

Stakeholders:

Priority:

- Users (Volunteers)
- Organizations/Companies

Other:

- Organization providing data set
- Governments
- Shareholders

Differentiator:

- Organization focused
- Exposure, advertising for organizations volunteer opportunities
- Upcoming events hosted by organizations

Competitor analysis:

Common features:

- Profile
- volunteer history
- volunteer hours
- Distance
- timeline of opportunity
- Age
- description of organization
- Search for key words

Apps:

- Givegab
- Golden Volunteer
- VolunteerMatch
- OneToday
- ** Catchafire

Interaction Apps:

- LinkedIn
- Youtube
- Tiktok

Volunteer filtering websites:

- GoVolunteer
- VolunteerCanada
- United Nations Volunteer program