

Name

age: 19

residence: North Carolina

education: Highschool

occupation: None

marital status: Single



"I'm ready to move beyond food service and find a job where I can grow and build a real career, even if it means starting at the bottom."

Lisa is a 19-year-old high school graduate who has chosen not to attend college, instead focusing on gaining practical work experience to build a fulfilling career. She has worked in the food service industry since graduating, developing strong work ethic and customer service skills. However, she's now eager to transition into a role that offers more long-term growth, stability, and the opportunity to learn new skills. She's a hardworking and ambitious individual, willing to put in the effort to achieve her goals.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Full-time employment
- Competitive starting salary
- Benefits package
- Reliable transportation
- A structured work environment

Values

- Hard work and dedication
- Responsibility and accountability
- Professionalism and integrity
- Growth and advancement
- Stability and security

Criteria For Success:

Clear pathways for advancement: Lisa wants to know that there are opportunities to move up within the company.

Skill development and training: She is eager to learn new skills and receive on-the-job training.

Positive and constructive feedback: She wants to improve and appreciates guidance on how to do her job better.

Wants

- Opportunities for growth
- Mentorship or guidance
- A company with a positive reputation
- A diverse and inclusive workplace

Fears

- Being stuck in a dead-end job
- Lack of opportunities for growth
- Unstable employment
- Negative or toxic work environment
- Not being taken seriously due to her lack of college education