Focused on users, indirectly helping organizations
More accessible for users
Giving all organizations equal access even smaller organizations
Benefits users by giving equal access to all organizations volunteer programs
Filtering through location, personalized interests
Using media (video content) to attract

Users don't need profiles on organization websites
Users can directly learn about organizations volunteer programs without going through the organizations portal

Crash course for volunteering
Chat bot to give more detail about the positions offered

AI Buisness Problem :

Organizations have to do work to advertise their volunteer opportunities and each organization's outreach is limited based on their ressources.

Small organizations do not get enough exposure because they are limited based on their ressources. As a result, volunteers are not exposed to all existing volunteer opportunities in the country.

AI Solution Design:

FocUS brings bring exposure to smaller volunteer organizations in order to give equal recognition and opportunity to volunteers across Canada through an AI driven recommendation model.

We're trying to bring exposure to smaller volunteer organizations in order to give equal recognition and opportunity to volunteers across Canada through an AI driven recommendation model.

Target Audience: volunteers who are actively looking for long term/short term opportunities, volunteers who are browsing,
As well as bridging the gap between volunteers and organizations.

Aim to offer personalized recommendations of volunteer opportunities clustered on the basis of location. Worth spending time on recommendations which are relevant to user's interests. Shorten search time, minimizes work, navigates to selective organizations.

App

Functional Requirements:

User Profile/Account: age, geographical region, interests
Feed : Recommendation of organizations along with their compatibility rate.
Info on Feed: Organization name, About, Volunteer role, Contact name
Save feature to keep track of feedback.
Loop through recommendation through refresh and reopening app.

Differentiating factor: Upcoming events hosted by organizations : charity events etc.
Approach explanability : Ai specific (Explanation for why the recommendation is given)
Constraints: Operating System, Launching platform, Cost, Organizations existance

User story: Rachel's pov, point of contact, self navigation, extra work, time consuming and accessible, more personalized

Product focused on volunteers, makes it easier for both volunteers and organizations. Giving all organizations equal access even smaller organizations.We're trying to bring exposure to smaller volunteer organizations in order to give equal recognition and opportunity to volunteers across Canada.

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Volunteer board

How: Including all volunteer oppertunities under the federal government consensus.