Analyze

Problem Investigation
User & Stake Holder Interviews
Gather and Sort Data

Explore + Design

Ideation
Design Guidelines
Early Prototypes to test with users

Implement

Use Wireframes to Develop Solution
with Detailed Specifications
built around users

Feedback

Usability tests
User Surveys to get feedback
and improve on them

UX

Analyze

use prototypes

Explore + Design

use prototypes

Implement

use prototypes

Feedback

Usability tests
User Surveys to get feedback
and improve on them

UX