

CENTURY TIMES

CENTURY REAL ESTATE

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WHAT'S INSIDE?

MD'S DESK	03
INDUSTRY TRENDS	05
EXPERT SPEAK	07
PROJECT SPOTLIGHT- CENTURY INFINITI	08
CENTURY INTERNAL EVENTS	09
CENTURY EXTERNAL EVENTS	12
AWARDS	14
CENTURY IN THE MEDIA	15
IN CONVERSATION	22
QUALITY, COMPLIANCE AND SUSTAINABILITY	24
NEW TALENT AT CENTURY	26
EMPLOYEE APPRECIATION	30
CENTURION SPEAK	31
VIDYASHILP ACADEMY	34
VIDYASAGAR PRESCHOOL	36
VIDYASHILP IN THE MEDIA	38
CENTURY PAI FOUNDATION	39
PHOTOGRAPHY BY CENTURIONS	41

MD'S DESK

Dear Reader,

At Century Real Estate, thinking ahead in our business in terms of innovation of products and services is a goal we seek for a gradual and calibrated growth. In this light, I am happy to announce that we have introduced a separate vertical dedicated solely to enhance customer experience in our ongoing and upcoming projects. We are also focusing on international sales apart from expanding our sales offices in the Indian metros. We are looking to start sales in Australia and Kenya soon.

The general elections this year saw the BJP coming into power for the second consecutive term. The government's vision of "Housing for All" gave a big boost to the home buyers dreaming of owning a house, and prompted developers to launch more affordable housing projects. Macro-economic changes like GST and RERA were also lucrative for buyers and solidified business/reputation for long standing industry players with a proven track record.

With a majority victory for the Modi-led government, many are looking at the centre to deliver on the long standing demands of the industry like transparent online single window clearance. Developers are also expecting the government to bring in new reforms which will aid the sector reeling under liquidity crisis and to give us input tax credit. The government should also focus on streamlining land title which in turn will reduce heavy cost of litigation in land transactions. It will aid in confirmation of the exact cost of land and make housing affordable to the customers.

We will be launching two projects in the next two quarters.



Century Horizon, a mixed development comprising commercial and residential offering will offer smart living for the young millennial constantly on the move. The project is designed for the suave, smart go-getter with around 152 apartments of 2, 3 and 4 bedrooms and office space of around 85000 square feet.

Another upcoming project in East Bangalore includes compact and luxurious 2, 3, and 4 bedroom apartments. With more than 8 lakh square feet in a prime business district, the property will house 520 units. With new trends such as space saving furniture, we are also looking to set new benchmarks in interior design by executing the same in our upcoming project.

Century Pai Foundation started its flagship CSR project at Channahalli 15 months back. Interventions were undertaken in the areas of health, education, social forestry, waste management, finance awareness and infrastructure

improvement. There has been a 50% increase in the green cover in and around the village, 97% increase in adult literacy, 100% bank accounts have been opened to make clear transactions, school dropouts have reduced by 100% over a period of time and 60% of the total villagers benefitted from medical check-up camps conducted which saw doctors with various specializations. I also thank all Century volunteers who took out time to create awareness among the villagers and spent time with them.

This year as well, Vidyashilp Academy has recorded 100% pass-out in both secondary and higher secondary board examinations. More than 30 students scored 95% and above and 58 students scored more than 90%.

Vidyashilp Community Trust adopted 21 government schools around North Bangalore. The trust has been working on interventions to transform the rural, semi-urban and urban Government schools into model schools so that they are at the same level as the best schools in the city in terms of quality, facilities, infrastructure and performance.

With the support of Vidyashilp students and staff, the Trust distributed notebooks, stationery items, water bottles and jackets to the students of these schools. The Trust also celebrated World Environment Day by planting 400 saplings around schools and hosted an awareness talk on indoor air pollution through Vidyashilp Academy students.

Once again, I thank our stakeholders and Centurions who have been part of our success and continue to support us through our journey. As always, we will continue to meet our commitments and provide quality services to our customers.

Regards,



P Ravindra Pai

Managing Director

INDUSTRY TRENDS



How technology is changing the real estate industry

Indian real estate industry has seen regaining its position with an increase in construction, especially in affordable housing and infrastructure growth. According to the IBEF January 2019 report, the real estate sector in India is expected to reach US\$ 1 trillion by 2030. The rise in nuclear families, rapid urbanization, increasing technological advancements, affordable housing and increasing family earnings remain the main drivers of development in real estate including residential and commercial. Technology is disrupting different industries and has played a key role in the development of India's real estate industry as well. Technology has led the industry players to move beyond the traditional processes.

Technology has helped in simplifying the property buying process. Technological advancements in real estate have enhanced user experiences and have also aided in communicating with the clients within a short time. Mobile-centric technology has essentially transformed the landscape. Access to information, customer expectations, and client service are very different at present than five years ago. Technology has also increased the construction quality standards and reduced the time taken to build the infrastructure, without affecting the project cost.

Improved valuation automation, big data and artificial intelligence are some technological innovations that shift the landscape of building and property evaluation. Below are the key trends playing an important part of the built environment to create smart and liveable cities.

Augmented and Virtual Reality: The concept of Augmented and Virtual Reality has been an important innovation in real estate where home buyers can experience the property without actually visiting the site. Augmented Reality utilises a real-time view of the physical world and enhances it by depicting digital information. Real estate firms offer retina headgear to view properties virtually in 3D and enhance customer experience.

Smart Homes and Internet of Things (IoT): IoT is already shaking up the real estate industry at a building level. Today, consumers have home appliances, security cameras etc. which can be remotely controlled via the internet or through Wi-Fi. Smart homes with smart lights, smart appliances, AI based voice controlled speakers, video door monitoring, motion sensing cameras, digital clocks have become norm of the day

Social Media: After demonetization and RERA implementation, Indian Real Estate market has understood the importance of customer feedback. Developers use the assistance of digital content through search engine

optimization(SEO), online reputation management(ORM), search engine marketing(SEM) and social media marketing(SMM) to create and sustain a brand image which is significant to the company. Content is important and developers have realized that digital content goes beyond promotions and advertisements.

Apps and instant notification: Mobile apps are the latest instruments to notify agents and customers of the recent properties to hit the market and the ability to virtually check out the neighborhood amenities. Apps can also direct a home buyer to a particular representative who can arrange a tour - on-site or virtual - at a time convenient for the parties. Mobile apps help in searching a property, also helps keep track of the communications to remind agents to reach out to prospective home buyers, uploading pictures of properties on the apps and also in documentation.

Traditional way of doing real estate business in India is making way for new concepts and business models. Developers need to deliberate on the real requirements of the customers and be agile to adapt new technologies. Technology and sustainability will be the key agents dictating change in the real estate industry. In today's time it is necessary to speed up the application of innovative and disruptive technologies in real estate sector to get on with dynamic business needs and solutions.

EXPERT SPEAK

BEING SMART!!

MS. REEBA C | General Manager- Design

June 5th, WORLD ENVIRONMENT DAY, is a glorified day in today's scenario with campaigns being conducted to encourage awareness about the environment and to garner political attention and public action. But as we move on, we need to ponder on how conscious we are towards the cause and our role in nurturing the reserves. Earth is our home. It provides everything we need to survive; If we damage the natural environment that provide the resources, we are gradually destroying the very systems upon which our future prosperity relies.

This doesn't mean we have to stop living, we just have to live SMARTER - live within the ecological limits of the earth's ability to provide, whilst preventing the pollution that is damaging it.

