



# PIZZA SALES REPORT

JAN/15-DEC/15

Pizza category

All



Home



Best / Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and Feb.**

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to **maximum** sales & total orders .

### SIZE

**Large** size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

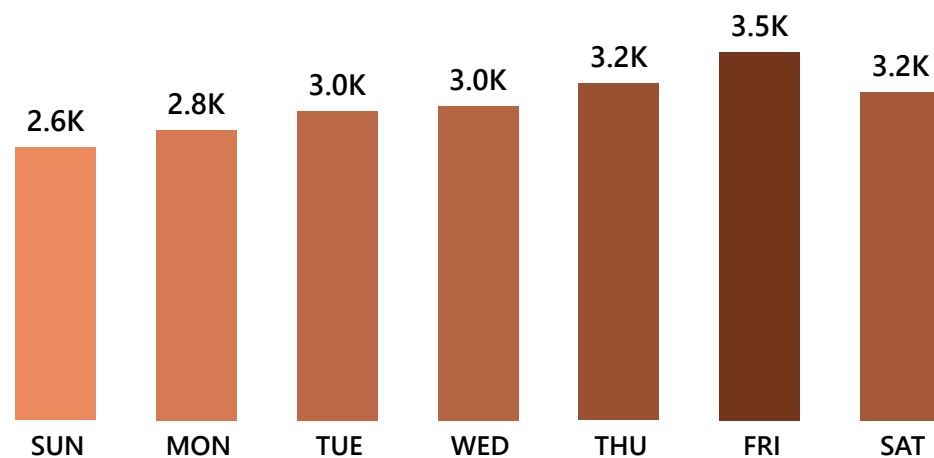
Total Orders



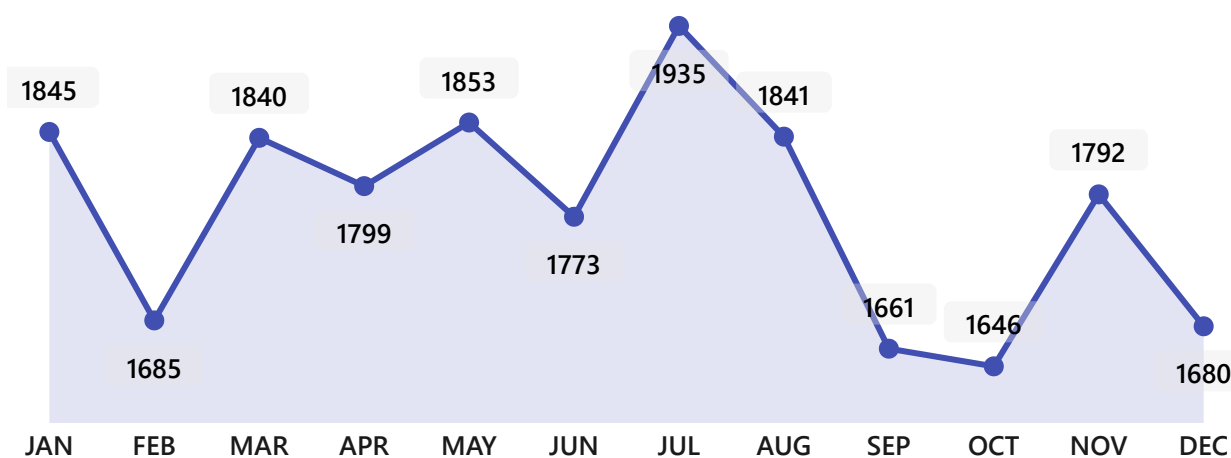
2.32

Avg Pizza Per Order

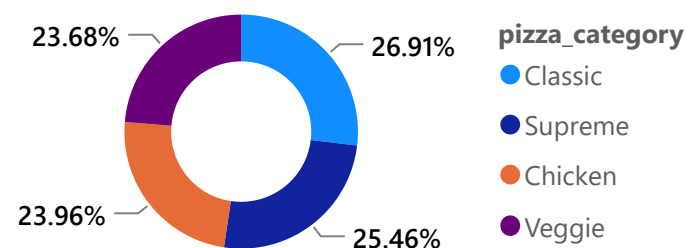
## Daily Trend for Total Orders



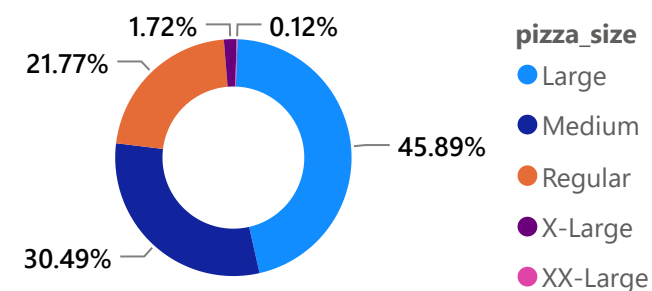
## Monthly Trend for Orders



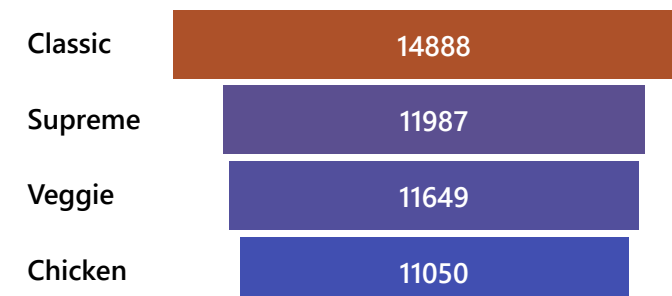
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Care Pizza contributes to minimum Revenue

### QUANTITY

The Brie Care Pizza contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Care Pizza contributes to minimum Total Orders



817.86K

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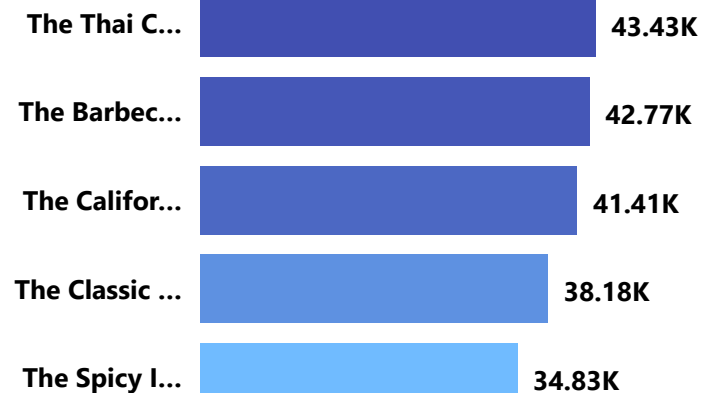
Total Orders



2.32

Avg Pizza Per Order

### Top 5 Pizzas by Revenue



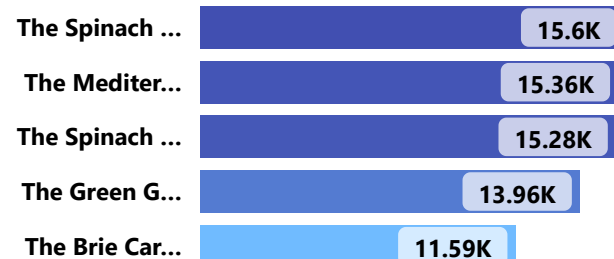
### Top 5 Pizzas by Quantity



### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

