

USABILITY TESTS

Walkthrough Tests

UX PROCESS SIMPLIFIED

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Exploration Test

Now just leave the user on the front page or the first screen and let them explore freely your website/app. You can record the screen for later reference.

If user asks questions e.g “What this button does?” Don't answer. Instead ask them "What do you think it should do?"

UX Process Simplified

Muhammad Ahsan
UI/UX Interaction Designer

What we get from Exploration Tests?

We need to see which parts of the product attract our users. Also it might show us where a new user will go when she is just checking your product for the first time.

If your Product is closer to User's mental modal. They will feel at ease during exploration.

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