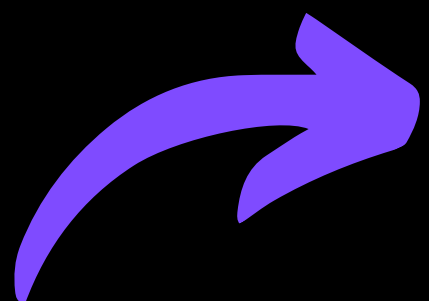
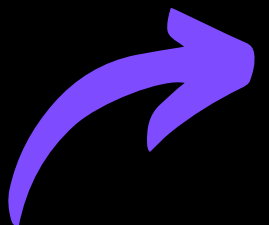


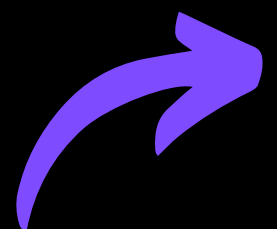
3 COMMON LINKEDIN MISTAKES AND HOW TO AVOID THEM



**LinkedIn is great place for
professionals, but
mistakes can cost you.**



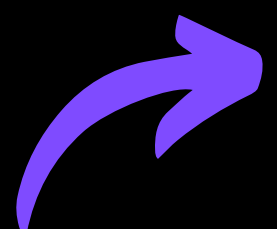
**Here are 3 common mistakes
and how to avoid them to
improve your **personal brand**
and networking:**



1. Neglecting Your Profile

Your LinkedIn profile is your digital first impression. An incomplete or outdated profile can turn off potential connections.

Solution: Update your profile with a professional photo, a compelling summary, and your latest achievements.

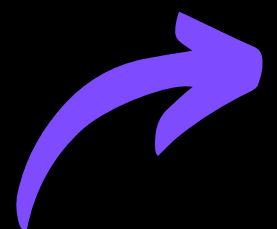


2. Over-Selling

Constantly pitching your services or products can be unappealing.

Remember, people don't like to be sold, but they love to buy.

Solution: Strike a balance. Share valuable content with a mix of promoting your offer or service.

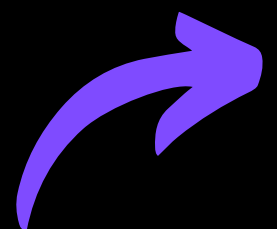


3. Ignoring Personalized Connection Requests

Sending generic connection requests is a missed opportunity to make an impression.

Solution: Personalize your requests with a note about why you're interested in connecting.

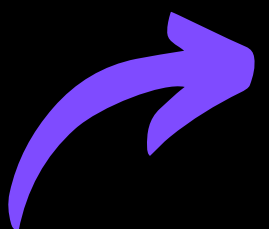
It shows you're genuine and sets the stage for meaningful interactions.



Summary:

- 1. Neglecting Your Profile.**
- 2. Over- Selling.**
- 3. Ignoring Personalized Connection Requests.**

BONUS

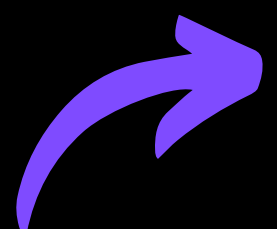


Bonus: Under-Engaging

Not engaging with others' content is a missed free marketing for you.

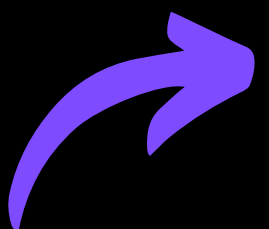
Your comments are free advertising on other people's posts.

Take the time to comment.



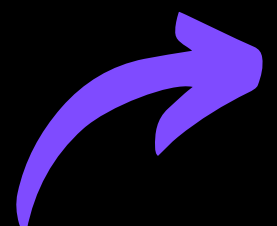
**Are you making any of these
mistakes?**

**A few simple tweaks can make a
world of difference.**



**A well-maintained profile,
balanced engagement, and
thoughtful networking are key to
unlocking LinkedIn's **full** potential.**

LAST SLIDE



If you found **value** in this carousel:

'Like' to support it,
'Share' to spread the word, and
'Follow' me for more exclusive
content and growth strategies.

