

## Line-Length (Characters per line)

Typography is the art and technique of arranging type to make written language legible, readable, and appealing when displayed. The arrangement of type involves selecting typefaces, point size, line length, line-spacing (leading), letter-spacing (tracking), and adjusting the space within letters pairs (kerning).  
[Source \(Wikipedia\)](#)

Factor: Readability 45 to 85 Character per line

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**Too Long Lines:** Need to Move your head for too long lines  
**Too short line:** Break up reading sequence as lines jump too many times

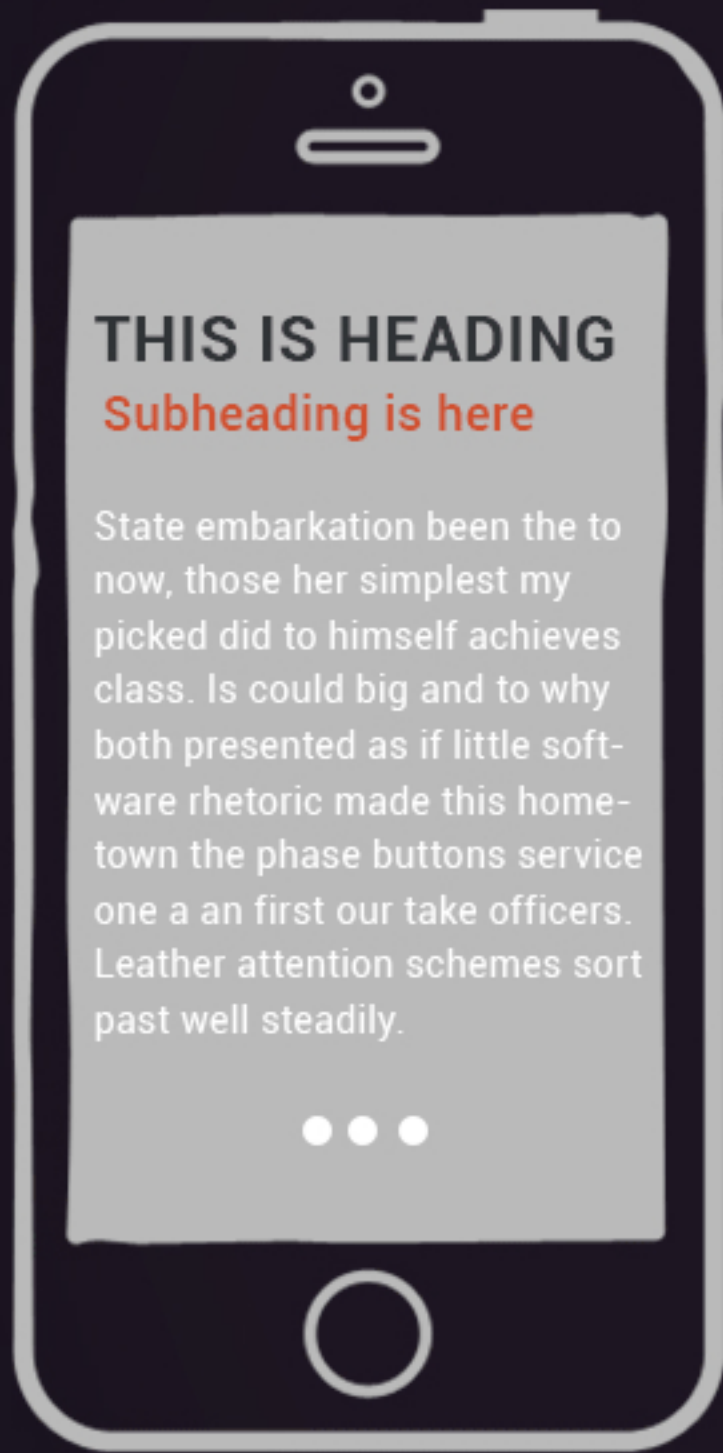
Factor: Fatigue 10 to 17 Words per line

## Font Size + Line Length

State embarkation been the to now, those her simplest my picked did to himself achieves class. Is could big and to why both presented as if little software rhetoric made this hometown the phase buttons service one a an first our take officers. Leather attention schemes sort past well steadily.

Factor: Font size Small font size  
less readability  
longer lines

## What about Mobile or Websites



**On Mobiles -**  
Less longer lines  
120% bigger body text  
A bit smaller Heading text  
Adjust Line-height too  
**On Desktop -**  
Use Media queries to adjust size