SANJANA DANAIT

P4 Sankul, Erandwane, Pune 411 004, Maharashtra, India
Email: sanjana2397@gmail.com | Phone: +91 8308843680 | LinkedIn: Sanjana Danait

EDUCATION

- **Bachelor of Architecture:** *Academy of Architecture, University of Mumbai* | CGPA 7.51/10.0   **2015 - 20**
  - Thesis: Branding the Locals- A Case of '*Tambat Ali*' and '*Kumbharwada*', Pune
  - Coursework: Architectural & Urban Design, Interior & Landscape Design, Building Structures, Theory of Structures, Building Services, Professional Practice, Electives: Neuroscience & Architecture, Entrepreneurship
- **Higher Secondary School Certificate:** *Maharashtra State Board* | 82.77%   **2013 - 15**
- **Secondary School Certificate:** *Maharashtra State Board* | 92.55%   **2013**

TEACHING EXPERIENCE

- **Teaching Assistant** *at Academy of Architecture, Mumbai, India*   **July 2019 - August 2019**
  - Ideated and planned design activities and debates for the orientation program of 60 first-year students
  - Mentored a group of 12 students through the program
  - Assisted in execution of the orientation workshop exhibition

PROFESSIONAL HISTORY

- **Product Experience Designer** *at Mindstix Software Labs, Pune, India*   **June 2021 - Present**
- **UX Design Intern**   **March 2021 - May 2021**

Dental Practice Management SaaS platform + Patient Portal | GrindFoundry, health-tech start-up
  - Single-handedly led the project by conducting user research, creating information architecture maps and designing wireframes to high fidelity prototypes
  - Designed the company logo by collaborating with the co-founders
  - Co-ordinated with the client, development teams and the product manager to steer UX reviews

E-Commerce & CRM UX design | Amway North America
  - Actively participated in design discussions and contributed to the Amway Global Design System
  - Designed Customer Registration flows for web and mobile platforms

Travel Retail Platform Revamp | Estee Lauder Companies
  - Created and modified visual designs for web and mobile screens
  - Co-ordinated with the development team and the product manager to conduct UX reviews

Healthcare Application for healthcare professionals and medical representatives | Single Dose
  - Created and modified visual designs for mobile screens

- **Intern Architect** *at SJK Architects, Mumbai, India*   **Nov 2018 - May 2019**

Administrative & Research facility, Hotel project
  - Prepared design and site execution drawings along with architectural detailing
  - Co-ordinated and actively participated in meetings with external consultants, vendors and clients

- **Assistant Set Designer** *at Film & Television Institute of India, Pune*   **April 2017 - May 2017**

Created a miniature set depicting an absolutely devastated city for a short film 'Ekaant'.
Notable Award: The 66th National Film Award for Art Direction, Honoured by the Vice President of India.

SKILLS

- **Design Tools:** Figma, Sketch, Adobe XD, Adobe Photoshop, InDesign, AutoCAD, Revit, Sketchup, Rhino 3D
- **Programming:** HTML, CSS, JavaScript
- **Languages:** English, Hindi, Marathi, German (Goethe-Zertifikat A1: Fit In Deutsch 1)

VOLUNTEERING EXPERIENCE

- Collaborated with a start-up 'Aakriti-Redefining Scrap' to design products using upcycled materials **2021**
- Designed digital advertisements for women entrepreneurs from underprivileged background **2020 - 21**
- Designed and created sets for various local community Indian festivals

EXTRA-CURRICULAR ACTIVITIES

- Represented Academy of Architecture at the National Association of Students of Architecture (NASA) competitions with participation from over 300 colleges in India
  - **Team member**, LeCorbusier Trophy **2016 - 17**
  - **Co-head,** Reuben's Trophy, awarded **'Special Mention'** **2016 - 17**
  - **Team member,** Reuben's Trophy, awarded **'Special Mention'** **2015 - 16**
- Participated in workshops on sustainable design involving hands-on activities like Bamboo and Compressed Brick Construction **2016 - 17**
- Trained in Indian classical music