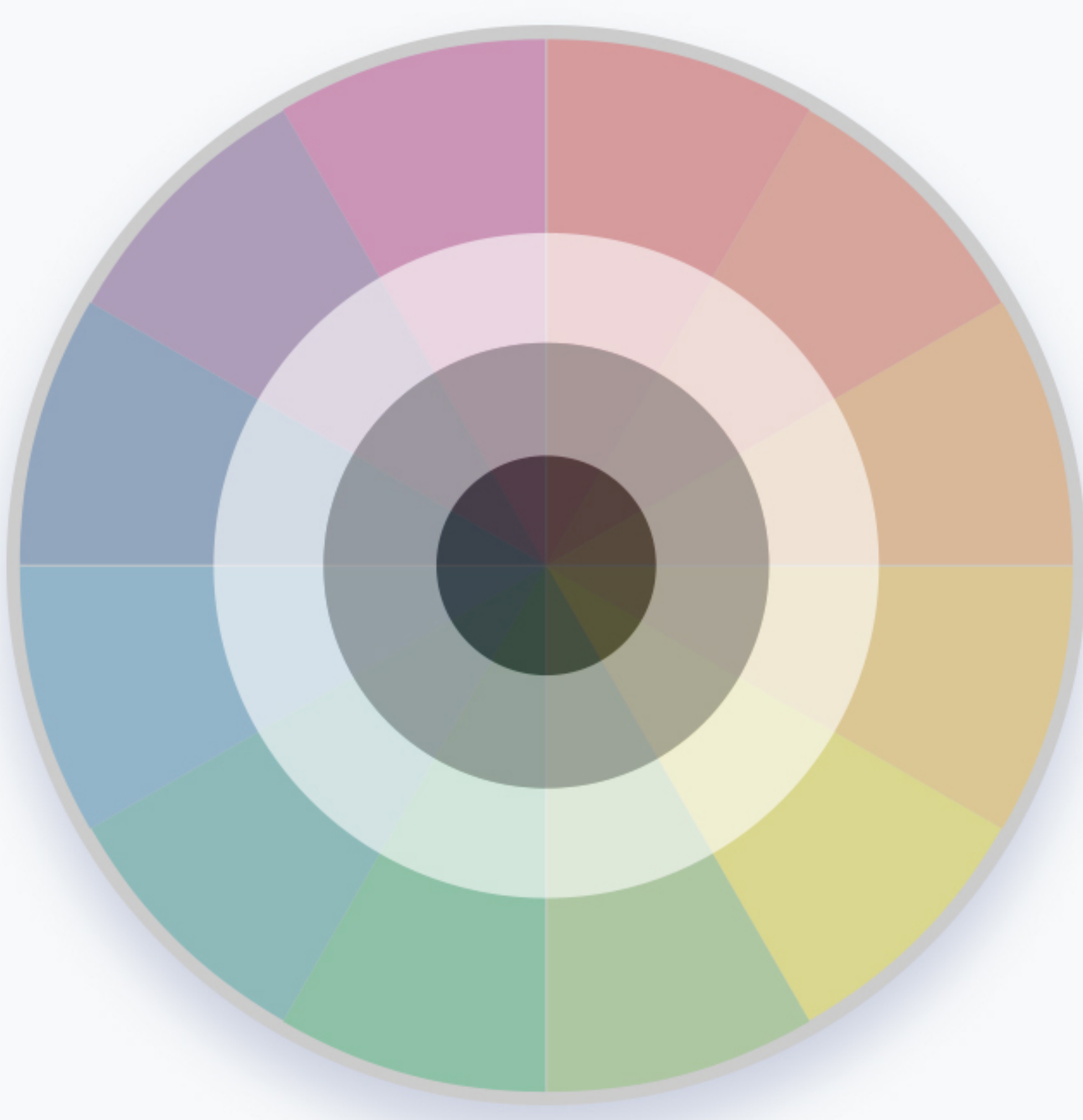


# Gender Color Psychology

Building  
Awesome  
Color Schemes  
for UI Design

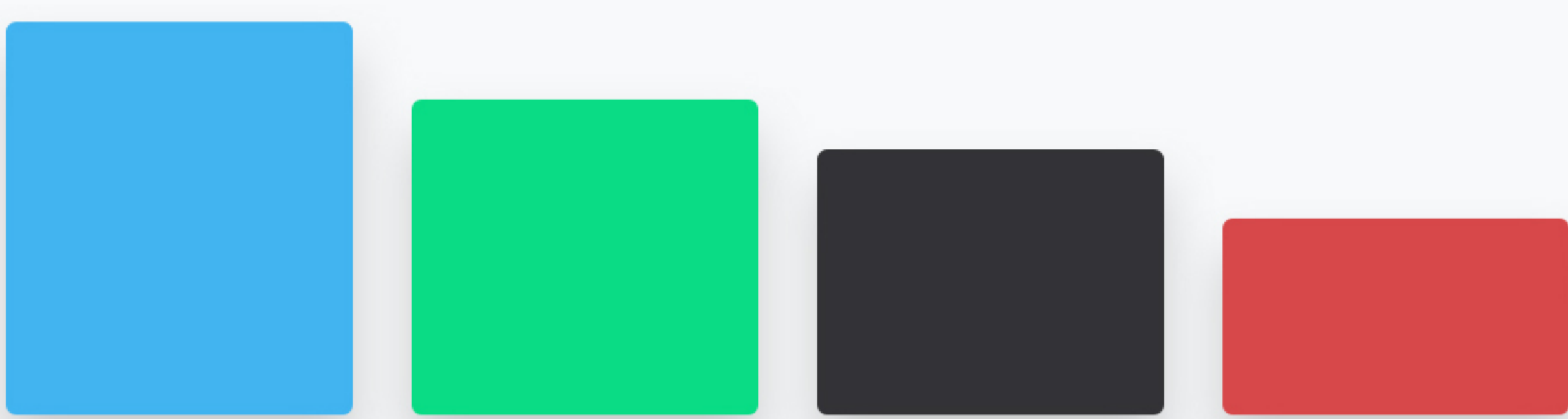