In order to navigate on to a path of self discovery and self awareness, let us choose the acronym "**SMART**".

S-SUSTAINABLE - Adopt a lifestyle that sustains itself

M-MEANING - Meaningful actions

A-AWARENESS - Be aware of our past, present and future

R-RESPONSIBILITY - Take responsibility for ourselves

T-THANKSGIVING & GRATITUDE - Be grateful for what we have

The above points can be elaborated as follows.

- A sustainable lifestyle is one that is **RIGHT SIZED**. Right sizing is not about down sizing. It is about living a life that fits the unique needs and desires of you and your family in order to receive maximum happiness, meaning and peace of mind. Be clear of one's needs and then make choices and design a lifestyle that fits those intentions. In other words, it isn't about the look, size or the money in your life, it is about the quality, depth and meaning. Let over indulgence not become a habit.

- Welcome change as part of your life. Anything in nature that doesn't continue to grow and evolve, will die. Address stagnation or problems while there is still a chance to evolve them into something better.

Just remember that it is SMART to embrace change as much as possible in your own lives and be open to where it will lead.

- Choose to remember that everything is workable.
- Be a conscious consumer.

We should all be together in driving changes of living SMART and living together. In order to achieve that, we have to set ourselves a big challenge - to change the way people think they have impacted the world by their lifestyle choices.

Individuals, families, businesses and political leaders who develop a deeper understanding of the transformative power of the natural world and who balance the virtual with the real are the future of the world- Nature SMART.

Sustainability is not about doing less harm. It's about doing more good!!



PROJECT SPOTLIGHT - CENTURY INFINITI

Century Infiniti is one of the most tech savvy homes in Bangalore located near Sarjapur road. Century Infiniti offers high-tech crowd a home that is perfectly tailored to their needs. The property assures 3BHK and 2BHK flats which is well-equipped with state-of-the-art electronics and recreational facilities. The project spans around 2.30 acres housing 153 premium apartments.

PROJECT SNAPSHOT

- Premium apartments comprising of 3BHK
- Total no of apartments - 153



CLUBHOUSE AMENITIES

- | | |
|------------------------|-----------------|
| • Entrance Lounge | • Swimming pool |
| • AV Room | • Kids pool |
| • Spa with Steam/Sauna | • Indoor games |
| • Gym | • Creche |
| • Party hall | |



OUTDOOR AMENITIES

- Children's play area
- Paved Plaza with Palm Court
- Half Basket Ball Court
- Open Air Theater



CENTURY INTERNAL EVENTS

ANNUAL KICK OFF IN APRIL 2019







CENTURY EXTERNAL EVENTS

MOVIE SCREENING AT CENTURY INFINITI



BANGALORE UROLOGY SOCIETY MEET AT CENTURY RENATA



RESIDENTS ENGAGEMENT ACTIVITY AT VAISHNAVI COMMUNE



CORPORATE ACTIVITY AT RMZ ECOSPACE, BELLANDUR



CORPORATE ACTIVITY AT PRITECH PARK, BELLANDUR



RESIDENT WELFARE ASSOCIATION ACTIVITY AT PURVA VENEZIA



AWARDS

CENTURY REAL ESTATE RANKED AT 9TH POSITION AMONG TOP 10 DEVELOPERS IN SOUTH INDIA ACROSS VARIOUS ASSET CLASS BY TRACK2REALTY BRAND X REPORT 2018-19



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CENTURY IN THE MEDIA

PRINT/ONLINE

THE HINDU BusinessLine

WEDNESDAY | 15 MAY 2019 | BENGALURU

Improved transparency, regulatory easing sees realty project investment triple to \$3.3 billion

ANIL URS

Bengaluru, May 15

Improved transparency and a new regulatory regime in the real estate sector has tripled project-level investment to \$3.3 billion in the past two years.

"The improved regulatory changes led to new focus on comfort and credibility among the investors. The investments mainly led by private equity (PE) remained largely to the individual project-level," said Shobhit Agarwal, MD & CEO - Anarock Capital.

"This approach was in evidence in 2015-2018 period as well, wherein about two-third of PE investments in Indian real estate were at the project-level. Of the total \$14.01 billion PE funds in real estate over the last four years, more than \$4.4 billion were infused at the project-



Ravindra Pai, Managing Director, Century Real Estate

level," he added. "Currently in Bengaluru, project-level investment is mainly driven by NRIs and NBFCs through bulk purchases. Post elections, we expect more participation from mutual funds," said R Nagaraj, Vice-President National, CREDAI.

Ravindra Pai, Managing Director, Century Real Estate, said: "Investors in the past looked largely at project-level investments and de-

velopers with good track records. Until about last year, more than two-third of PE investments were at project-level."

He added, "With the real estate undergoing macro-economic changes, the industry has turned positive with improved transparency and India's GDP growth rate. More investors started investing in real estate sector, especially in the commercial sector attracting entity-level investments."

PEs eyes commercial

Project-level investments largely driven by PEs has flowed towards the commercial real estate.

Of the \$3.3-billion investment flow between 2017-18, commercial office segment accounted for the maximum share with 74 per cent, followed by logistics-warehos-

ing 17 per cent, residential four per cent, and retail five per cent.

"The new sunshine sectors of logistics and warehousing as well as retail real estate has been attracting investments," said Agarwal.

"Recently, PE firms invariably look for high levels of corporate governance in a real estate development company prior to investing in them. A PE firm is allowed to position its capital and increase collaborative skills in the real estate marketplace when they invest in these firms," said Pai.

According to Agarwal, "The residential sector, on the other hand, witnessed a massive decline in investment. Investors favoured investments at the project-level as this mitigated their risk exposure in an uncertain market segment."

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PRINT/ONLINE


A VISION FOR BETTER FUTURE

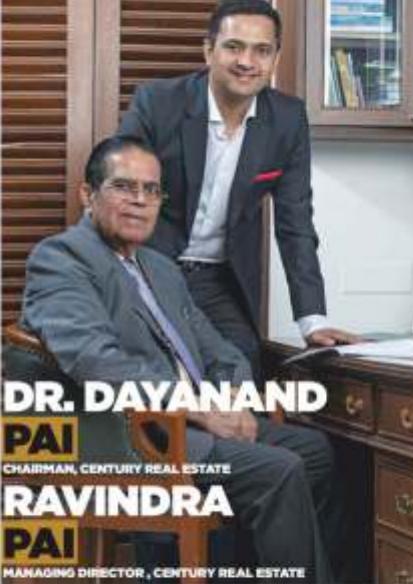


Century Real Estate's journey began with the young mechanical engineer Dr. Dayanand Pai who came to Bengaluru in 1988. Along with his brother P. Sathish Pai, he founded Century Real Estate in 1993. At that time, who would have imagined that this small town of 1 million would one day become a global real estate hub? Dr. Pai had a clear vision. A first-generation entrepreneur with very limited capital, he started with land trading model - buy land, add value and sell land.

Dr. Pai added, "Belonging to coastal Mangalore, I was very interested in agriculture so I bought some land while studying. Later in Bengaluru, starting from scratch, buying land was the obvious choice. Gradually, making the acquired land marketable became the focus of the business."

Being a growing economy, India is getting a lot of global attention. Healthy competition is always good; therefore, the entry of international players is good for the sector. The demand of real estate will always grow. People preferences keep changing. Deliver on your promises, stick to good quality and customer relations.

