



# Ashok Gupta

Senior Interaction Designer

Noida, Uttar Pradesh, India

+91 8115909042  
ashgupta8115@gmail.com

## Portfolio / Social links

[www.behance.net/ashokgupta](http://www.behance.net/ashokgupta)  
[www.linkedin.com/in/ashokgupta8115](http://www.linkedin.com/in/ashokgupta8115)

## Skill Set

Wireframing  
User Research & Presona  
High Fidelity design  
Prototyping  
Micro interaction

## Tools

- Adobe Photoshop
- Figma
- Adobe XD
- Adobe Premiere Pro
- Adobe Illustrator
- After Effects

## Education, Diploma & Certifications

### Bachelor of Arts

2014 - 2016 MGKV University

1 Yrs of Diploma in CABA-MDTP (Web & Graphics) from NIELIT

User Experience Design Essentials -  
Adobe XD UI UX Design (Udemy)

Adobe After Effects CC - Motion  
Graphics Design & VFX (Udemy)

## Interest

- Shoot
- Music
- Travel
- Reading

I am a multidisciplinary creative UI/UX designer and solution provider with almost 7+ years of creative industry experience, worked with a good assortment of mobile, web, B2C, and B2B Products. My goal is to deliver the highest quality products. I Love solving complex problems with simple solutions.

## Work Experience

**HCL Technologies Limited**

10 Dec 2019 – Present (3.9 Yrs)

Senior Interaction Designer

As a graphic design expert with the Change Management Team, I crafted compelling visuals for change initiatives, driving successful implementation by delivering high-quality designs aligned with team goals and timelines.

**Healtheo India Pvt. Ltd.**

Oct 2018 – 14 Nov 2019

Web Designer / UI UX

Adeptly leading graphic and web tasks for the App Development Team, I ensured cohesive user experiences, translating ideas into engaging interfaces. Proactively delivering impactful visuals, optimizing web designs, and exceeding expectations.

**Veative Labs Pvt. Ltd.**

21 Nov 2016 – 10 Oct 2018

Web Designer

In close collaboration with Digital Marketing Team, I executed graphic and web tasks, aligning visuals with strategies. Expert design and web solutions optimized online campaigns, significantly enhancing team effectiveness.

## Honors & awards

HCL Achievers League Award, Feb 2022

Honored with the HCL Achievers League Award for exceptional dedication, exemplary work, and overall outstanding contributions. Recognizing excellence in all aspects.

## Strengths:

Positive thinking, Team worker, Dedication, Time Management, Continuous Learning, Attention, Customer Focus, Problem-Solving Abilities, Adaptability

## Expert in:

App Design, Website Design, Prototyping, Wire framing, Emailer/Newsletter Design, Info graphic Design, Logo Design, Social Media Post Design, Brochure Design, Flyer Design, Teaser Designer, Poster Designer, Rollup Standee Design, Letter Head Design, Presentations, Tent Card Design, Video Editing