

E-COMMERCE SALES DASHBOARD

Year

2011

2012

2013

2014

2.30M

Sum of Sales

286.40K

Sum of Profit

38K

Sum of Quantity

Top 5 products by Profit



Top 5 Customer by Profit



Segment

Consumer

Corporate

Home Office

Region

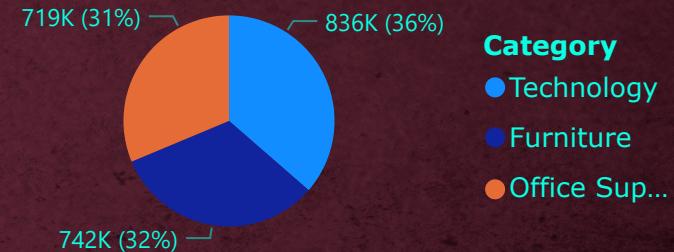
Central

East

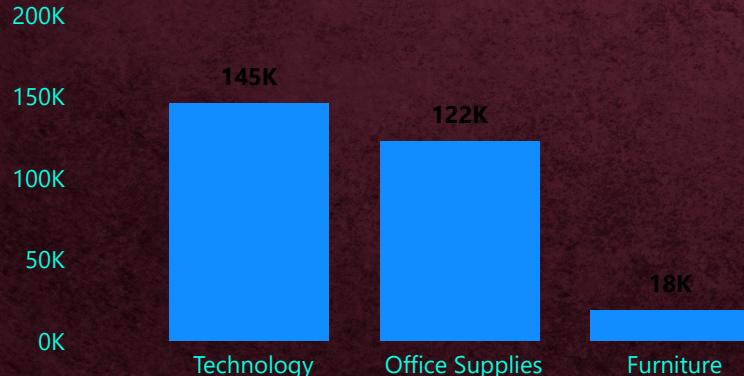
South

West

Category wise sales share

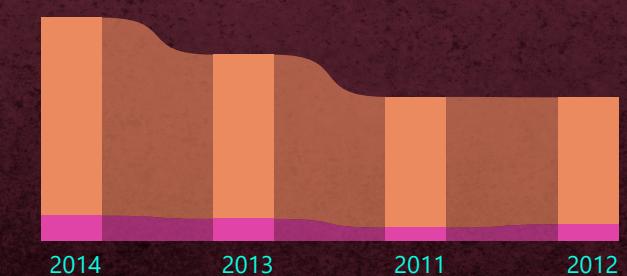


Profit by Category



Sales and Profit Analysis

● Sum of Sales ● Sum of Profit



Sum of Profit by City

