

OLADIRAN ODUNAYO ADENIYI

Graphic/Digital Designer & Illustrator

AREAS OF EXPERTISE

- Project Management
- Team Work
- Planning and Scheduling
- IT Skills
- Health & Safety
- Meeting deadlines and the quality parameters

SKILLS

- Expert knowledge of:
 - Photoshop
 - Illustrator
 - Flash
 - InDesign
 - Premiere
 - Sigil
 - Dreamweaver
 - CorelDraw
- Corporate branding
- Page layout design
- Basic Knowledge : X/HTML/CSS & UI design
- Digital/Online Marketing
- Proficient on Mac OS or Windows

TRAINING AND CERTIFICATION

- Book Publishing and the Electronic Media for Book Editors - African Publishers Network (APNET) 2015
- Competitive Products Development and Marketing - Nigerian Publishers Association (NPA) 2013
- Essentials of Book Editing - Nigerian Publishers Association (NPA) 2011

PERSONAL SUMMARY

Talented graphic designer and illustrator with 14years experience in print and multimedia design who is highly motivated, creative, and versatile. Especially skilled in creating and directing corporate and new business design. Adept at innovative design, exceptional interpersonal skills with team members and subordinates. Accomplished at incorporating the desire of the client with a superior design solution. Seeking a company that demands high-quality design to further business goals and professional image.

CAREER HISTORY

UNIVERSITY PRESS PLC.

Ibadan, Nigeria (Educational Publishers/Printers)

SENIOR GRAPHIC DESIGNER (MULTIMEDIA) 2010 - Present

I work on variety of products and activities, such as advertisement, books, magazines, posters, computer animations, exhibitions and displays, corporate communications and corporate identity, email marketing, website management. Developing creative ideas and concepts to meet the client's objectives.

Accomplishments and Key Contributions:

- Developed design briefs that suit the client's purpose;
- Prepared design for press and collaborating with printers to produce top-notch end products;
- Assisted in planning and executing branding of products;
- Used innovation to redefine design brief within the constraints of cost and time;
- Created strong , effective presentations to clients regarding first and final design concepts;
- Worked with a range of media, including computer-aided design (CAD) and keeping up to date with emerging technologies;
- Designed and managed weekly company e-mail marketing content;
- Planned and designed over 30 book layout, cover designs and illustrations;
- Designed eBooks and UI concept .for ecommerce store.

ACADEMIC QUALIFICATIONS

- Digital Deepak, India
Certificate Course in Digital Marketing - 2017
- New Horizon Computers
Institute, Lagos
Diploma Multimedia Graphics - 2014
- New World Computers
Institute, Onitsha
(Affiliated with University of Lagos)
Diploma Desktop Publishing - 2002
- Obafemi Awolowo University,
Ile-Ife
Bachelor of Arts, Fine Arts
Second class upper - 2001

PERSONAL DETAILS

Date of Birth: September 25, 1978

Sex: Male

Marital Status: Married

Country of Origin: Nigeria

State of Origin: Osun

Local Govt: Oriade

Country: Nigeria

Phone: +2348033844379

+2349061889870

Mail:oladiranadeniyi@hotmail.com

CONTACT DETAILS

Sw9/898, Ogunseitan Street,
Challenge, Ibadan, Oyo State,
Nigeria.

REFERENCES

Available on request.

MACMILLAN NIGERIA PUBLISHERS LTD.

Ibadan, Nigeria (Educational Publishers/Printers)

SENIOR GRAPHIC DESIGNER 2003 - 2009

My career began with the company as seasoned and hardworking Entry Level Graphic Designer with extraordinary creative thinking and project design abilities and after 2 years I was promoted to the level of a Senior Graphics Designer, due to my skill as an adept multi-tasker with the ability to bring simultaneous graphic design projects to completion with complete efficiency and accuracy. Able to work well independently or as a member of a professional graphic design team. Meet the clients to understand the concept of their projects and the messages they wish to convey.

Accomplishments and Key Contributions;

- Produced illustrations and diagrams for books and other publications;
- Developed graphics for books, leaflets, brochures, posters, etc.;
- Participated in the discussions with the designing team to come up with unique ideas and design concepts;
- Handled pre-press solutions and collaborated with printers to achieve high end print quality;
- Served as a creative leader in the firm – Worked with designers and typesetters team to produce the company's product catalogue;
- Maintained perfect balance between the visual aesthetics of the designs and its capacity to deliver the desired message.

PERSONAL SKILLS

- Passion and enthusiasm for design, with a creative flair;
- A flexible approach when working in a team;
- Exceptional sketching and drawing abilities
- Excellent communication skills in order to interpret and negotiate briefs with clients;
- Good presentation skills and the confidence to explain and sell ideas to clients and colleagues;
- Time management skills and the ability to cope with several projects at a time;
- Accuracy and attention to detail and colouration when finalizing designs;
- Effective networking skills to build contacts.
- Producing illustrations / diagrams and working on layouts ready for prints;
- Working as part of a team with printers, editors, photographers, other designers, web developers and marketing specialists.