Muhamad Ahsan  
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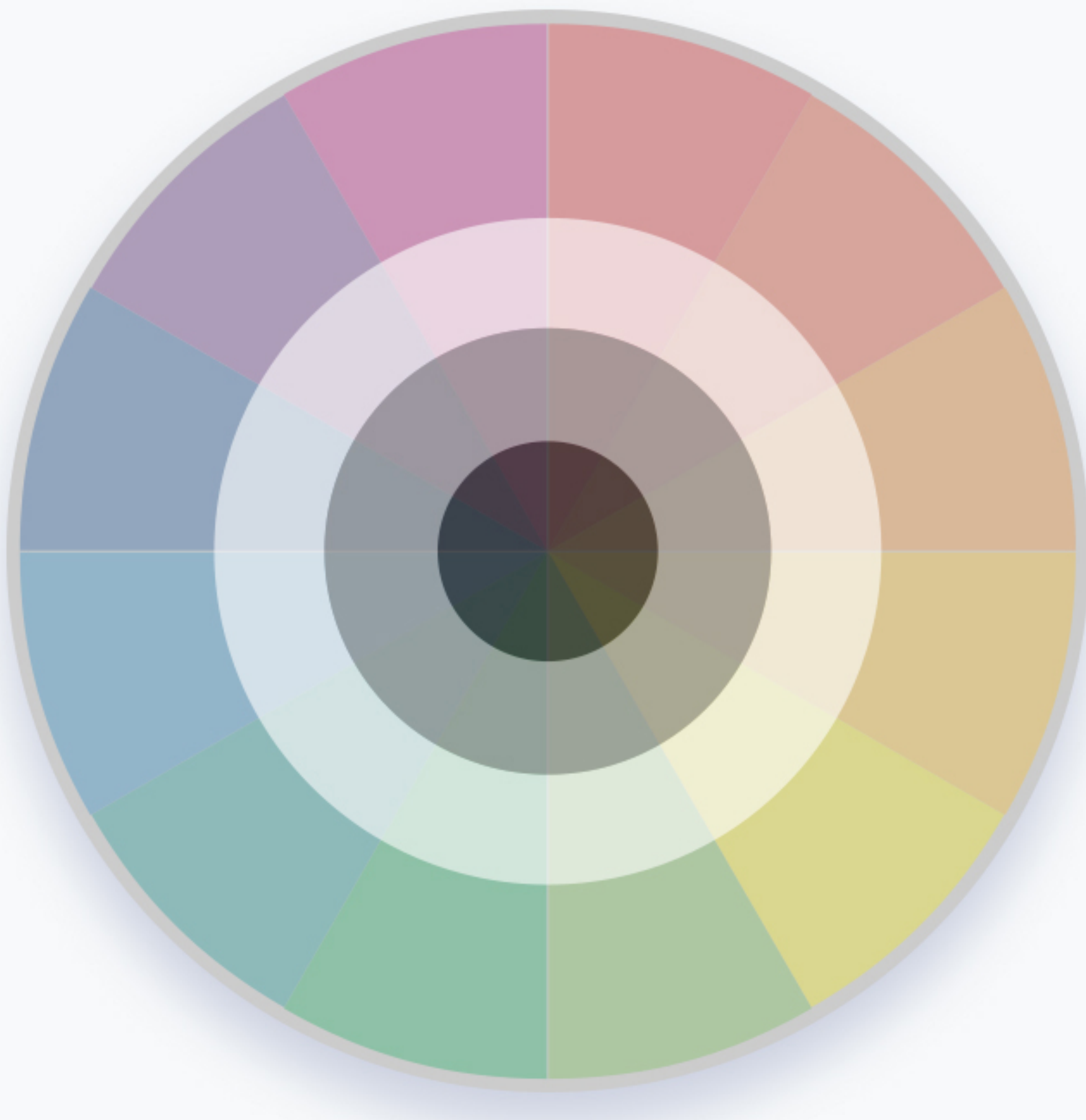
## Men liked

