

CATEGORY LEVEL ANALYTICS

Categories

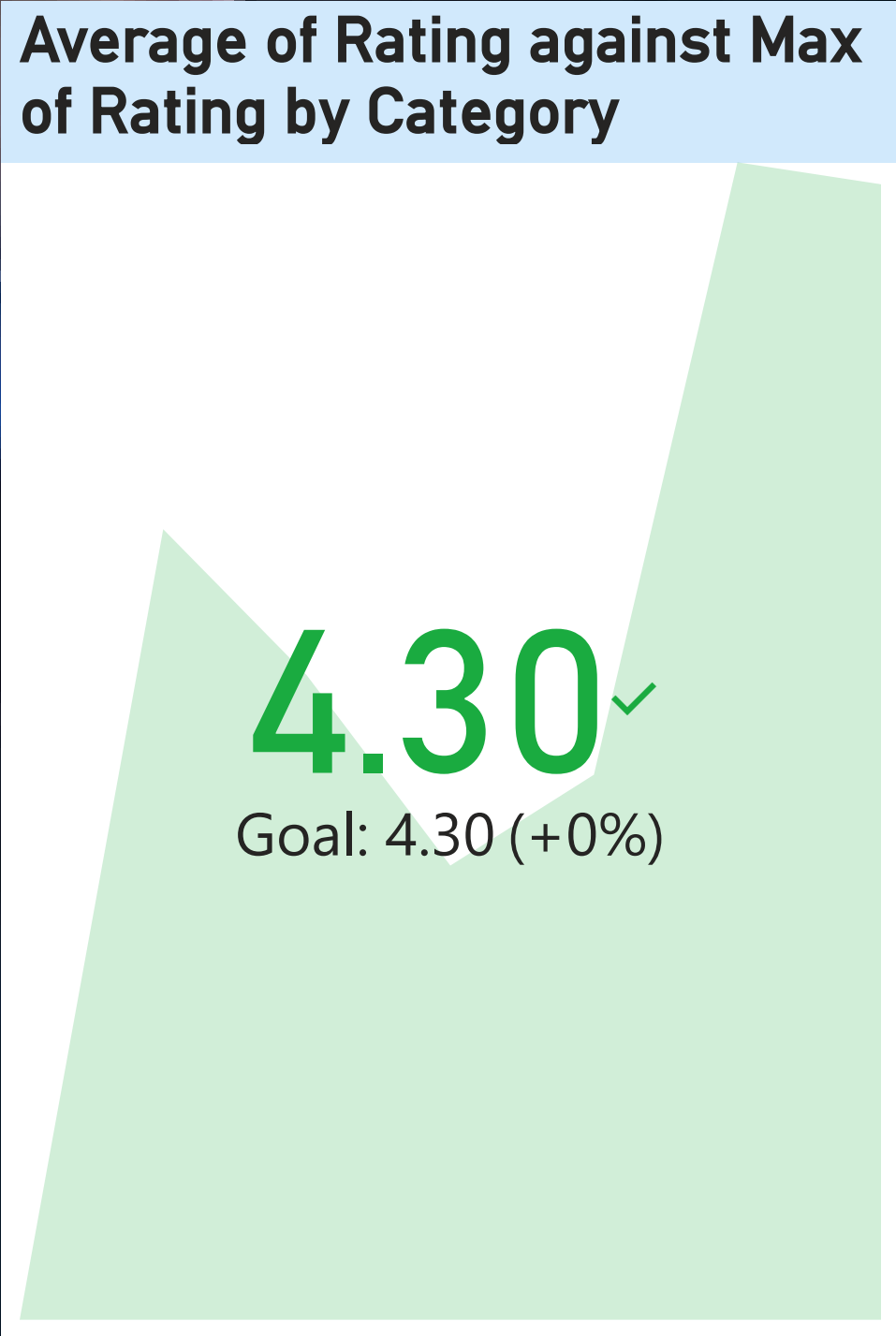
