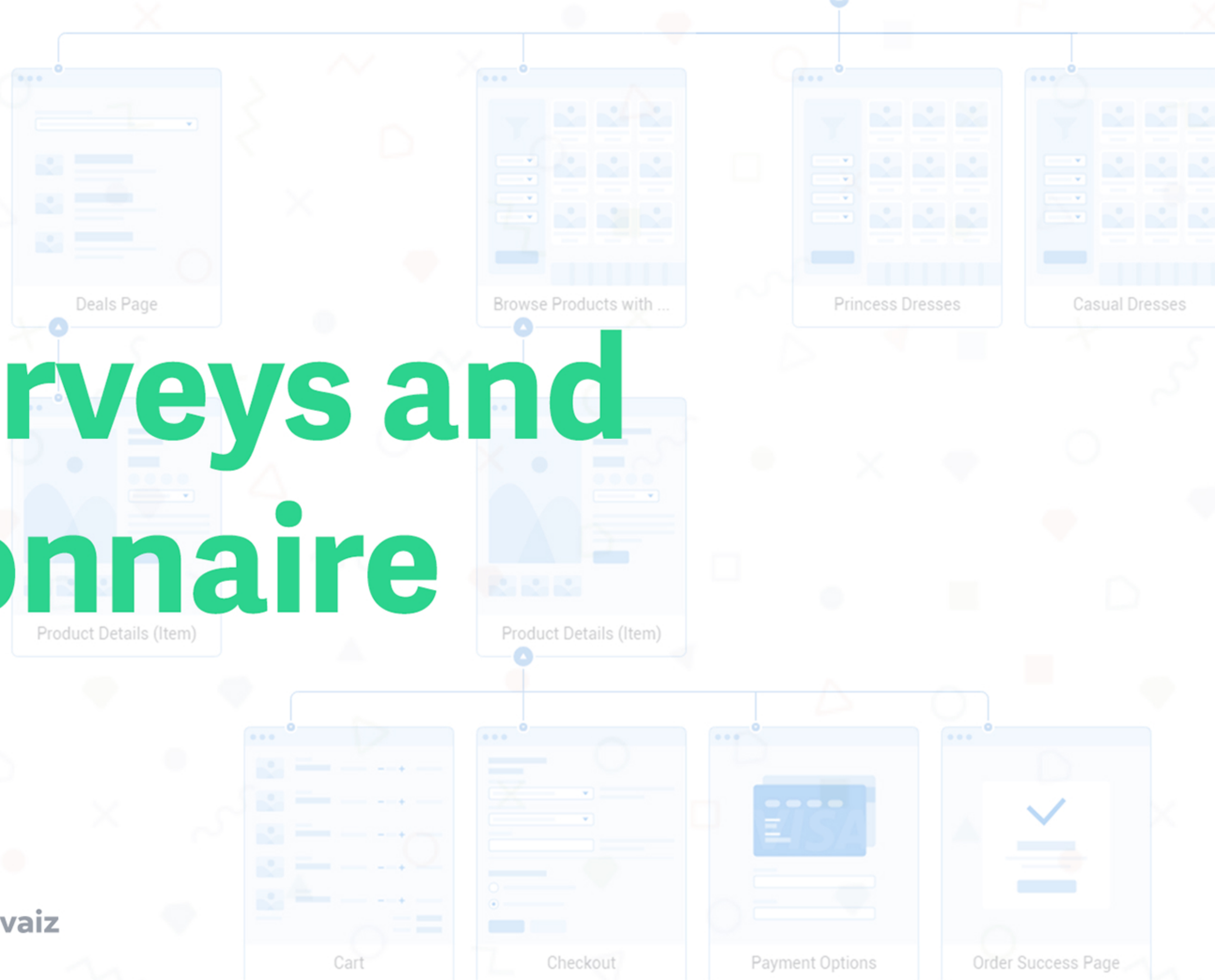


USABILITY

# User Surveys and Questionnaire

UX PROCESS SIMPLIFIED  
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## User Surveys

Surveys must be taken after user has used your product and complete few tasks with it.

You can take surveys after Usability test session or you can put some popup on your website so user can complete 2 or 3 questions surveys.

## How to create Surveys?

You can use tools like [SurveyMoneky](#) or [Typeform](#) to create interactive surveys.