Strong Colors



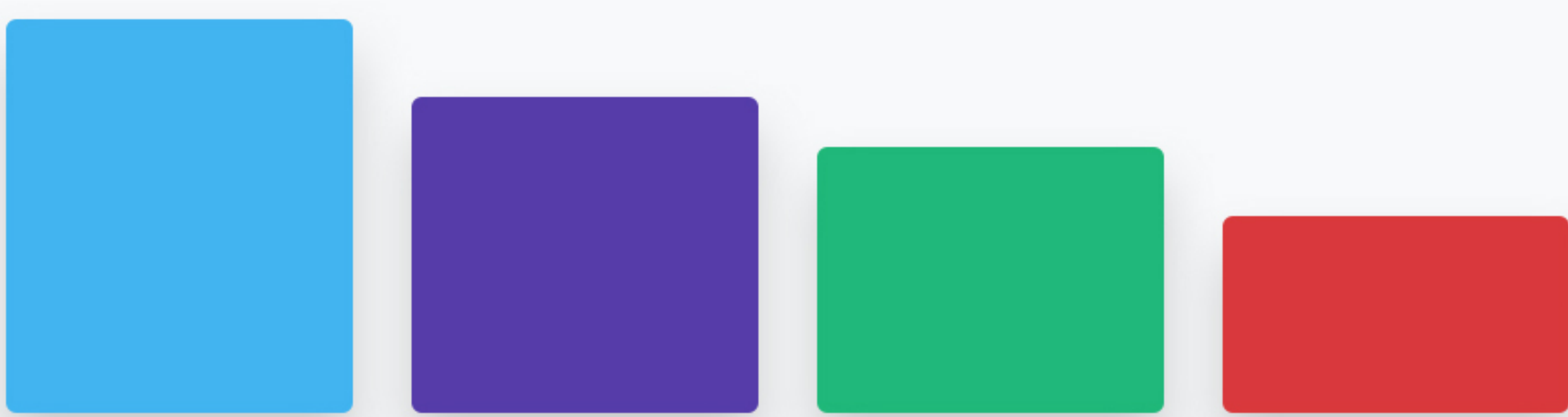
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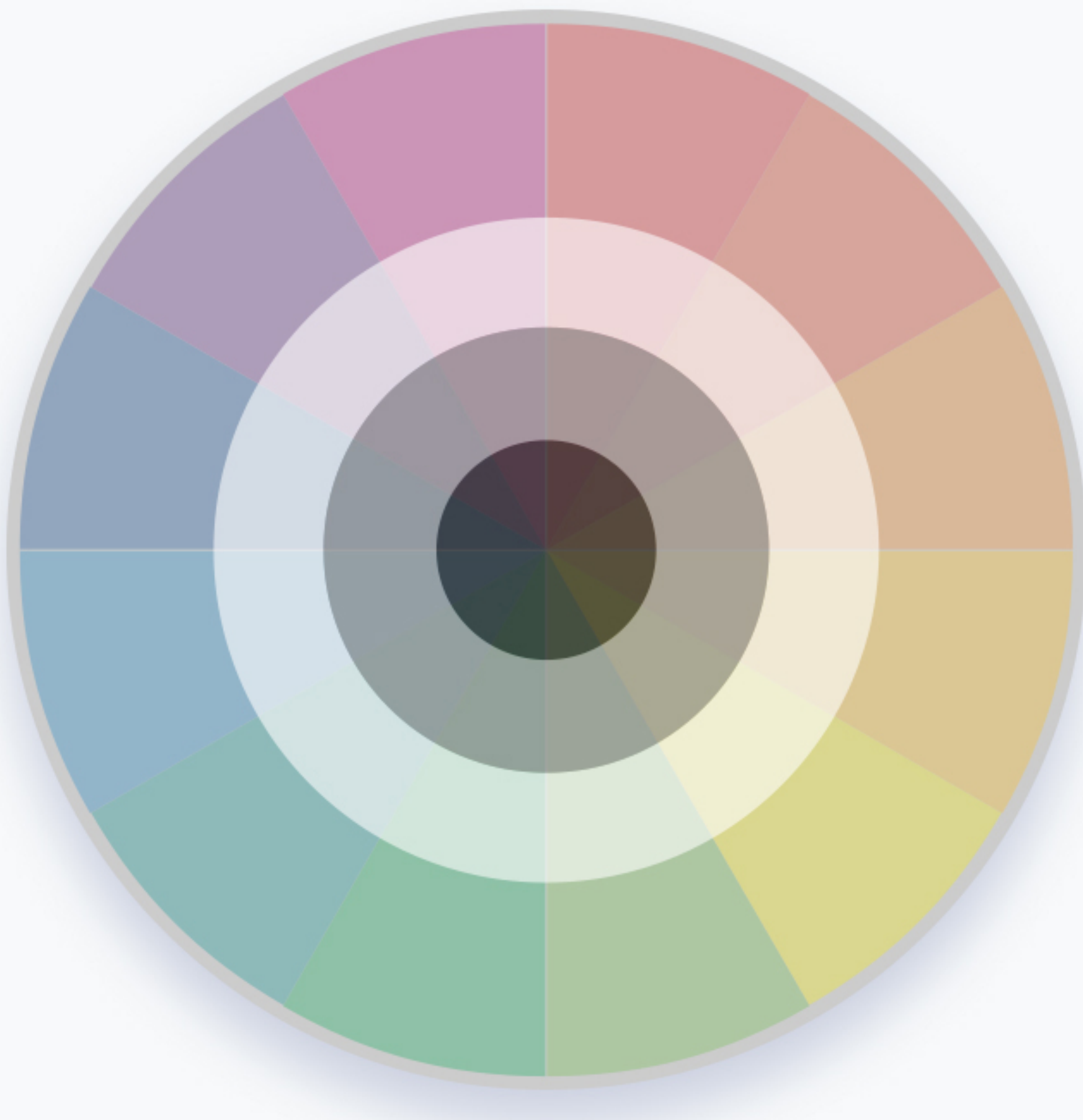
## Women liked

