

CREDIT CARD TRANSACTION REPORT

Transection Amount

45M

Transection Count

656K

Total Revenue

55M

Total Interest

7.8M

Week_Start_Da... ▾

All ▾

Gender ▾

F

M

Qtr ▾

Q1

Q2

Q3

Q4

Card_Category ▾

Blue

Gold

Platinum

Silver

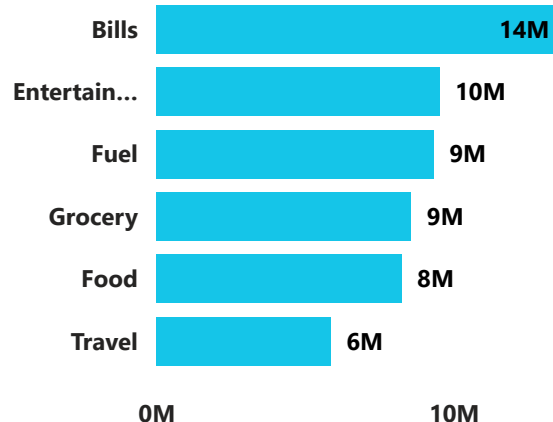
IncomeGroup ▾

High

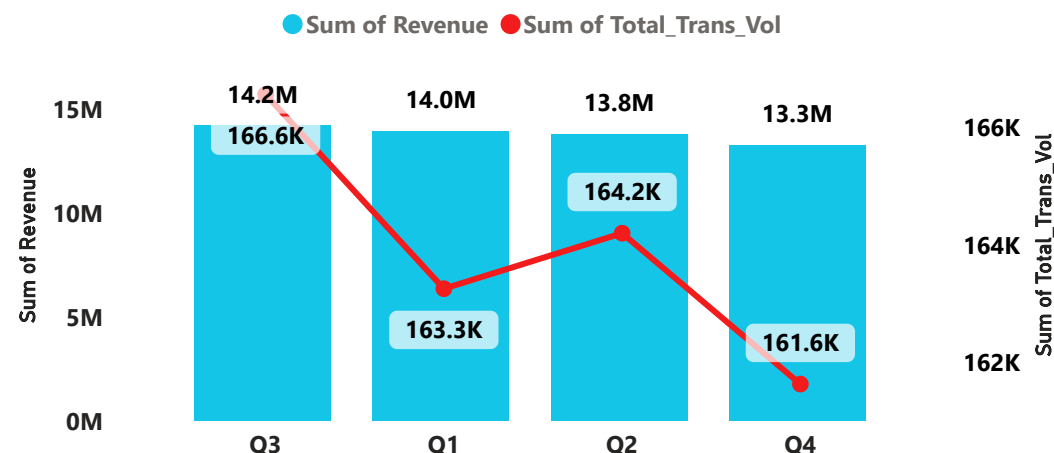
Low

Medium

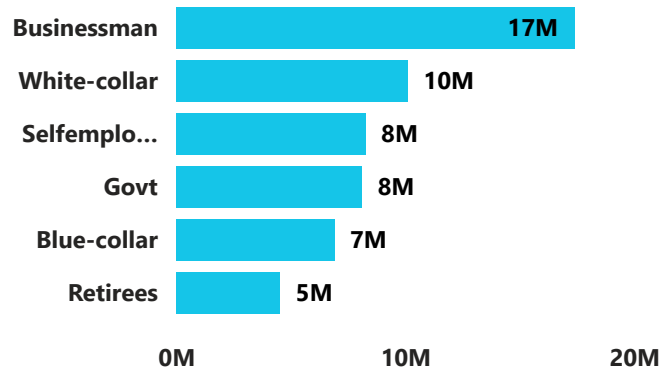
Revenue by Exp Type



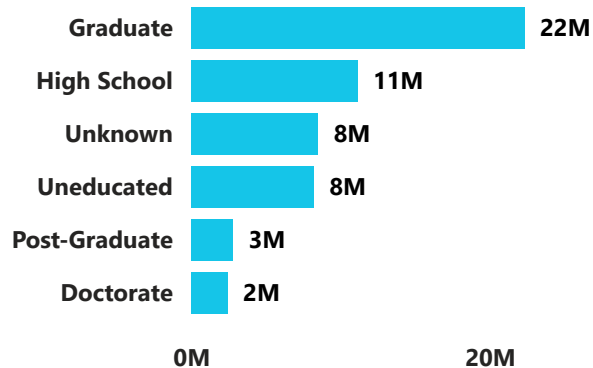
Revenue and Total_Trans_Vol by Qtr



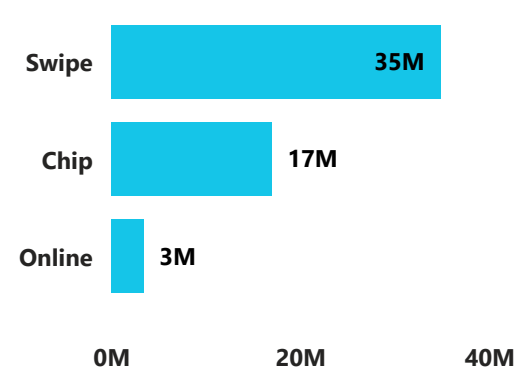
Revenue by Education



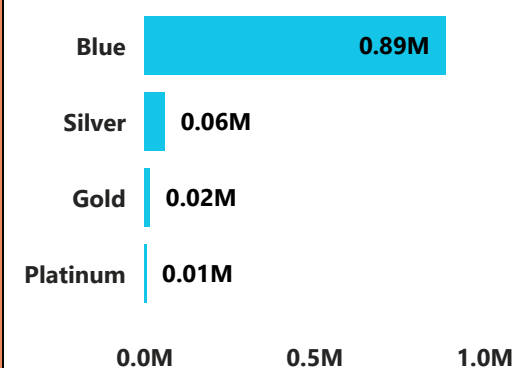
Revenue by Education



Revenue by Chip



Customer Acq Cost



Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	64,95,887.74	2685635
Silver	5586332	8,12,081.28	187505
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Total	55315410	78,43,382.23	2950015

