

SANJANA DANAIT

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EDUCATION

- **Bachelor of Architecture:** *Academy of Architecture, Univ. of Mumbai, India* | **CGPA 7.51/10.0** **2015 - 20**
 - **Thesis:** Branding the Locals- A Case of 'Tambat Ali' and 'Kumbharwada', Pune, India
 - **Coursework:** Architectural & Urban Design, Interior & Landscape Design, Building Structures, Theory of Structures, Building Services, Professional Practice, **Electives:** Neuroscience & Architecture, Entrepreneurship
- **Higher Secondary School Certificate:** *Maharashtra State Board, India* | **82.77%** **2013 - 15**
- **Secondary School Certificate:** *Maharashtra State Board, India* | **92.55%** **2013**

TEACHING EXPERIENCE

- **Teaching Assistant** at *Academy of Architecture, Mumbai, India* **July - August 2019**
 - Ideated and planned design activities and debates for the orientation program of 60 first-year students
 - Mentored a group of 12 students through the program
 - Assisted in execution of the orientation workshop exhibition

PROFESSIONAL HISTORY

- **Product Experience Designer** at *Mindstix Software Labs, Pune, India* **June 2021 - Present**
- **UX Design Intern** **March - May 2021**
 - Dental Practice Management SaaS platform + Patient Portal | Tech Start-up, Silicon Valley**
 - Single-handedly led the project by conducting user research, creating information architecture maps and designing wireframes to high fidelity prototypes
 - Designed the company logo by collaborating with the co-founders
 - Co-ordinated with the client, development teams and the product manager to steer UX reviews
 - E-Commerce & CRM UX design | Health & Wellness Company, North America**
 - Actively participated in design discussions and contributed to the Global Design System
 - Designed Customer Registration flows for web and mobile platforms
 - Global Travel Retail Platform Revamp | Fortune 500 Luxury Retail Company, North America**
 - Created and modified visual designs for web and mobile screens
 - Co-ordinated with the development team and the product manager to conduct UX reviews
 - Application for healthcare professionals and medical representatives | Healthcare Start-up, India**
 - Created and modified visual designs for mobile screens
- **Designer** at *Aakriti-Redefining Scrap, Pune, India (pro bono)* **Nov 2020 - Jan 2021**
 - Designed an E-commerce website by using user experience design principles (development work in progress)
 - Designed and built products with upcycled materials like acrylic sheets, fiberboard and wax
- **Intern Architect** at *SJK Architects, Mumbai, India* **Nov 2018 - May 2019**
 - Administrative & Research facility, Hotel project**
 - Prepared design and site execution drawings along with architectural detailing
 - Co-ordinated and actively participated in meetings with external consultants, vendors and clients
- **Assistant Set Designer** at *Film & Television Institute of India, Pune, India* **April - May 2017**
 - Created a miniature set depicting a devastated city for a short film 'Ekaant'
 - **Notable Award:** The 66th National Film Award for Art Direction, honored by the Vice President of India

SKILLS

- **Design Tools:** Figma, Sketch, Adobe XD, Adobe Photoshop, InDesign, AutoCAD, Revit, Sketchup, Rhino 3D
- **Programming:** HTML, CSS, JavaScript
- **Languages:** English, Hindi, Marathi, German (Goethe-Zertifikat A1: Fit In Deutsch 1)

VOLUNTEERING EXPERIENCE

- Designed digital advertisements for women entrepreneurs from underprivileged background **2020 - 21**
- Designed and built sets for various local community Indian festivals **2008 - 13**

EXTRA-CURRICULAR ACTIVITIES

- Represented Academy of Architecture at the National Association of Students of Architecture (NASA) competitions with participation from over 300 colleges in India
 - **Team member**, LeCorbusier Trophy **2016 - 17**
 - **Co-head**, Reuben's Trophy, awarded '**Special Mention**' **2016 - 17**
 - **Team member**, Reuben's Trophy, awarded '**Special Mention**' **2015 - 16**
- Participated in workshops on sustainable design involving hands-on activities like Bamboo and Compressed Brick Construction **2016 - 17**
- Trained in Indian classical music **2005 - 13**