

Idea Presentation

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Slide 1:NubuAI: (Stop Saving, *****)

Slide 2: The "Save & Forget" Cycle is Broken

Valuable knowledge gets lost in digital clutter.

- We bookmark with the best intentions, but our digital libraries become graveyards for good ideas.
- Critical information for projects, learning, and planning is scattered across dozens of different apps.
- This isn't just an inconvenience; it's a major blocker to productivity and turning inspiration into action.

Slide 3: Our Solution: NubuAI

NubuAI is not another bookmarking tool. It's an intelligent system that understands, organizes, and synthesizes your personal knowledge.

- It centralizes all your saved content—articles, videos, PDFs, and links—into one smart, searchable repository.
- Our AI works like a personal research assistant, automatically tagging and connecting related ideas for you.
- We turn your scattered data into a cohesive knowledge base that thinks and grows with you.

Slide 4: How It Works: "Project Spaces"

Create a dedicated, intelligent space for each goal to provide crucial context and eliminate noise.

- Instead of one giant folder, NubuAI lets you create contexts for different goals, like "Capstone Project" or "Job Hunt."
- When you save new content, our AI intelligently suggests which space it belongs to, making organization effortless.
- This ensures that the insights and summaries you receive are highly relevant to the specific task at hand.

Slide 5: The Power of Synthesis: Your Personal LLM

Ask questions and get summaries from *your* content, not the entire internet.

- You can now have a direct conversation with your curated knowledge base.
- Ask complex questions like, "What are the common themes in the articles I saved about machine learning ethics?"
- NubuAI doesn't just retrieve documents for you; it synthesizes the information to generate new, personalized insights.

Slide 6: From Insight to Action

NubuAI turns your saved information into immediately usable outputs.

- **For Researchers:** Generate a formatted annotated bibliography from saved academic papers in seconds.
- **For Planners:** Create a draft itinerary complete with suggestions from your saved travel articles and booking links.
- **For Everyone:** Turn a saved recipe video into a simple, actionable shopping list you can use right away

Slide 7: Our Beachhead Market

We are starting with students and academics—a group with a "hair on fire" problem who need to synthesize information to succeed.

- This segment is constantly drowning in information, and their success is measured by the quality of their research and synthesis.
- They are early adopters of new technology and provide a perfect, high-feedback environment for our initial product.
- Solving their acute pain point will prove our core value proposition before we expand to other professional markets.

Slide 8: Our Team

We are a team of builders who have lived this problem and have the combined expertise in AI, product, and UX to solve it.

- As students and aspiring professionals, we face the 'Save & Forget' problem every single day.

- Our team brings together a diverse skill set in Large Language Models, product management, and human-centered design.
- We are not just building a product; we are building the solution that we desperately need for ourselves.

Slide 9: The Ask & Future Vision

We are building our MVP for this capstone and are seeking feedback and mentorship to help us grow.

- **Our Goal:** To develop a functional Minimum Viable Product (MVP) focused on the academic user by the end of this semester.
- **What We Need:** Constructive feedback on our features and invaluable mentorship from industry experts like you.
- **Our Future Vision:** To expand NubuAI into the essential knowledge synthesis tool for all professionals and lifelong learners.

Slide 10: Thank You

NubuAI

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Questions?