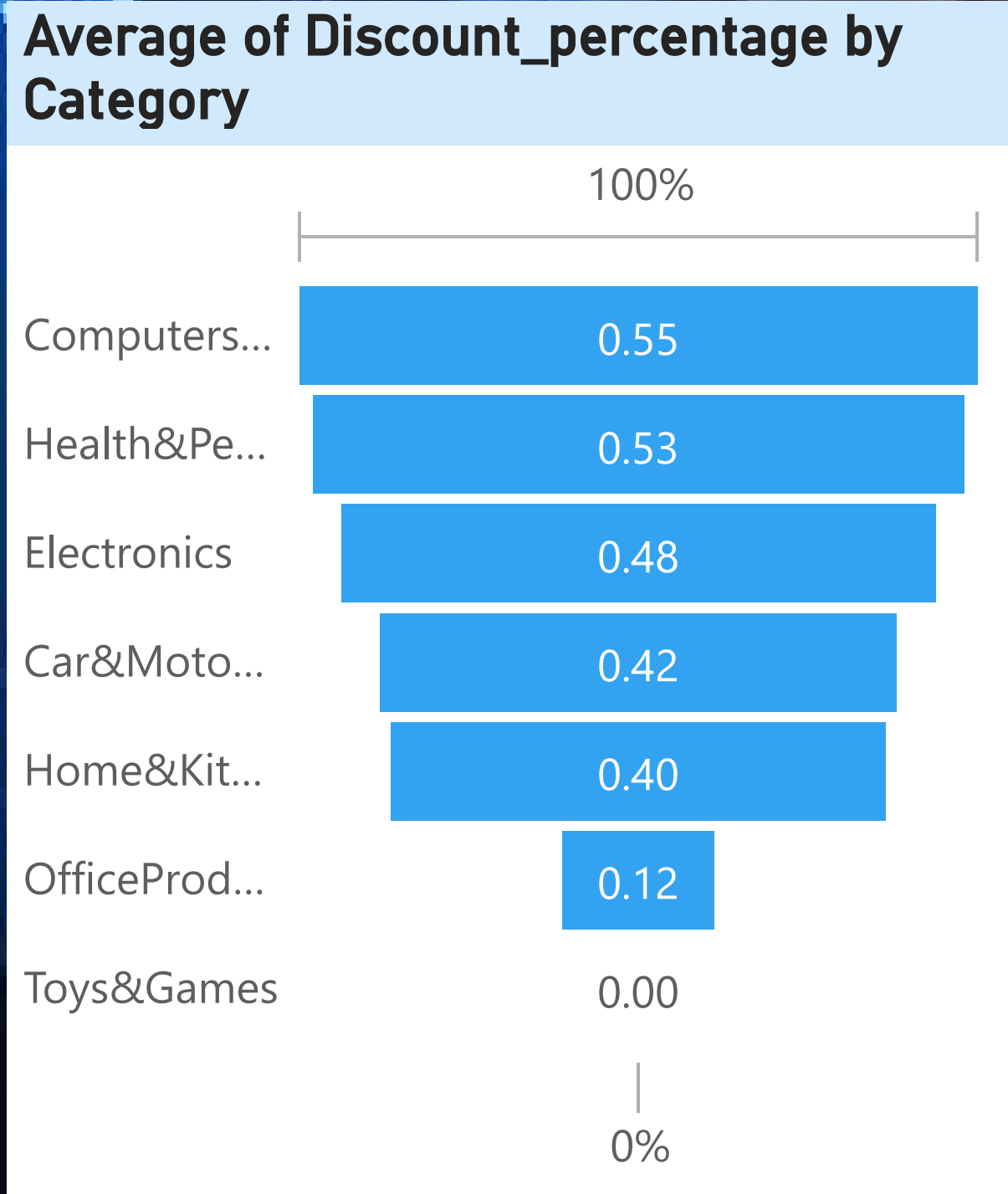
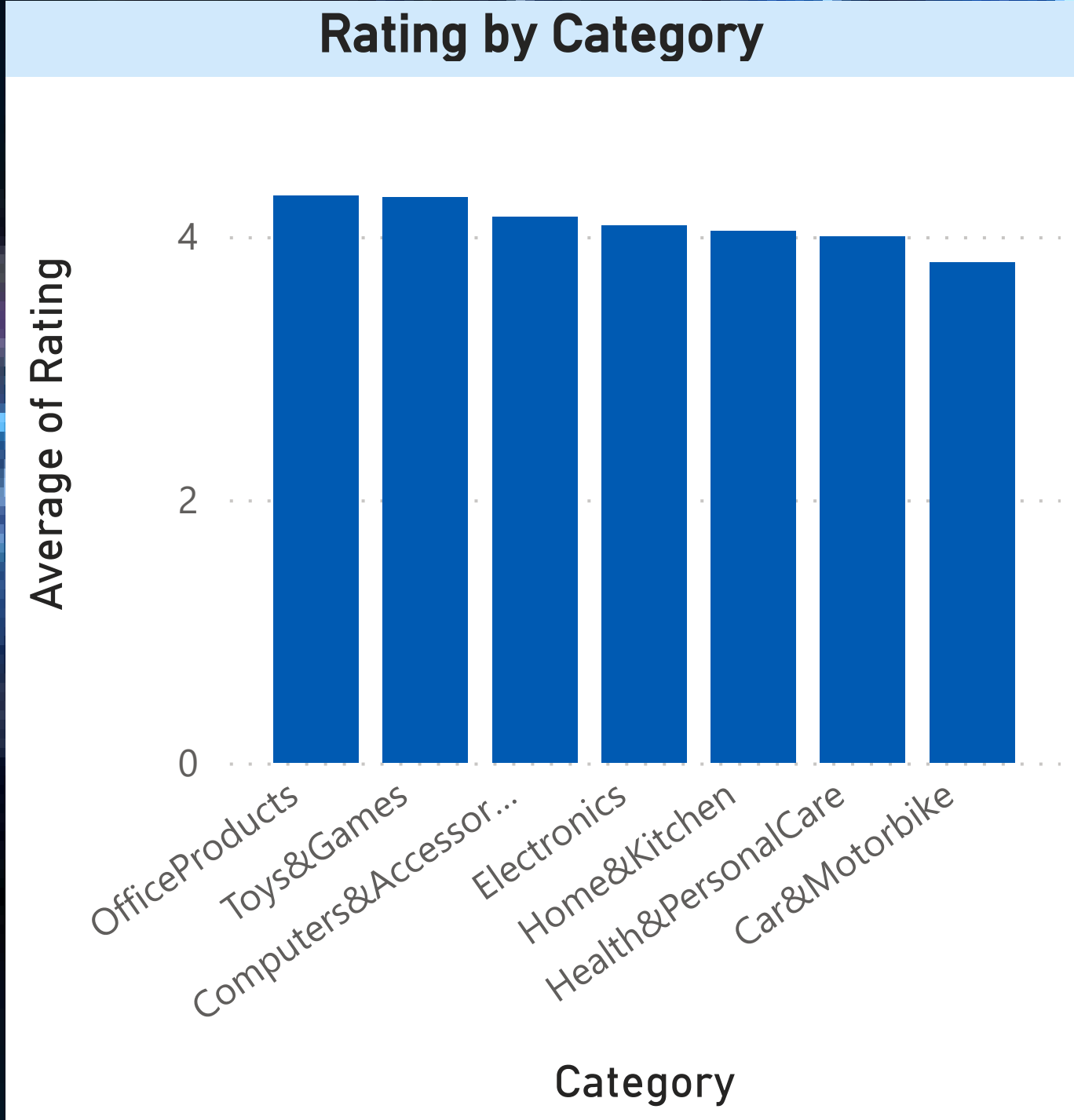
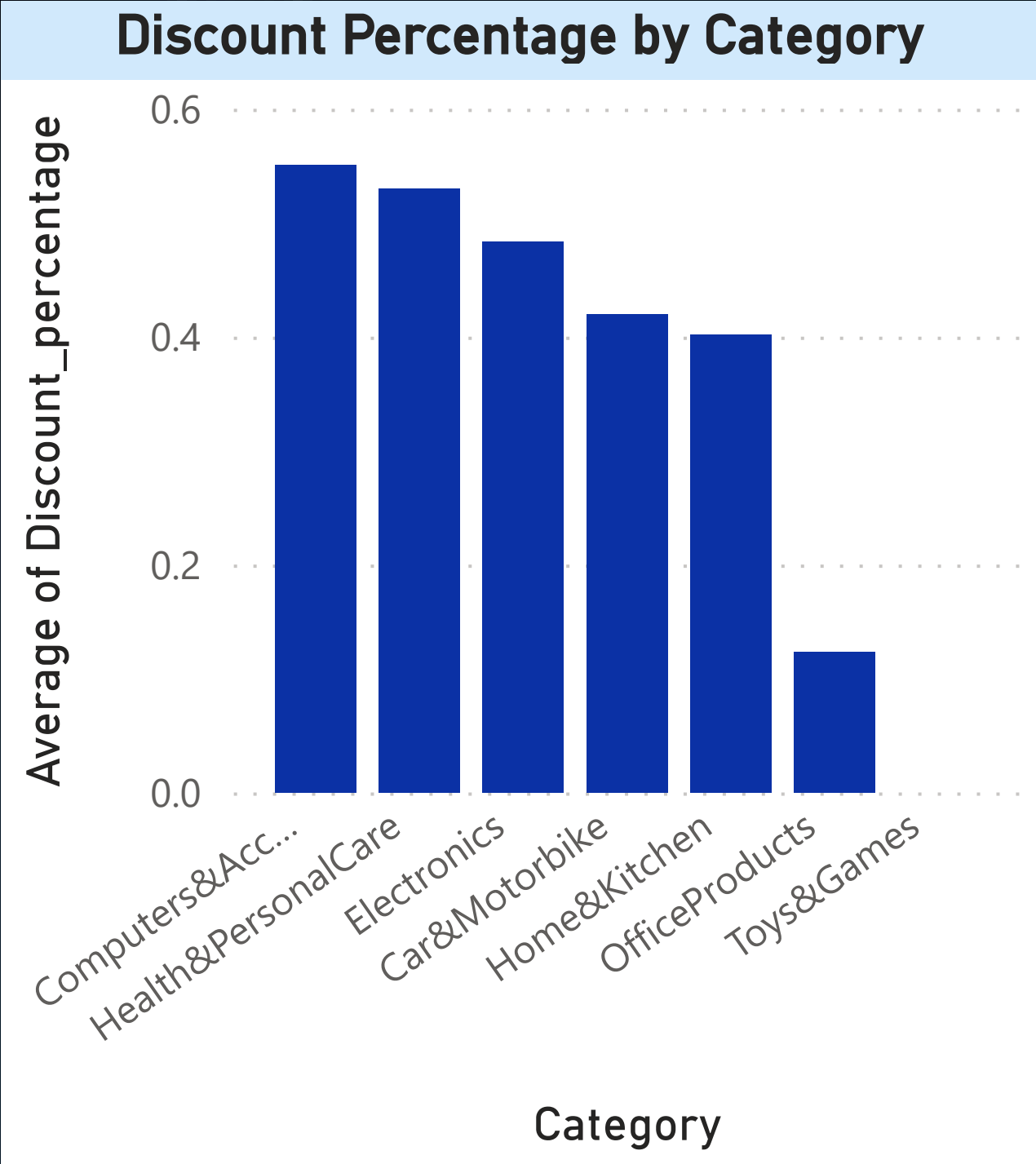
