SANJANA DANAIT

P4 Sankul, Erandwane, Pune 411 004, Maharashtra, INDIA
Email: sanjana2397@gmail.com | Phone: +91 8308843680 | LinkedIn: Sanjana Danait

OBJECTIVE

To pursue higher education in order to achieve expertise in the field of user experience research and design, and gain knowledge in technical subjects such as informatics and human centred computing.

EDUCATION

- **Bachelor of Architecture:** *Academy of Architecture, University of Mumbai* | CGPA 7.51/10.0   **2015 - 20**
  - Thesis: Branding the Locals- A Case of '*Tambat Ali*' and '*Kumbharwada*', Pune
  - Coursework: Architectural & Urban Design, Interior & Landscape Design, Building Structures, Theory of Structures, Building Services, Professional Practice, Electives: Neuroscience & Architecture, Entrepreneurship
- **Higher Secondary School Certificate:** *Maharashtra State Board* | 82.77%   **2013 - 15**
- **Secondary School Certificate:** *Maharashtra State Board* | 92.55%   **2013**

TEACHING EXPERIENCE

- **Teaching Assistant** *at Academy of Architecture, Mumbai, India*   **July 2019 - August 2019**
  - Ideated and planned design activities and debates for the orientation program of 60 first-year students
  - Mentored a group of 12 students through the program
  - Assisted in execution of the orientation workshop exhibition

PROFESSIONAL HISTORY

- **Product Experience Designer** *at Mindstix Software Labs, Pune, India*   **June 2021 - Present**
- **UX Design Intern**   **March 2021 - May 2021**

Dental Practice Management SaaS platform + Patient Portal | GrindFoundry, health-tech start-up
  - Single-handedly led the project by conducting user research, creating information architecture maps and designing wireframes to high fidelity prototypes
  - Designed the company logo by collaborating with the co-founders
  - Co-ordinated with the client, development teams and the product manager to steer UX reviews

E-Commerce & CRM UX design | Amway North America
  - Actively participated in design discussions and contributed to the Amway Global Design System
  - Designed Customer Registration flows for web and mobile platforms

Travel Retail Platform Revamp | Estee Lauder Companies
  - Created and modified visual designs for web and mobile screens
  - Co-ordinated with the development team and the product manager to conduct UX reviews

Healthcare Application for healthcare professionals and medical representatives | Single Dose
  - Created and modified visual designs for mobile screens

- **Intern Architect** *at SJK Architects, Mumbai, India*   **Nov 2018 - May 2019**

Administrative & Research facility, Hotel project
  - Prepared design and site execution drawings along with architectural detailing
  - Co-ordinated and actively participated in meetings with external consultants, vendors and clients

- **Assistant Set Designer** *at Film & Television Institute of India, Pune*   **April 2017 - May 2017**

Created a miniature set depicting an absolutely devastated city for a short film 'Ekaant'.
Notable Award: The 66th National Film Award for Art Direction, Honoured by the Vice President of India.

SKILLS

- **Design Tools:** Figma, Sketch, Adobe XD, Adobe Photoshop, InDesign, AutoCAD, Revit, Sketchup, Rhino 3D
- **Programming:** HTML, CSS, JavaScript
- **Languages:** English, Hindi, Marathi, German (Goethe-Zertifikat A1: Fit In Deutsch 1)

VOLUNTEERING EXPERIENCE

- Collaborated with a start-up 'Aakriti-Redefining Scrap' to design products using upcycled materials — **2021**
- Designed digital advertisements for women entrepreneurs from underprivileged background — **2020 - 21**
- Designed and created sets for various local community Indian festivals

EXTRA-CURRICULAR ACTIVITIES

- Represented Academy of Architecture at the National Association of Students of Architecture (NASA) competitions with participation from over 300 colleges in India
  - **Team member**, LeCorbusier Trophy — **2016 - 17**
  - **Co-head,** Reuben's Trophy, awarded '**Special Mention**' — **2016 - 17**
  - **Team member,** Reuben's Trophy, awarded '**Special Mention**' — **2015 - 16**
- Participated in workshops on sustainable design involving hands-on activities like Bamboo and Compressed Brick Construction — **2016 - 17**
- Trained in Indian classical music