DR DAYANAND PAI



DR. DAYANAND PAI
CHAIRMAN, CENTURY REAL ESTATE
RAVINDRA PAI
MANAGING DIRECTOR, CENTURY REAL ESTATE

Thus, in 1990s, the company made a calculated transition from land trading to development and was the first private firm in Bangalore to get into plotted developments. A decade later, Century Real Estate pioneered the concept of joint development projects working closely with leading developers to develop both commercial and residential properties.

Dr. Dayanand Pai, son Ravindra Pai joined the company as Managing Director in 2003. Armed with a management degree from the Indian Institute of Management (IIM) Bangalore and diverse work experiences in software programming and sales from organisations such as Tata Infotech, Oracle and GE Capital, Mr. Pai brought his corporate experience into the real estate at the time when foreign investments had started coming in India.

"We analysed our business, found while our strength lies in our understanding of the local market, people and risks involved as well as having land parcels at great locations, our weakness was the dependency on other developers for developing the land parcels. We had to depend on their hand width and priority and there was no predictability for cash flow. So, we steered the company towards building a full-fledged independent development portfolio, while continuing the multiple joint development projects with other developers."

Over the last 12 years we have developed over 30 million square feet with 2000+ plots alone under our own banner, and we are the only branded developer in Bengaluru to do plotted developments. Our third vertical is the commercial development. We plan to build about 7 million sq ft over the next 3 to 7 years," explained Ravindra Pai.

The international aspects in our projects are reflected in the design and construction as we have involved some foreign architects and consultants. I don't foresee foreign developers coming on their own in Indian real estate, but will partner with a local developer. In another 3 years, there will be a clear compartmentalization as per specific business function in the sector - commercial, residential etc. and each segment will have only 2-3 three strong players with good balance sheets. The emerging trends are, REIT in Commercial real estate, Boutique real estate, Low cost housing projects and Retail Real estate development."

RAVINDRA PAI

DISTINCT BUSINESS STRATEGY

"Real estate is a very intuitive process. The gestation period of any project is at least a year and the consumer trends may change in a year when the product gets ready. That is one major issue of real estate. Therefore, advanced research and feasibility study is very important. Everything has to be backed by extensive research.

From a strategy perspective, we believe real estate is a very local and regional business. We have never ventured outside Bengaluru because this market is our strength. We are now focusing on making our sales processes digital and providing our customers with a more digitally enabled experience. Though, being a brick and mortar business, people want to touch and see the quality of the project, but at least the pre-sales and research process can be made more digital.

Also, in affordable residential segment, we want to take the discussion away from per sqft and towards an experience. We want the customer to look at a house as a lump sum cost that comes fully furnished. The advantage for the customer is the better utilization of space as the same has been designed by the in-house design team and the value for money for furnishings as they have been bought by the company in bulk at reduced prices," said Ravindra Pai.

BUILDING TRUST

Ravindra Pai briefed, "Firstly, our leadership is very approachable, be it a customer or a vendor. We have a consultative approach towards any problem aimed towards resolving it. Secondly, our strength lies in our ownership of land. We bought land at historical cost and it was not over leveraged and hence we are able to give price benefit to our customers. The relationship with investors is also something that is important to the company. It's important to keep the lines of communication open and brief them on aspects, progress or gaps and issues. Then too advise us on what we can do to steer our company in a better direction.

I am a big believer that people make an organization. I can have the best process but with the wrong person it's not going to get anywhere. Whereas, with the right person we can always find out some solution and reach somewhere."

Discipline is critical. Do that one small project, build the brand and get the customers support. It will take time but it will be worth it. That's how real estate is. There's definitely no short cut."

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Century Real Estate Again Among Top 10 Developers in Track2Realty's Brand X Report 2018-19

Bengaluru, Jun 19, (The Fast Mail):-- Century Real Estate has been ranked for the third time in Brand X report 2018-19, an annual survey conducted by Track2Realty.

Century Real Estate has been ranked for the third time in Brand X report 2018-19, an annual survey conducted by Track2Realty. Century Real Estate was among the Top 10 developers in South India across asset classes, securing an overall rating of 9th position. The company has been ranked in different parameters such as brand recall, project quality, industry reputation, buyer's endorsement, image management, community connect, aspiration value, return on investment, fiscal trust and risk-free reputation.

Speaking on the occasion, Mr. Ravindra Pai, Managing Director, Century Real Estate said, "We are happy to be recognized among the best players in the industry. The survey reiterates our commitment towards continually striving for the best while setting new industry benchmarks and consolidating our position in the industry. This shows that our vision, project quality, recall value among our customers and transparency has been recognized by our stakeholders. We acknowledge the support shown by our customers and continue to strengthen our reputation and skills to deliver the best in the industry."

The methodology followed for the survey was an in-house research with information available in the public domain, brand evaluation metrics and a 20 city consumer survey with open-ended questions about their experience with brands, image management and various other parameters of inventory status and fiscal data. The jury included Mr. Pranay Vakil, Chairman, Praron consultancy, Joe Verghese, Managing Director, Colliers International, Gorakh Jhunjhunwala Mrics, Managing Director, Meraqvi Advisors, Jhumur Ghosh, Editor-in-chief, Housing News, Amit Kumar, Advocate General, Meghalaya, Aditya Pratap, Advocate, Bombay High court and Ravi Sinha, CEO and Managing Editor, Track2media research.

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Affordable Housing

New technologies are playing a major role in timely completion of projects



The use of latest technologies decreases the construction time by almost 50 percent, says RAVINDRA PAI, Managing Director, Century Real Estate

With a stringent deadline at force which are the latest technologies you have adopted for faster completion of affordable housing projects?

In the recent past, the real estate industry has seen the introduction of new building materials and technologies. The timely delivery of projects has become a primary concern for developers with rising demand for faster construction and world-class quality. It has become vital to use newer products and technologies to meet this increasing demand.

New technologies like precast concrete, mirror slanting technology, intelligent building management solutions, cut and bend steel, reticulated gas bank, data slanting system, STP with automation, occupancy sensors, drywall system, monolithic construction and self-healing concrete are some of the latest technologies we have adopted in our projects.

What are the advantages of these technologies compared to the previous technologies?

Technologies such as prefabricated concrete are an alternative to conventional brick and mortar construction methodology with a focus on quality and fast construction.

Compared to the traditional process, which takes up to 12 days or more, this allows the construction of a single floor within 8 days. Mirror technology or slanting floor/wall system ensures building quality and strength and reduces the time and cost of construction. An intelligent building management system is a single platform that controls and integrates building management systems and addresses concerns like reduced energy consumption and carbon footprint, protects tenants with non-intrusive security methods and lower operating costs. Reticulated gas bank involves a piped network in an apartment complex that in turn improves the building's aesthetic look and saves space by supplying cooking gas directly to the hoppers in individual flats through a centralized gas bank. Machinery made cut and ensures accuracy and zero waste in turn reducing project cost.

How fast real estate projects get completed using the latest technologies compared to the previous technologies?

The use of latest technologies decrease the construction time by almost 50 percent. When using a pre-fabricated technology, it permits building to be constructed in 12-15 months as opposed to 20-24 months using traditional methods. With advanced

mechanization, equipment and systems expediting construction, enabling better quality work, these new technologies have been playing a major role in timely completion of projects.

What is the role BIM softwares are playing in faster completion of affordable housing projects?

Building Information Modeling enables resource utilization to be more intelligent, workflow optimization and leads to productivity and profitability. It allows all department like project management, land surveying, road design, structure design and construction to access the information at the same time. Using BIM, owners can develop building quality, reduce building development costs considerably, understand design projects from beginning to end and improve operational efficiencies. In construction, Building Information Modeling could be used to assess the efficiency of a construction process. Project department can understand and evaluate the design more easily, which helps ensure accuracy and completeness, and envision and evaluate alternatives in terms of cost and other project parameters.



