



Facebook

Story
1080 x 1920 px

Cover Photo
851 x 315 px

Profile Photo
180 x 180 px

Feed Post
1200 x 630 px

Fundraiser Image
800 x 300 px

Facebook Ad
1080 x 1080 px

Carousel
1200 x 1200 px



Profile photo
800 x 800 px

Banner
2048 x 1152 px

Thumbnail
1280 x 720 px

In-stream/ bumper ad
1920 x 1080 px

Bumper/ display ad
300 x 60 px

Shorts/Stories
1080 x 1920 px



LinkedIn

Personal profile cover
1584 x 396 px

Profile photo
400 x 400 px

Square ad
1200 x 1200px

Horizontal/landscape ad
628 x 1200 px

Image post
1200 x 627 px

Vertical ad
628 x 1200 px

Company profile cover photo
1128 x 191 px



Instagram

Portrait post

1080x 1350 px

Square post/ad

1080 x 1080 px

Profile photo

320 x 320 px

Landscape post/ad

1080 x 566 px

Story / Reel

1080 x 1920 px