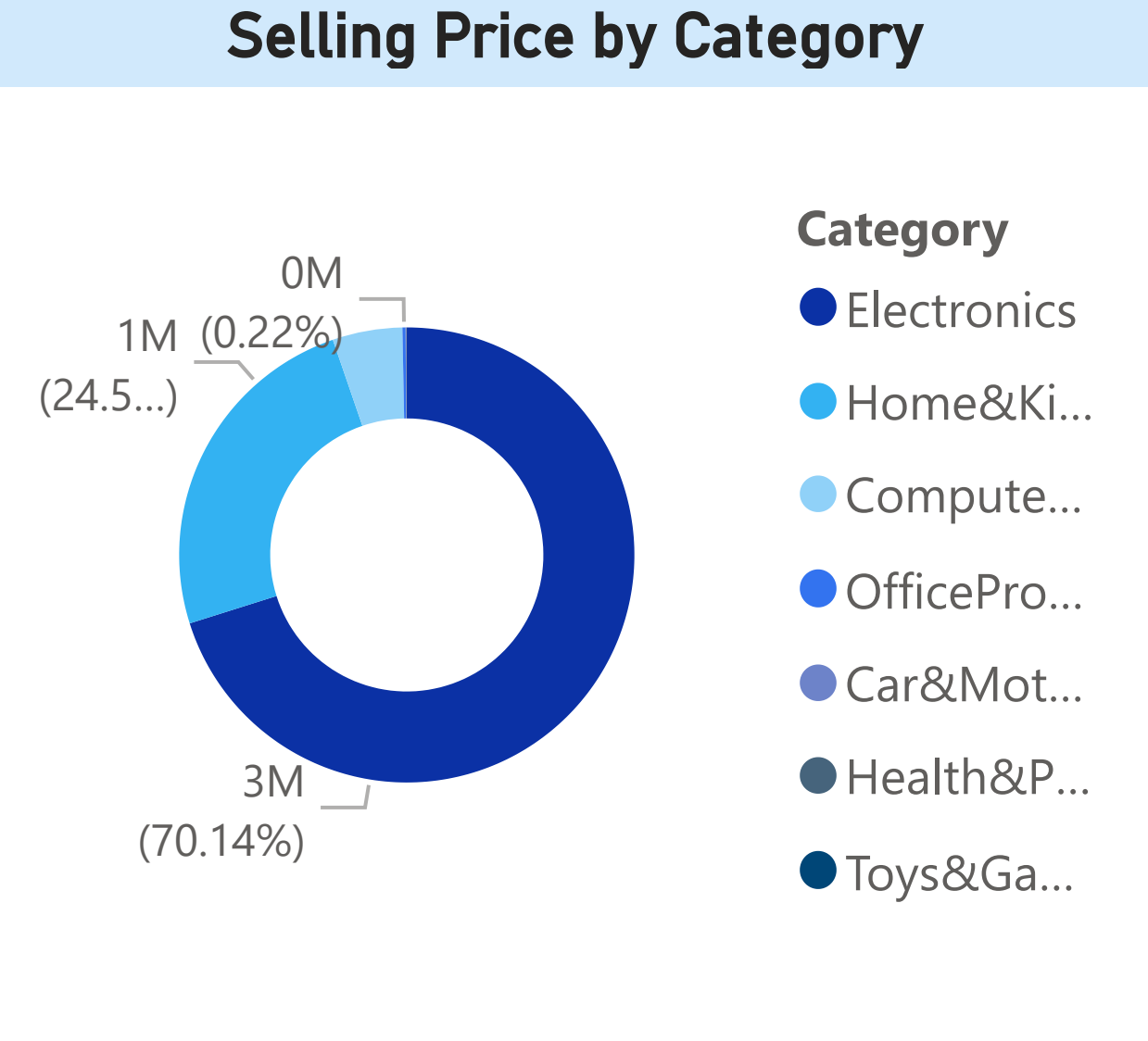
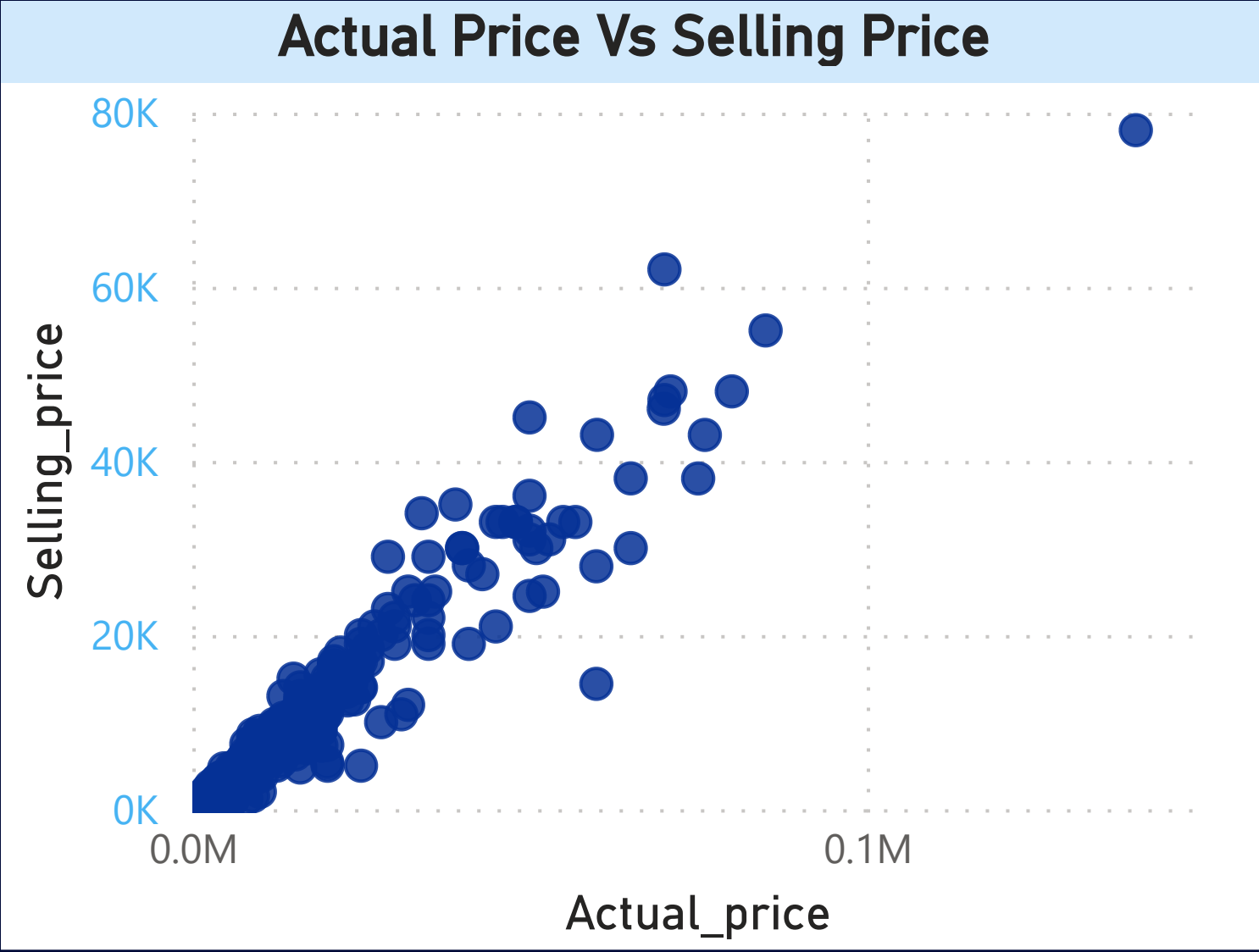
☐

