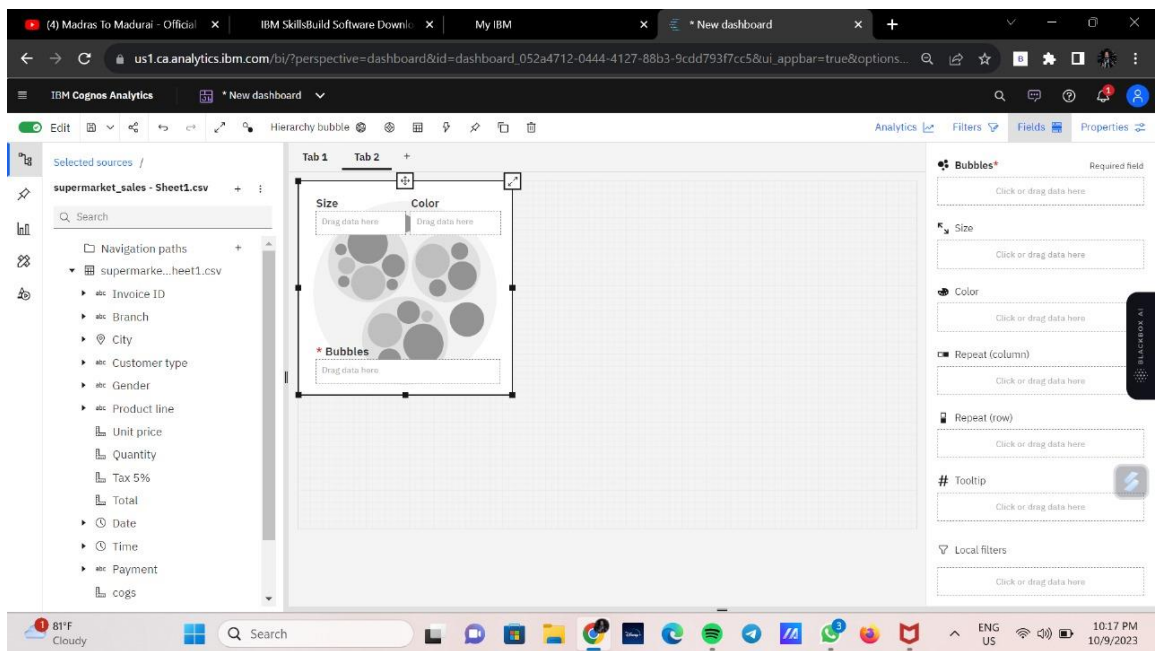
CREATE DASHBOARD



CHOOSE TEMPLATE:



CHOOSE VISUALIZATION TYPE:



CREATE VISUALIZATION USING DATA SETS:(SOME VISUALIZATIONS)

