

EDUCATION

Master of Science, Human-Computer Interaction | University of Maryland, College Park Aug 2022 - May 2024

GPA: 4.0 | Coursework: Fundamentals of HCI, Interaction Design, User Research Methods, Inclusive Design, Information Architecture, Personal Health Informatics, Data Analytics, Introduction to Programming

Bachelor of Architecture | Academy of Architecture, University of Mumbai Jul 2015 - Oct 2020

SKILLS

Design: User Experience (UX) Design, User Interface (UI) Design, Product Design, Interaction Design, Visual Design, Storyboards, User Flows, Information Architecture, Wireframing, Design System, Prototyping, Mockups

Research: User Research, Contextual Inquiry, Surveys, Usability & Accessibility Testing, A/B Testing, Heuristic Evaluation

Technical: Figma, Sketch, Principle, Miro, Invision, Zeplin, Balsamiq, Adobe Creative Cloud (Adobe XD, Photoshop, Illustrator, InDesign), Microsoft Office, Web Development (HTML, CSS, JavaScript, jQuery), Jira, Confluence

WORK EXPERIENCE

Product Design Intern | Intuit, Mountain View, CA Jun - August 2023

- Conducted user research to understand pain points and user needs focusing on Intuit's Data Discovery tool
- Designed workflows and high-fidelity prototypes of a GenAI driven solution that improves data documentation and enhances the data discovery process for all data analysts, engineers and scientists at the company

Product Experience Designer | Mindstix Software Labs, Pune, India Jun 2021 - Jun 2022

Awarded Star Performer - Certificate of Excellence in Jan 2022

Dental Practice Management SaaS Platform + Patient Portal | Healthcare Start-up: Archy, USA

- Independently led the project from concept to launch by understanding business requirements, conducting user research, and designing low to high fidelity prototypes of 100+ screens; led to the client raising \$2M in seed funding
- Conducted competitive research & analysed existing products to identify market gaps, aiding in feature ideation
- Designed intuitive workflows to optimize complex domains like claims, billing, scheduling, medical imaging & EHRs
- Gathered constructive feedback from users consistently to evaluate product usability and design decisions
- Collaborated with the clients, the product manager, QA engineer, and a team of 12 developers to drive UX reviews
- Worked closely with the co-founders to design and develop the company logo and brand identity

E-Commerce & CRM | Amway, USA

- Actively participated in design discussions and contributed to 20+ component families in the global design system
- Generated 6 customer registration flows for web and mobile platforms to improve consistency and usability

UX Design Intern | Mindstix Software Labs, Pune, India Mar - May 2021

Travel Retail Platform Revamp | Estée Lauder Companies, USA

- Created and modified visual designs for 30+ web and mobile screens leveraging user-centered design methodologies
- Coordinated with product manager, QA and 5 developers to conduct design reviews & ensure pixel-perfect delivery

HCP Digital Engagement Platform | Healthcare Start-up: SingleDose/Ciplamed Flix, India

- Conceptualized visual designs for 12 key mobile screens and created hi-fidelity prototypes for client presentation

Teaching Assistant | Academy of Architecture, Mumbai, India Jul - Aug 2019

- Ideated and planned design activities and debates for the orientation program of 60 first-year students
- Mentored a group of 12 students through the orientation program by teaching design thinking processes & tools
- Assisted in the execution of the orientation exhibition attended by over 1000 architecture students & professionals

Intern Architect | SJK Architects, Mumbai, India Nov 2018 - May 2019

- Prepared 50+ design drawings and 3D visualizations for an administrative & research facility and a hotel project
- Organized and actively participated in meetings with cross-functional stakeholders to manage and drive projects

Assistant Set Designer | Art Direction Department, Film & Television Institute of India, Pune Apr - May 2017

- Assisted in the filmmaking and art direction of the short film 'Ekaant' by creating a miniature set of a devastated city
- The film won 7 awards, Notable Award: The 66th National Film Award for Art Direction

PROJECTS

Accessibility Inspection | UMD | Course: Fundamentals of HCI | Grade: A+ Nov - Dec 2022

- Inspected Council of Architecture, India's website through screen readers and automated tools like WAVE
- Identified WCAG 2.1 violations based on these inspections and suggested top 3 accessibility improvements

VRearth - Speculative Design | UMD | Course: Interaction Design | Grade: A+ Sep - Dec 2022

- Designed an app 'VRearth' using speculative design to demonstrate how apps might look in a given futuristic scenario
- Worked in a team of 4 and integrated our app prototypes to create a short film reflecting a persona's phone usage