SANJANA DANAIT

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EDUCATION

- Bachelor of Architecture: Academy of Architecture, University of Mumbai | CGPA 7.51/10.0 2015 20
 - Thesis: Branding the Locals- A Case of 'Tambat Ali' and 'Kumbharwada', Pune
 - Coursework: Architectural & Urban Design, Interior & Landscape Design, Building Structures, Theory of Structures, Building Services, Professional Practice, Electives: Neuroscience & Architecture, Entrepreneurship
- Higher Secondary School Certificate: Maharashtra State Board | 82.77%

2013 - 15

• Secondary School Certificate: Maharashtra State Board | 92.55%

2013

TEACHING EXPERIENCE

• **Teaching Assistant** at Academy of Architecture, Mumbai, India

July 2019 - August 2019

- o Ideated and planned design activities and debates for the orientation program of 60 first-year students
- Mentored a group of 12 students through the program
- Assisted in execution of the orientation workshop exhibition

PROFESSIONAL HISTORY

Product Experience Designer at Mindstix Software Labs, Pune, India

June 2021 - Present

UX Design Intern

March 2021 - May 2021

Dental Practice Management SaaS platform + Patient Portal | GrindFoundry, health-tech start-up

- Single-handedly led the project by conducting user research, creating information architecture maps and designing wireframes to high fidelity prototypes
- Designed the company logo by collaborating with the co-founders
- o Co-ordinated with the client, development teams and the product manager to steer UX reviews

E-Commerce & CRM UX design | Amway North America

- Actively participated in design discussions and contributed to the Amway Global Design System
- Designed Customer Registration flows for web and mobile platforms

Travel Retail Platform Revamp | Estee Lauder Companies

- Created and modified visual designs for web and mobile screens
- Co-ordinated with the development team and the product manager to conduct UX reviews

Healthcare Application for healthcare professionals and medical representatives | Single Dose

- Created and modified visual designs for mobile screens
- Intern Architect at SJK Architects, Mumbai, India

Nov 2018 - May 2019

Administrative & Research facility, Hotel project

- o Prepared design and site execution drawings along with architectural detailing
- Co-ordinated and actively participated in meetings with external consultants, vendors and clients
- Assistant Set Designer at Film & Television Institute of India, Pune

April 2017 - May 2017

Created a miniature set depicting an absolutely devastated city for a short film 'Ekaant'.

Notable Award: The 66th National Film Award for Art Direction, Honoured by the Vice President of India.

SKILLS

- Design Tools: Figma, Sketch, Adobe XD, Adobe Photoshop, InDesign, AutoCAD, Revit, Sketchup, Rhino 3D
- Programming: HTML, CSS, JavaScript
- Languages: English, Hindi, Marathi, German (Goethe-Zertifikat A1: Fit In Deutsch 1)

VOLUNTEERING EXPERIENCE

•	Collaborated with a start-up 'Aakriti-Redefining Scrap' to design products using upcycled materials	2021
•	Designed digital advertisements for women entrepreneurs from underprivileged background Designed and created sets for various local community Indian festivals	2020 - 21
EXTRA-CURRICULAR ACTIVITIES		
•	Represented Academy of Architecture at the National Association of Students of Architecture (NASA)	competitions
	with participation from over 300 colleges in India	
	 Team member, LeCorbusier Trophy 	2016 - 17
	 Co-head, Reuben's Trophy, awarded 'Special Mention' 	2016 - 17
	 Team member, Reuben's Trophy, awarded 'Special Mention' 	2015 - 16
•	Participated in workshops on sustainable design involving hands-on activities like Bamboo and	

2016 - 17

• Trained in Indian classical music

Compressed Brick Construction