



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



## Before you collaborate

Before collaborating on this session, we do a little bit of preparation like reviewing the key concepts, familiarizing ourselves with the tools we'll be using, and understanding the objectives. This will help us get the most relevant experience. A little bit of preparation goes a long way in making our learning skills smoother and more productive.

10 minutes



### Team gathering

There are three team members in a team, where one is going to lead the project, another one is going to design and develop suitable visualizations, and the third one is going to provide insights into data sources and trends.



### Set the goal

The primary goal of this project is to develop a Power BI solution that accurately predicts global food availability and trends using real-time data. To achieve a primary objective by integrating, cleaning, and preprocessing the data.



### Learn how to use the facilitation tools

Ensure every team member contributes ideas and insights. Structure the session with clear steps: idea generation, grouping, and prioritization.

Open article



## Define your problem statement

Problem Statement: Unveiling the forces shaping global economies, our Power BI inflation analysis empowers decision-makers with actionable insights through dynamic visuals, predictive models, and clear narratives transforming complex data into strategic foresight for navigating inflation's impact with confidence.

5 minutes



### PROBLEM

How might we leverage Power BI to predict plant growth stages by analyzing environmental and management data, helping stakeholders navigate inflation's impact on agriculture in the global economic landscape?



### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



## Brainstorm

Following are some ideas which describes our project objectives :

10 minutes

Sanjana Takmoge

GDP growth trends

Inflation patterns

Exchange rate fluctuations

Rutuja Lahane

Trade balance analysis

Key economic indicators

Economic forecasting tools

Samrudhi Bursae

Investment patterns

Consumer spending trends

Unemployment rates



## Group ideas

Here are ideas which shared by every group member. And the clustering is also given for extra information.

20 minutes

### Cluster 1: Macro-Economic Data

GDP growth trends, Exchange rate fluctuations, Trade balance analysis, Key economic indicators

### Cluster 2: Micro-Economic Data

Investment patterns, Consumer spending trends, Unemployment rates, Regional economic disparities

### Cluster 3: Analytical Tools and Insights

Economic forecasting tools, Historical economic impacts, Global market influence

### Group of Similar Clusters

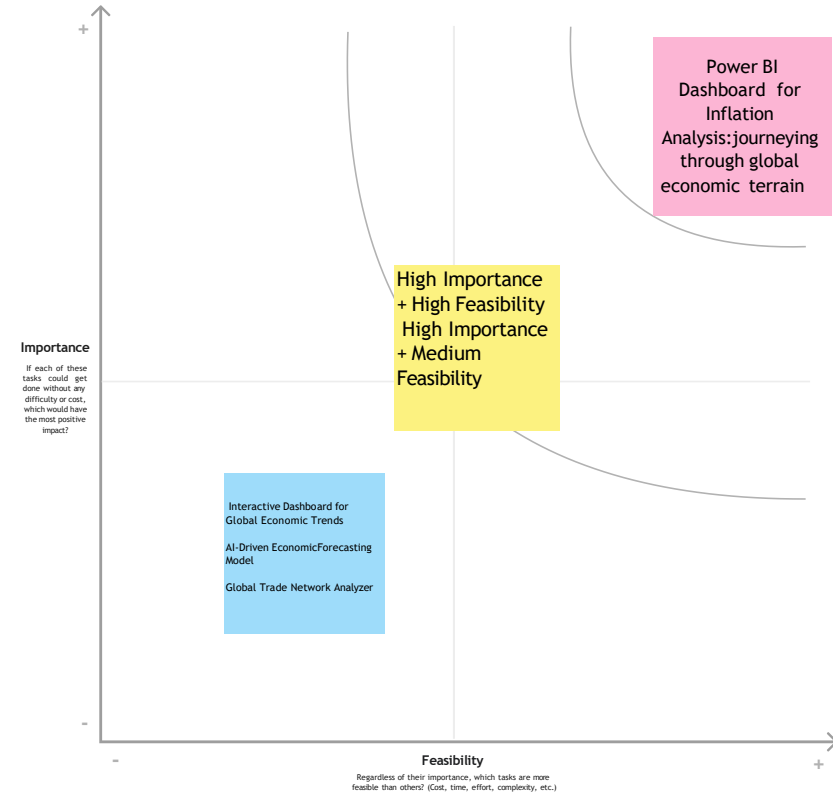
Impact of economic changes on social structures, Reducing recession impact through prediction, Identifying key growth sectors through data, Effects of geopolitical shifts on trade



## Prioritize

Placing our ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



#### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

Open the template



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

