

Zomato Data Analysis – Project Report

Title:

Exploratory Data Analysis on Zomato Bangalore Restaurant Data

1. Introduction

This project aims to perform **Exploratory Data Analysis (EDA)** on the Zomato Bangalore restaurant dataset. The primary objective is to uncover patterns and derive insights regarding customer preferences, restaurant types, cost distributions, online order trends, and customer ratings.

2. Libraries Used

| Library | Purpose |
|-------------------|---|
| pandas | For data manipulation and handling tabular data (DataFrame). |
| numpy | For numerical operations and handling missing values. |
| matplotlib.pyplot | For basic visualizations like histograms and line plots. |
| seaborn | For advanced, aesthetic visualizations like boxplots and count plots. |

3. Dataset Description

- **Dataset Name:** Zomato Bangalore Restaurant Data
 - **Loaded using:** `pd.read_csv("Zomato data .csv")`
 - **Main Columns:**
 - `rate`: Average rating
 - `votes`: Number of people who voted
 - `listed_in(type)`: Type/category of restaurant
 - `approx_cost(for two people)`: Cost estimate
 - `online_order`: Whether the restaurant supports online ordering
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4. Data Cleaning & Preprocessing

1. Handled Rating Field:

- The rating values like "4.1/5" were converted to float using:

python

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```
def handleRate(value):  
    value = str(value).split('/')  
    return float(value[0])  
  
df['rate'] = df['rate'].apply(handleRate)
```

2. Verified Data Structure:

- Used df.info() and df.head() to understand the data types and preview the dataset.

5. Visual Explorations & Analysis

Restaurant Type Distribution

- Visualized using:

python

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```
sns.countplot(x=df['listed_in(type)'])
```

- **Insight:** Helps identify the most common types of restaurants.

Total Votes by Type

- Calculated with:

python

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```
df.groupby('listed_in(type))['votes'].sum()
```

- Visualized with a **line plot** showing which restaurant types receive the most votes.

Ratings Distribution

- Displayed using a histogram:

python

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```
plt.hist(df['rate'], bins=5)
```

Cost for Two People

- Used sns.countplot to understand common cost brackets.

Online Order vs Rating

- Boxplot:

python

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```
sns.boxplot(x='online_order', y='rate', data=df)
```

- **Insight:** Determines if online order availability affects ratings.
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6. Pivot Table Analysis

- A pivot table was created to explore relationships between restaurant types and cost/votes (though the code was cut off).
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7. Conclusion & Insights

- **Most popular restaurant types** can be identified by vote counts.
- **Online ordering restaurants** may show variation in ratings.
- **Rating distributions** show customer satisfaction trends.
- **Cost analysis** provides insight into affordability.