How is IoT, Telematics, Artificial Intelligence contributing to faster completion of projects?

Artificial intelligence is the next generation tool that takes care of lead generation and customers can get information immediately. The use of artificial intelligence in planning, administrative, construction and post-construction varies. Artificial intelligence is used to create 3D maps and designs in one day finishing the

process. Software can be used to monitor tasks and manage elements of the project to keep everything running efficiently. Artificial intelligence and Internet of Things (IoT) also helps in finding the market value of a building, automatic document scanning, predicting long term value and classify user needs. Internet of Things (IoT) is making our homes smarter and connected with home automation, energy monitoring, security automation, entertainment automation to smart lighting solutions.

Which are your unique affordable housing projects? Can you please share with us anecdotes of how technology helped in faster completion of these projects?

Century Infra and Century Indus are our affordable housing projects. Some of the technologies used in these projects are data framework for slanting works to have smoother finish, prefabricated windows, framed structure with HYSD Fe 500 rebars and higher grade concrete, cut and bend steel, manufacturing of block *à* satis and use of finished doors which have helped in faster completion of the projects.



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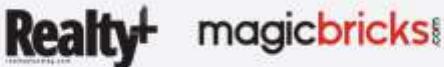
APRIL 2019 | BENGALURU



WOMEN BUYERS IN REAL ESTATE

Investing in a property is one of the most important decisions taken by a family. In the past few years, there has been a paradigm shift in home buying patterns in India. From viewing, selecting and paying for properties at the click of a button, the decision making process while buying a house has metamorphosed with women playing a key role in purchase decisions. In the past, owning a house by an Indian woman meant owning an ancestral property or helping their husbands buy a home. At present, more women are financially independent and play an active role in the decision making process of buying a property and contribute significantly towards it. Today more women are taking the lead on the financial load of buying a new home and maintaining the same.

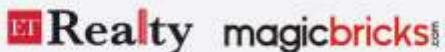
JUNE 2019 | BENGALURU



AFFORDABLE HOUSING IN BANGALORE

India has seen a rise in the affordable housing sector, which over the previous 3-4 years has dominated residential segment. In the past five years, average size of apartment in most large cities has decreased. Realtors target large segment of buyers, particularly millennials who prefer affordable homes in well-connected areas over large apartments in distant areas. The millennials inclination towards buying a home is also driven by the Pradhan Mantri Awas Yojana (PMAY) scheme and due to fewer liabilities on the home buyers. Developers also have been venturing into the segment because of the demand surge and to avail income tax exemption by the government under PMAY scheme.

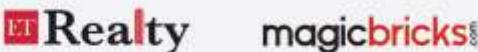
MAY 2019 | BENGALURU



TWO YEARS ON, RERA STILL FINDING ITS FOOTING

"With regard to implementation of RERA across states, not all have progressed in the same space. For example, Karnataka government has only recently appointed a permanent body and hence, is far behind some other states. The government is yet to notify a model sales agreement according to the central government rules and appoint a chairman for the RERA Appellate Tribunal. Hence, while there has been progress in the past two years, there is a lot more to be improved," says Ravindra Pai, Managing Director, Century Real Estate.

MAY 2019 | BENGALURU



THE ECONOMIC TIMES

SHOULD YOU INVEST IN COMMERCIAL OR RESIDENTIAL PROPERTIES?

"Commercial properties are good investment opportunities to earn regular income as they offer high rental rates compared to residential properties. While residential properties, during an economic downturn, are much better than commercial properties," said Ravindra Pai, Managing Director, Century Real Estate.

PRINT/ONLINE

NEWSBARONS
Business of news



Century Pai Foundation's CSR project improves adults literacy by 97% in Channahalli Village in one year

By Team NB - June 23, 2019

Post completion of the project, there has been a 50% increase in the green cover in and around the village, 97% increase in adult literacy, and 100% bank accounts opened for all households.

Century Pai Foundation adopted Channahalli village near Chikkajala in Karnataka for its flagship Corporate Social Responsibility (CSR) initiative. The 15 month project was planned for holistic development of the entire village, comprising 1200 dwellers and 300 households, through various infrastructural and community interventions. The initiative was executed in 5 phases such as Project Aarohana focusing on education, Project Aarogya on health, Project Hasiru on waste segregation, management and improving green cover in the village, Project Vichaara emphasizing on local governance and Project Shakthi focusing on creating awareness on bank operations and government schemes.

Post completion of the project, there has been a 50% increase in the green cover in and around the village, 97% increase in adult literacy, and 100% bank accounts opened for all households. School dropouts also reduced by 100% over a period of time and 60% of the total villagers benefitted from the two medical check-up camps conducted for general health check-up which was supervised by doctors with various specializations.

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Century Pai Foundation uplifts Channahalli village in one year

ANI | Updated: Jun 22, 2019 14:46 IST

Bengaluru (Karnataka) [India] June 22 (ANI/BusinessWire India): Century Pai Foundation adopted Channahalli village near Chikkajala in Karnataka for its flagship Corporate Social Responsibility (CSR) initiative.

The fifteen-month project was planned for the holistic development of the entire village, comprising twelve hundred dwellers and three hundred households, through various infrastructural and community interventions.

The initiative was executed in 5 phases such as Project Aarohana focusing on education, Project Aarogya on health, Project Hasiru on waste segregation, management and improving green cover in the village, Project Vichaara emphasizing on local governance and Project Shakthi focusing on creating awareness on bank operations and government schemes.

Post completion of the project, there has been a 50 per cent increase in the green cover in and around the village, 97 per cent increase in adult literacy, and 100 per cent bank accounts opened for all households. School dropouts also reduced by 100 per cent over a period of time and 60 per cent of the total villagers benefitted from the two medical check-up camps conducted for general health check-up which was supervised by doctors with various specializations.

"There has been progress in various segments of Channahalli due to various planned programmes. The overall infrastructure has seen improvement and many initiatives regarding education, employment, social forestry, clean environment, awareness of health have been successful. We look forward to continue more interventions in the village for another year centred on skilling of the youth in the village to boost employability", said Vidya Pai, Trustee, Century Pai Foundation.

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Century
MOVING FORWARD

IN CONVERSATION

MR. MADHUSUDAN PAI | Chief Financial Officer

1. How many years have you been with Century Real Estate?

I am working with Century Real Estate from last 6 years.

2. What were your initial impressions of the company, what prompted you to join?

I have known Century Real Estate as a leading land aggregator with great potential to become industry leader, considering promoter credibility in the market, prime land parcels, young management team and good corporate governance practices.

I have known Dr. P Dayananda Pai since my childhood days for his charity scholarships and community services. I felt it would be an honor to work for him so I joined the company.

3. Describe your journey in Century Real Estate - right from your first role to becoming the youngest CFO.

I joined this company in the year 2013 as an Internal Auditor. In the first 5-6 months, I studied operations, issues, people, identified challenges and growth opportunities for the company. During 2013-14, I took up the lead role in finance management and contributed in streamlining cash-flows and future strategies, while also identifying and forging strategic business alliances. With success came more responsibilities and I participated in all key decision making processes of the company and shouldered challenges to make Century Real Estate a strong company today.

4. What kind of support (could be from boss/management/or colleagues or anyone) did you receive along your journey so far?