Elegant Calm Colors



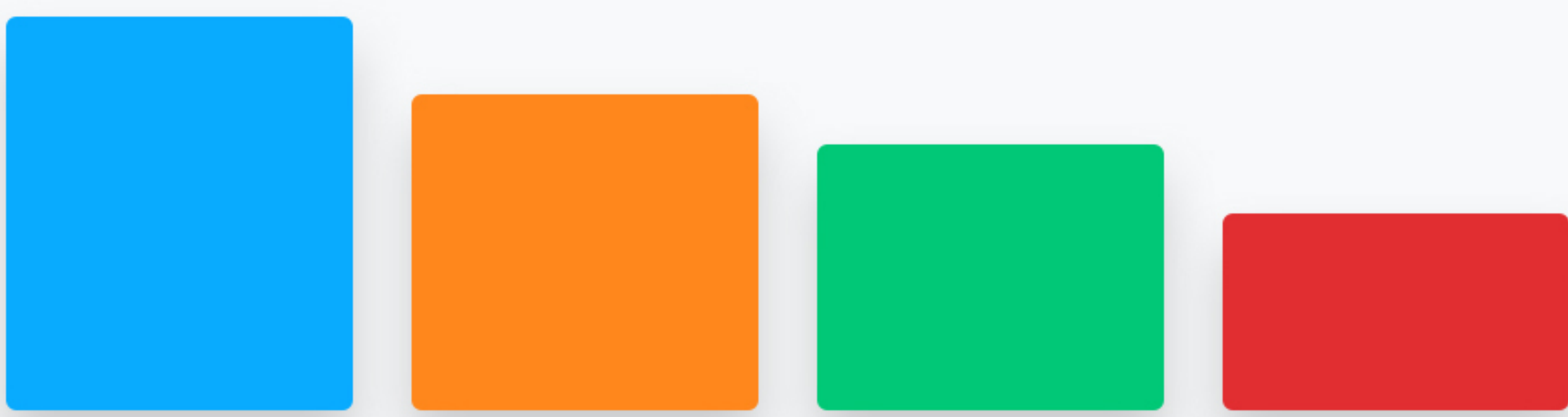
