

# UX GUIDELINES

# Models & Diagrams

UX PROCESS SIMPLIFIED  
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## Models & Diagrams in UX

Everyone uses diagrams and models when they are creating any product so in UX we will also create Models and Flow Diagrams

- Simple Models (Birds eye view)
- Detailed Models (Showing every step of process)

UX Process Simplified

Muhammad Ahsan  
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## Simple Models in UX

- **System Model** (how your whole ecommerce website works in a glance)
- **User Journey Maps** (Each touchpoint customer/user will have with your product/service)
- **User Stories** (Short single line, Visual stories of your customers using your product)

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## Detailed Models in UX

Then we will keep on adding more details to our System model and generate a detailed view of each process or task

- User Scenarios (Countless scenarios)
- Taks Interaction Models
- Use Case Diagrams

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## Roadmap & Design Principles

These two things will keep our overall UX in the right way

- Feature Roadmap (Must have features)
- Design Principles/Guidelines

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