The Directors of this Company have always given a free hand in handling issues and guided me in taking business decisions. Century Real Estate follows a non-hierarchical management structure and open door policy, which helps all team members express their ideas directly with senior management.



This culture helps in nurturing and retaining talented professionals. Apart from work (respective job profile), we also get to learn about other verticals of the business. Even though I am from a Chartered Accountant background, here I could learn about legal aspects, business negotiations and other skills, which I feel no other organization would have given me the opportunity to learn.

5. What contribution(s) are you particularly proud of?

I have contributed to bring in systems, processes, practices and build a strong mid-management team. We have been successful in bringing investors and maintaining relationship with them. I am particularly proud of taking initiatives in settling legal disputes on few key projects which helped the company to invest in cash-flows towards growth.

6. What were the key learnings in your journey? What is the most important lesson you have learnt in your career?

We need to assess business and financial risks at regular intervals and adjust the plans to meet business obligations. Timely decision making and delivery is the key to success. Irrespective of the tide, focus on work and delivery. Nothing else matters. The management will always notice and appreciate hard work.

7. What were the challenges (could be personal or professional) you faced and how did you overcome them?

Initially there was resistance on changes proposed by me to improve company performance. However, true to the ethos of Century Real Estate, I was supported by the management, to test my propositions, as everybody here is encouraged to try new initiatives. This support was very instrumental in my achievements in the company. Being large and diversified in businesses, handling multiple deals simultaneously was quite challenging. Since last 2-3 years, challenges have presented themselves in the form of frequent changes in regulatory matters, tax laws, emerging new business models, NBFC crisis etc. It has been keeping all of us busy.

8. What do like most about your role?

Century Real Estate has diversified businesses like land aggregation, residential developments, joint developments, rental income assets and education. All these business verticals have unique capital needs, growth plans and strategies. I really like my role which involves managing all these entities, and coordinating with partners and investors in each of these verticals.

9. How do you describe your management style?

For me timely decision making, timely completion of work and quality output are measures of performance. I encourage all team members to periodically change their work profile, learn and take up additional responsibilities. I give them opportunities to take lead roles and give credit for their ideas and hard work. With respect to the company needs and organizational issues, I try to predict and highlight the issues at early stages and suggest possible mitigating strategies. I'm quite upfront in communication and believe in expressing any concerns without hesitation.

10. How is your department gearing up for the goals and vision of the company for the next 5 years?

I have a team of over 30 members in finance with varied backgrounds, experience and abilities. We are working on

restructuring overall business in verticals, which will help management to identify profitability and inefficiencies in each of the business verticals we operate. We are working to have a diversified investor base to support setting up of a sizeable commercial vertical, introduce more schools and forge more strategic acquisitions. We are helping management to dilute few non-core assets of the company to have a zero or lower debt leverage on business.

11. What are your hobbies?

I like playing chess, badminton and bike riding.

12. What is your mantra for effective time management and work life balance?

Encourage efficiency and empower efficient team members. Take up responsibilities which can be fulfilled. Dedicate time for family and self.

13. How has the organization helped your professional and personal growth?

The company has recognized my potential, given me the right opportunities to perform and has rewarded me for my performance (without even asking for it). The management has always considered my professional advice and allowed me to take decisions on behalf of the company. I must also mention at this point that they are very considerate in cases of any failure provided the intention and efforts were to benefit the company.

14. And finally, a word of advise you would give to all those who want to follow in your footsteps?

Value time and people and be honest under all circumstances.

QUALITY, COMPLIANCE AND SUSTAINABILITY

MR. SWAROOP S | Sr. General Manager - Projects

1. What is the USP of construction in all Century Real Estate projects?

A simple and elegant detailing can provide tremendous value addition to delivered product. A well thought-out detailing not only provides good aesthetics but also provides durability and better usability to the delivered product. Some of the USPs of construction followed across Century Real Estate projects are:

- a) Aluminum L Angle provided in toilet tile-drops to prevent water seepage into the flooring and to protect the edges at all times.
- b) Wall tiles are started from the lowest point to avoid cut pieces in the bottom. All wall and floor joints are matched to provide seamless finish which provides better aesthetics.
- c) Counter height and wall dado area in kitchen demarcated properly. Plastering is roughened for better bonding of tiles intended to be fixed by client as per their choice and interiors.
- d) Drain point provided near to the inlet for water purifier which is unique. This would avoid hanging discharge line (blue pipe) from RO system.
- e) Aluminum sliding door bottom track level flushed with finished floor level of living area to avoid tripping and to avoid ingress of water from balconies into the living area.

2. How do we compare to our competitors?

Not enough importance is given to the junction of two tiles especially in tile-drop area by all builders. It is to be noted that tile-drop is an important necessity to contain water in the shower area from getting all-over the toilet. The same is the case for water entering living area from toilets when the floor is washed. Generally tiles are terminated at the tile-drop junction and the



edges of tiles are prone to damages even with a slightest of impact, fall (or) drop of objects commonly used inside the toilets. For example a mop is enough to damage tile edge while cleaning the floor. Also, finishing of tile-drop junction is usually done using white cement which firstly looks shabby, and secondly wears-off with time creating gaps between tiles. Water could easily seep-in through this gap and may create dampness in walls and ceiling.

3. Please give us an overview of the aluminium angle provided in toilets to prevent water seepage?

A proper working solution has been found to tackle this problem at tile drops. An aluminium L-angle is the solution in providing edge-protection for tiles and also to avoid shabby finishing at tile-drop using white cement which is normally the case. By embedding aluminium L-angle of suitable size inside the bottom tile such that the top of L-angle matches to the top of top tile, a proper edge could be achieved which performs for ever and ever.

4. What are the benefits of aluminium angle? Eg: Uses, needs and preferences like thickness and sizes, availability in colour?

Aluminium, being relatively hard compared to tile edge retains its shape during normal impacts both during construction and also

post handing-over of flat. It provides a clear, straight edge, protects tiles and cleaning is also easy. Aluminium L-angle of size 20 mm X 20 mm and 2 to 3 mm thick would be sufficient for a tile drop of 10 mm considering 10 mm as thickness of tiles. An unpainted aluminium angle is preferred to avoid wearing-off of paint due to continuous use and aluminium L-angles are easily available in the market.

5. How is this beneficial for the buyers?

Following are its benefits:

- i. Better aesthetics as it provides clear, straight and neat looking edge at all times.
- ii. No chipped-off tile-edge as it is always protected.
- iii. No water seepage due to water tightness.
- iv. Avoids formation of dampness and algae due to continuous seepage of water.
- v. Easy to clean and hygienic.

6. What are the evolving trends and changing customer demands in construction materials? In your opinion how is Century Real Estate equipped or equipping itself to meet them?

With changing trends and methods in Indian construction industry, Century Real Estate has always evolved to cater to industry trends by constantly adopting latest technology and methods in construction to cater to constantly growing quality conscious home buyers.

It is vital to use new products, technology and construction methods to stay at the top when it comes to satisfying customers.

7. Finally, what are some of the challenges faced in project execution in the real estate industry and how does the company enable you to handle them?

Construction industry is still not an organized sector in India as no proper training is provided to construction workers and supervisory staff. Workmanship is always subjective and quality construction is directly proportional to quality demanded from each associate.

Continuous training and monitoring is the key to success. The management is very supportive and open to trying-out new techniques and superior material available in the market which would benefit customers in all aspects of construction. It is continuous push from the management to provide proper training to all the co-workers that is critical for success and is also a motivating factor to introduce new and innovative solutions.

