

Ideation Phase Brainstorm & idea prioritization Template


Date	15 March 2023
Team id	NM2023TMID18548
Project Name	Predicting Personal Approval Using Machine Learning
Maximum marks	5 marks

Brainstorm & Idea Prioritization Template:

Under this activity our team member have gathered and discussed various ideas to solve our project problem each member contributed 6 to 10 ideas after gathering all ideas we have assessed the impact and feasibility of each point, Finally we have assigned the priority for each point based on this impact values.


Step 1: Team Gathering collaboration and select the Problem statement


Template





Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare

 1 hour to collaborate


 2-8 people recommended

 Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

**How might we predicting
personal loan approval
using machine learning ?**



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step 2: Brainstorm, idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SANJAY R

Want to show important details of customers

Too many acronyms

I want automatically, easy and less complex to send monthly loan sms to our customers.

Accurately identify the correct person for loan sanctioning.

Predict the more reliable customers

Maintain our data server regularly and quick responsibly

SANTHOSH K

Highly secure the customers details

Fast and inexpensive

Automatically predict the deadline of loan.

Import the super vector machine algorithm to analyse the bank lone customer

Need highly secured payment methods

Lack of accuracy in financial decision

LOKESHWAR S S

Fast online communication between our team to customers.

Easy to access our multiple branches

I don't want to spend a lots of money

Easy to sort customer details

Need more employees access controls through internet

Live current updation

AJAYSAGAYAM V

Easily understand, our customers details among our team.

priority wise arrange

I need comfortable software

Easy to access the loan compatibility

Automate the loan approval eligibility of new customer

Timely loan disbursement with flexible repayment plan

Person 5

Person 6

Person 7

Person 8

TIP



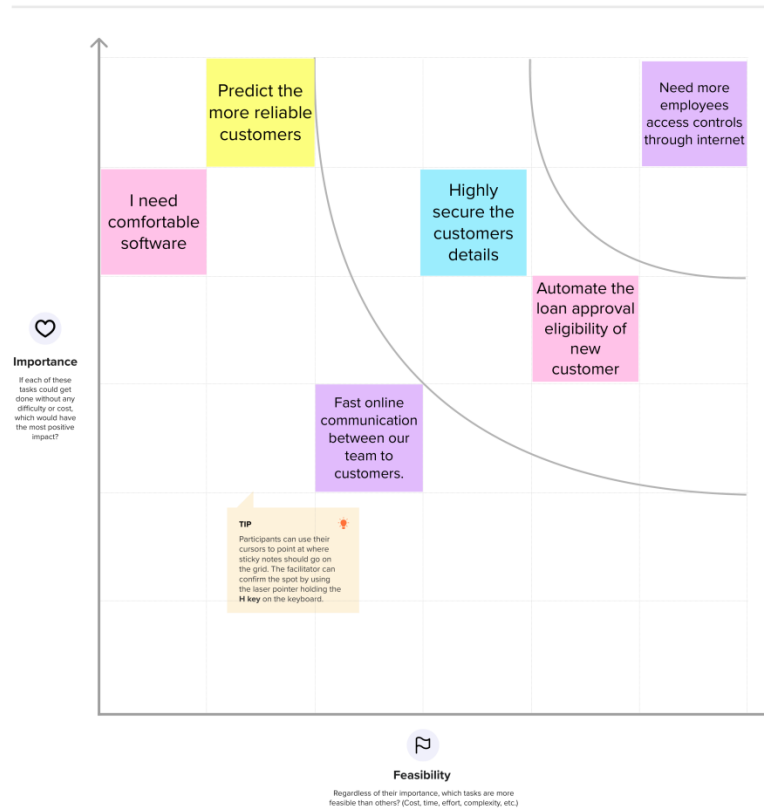
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)