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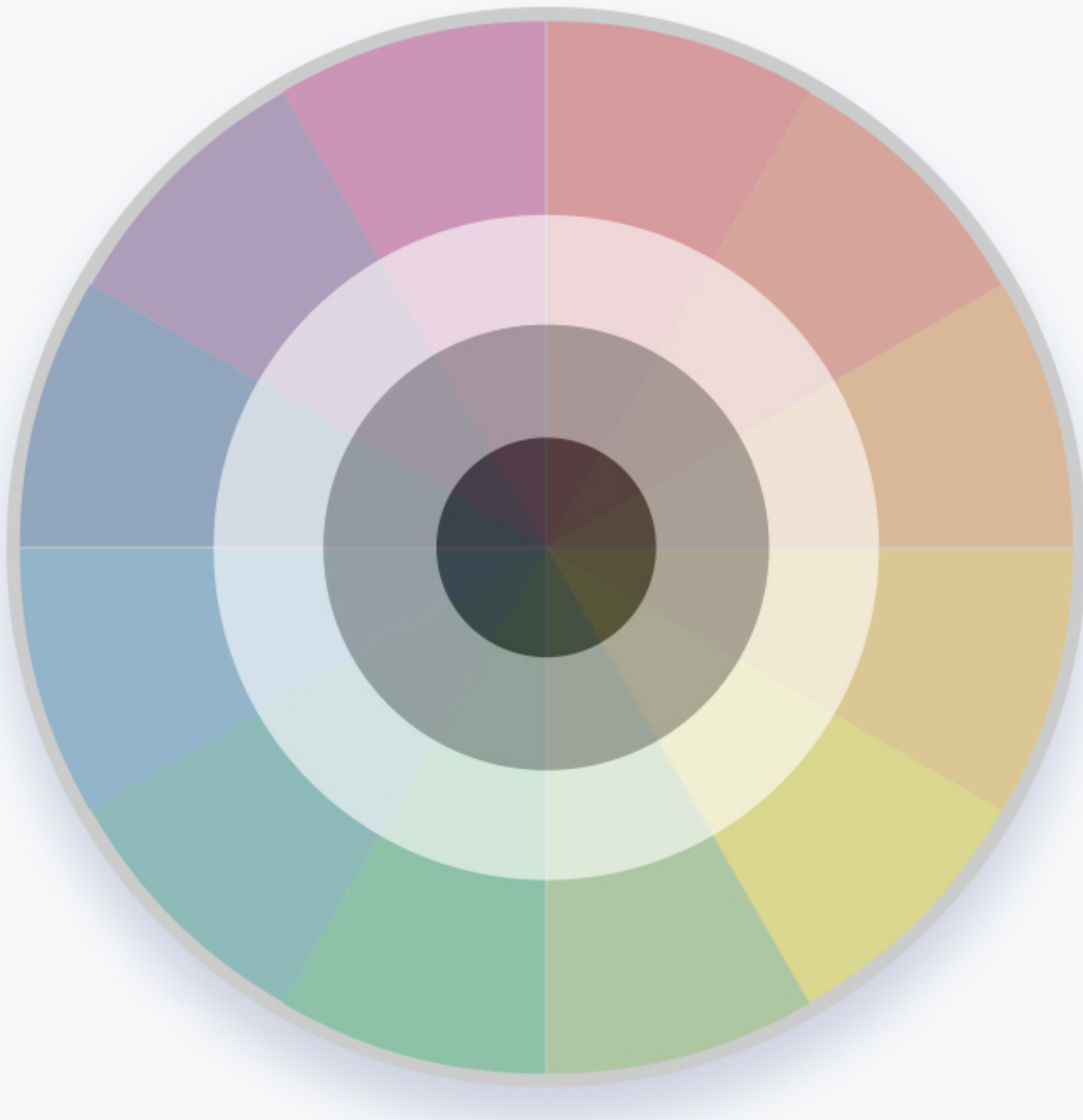
## Men liked