NEW TALENT AT CENTURY



Srinivas Kandula
General Manager - Sales

Srinivas comes with 20 years of experience in Sales, Business Development and Corporate affairs. He is responsible for managing Andhra Pradesh, Telangana and US market for the company.



Gopinathan Girishkumar
AGM - International Sales

Gopinathan comes with over 10 years of experience in sales, relationship management, client service and administration. He is responsible for generating sales for our Bangalore projects in the US and Canada market.



Rohith Patil
Sr. Manager - Architect

Rohith comes with 15 years of experience in design development and design detailing. He is part of the core design team and will be working on various projects.



Madhusudana A
Senior Manager - Sales

Madhusudana comes with 10 years of experience in sales. He is part of the sales team responsible for generating sales for Bangalore.



Dhanesh S
Manager - Sales

Dhanesh comes with 10 years of experience in finance, marketing and sales. He is responsible for Channel Sales for Mumbai.



Ramya
Manager - Sales

Ramya comes with 8 years of experience in sales and marketing. She is part of the Bangalore sales team.



Jagadish B Atagali
Manager - Sales

Jagadish comes with 10 years of experience in sales and marketing. He is part of our Bangalore sales team.



Ashok Kumar K N
Deputy Manager - sales

Ashok comes with 9 years of experience in sales. He is part of the Bangalore sales team.



Manoja D Patil
Assistant Manager - CRM

Manoja comes with 4 years of experience in CRM. He is part of the CRM team managing documentations.



Sujendra R
Assistant Manager - Pre Sales

Sujendra comes with 7 years of experience in customer related industry. He is responsible for connecting with all channel partners for lead generation.

**Mohan Kumar K**

Asst Manager - MIS (Sales)

Mohan Kumar comes with 6 years of experience in sales analysis and reporting. He is part of the outstation sales team handling MIS

**Meena Rao**

In House Advocate

Meena comes with 8 years of experience as an advocate. She is part of the litigation team.

**Faiza Asif**

Interior designer

Faiza comes with 3 years of experience. She is part of the core interior design team and will be working on various projects.

**Gowri S**

Senior Executive - Facility Management

Gowri comes with 10 years of experience in operations. She is responsible for administration in our facilities team.

**Simhadri S**

Senior Executive - Presales

Simhadri comes with 4 years of experience in customer related industry. He is part of the presales team qualifying incoming sales leads.

**Sangeeta**

Executive - Guest Relation

Sangeeta comes with 12 years of experience in customer experience and will help in improving overall customer experience.

**Ishwarya S**

Executive - Accounts & Taxation

Ishwarya comes with 4 years of experience in Finance and accounts. She is part of the finance team working on Indirect Taxation.

**Hemanth Kumar R**

Office Executive - CRM

Hemanth comes with 2 years of experience in customer service and part of our CRM team.

**Venkatesh N**

Driver

Venkatesh comes with 10 years of experience as a driver. He will be working with the admin team.

**Manjunatha**

Driver

Manjunatha comes with 11 years of experience as driver. He will be working with the admin team.

EMPLOYEE APPRECIATION



GANESH B R

Mr. Ganesh BR started his career with Century Real Estate as an office assistant in 2012. His consistent efforts got him a Bar Council License. We would like to extend our appreciation for the dedication to achieve greater heights in his career. We once again congratulate him for achieving his dream to be an Advocate.

CENTURION SPEAK

THE COST OF WORKPLACE INCIVILITY

MR. VINAY BANGARAPPA | Manager - Corporate Finance

If you're like most business leaders, you spend a great deal of time worrying about receivables, employee turnover and inventory – and other hard costs that may be more obvious business expenses. But what about the costs associated with incivility?

What is incivility?

Incivility is a kind of social behaviour that lacks civility or good manners; often characterized by rudeness, discourteousness, lack of politeness. Sarcastic comments, speaking with a condescending tone, bickering, withholding of compliments, inappropriate joking; and worse – giving public reprimands, demeaning language, taunting, yelling and insulting remarks – are classic traits of incivility. It represents a form of psychological harassment and emotional aggression that violates the social norm of mutual respect. Whether it is done with or without conscious intent, workplace incivility is costly to the bottom line and the emotional psyche.

While many people experience incivility, lot of them choose not to speak up because they need the job or do not want to come across as a complainer. Majority of these people waste work time worrying about the incident or planning how to deal with or avert future such incidents with the instigator.

Possible causes:

Researches have shown that the individualistic or 'me-only' personality common in Western cultures, when combined with strong pressures to perform, hyper-competitive workplaces,

or tensions between individual rights versus norms of mutual respect are the main contributors to workplace incivility. Be that as it may, there is no denying that the rise of incivility is one of the most serious contemporary issues facing organizations.



Researches have also shown that the misuse of power is often at the core of the harmful, negative interactions. The target of incivility is more likely to be of a lower status than the perpetrator. It should come as no surprise then that the employees who admit to committing workplace incivility report that they modeled their behavior after their leaders (with whom they had worked in the past or the present organization).

Unfortunately, a lot of people – including CEOs and corporate leaders – are not willing to discuss uncivil behavior because it is uncomfortable and often confrontational.

The cost of incivility

Researches have indicated that employees who feel disrespected are more stressed and are likely to: deliberately decrease their productivity, lower the quality of their work, avoid offering help, steer clear of the offender, spend less time at work or worse – leave the company. Workplace incivility creates a wide range of negative effects including lower employee

engagement, reduced work effort, increased worry or anxiety, withdrawal, lower individual satisfaction, and reduced organizational commitment. Being disrespected, intentionally ignored, undermined by colleagues, or publicly belittled by an insensitive manager—these can cause long lasting damage, which should worry every organization.

Whether the cost of incivility is borne by targets, their colleagues, their organizations, their families, their friends outside work, their customers or even the instigators themselves, there is a price to be paid for uncivil encounters among co-workers.

Some practical steps

Being treated with respect is far more important to employees than remuneration, recognition and appreciation. Studies have found that those getting respect from their leaders reported much higher levels of health and well-being; derived greater enjoyment, satisfaction, and meaning from their jobs; and had better focus and a greater ability to prioritize.

What can business owners possibly do to curtail incivility at workplace?

1. Model good behavior

Leaders must become role models to their employees. When it comes to creating a culture of civility in the workplace, you must police yourself and always speak politely and respectfully to everyone. This would mean - no talking in raised voices, no rude / sarcastic comments, no talking over people, no bullying / teasing remarks that sting.

2. Don't make excuses

When an employee tells you that he / she has a problem with the way another worker speaks, don't dismiss the concern because you don't agree with their allegation. If an employee feels disrespected, it doesn't matter what you think. It matters what they think because it's bothering them enough to step up and

talk to you. It's an indication that it is likely to affect their productivity..

Some common excuses for rudeness include:

"He brings in all the big sales, so we have to put up with it."

"Oh, he doesn't mean anything by it, that's just the way he talks."

"We've all been on the receiving end of his / her temper. Ignore it."

"It's happened to all of us. Welcome to the club!"

If you hear yourself thinking or saying anything along these lines, it's time to remind yourself that people problems cost a business just as much, and sometimes more, than logistical or technical problems.

3. Hold everyone accountable all day, every day

It's important to address disrespectful behavior as soon as you notice it or it's brought to your attention. When it comes to corrective actions, assume the perpetrator isn't deliberately being rude. Incivility in most cases arise out of stress / work pressure, which can be corrected with a mild reminder.

4. Define acceptable conduct

It starts with the organization's leadership. Business owners / leaders need to develop behavior statements, which define what qualifies as uncivil on both -personal and organizational level.

