

Project Report

Introduction:

Graphic designing on canva is a highly valuable course. Canva makes our designings easy, informative, classic and intellectual.

1.1. Overview :

Our project, Virtual zoom background designing using Canva made our designs based on the type of work like office background for professional meetings, plain backgrounds for online classes.

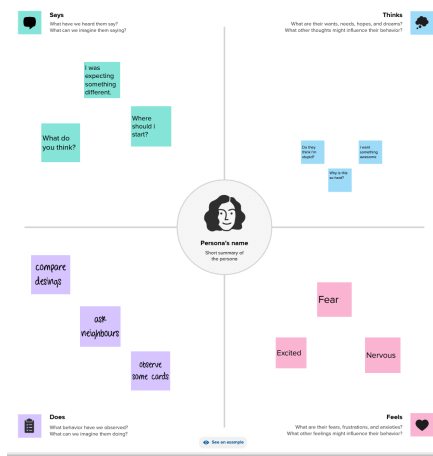
1.2. Purpose:

Virtual zoom background provides us more privacy or a consistent and professional look for a meeting.

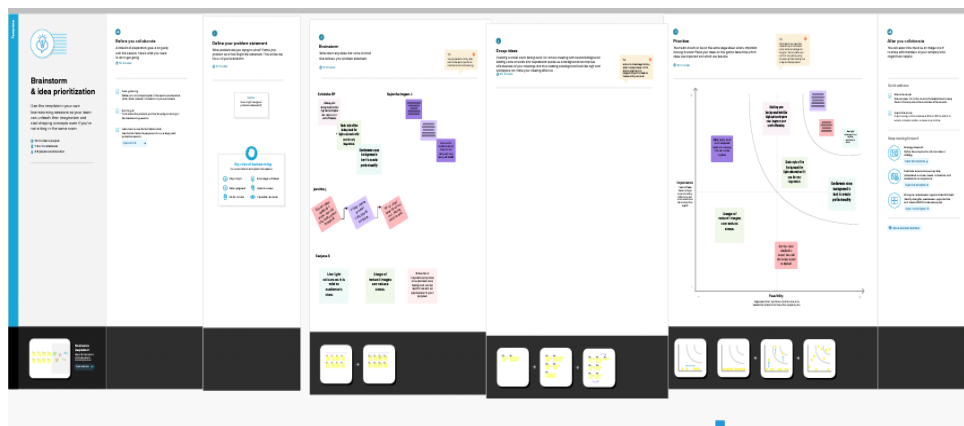
Project definition and design thinking:

First step in the project is to create virtual zoom background followed by the procedures done in mural that is to create an empathy map in the mural. Then you have to submit your empathy map pff and your designs on the appropriate web.

Empathy map:



Idea prioritisation:



Result:**Advantages and disadvantages:****Advantages:**

- Virtual background can highlight your motive of the meeting, if it is related to your idea.
- They are easy to change hence, you can change your background as per the theme.
- They make your life easier as you are not forced to set a room fit or change your room.

Disadvantages:

- Though we make our background more virtual they may lack realness.
- Sometimes tech lag and issues can make your virtual background unreliable.
- You should work more on your appearance to fit in the virtual background coz a perfect virtual background which fits all costumes and occasions doesn't exist.

Application:

- Virtual zoom background allows you to maintain your privacy.
- It was a great feature for IT sectors, corporation, institution etc., Where they are more prone to many international meetings and virtual background makes their meeting successful by giving a professional look appropriate to their themes and motives.
- It not only helps for corporations but also for all types of works especially for educational institutions.

Conclusion:

Thus, virtual zoom background is a highly essential feature in this current modern world where everything was connected via technology. Virtual room background helps us to conceal our personal office space. It shows us unique in the working arena and help us to build recognition. Thus learning graphic designing help us more in future and shows us unique in a large crew.