



# SANJAI G

## UI/UX Designer & Full Stack Developer

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### SUMMARY

As a Graphic and UI/UX Designer with over two years of experience, I specialize in creating visually appealing, user-focused designs. From digital interfaces to print, I bring creativity and precision to every project, ensuring functional and engaging results. I thrive in both team collaborations and user research, delivering designs that align with brand goals and user needs

### TECHICAL SKILLS

- Adobe After Effects
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe XD
- Canva
- CSS
- Figma
- FastApi
- HTML5
- JavaScript
- Microsoft Office
- Python
- React

### EDUCATION

#### Bachelor of Commerce in Computer Applications

Hindustan College of Arts and Science  
2019-2022

### EXPERIENCE

#### Prashanth Hospitals

Graphic Designer & UI/UX Developer  
November 2023 – Present

- Designed brochures, infographics, and social media graphics for patient engagement.
- Enhanced the hospital's website UI, improving patient access to appointments and information.
- Developed mobile UI/UX designs, simplifying the patient booking process.
- Increased patient interaction by 20% through visual assets for hospital campaigns.
- Worked with IT to ensure seamless design implementation

#### Redwud Creations

Graphic Designer & UI/UX Developer  
2022 – 2023

- Created logos, brochures, banners, and social media graphics.
- Designed wireframes and prototypes, improving user engagement by 15%.
- Conducted user research and testing to refine designs.
- Collaborated with developers to ensure consistent design execution.

## Roles & Responsibilities

- **Creative Design Execution:** Developed visually engaging graphics for various platforms, including social media, print materials, and websites, ensuring consistency with brand identity.
- **User-Centric Research:** Conducted user research and usability testing to gather feedback, which informed design decisions and improved overall user experience.
- **Collaborative Teamwork:** Worked closely with cross-functional teams, including developers and marketing professionals, to ensure seamless design implementation and alignment with project goals.
- **Wireframing & Prototyping:** Created wireframes and prototypes that effectively communicated design concepts and facilitated user testing, enhancing the design process and increasing user engagement.
- **Responsive Design:** Developed user interfaces that are not only visually appealing but also responsive, ensuring optimal user experience across various devices.
- **Visual Storytelling:** Designed infographics and visual assets that effectively conveyed complex information in an easily digestible format, enhancing patient engagement in healthcare campaigns.
- **Continuous Improvement:** Actively sought feedback from users and stakeholders to refine designs and improve functionality, contributing to a 20% increase in patient interaction through targeted visual strategies.
- **Project Management:** Managed multiple projects simultaneously, prioritizing tasks and meeting deadlines while maintaining a high standard of quality in all deliverables.

### LANGUAGE

- English
- Tamil

### CERTIFICATES

- UI/UX Design (2022)
- Python Full Stack (2023)
- React.js (2023)
- Data Analytics Consulting Virtual Internship (2023)
- Adobe illustrator (2024)
- Photoshop (2024)
- After Effects (2024)
- Adobe premiere pro (2024)
- Blender (2024)
- MERN Stack (2024)

### INTERSHIP

#### HOLIDAY DREAMZ (TEYNAMPET)

3rd Year Project (15 Days)  
HRM Performance Appraisal

#### 8QUEENS (MATHAVALI)

Work project (3 Months)  
Python full Stack developer

### PORTFOLIO/PROJECTS



[github.com/sanjai1407](https://github.com/sanjai1407)



[dribbble.com/G\\_Sanjai14](https://dribbble.com/G_Sanjai14)



[behance.net/sanjaig](https://behance.net/sanjaig)



[linkedin.com/in/sanjai-g14/](https://linkedin.com/in/sanjai-g14/)