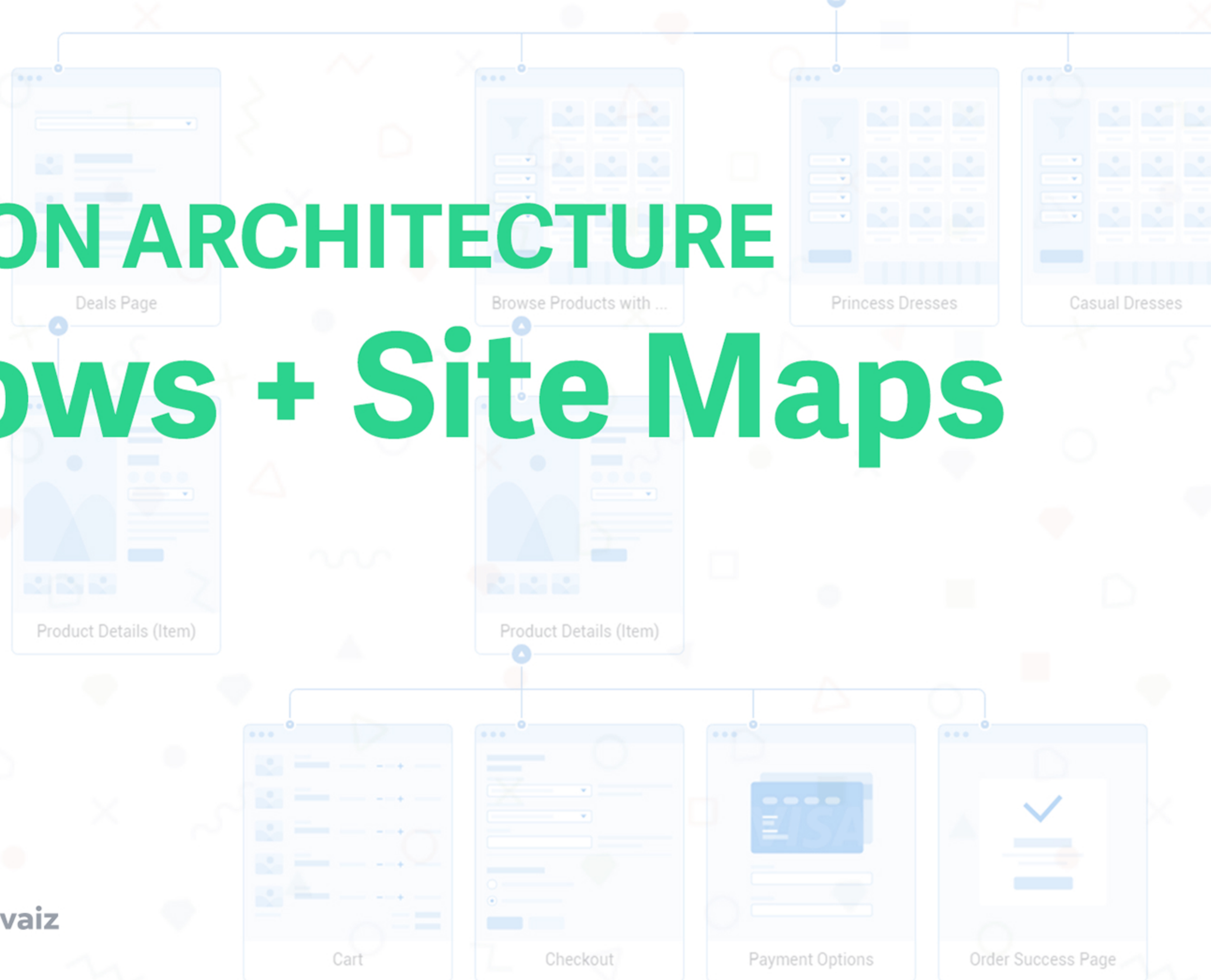


INFORMATION ARCHITECTURE

User Flows + Site Maps

UX PROCESS SIMPLIFIED

A course by : Muhamad Ahsan Pervaiz



User Flows

Flow of your Website or App is how user will move from screen to screen or from one page to another

How user will reach a piece of information or in my example of *Frokland* - **How user reaches Checkout Page**

e.g. **Checkout Flow** or the **Login/Signup Flow** or “**Onboarding User Flow**”

UX Process Simplified

Muhammad Ahsan
UI/UX Interaction Designer

Site Map

A Site Map is the map of all the pages in a Website that defines page structures of your Website

so Users and Search Engines can find easily what they are looking for

Site Map contains **Parent Pages** -> **Child Pages** to show the structure of different pages of a Website

UX Process Simplified

Muhammad Ahsan
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