

## UX PROCESS

# Ideation & Sketching

UX PROCESS SIMPLIFIED

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## Ideation & Sketching

Sketching many rough ideas quickly on paper is what we do here

It can be used for deciding layout of the page or maybe prioritizing information hierarchy on the page.

Let your user sketch or any stakeholder sketch their ideas

UX Process Simplified

Muhammad Ahsan  
UI/UX Interaction Designer

## Ideation Checklist

Few things to keep in mind

- Limit details
- Sketch should look like rough drawing
- Let everyone create at least 2-3 ideas

You can even do User sketching during a user interview too

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