Workplaces should ideally have norms of zero tolerance for incivility. Leaders must be positive role models for civility in their words and in their deeds. When incivility occurs, leaders must step forward to correct it and not ignore it, even if the behavior is exhibited by top-level or high-potential performers. This can be accomplished best when leaders reinforce cooperative behavior and model the ethical use of power among staff.

If one doesn't address workplace incivility, we are more likely to end up dealing with its after-effects through high employee turnover, low morale and reduced productivity.

THINK - Is that a price you're willing to pay?

CENTURION SPEAK

ARE BUSINESS LEADERS -THE REAL SOCIAL GURUS?

MR. VENKATESH B | General Manager - QS and Billing

Time and again it is proved that BUSINESS is one of the main ways to lead the society to a better grade of life. Society needs the vehicle of business to drive its developments.

It is a fact that, apart from business strategies of any business institution, CULTURE of an organisation propels the growth or development of that establishment.

Culture may be explained as an organised process of human behaviour, which carries and brings the individual, family, community and society together. The more ethical a culture, the greater is its security, integrity and harmony. And the ETHICS may be defined as a mean dealing with the rules of ideal human behaviour.

Our search for the perfect individual, is an expectation of our need to overcome the guilt of our own inefficiencies and realise the IDEAL within ourselves. Little wonder then, that the absence of ethics or corruption in leadership is great significance to us. Our search for the ideal individual continues as the way we either place our faith in our religious or political leaders., but forgetting about the business leaders.

CORRUPTION may be viewed as the conscious and deliberate breaking of law which ever system it deals with. But an involuntary momentary failure is not a measure of corruption if it becomes a stepping stone to the enduring quality of standards. A short-term business loss is not reflective of corrupt practices if it can lead an enduring business community over a long run.

A deliberate change in business strategy may not be termed as non-success as it paves way for an effective business model. Thus, the concept of ETHICAL LEADERSHIP can be seen as behavioural change flows from the individual through the family and community to society. It is therefore evident that, the expectation on ethical behaviour of our social leaders are shifted from religion and politics to business.

Business is not only resting on its financial profitability but also rising the challenge of ethical leadership. The achievements of business leadership enables the society to achieve more

employment, by thus reducing the poverty, increasing mass education and advancing the society to realise its self-esteem. Visionary leaders are changing the “by numbers” approach and viewing the world with basic values, the focus on human consciousness – not on Capital.

- Business leaders are working towards taking on greater responsibility in service of popular cause and excite themselves with the challenge of innovation.
- They take professional pride and see opportunity for personal fulfilment in pursuing society's larger goal.
- They align their priorities with the basic needs of the society.
- They tolerate temporary inconveniences, in respecting the laws of land and contribute to their refinement if it is required.
- Business managers have three important virtues, namely awareness or vigilance, learning & bravery.
- They possess true wisdom as they live in harmony with the demands of the fast-changing world. Sometimes they may appear harsh, but to take care of a bigger family, a sort of kindness is hidden in that harshness too, which will have long-lasting gains.



In the final summation, business leadership makes itself accountable for giving the society a brand, an ethical culture and expressing the importance of integrity by the way of delivering its committed products and services.

VIDYASHILP ACADEMY

INDIA'S FIRST FAIR TRADE SCHOOL OBSERVES FASHION REVOLUTION CAMPAIGN

India's 1st Fairtrade School, Vidyashilp Academy along with Fairtrade India is observing the Fashion Revolution campaign. Fairtrade as a global movement started in the early nineties that aimed to change the way trade worked—through decent working conditions, better prices and a fairer deal for farmers and workers in developing countries.

Vidyashilp Academy aims to not just spread the concept of fair trade but also enlighten the children and their parents in the hope that they will take the message forward and adopt these practices in their own lives.



TEACHING ENGLISH AS A LANGUAGE TO THE SUPPORT STAFF

Vidyashilp Academy pilots the adult literacy program for 50 support staff, most of them working for more than a decade in the School. While Shilpites spend their vacations in special ways, the support staff of VSA takes charge of learning. 50 enthusiasts take their first lessons through 'Learning upgrade App' and 'First book resources'



VIDYASHILP COMMUNITY TRUST - ADOPTION OF 21 GOVERNMENT SCHOOLS IN THE N4 REGION OF BENGALURU

Vidyashilp Community Trust in association with Vidyashilp Academy has adopted 21 Government Schools in the N4 region of Bangalore. The Trust will work to provide government school children with a comprehensive holistic, quality education which allows each child to reach their potential. The primary objective of the School Adoption Programme is to transform the rural, semi-urban and urban Government schools into model schools so that they are at the same level, as the best schools in the city in terms of quality, facilities, infrastructure and performance.



VIDYASHILP ACADEMY - ICSE AND ISC RESULTS

A glimpse of our results this year 100% Results in both ICSE and ISC.

ICSE - 152 students appeared for the Exams. The overall school average was 89.59%. Ahlaadini.S with a percentage of 98.6% was the school topper. 30 students scored 95% and above, 58 students scored 90-95%.

ISC- 28 students appeared for exams. The overall school average was 83.78%.



First Batch of ISC - 2019

Overall School average: 83.78 %

School topper:
Science Stream - **Shreya Shaji Namath** 96 %
Commerce Stream - **Amisha Anil Ram** 94.75%

90% and above -	5 students
80 % - 90 % -	18 students
70% -80% -	3 students
64 % - 70% -	2 students

Congratulations Shilpites



VIDYASAGAR PRESCHOOL

SPELL BINDING SATURDAYS (SUMMER CAMP WITH TODDLERS AT J.P NAGAR AND KORAMANGALA)

A dance summer camp was organized at Vidyasagar Preschool, Koramangala and J.P Nagar, at the campus. Parents and toddlers along with the organizers were present in the event.