Car&Motor...

☐

Computers...☐☐☐☐☐

Category-wise Product Count	
Category	Count of Product_id
Toys&Games	1
OfficeProducts	31
Home&Kitchen	440
Health&PersonalCare	1
Electronics	405
Computers&Accessories	319
Car&Motorbikes	1
Total	1198





Company Name

Select all

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!!HANEU...

10k

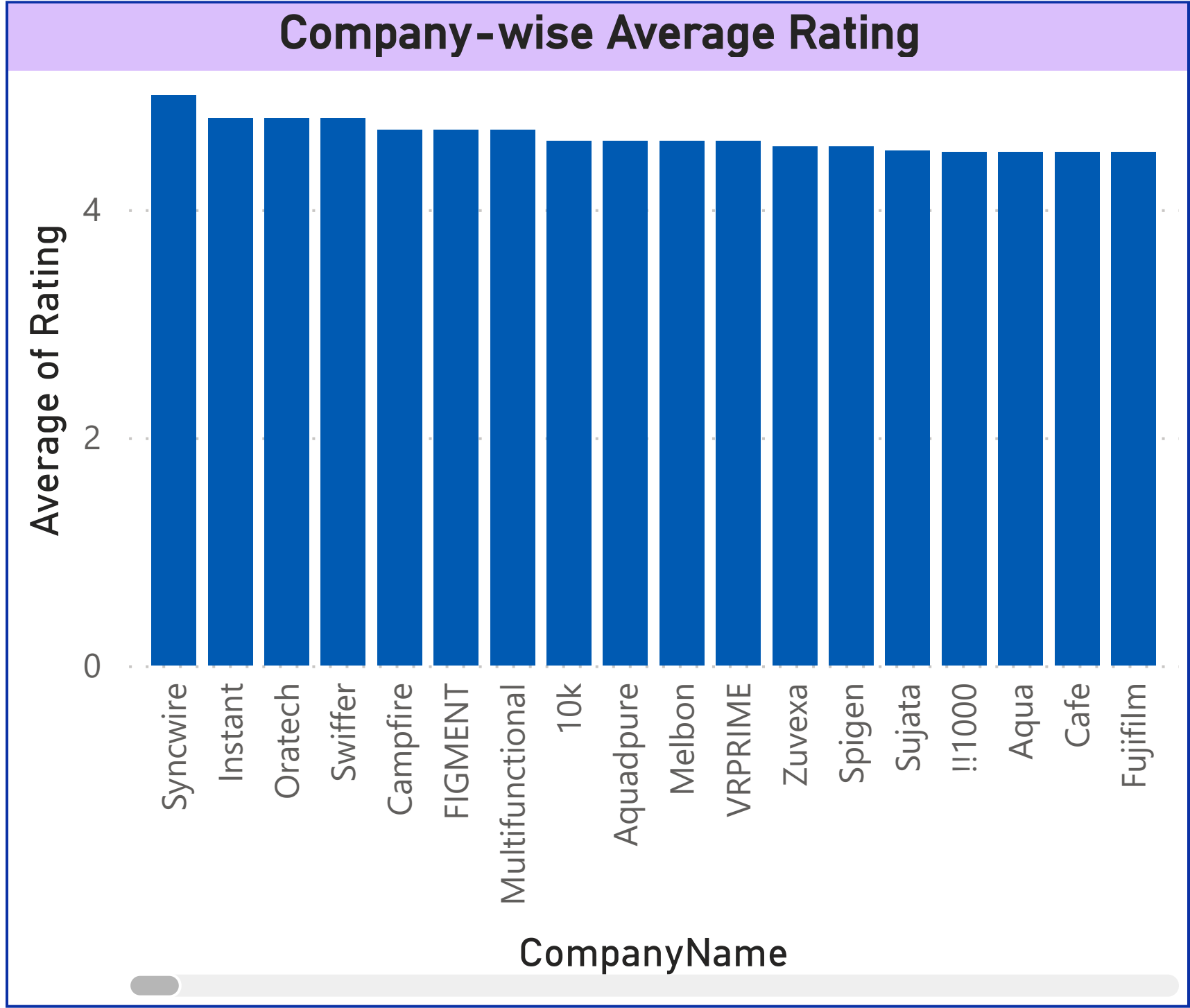
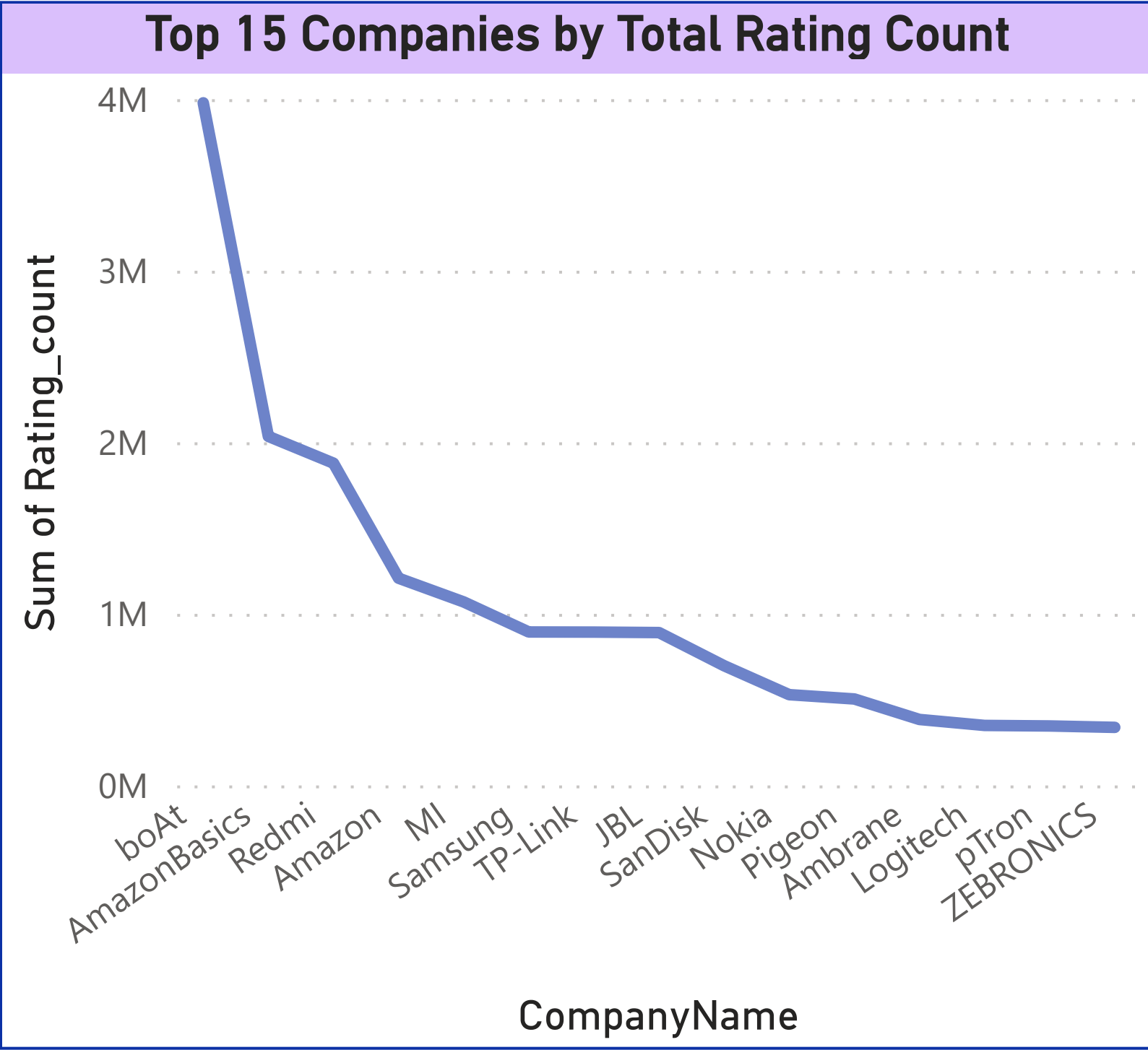
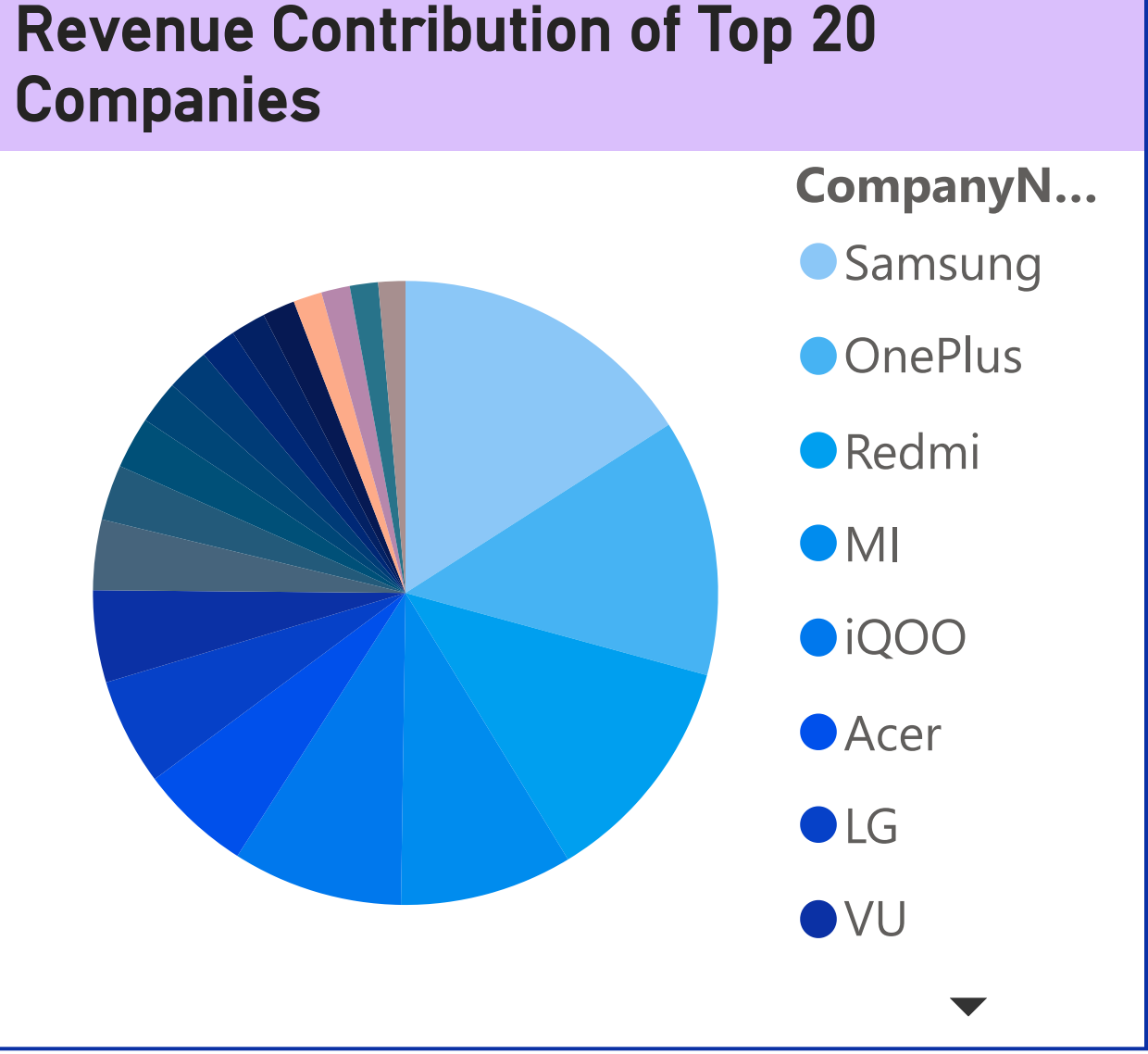
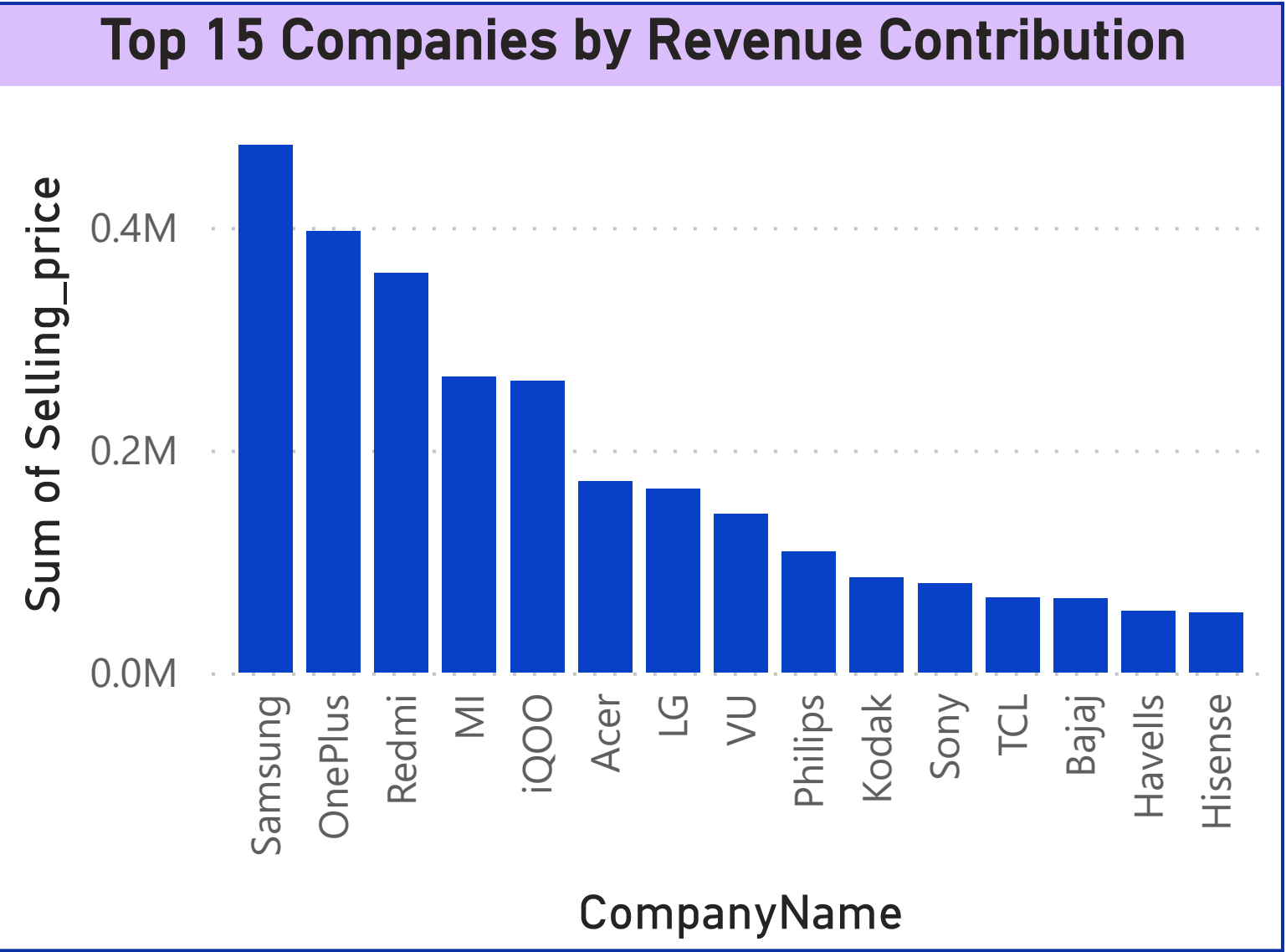
3M