More vibrant bright colors



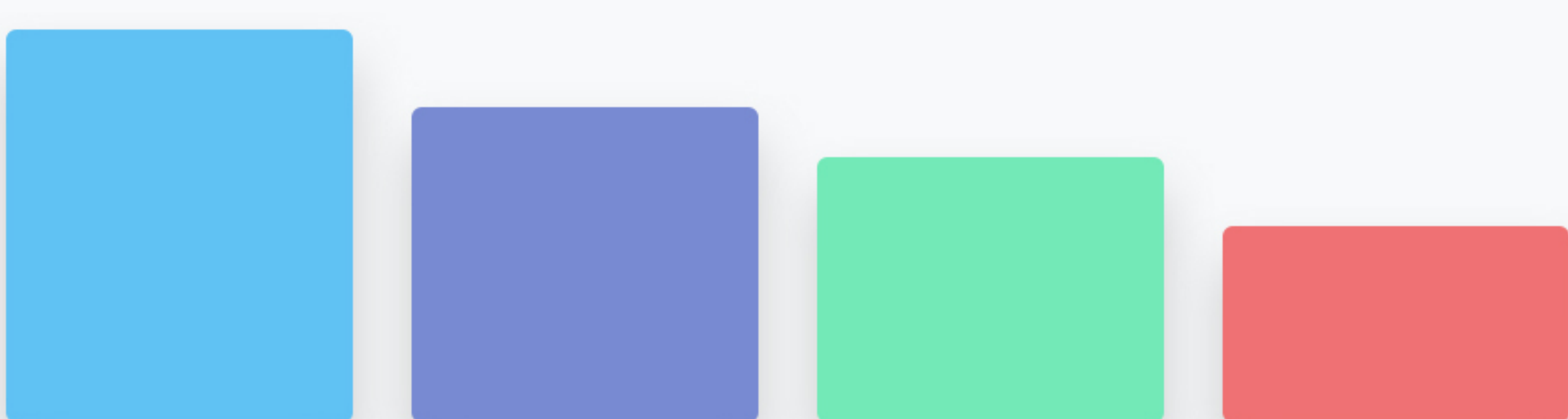
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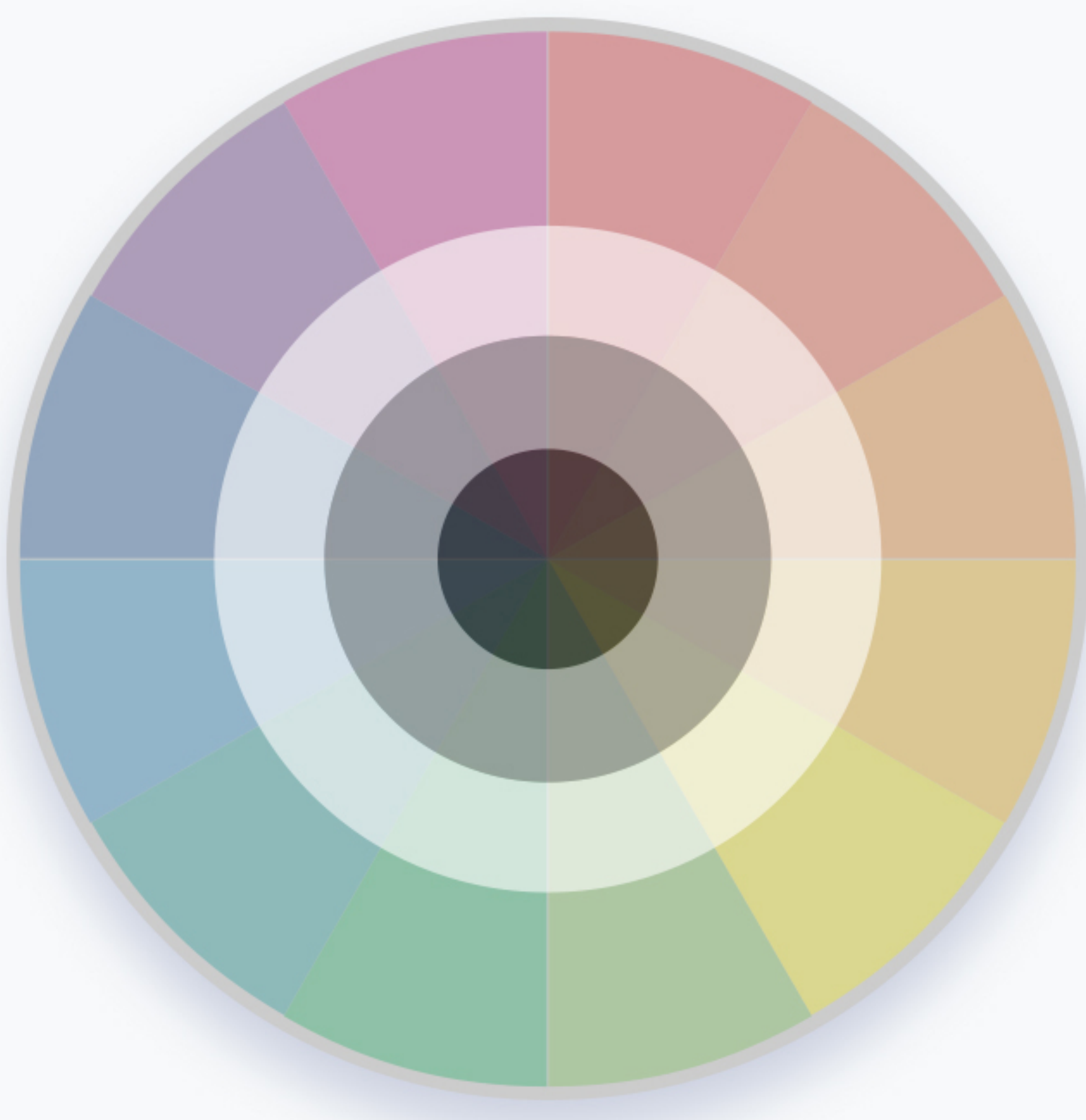
## Women liked

