



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

and to continue to grow at a slower pace in 2023 and beyond

Traffic is forecast to grow at a record rate in 2022

global passenger numbers are forecast to reach the 2019 level in 2024.

What is the global outlook for air transportation?

what is the benefit of the global air transportation network with tableau?

What is the future of air travel?



providing faster and more efficient transportation options than other modes of transportation.

travel other countries for personal.

medical,and tourism purposes.

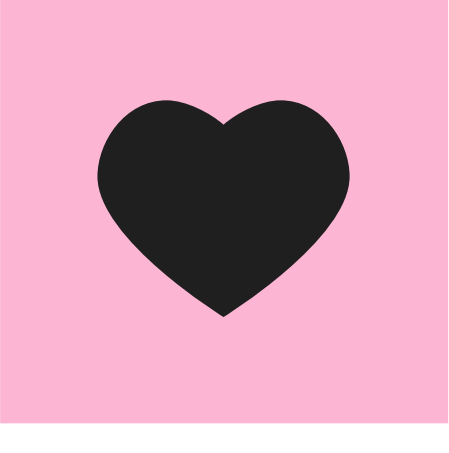
There are no physical barriers

Air transport goods to areas

most direct route through seas,mountains



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?