4

7SEVEN

7SEVENÂ®

Company-wise Product Count and Average Rating		
CompanyName	Count of Product_id	Average of Rating
Syncwire	1	5.00
Instant	1	4.80
Oratech	1	4.80
Swiffer	1	4.80
Campfire	1	4.70
FIGMENT	1	4.70
Multifunctional	1	4.70
10k	1	4.60
Aquadpure	1	4.60
Total	1198	4.09



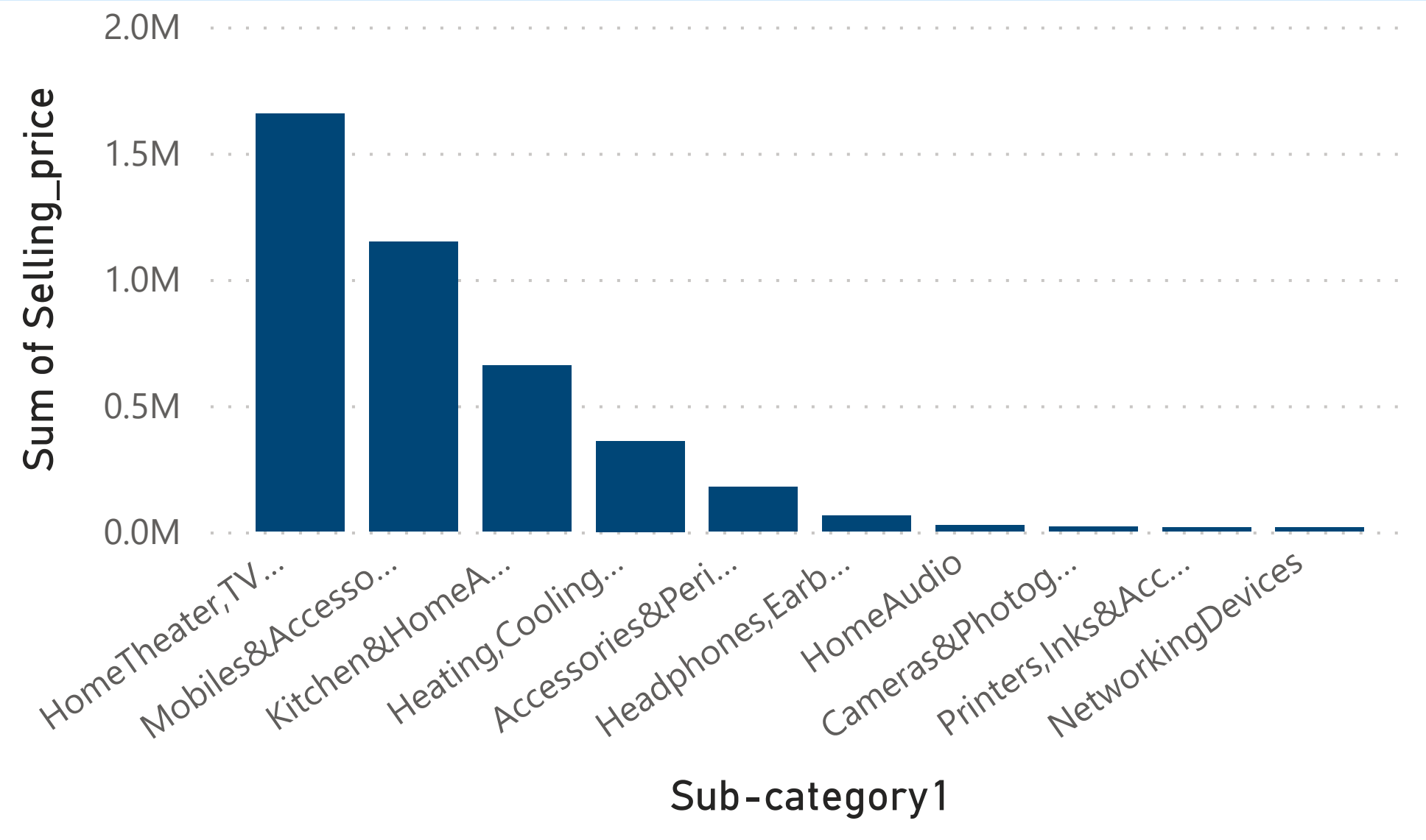


Subcategories 1 and 2

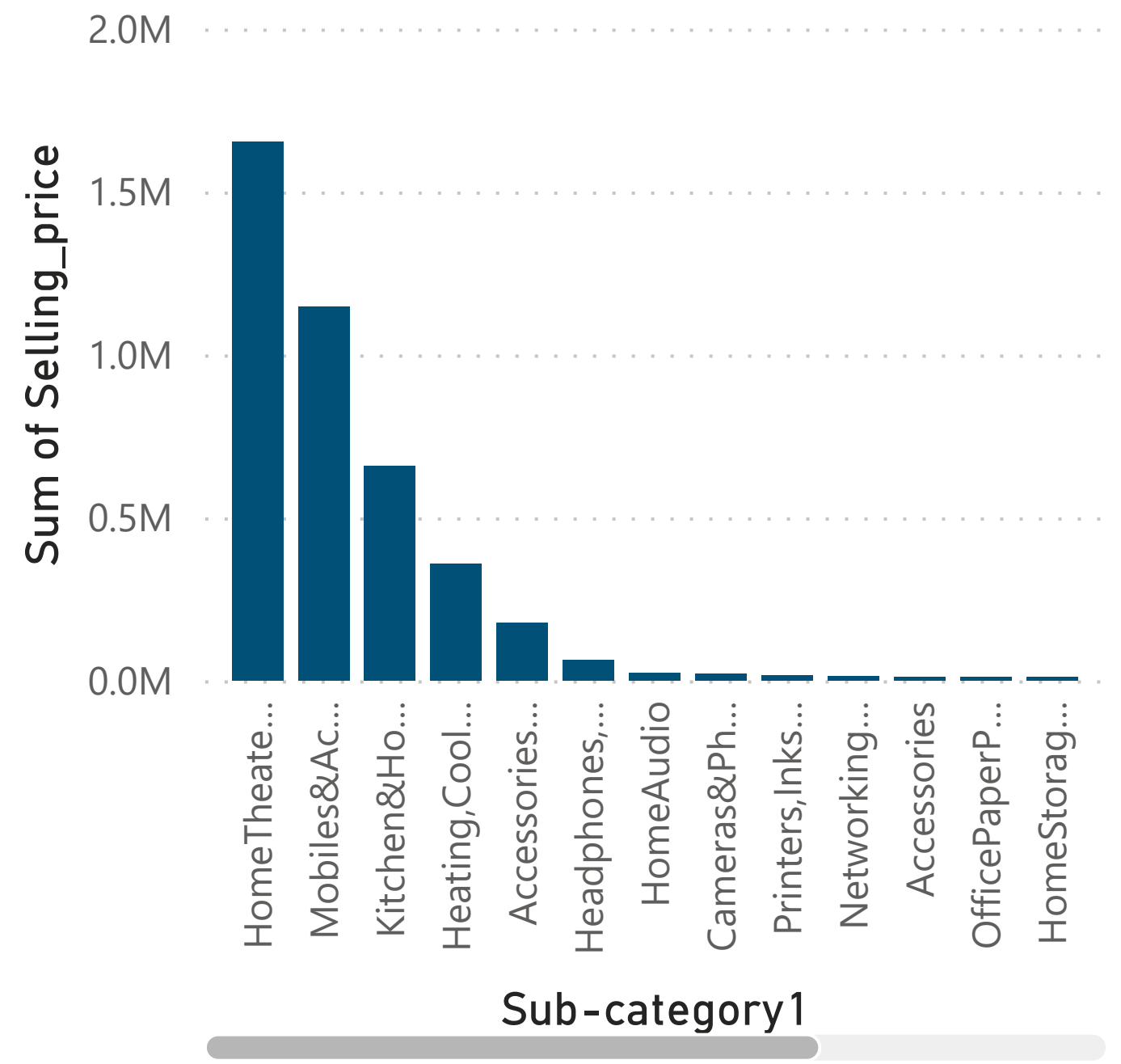
- ☒ Accessories
- ☒ Accessories&Peripherals
- ☒ Arts&Crafts
- ☒ Cameras&Photography
- ☒ CarAccessories
- ☒ CraftMaterials
- ☒ Headphones,Earbuds&Acc...
- ☒ Heating,Cooling&AirQuality
- ☒ HomeAudio
- ☒ HomeMedicalSupplies&E

Sub-category1	Accessories	Adapters	AirConditioning
Accessories			
Accessories&Peripherals		443	
Arts&Crafts			
Cameras&Photography	5268		
CarAccessories			
CraftMaterials			
Headphones,Earbuds&Accessories			
Heating,Cooling&AirQuality			429
HomeAudio	558		
Total	48338	443	429