More soft colors



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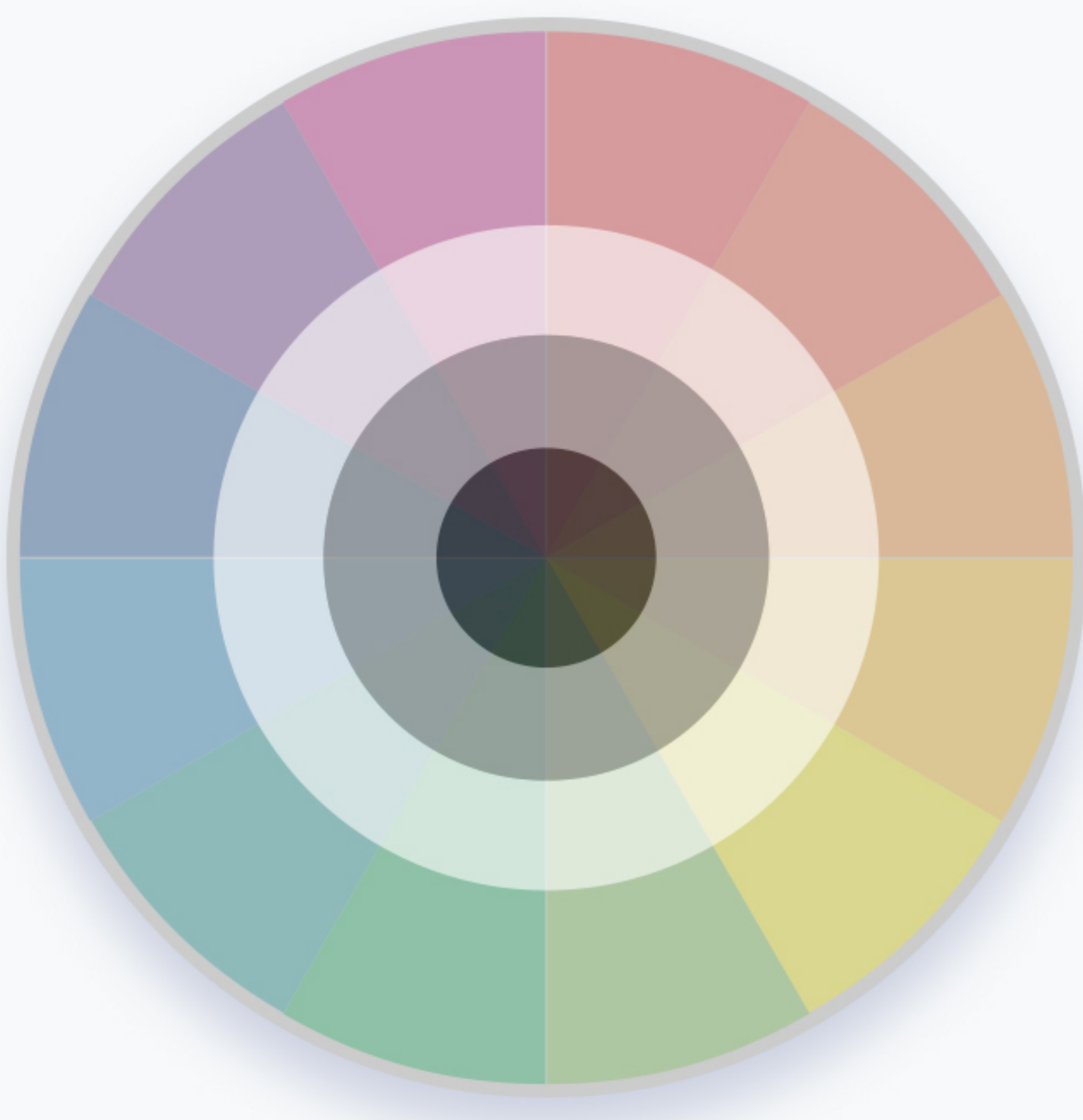
## Men liked

More dark shade colors



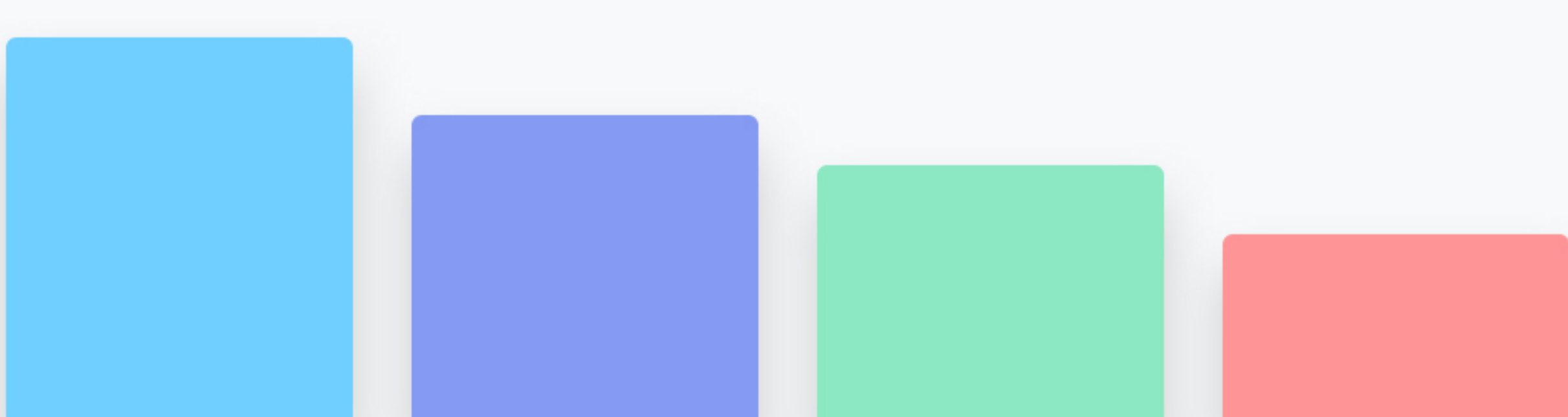
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## Women liked

More tint colors (added white)



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