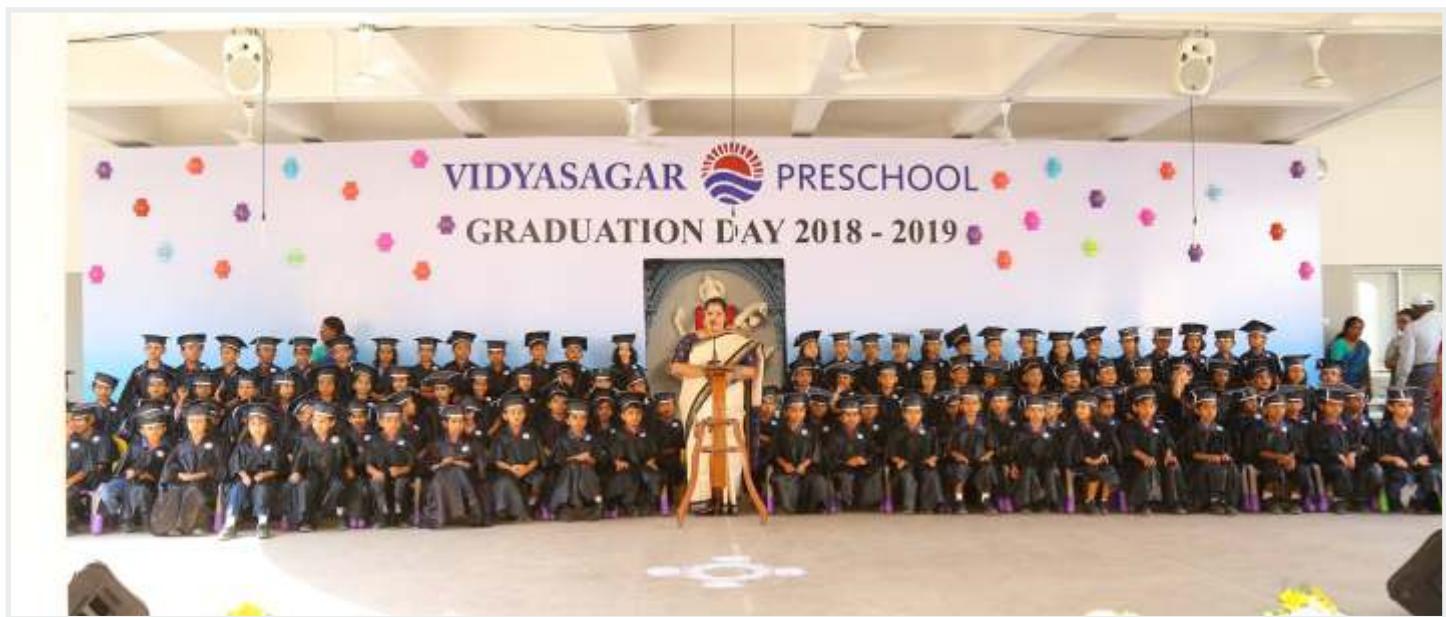
VIDYASAGAR COLLABORATES WITH EDUSPORTS FOR SUMMER CAMP AT J.P NAGAR

The objective of the EduSports, 'Early Movers Program', was to emphasize on balance, eye-hand coordination, follow instructions, train in techniques and tricks to improve their performance in a variety of athletic activities. The age-appropriate props were appealing to children. The camp also consisted of various games involving letters and numbers. The most popular among the games were - dribbling the ball, dragon race, crawling through tunnels, bean bags race, agility ladders, parachute activities.



GRADUATION DAY AT VIDYASAGAR PRESCHOOL HEBBAL, J.P NAGAR AND KORAMANGALA

302 students of Vidyasagar Preschools, Hebbal, Koramangala and Indiranagar graduated and bid goodbye to their alma mater. It was a proud yet emotional moment for all, as this celebration marked the end of an association with bright minds.



VIDYASHILP IN THE MEDIA

APRIL 2019 | BENGALURU

PRESS TRUST OF INDIA India's Finest News Agency

IANS India's Largest Independent NewsSite

Business Today

Telangana Today

webIndia123

EDUCATION

VIDYASHILP ACADEMY STUDENTS SHINE AT WORLD SCHOLAR CUP 2019

Vidyashilp Academy students were on top of the world when they swept up 400 awards at the prestigious World Scholars Cup (WSC), held at Madras Christian College, Chennai. The young scholars will now compete in the 'Global Round Challenge 2019' at Beijing, Astana, Sydney, The Hague, Manila and Durban.

The students were divided into two categories - junior and senior, Grades 5 to 12 students within the age group of 11-18 years participated in the event. 26 teams consisting of 77 students took part in the regional round of the competitions. The team of 74 scholars brought laurels to the school by winning around 400 medals which includes individual and team efforts.

APRIL 2019 | BENGALURU

PRESS TRUST OF INDIA India's Finest News Agency

IANS India's Largest Independent NewsSite

Business Today

WFUNA MISSION POSSIBLE: INDIA CLOSING CEREMONY, 2018-19 AT VIDYASHILP ACADEMY

Vidyashilp Academy recently hosted the 2019 closing ceremony of the Indian chapter of 'Mission Possible', an initiative by the United Nations Association's agency WFUNA. The program convened 77 students from two cities Vidyashilp Academy in Bangalore and Meridian School, Banjara Hills from Hyderabad. The closing ceremony was the culminating event of the Mission Possible program where student groups presented the work they had taken up in their communities for the past 6 months. This is a platform where active global citizens talk about the change they have brought about in their local contexts.

MAY 2019 | BENGALURU

Business Standard

INDIA TODAY

Business Today

IANS India's Largest Independent NewsSite

VIDYASHILP COMMUNITY TRUST ADOPTS 21 GOVERNMENT SCHOOLS IN THE N4 REGION OF BENGALURU

Vidyashilp Community Trust in association with Vidyashilp Academy (VSA) has adopted 21 Government Schools in the N4 region of Bangalore. The Trust will work to provide government school children with a comprehensive holistic, quality education which allows each child to reach their potential. The primary objective of the School Adoption Programme is to transform the rural, semi-urban and urban Government schools into model schools so that they are at the same level, as the best schools in the city in terms of quality, facilities, infrastructure and performance.



VIDYASHILP ACADEMY IS MOVING SOON.

Vidyashilp is delighted to announce the school will be moving to a new campus from the academic year 2020-21.

The brand new extensive campus is situated on a 20-acre teak plantation at Yelahanka. The new campus has been designed to integrate learning spaces in the landscape as well as into spacious, well-equipped classrooms, with new facilities to include art, music, drama and many new inclusions. A major structural change is the decision to build separate blocks for Phase 1 and 2.

Phase 1 and Phase 2 blocks designed with customized landscaping and interiors to suit the apt education experience. All facilities are built for age-appropriate learning outcomes.

CENTURY PAI FOUNDATION

PHASE 5 DEVELOPMENT OF CHANNAHALLI VILLAGE



At the end of flagship project at Channahalli to improve its socio-economic conditions at the village, an awareness drive about environment and its impact, waste segregation and management, benefits on increasing green cover around the village were conducted.

Vidyashilp Community Trust also explained air pollution and its effects to the students of the Channahalli government school. A drawing competition on the theme 'air pollution' was held and best drawings were awarded. Plants were also distributed to the students, teachers and participants of the event.

Apart from environment day, an awareness campaign on smoking and alcohol addiction, violation and abuse of women and children, health and hygiene, senior citizen rights and malnutrition were conducted.





PHOTOGRAPHY BY CENTURIONS





ONGOING PROJECTS



CENTURY ETHOS
HEBBAL | ₹3.4 CR ONWARDS



CENTURY RENATA
RICHMOND ROAD | ₹7 CR ONWARDS



CENTURY INFINITI
OFF SARJAPURA ROAD | ₹1 CR ONWARDS



CENTURY BREEZE
JAKKUR | ₹90 L ONWARDS



CENTURY CENTRAL
KANAKAPURA ROAD | ₹1.4 CR ONWARDS



CENTURY INDUS
RAJARAJESHWARI NAGAR | ₹80 L ONWARDS



CENTURY ARTIZAN
YELAHANKA | ₹2.5 CR ONWARDS



CENTURY SPORTS VILLAGE
IVC ROAD | ₹55 L ONWARDS



CENTURY EDEN YELAHANKA -
DODDABALLAPUR ROAD | ₹70 L ONWARDS



CENTURY GREENS
OFF IVC ROAD | ₹29.7 L ONWARDS

ABOUT CENTURY

Century Real Estate Holdings Pvt. Ltd., is an integrated, full-service real estate development company founded in the year 1973. Headquartered in Bengaluru, the group owns land bank in excess of 3,000 acres representing more than USD 2 billion in asset value and a development portfolio of over 20 million square feet comprising hotels, office buildings, residences, educational institutions and integrated townships.

Century Real Estate holds the unique distinction of having bought land on MG Road for ₹5 per square feet where current market value is about ₹40,000 per square feet. Our projects include the finest plotted developments and premium luxury condominiums located in and around Bengaluru, with a price range of ₹30 Lakh to ₹13 Crore.

FOR FEEDBACK PLEASE CONTACT:
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