You can also offer some benefit/reward for filling the survey. Maybe 10% discount on next purchase

## USE Questionnaire

**Usefulness** - It does everything I would expect it to do. It meets my needs

**Ease of Use** - It is simple to use. It is user-friendly. I can use it without any errors

**Ease of Learning** - I learned to use it quickly. It takes 5 minutes to learn it

**Satisfaction** - I am satisfied with it. I would recommend it to a friend. It is fun to use.

## AttrakDiff Questionnaire

Delightful or not?

Was the product unique or ordinary?

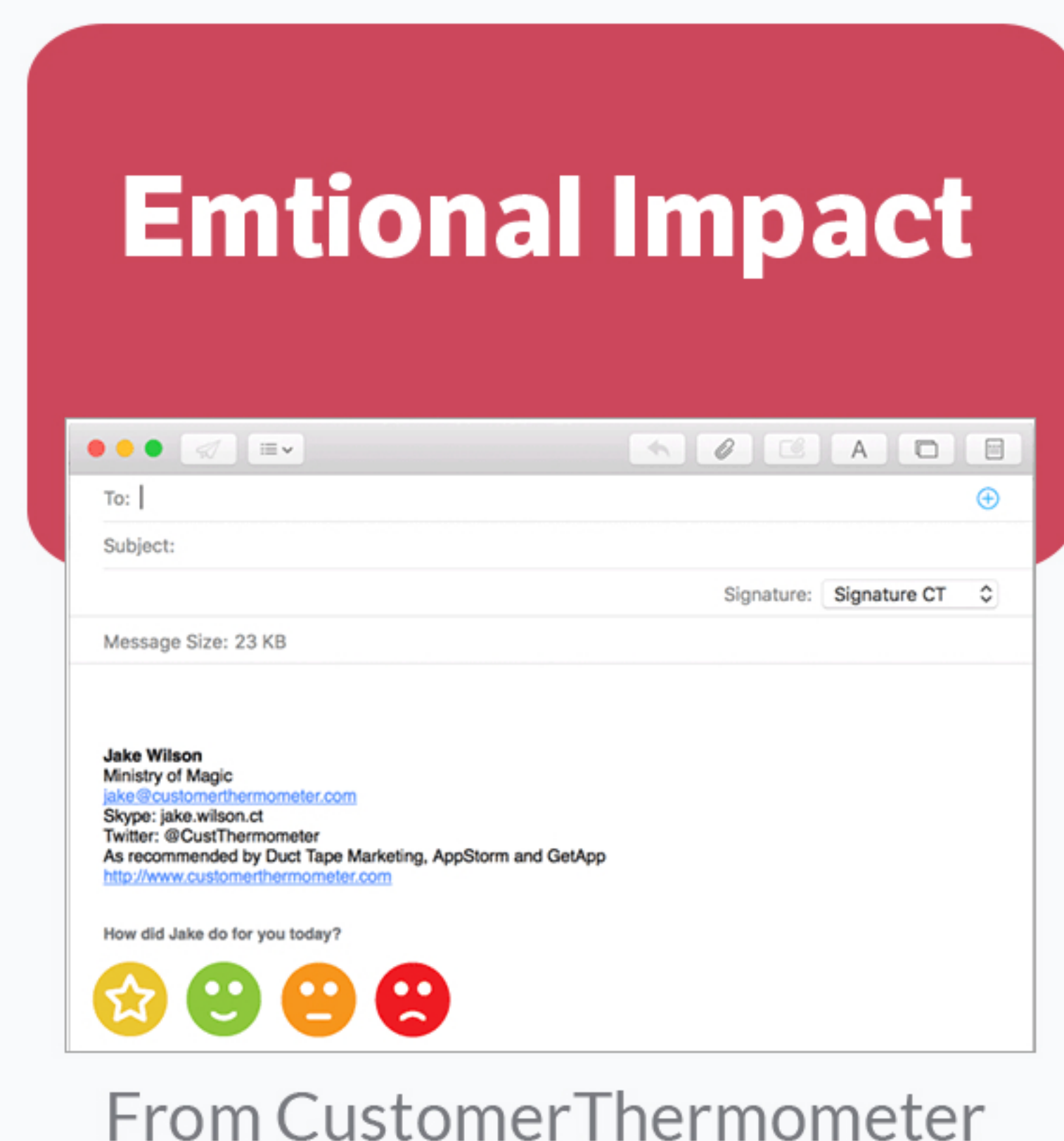
Was it interesting or boring?

Was it visually attractive?

Was the product clear or confusing?

Was it trustworthy or shady?

Was it simple or complex?



## Let users write freely

You can use a scale of 1 to 10 to get the feedback

In the end, always include "textarea" to write whatever user thinks he needed to tell you

Anything else you would like to tell about our product?