

What is Vertical Rhythm or Baseline Grid?

Even vertical spacing used to layout text and design elements to create harmony

Vertical Rhythm not used by many

Vertical Rhythm

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How to calculate Baseline grid size?

It relies on base font size multiplied by line-height or multiples of base font

18px X 1.5 = 27px Baseline grid size

Vertical Rhythm

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Baseline grid of 26px

Without Vertical Rhythm

ROBOTO CONDENSED IS 26PX
Droid Regular 54px

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Vertical Rhythm applied

ROBOTO CONDENSED IS 26PX
26px | Droid Regular 54px

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Vertical Rhythm

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Multiples of Baseline grid

Use Mutliples for Margins and spacing in design

13px
26px
52px
78px
104px
130px

Vertical Rhythm applied

ROBOTO CONDENSED IS 26PX
26px | Droid Regular 54px

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104px | A New Section

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