Name

age: 18
residence: Florida
education: Undergraduate
occupation: None
marital status: Single

> *"I'm looking for a job to help me pay for college and gain some professional experience, but my studies always come first."*

Ben is an 18-year-old college freshman majoring in computer science. He's a diligent and focused student, dedicating a significant portion of his time to his coursework and projects. While he had a part-time job during his senior year of high school, it was mostly for spending money, and he's now seeking a more consistent and reliable source of income to contribute to his tuition and living expenses. He's comfortable with technology and prefers tasks that are logical and structured.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Clear and well-defined tasks: Ben prefers roles with specific responsibilities and measurable outcomes. Opportunities to apply his technical skills: He would like to utilize his computer skills or learn new ones. A structured and organized work environment: He values efficiency and clear processes.

Needs

- A part-time schedule that accommodates his class schedule
- Consistent and predictable hours
- A job that pays a competitive wage
- A location close to campus or with convenient transportation
- A work environment that allows him to focus

Wants

- A job related to his field of study
- Opportunities for professional development
- A supportive and understanding supervisor
- A quiet and focused work environment

Values

- Logic and Efficiency
- Intellectual Curiosity
- Problem-Solving
- Independence and Responsibility

Fears

- The job interfering with his academic performance
- Lack of flexibility from the employer
- A chaotic or disorganized work environment
- Difficult or unreasonable management
- Not gaining relevant experience