



**Says**

What have we heard them say?  
What can we imagine them saying?



**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



**Does**

What behavior have we observed?  
What can we imagine them doing?

political juggernauts: A Quantitative  
analysis of candidates in the 2019 lok  
sabha election

the india has  
the 545 lok  
sabha  
seats.

The people  
of India  
need a good  
government.

lok sabha  
election was  
held on  
2019.

the result of  
the electin  
decared on  
23 may .

the government  
need to helpul  
for the citizen of  
India and NRIs.

The Indian  
people wants  
favour for  
government and  
tax less  
government.

BJP party came  
to power by  
wining 303  
seats and frmed  
a government.

pradhan  
mantri jan  
dhan yojana.

pradan  
mantrimtru  
vandana  
yjana.

the scheme  
are feels very  
useful to the  
peoples

the MGRNAEG  
schemes are  
use full to  
formers.

this  
government  
feels more  
good and bad.