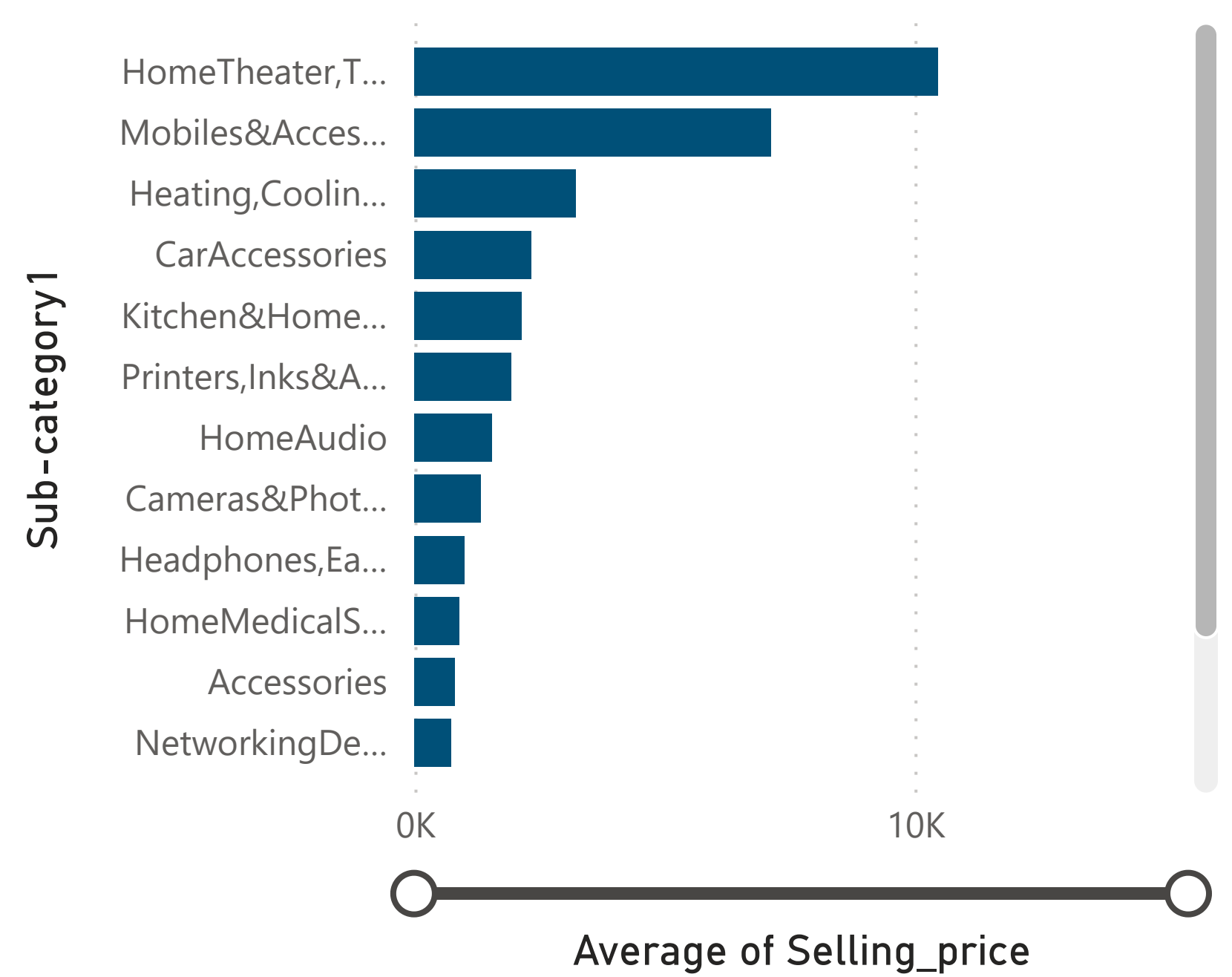
Total Selling Price by Sub-category 1



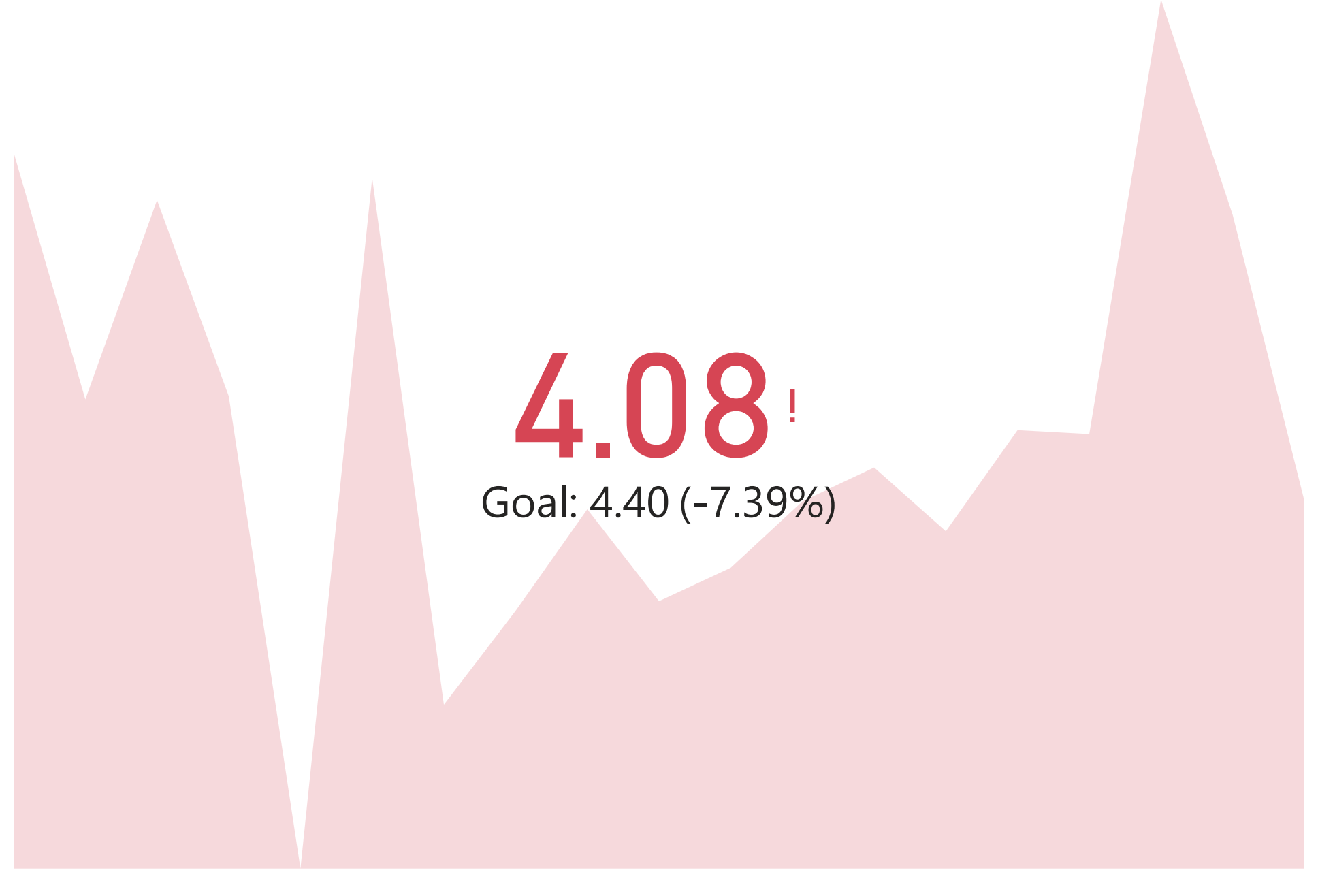
Sum of Selling_price by Sub-category1



Top 15 Sub-Categories by Average of Selling Price



Average of Rating and Max of Rating by Sub-category1



QnA

Ask a question about your data

Try one of these to get started

what is the target rating by category

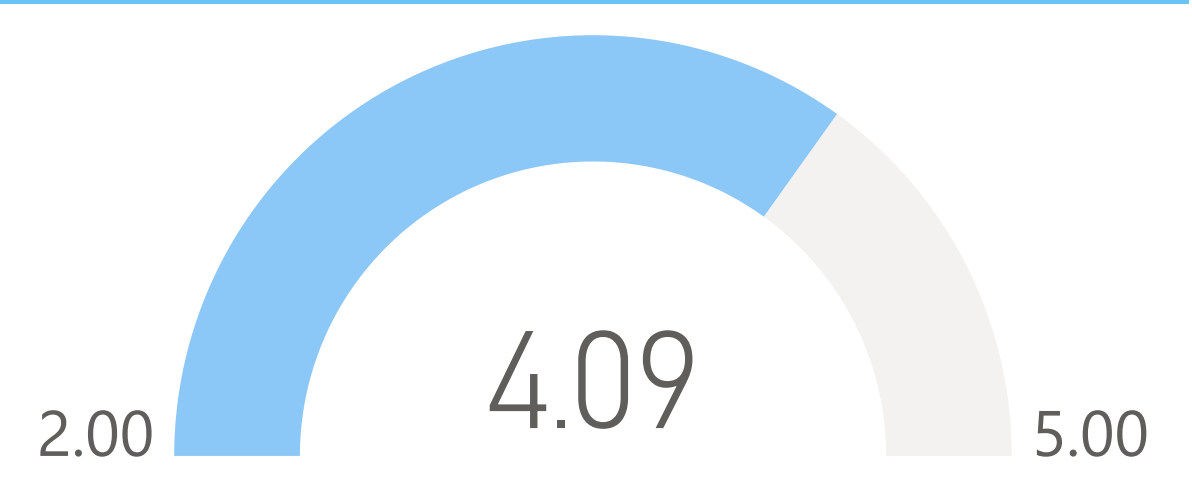
what is the target rating by sub-category1

what is the target rating by sub-category2

what is the target rating by sub-category3

