



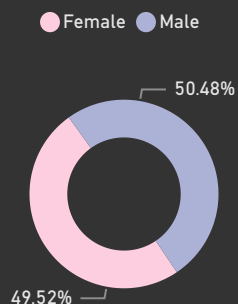
PHONE NOW

Churn

Risk Analysis



Demographics

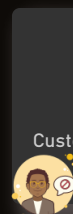
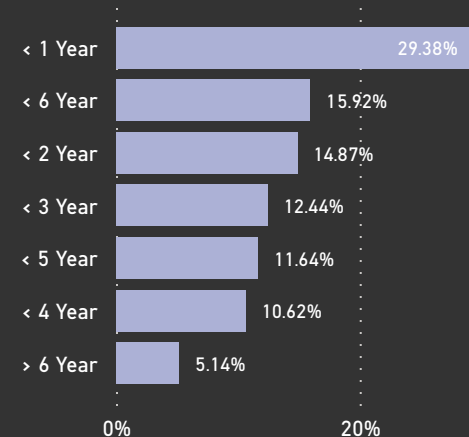


25%
Senior Citizen

36%
Partner

17%
Dependents

Subscription Time



7043

Customers at Risk



2955

of Tech Tickets



3632

of Admin Tickets



\$16.06M

Total Charges



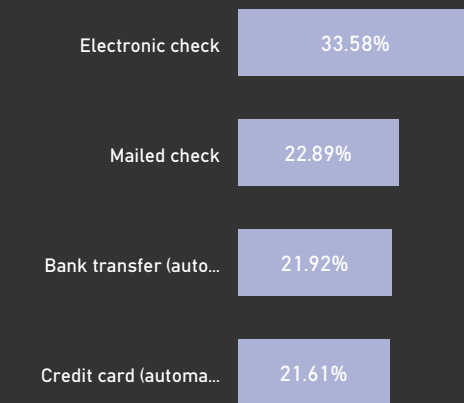
\$456.12K

Monthly Charges

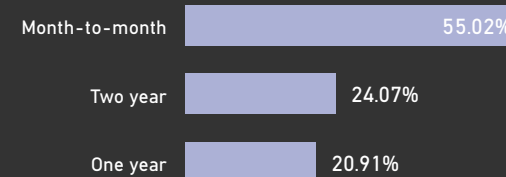


Customer Account Information

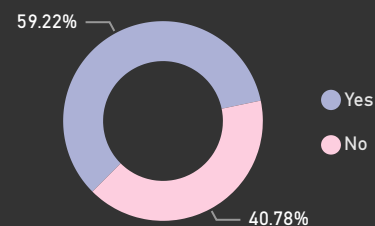
Payment Method



Type of Contract



Paperless Billing



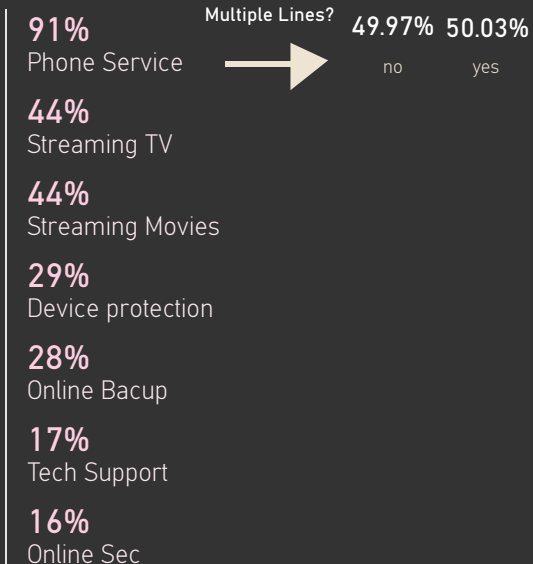
Average Charges

\$64.76
Monthly Charges

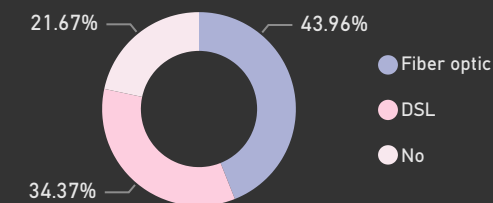
\$2,283.30
Total Charges



Services Signed up For



Internet Service





PHONE NOW

Churn

Risk Analysis



Filters



Churn

- ☐ No
☐ Yes



InternetService

- ☐ DSL
☐ Fiber optic
☐ No



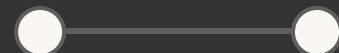
Contract

- ☐ Month-to-month
☐ One year
☐ Two year



Months Subscribed

0 72



7043

of Customers

26.54%

churn rate %

\$16.06M

Total Charges

3632

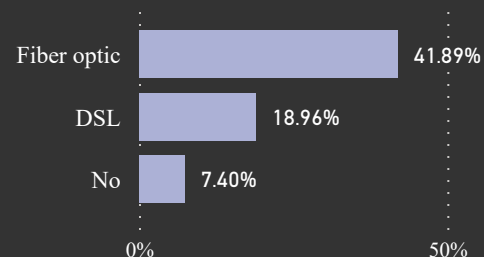
of Admin Tickets

2955

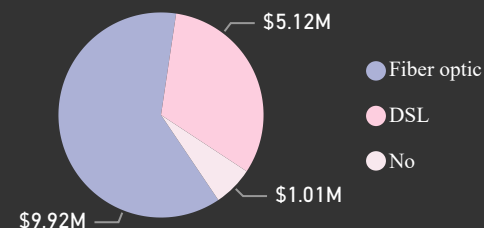
of Tech Tickets



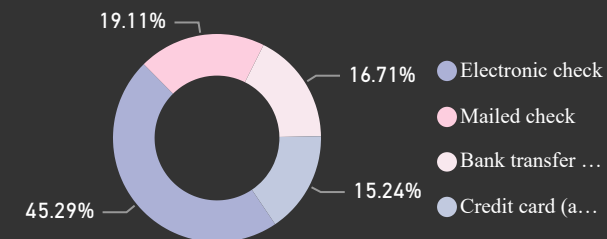
Churn by Internet Service



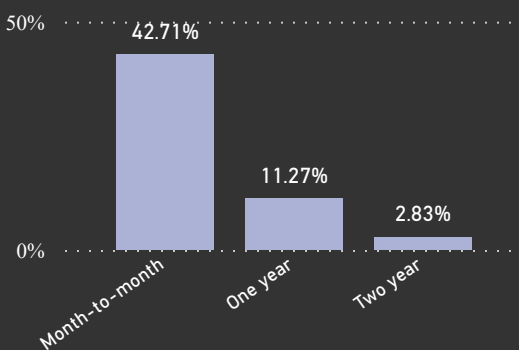
Total Charges by Internet Service



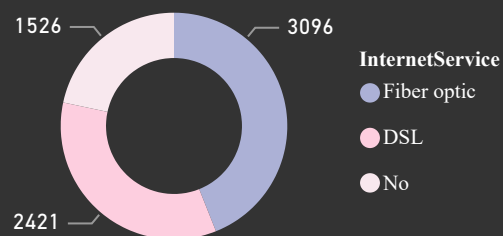
Churn rate by Payment Method



Customers by Contract



Churn by Payment Method



Churn by Length of Subscription