CREDIT CARD CUSTOMER REPORT

Total Income

576M

CSS

3.19

Total Revenue

55M

Total Interest

7.8M

Week_Start_Da... ▾

All ▾

M

30M

F

25M

Qtr

Q1

Q2

Q3

Q4

Card_Category

Blue

Gold

Platinum

Silver

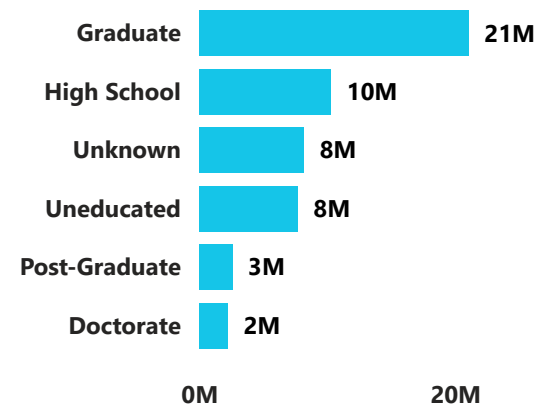
IncomeGroup

High

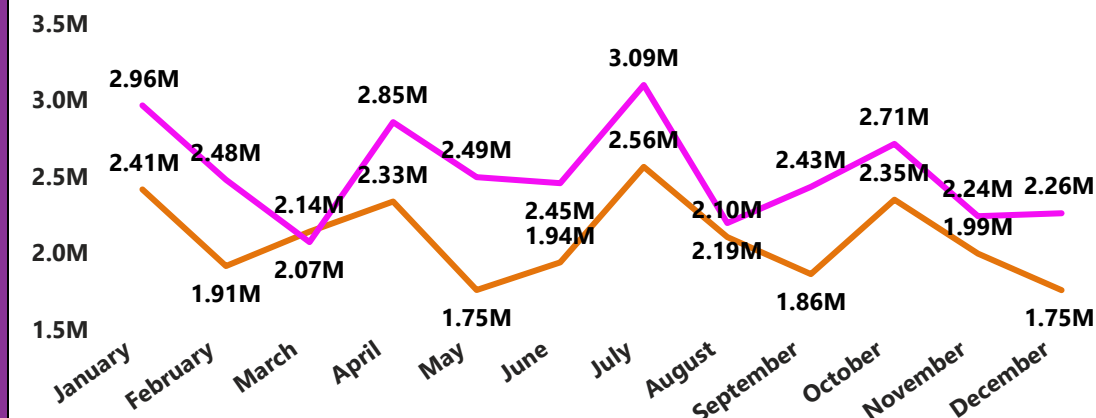
Low

Medium

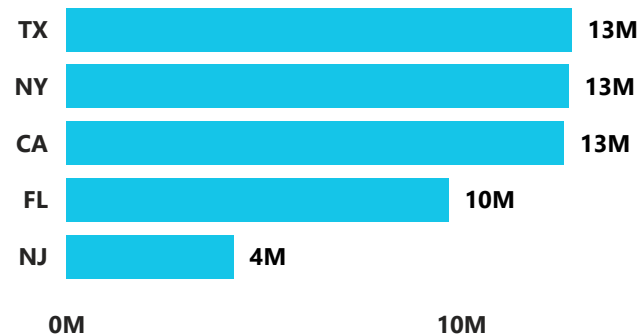
Revenue by Education



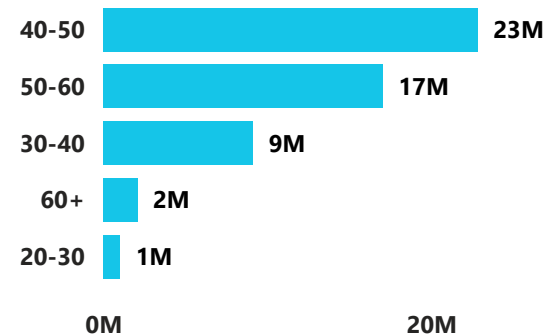
Revenue by Month and Gender



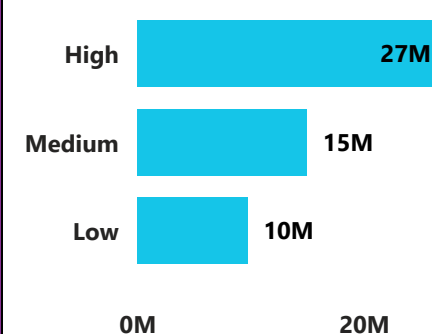
Revenue by State



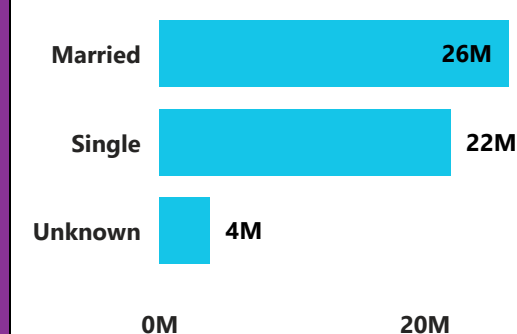
Revenue by Age Group



Revenue by Income Group



Revenue by Marital Status



Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployeed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439