top categories by target rating

Average of Rating, Min of Rating and Max of Rating



Key Influencers and Top Segments

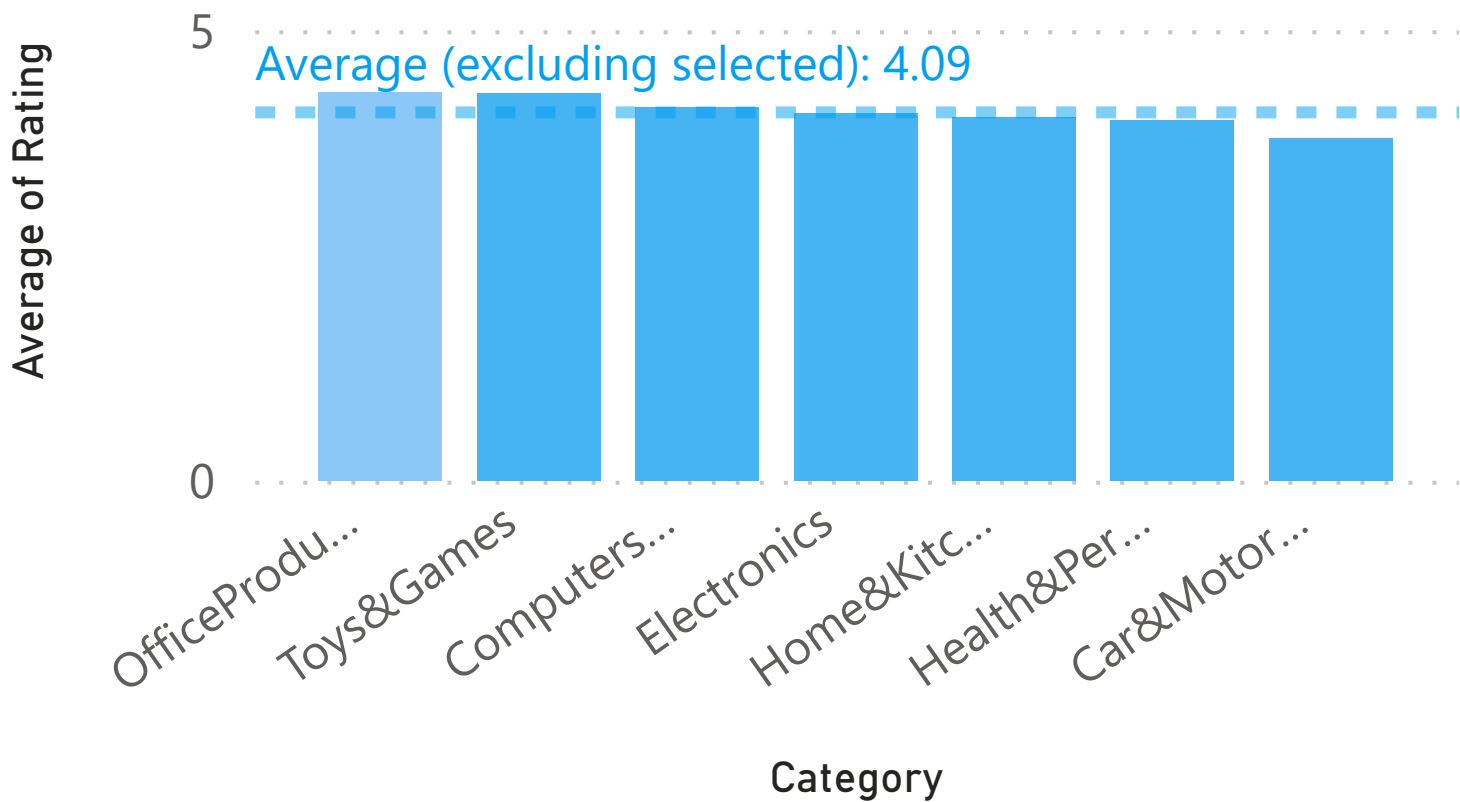
Key influencers Top segments



What influences Rating to ?

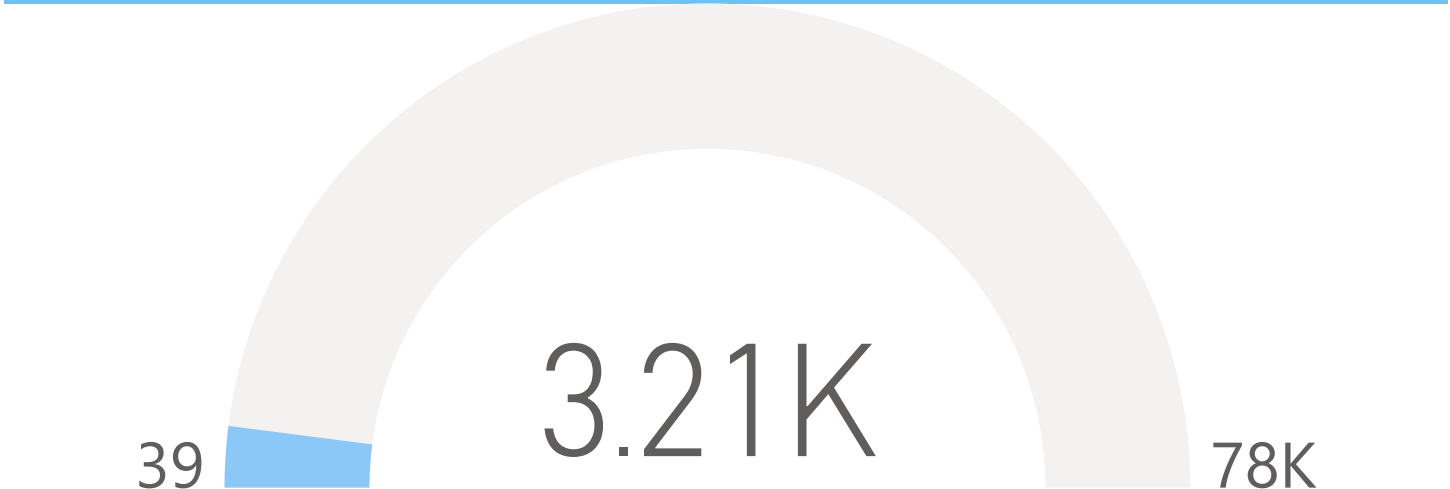


← Rating is more likely to increase when Category is OfficeProducts than otherwise (on average).



☐ Only show values that are influencers

Average of Selling_price, Min of Selling_price and Max of Selling_price



7M
Sum of Actual_price

4M
Sum of Selling_price