

ambuj nautiyal

communications specialist

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Leverage my media expertise and communication skills to become a vital part of the organizational growth engine

PROFESSIONAL SUMMARY

- Media professional with over 15 years of experience in broadcast industry
- Consistent track-record of performance in leading media houses of India like NDTV, TV Today network
- With a significant experience in media I bring to the table a 360 degree view on news and views

STRENGTHS

- Sharp, enthusiastic and persuasive towards complex situations
- Good interpersonal, communication skills and a professional demeanour gained through extensive interaction with people from pan - country
- Creative and analytical with a high investigative aptitude
- Recognized for reliability and "getting the job done" through persistence, strong work ethic and organizational ability

WORK EXPERIENCE

- **Studio 9 Media Services Pvt. Ltd. (Newspost)**
July 2015 – present
Managing Director, Founder Editor
www.newspost.live

As Managing Editor and Founder Editor, responsible for conceptualising documentaries, campaign ideas and strategies for various clients across spectrum. **Also envisaged a digital platform (www.newspost.live) with the idea of providing news and content to digital subscribers across globe**

■ **Redwoods Projects Pvt Ltd**
January 2011- June 2015
Vice President, Corporate Affairs

As Vice President, Corporate Affairs, I was responsible for formulating, campaign ideas, strategies for various clients across spectrum.

■ **Studio 9 Media Services Pvt. Ltd**
August 2008-December 2010
Creative Director

As Creative Director, I was responsible for providing 360 degrees media solutions to clients across various industries.

ACHIEVEMENTS

- Handled the inception of **"News Point"**, a digital news gathering agency disseminating news online and functioning as a production house. www.newspoint.tv. Part of the start-up team which formulated the editorial policy, prepared the company's branding, recruitment of staff across the country, developed networking strategies for establishing the brand identity amongst various government and non-government organizations.
- Worked on assignments for **Uttarakhand government**. Conceptualized and produced an educational film for the State Police department. The two part film educated people on the importance of traffic rules and also about citizen's contribution to assist the government in the fight against terrorism.
- Handled the **election campaign and media management** of **Indian National Congress** candidates in the state of Uttarakhand during the 2009 general elections. Conceptualized and produced television commercials, election calls/slogans. Handled the media relations on behalf of the candidates which included providing good coverage for the candidates in national and regional media as well.
- Handled the **media & public relation** campaign for "Learning Hour" a subsidiary for online education giant **"Educomp"**. Conceived and implemented ideas for the placement of learning hour as a premium online education providing market of school education.
- Co-directed two documentaries named **"Lal Salaam"** focusing on the social, economic and political reality of Naxal infested area of Sonbhadra in Uttar Pradesh and **"Safar"** bringing to light the plight of senior citizens of the society who are forced to live life of misery due to neglect from the society.

■ **New Delhi Television Ltd**
August 2005 – August 2008
Reporter

As a Reporter – worked with the news network of the company, working on editorial assignments of reporting, production and generating news related ideas. Covered news as it happened.

JOB PROFILE

- Member of City Bureau, responsible for generation and covering the NCR of Delhi and government of Delhi
- Identify and develop news worthy ideas
- Work on daily assignments of covering news being generated in the city in form of events and happenings
- Worked as a bilingual reporter for the entire news network of the channel
- Reported from the field for the Hindi(NDTV India), English(NDTV 24x7), Business(NDTV Profit) and city(NDTV Metro nation)
- Apart from reporting was actively involved in conceptualizing and producing feature stories and shows of longer formats
- Hands on knowledge of broadcast news techniques ranging from pre-production tools like Video cameras Sony PD 170 & 175, Panasonic P2 to post-production on softwares like Avid, Incite, Final Cut Pro

ACHIEVEMENTS

- Conceived ideas and delivered a half hour weekly news based show “**Dilli Darbar**” focusing extensively on the issues related to Delhi
- Member of the reporting and production team of “Metro FIR” and “Delhi Metro Opt out” both daily half hour news bulletin
- Extensively covered some of the major breaking news such as the Delhi blasts 2005, MCD sealing and demolition drive, OBC Reservation in medical colleges and the protests following it, transport network development in the city, controversy surrounding Nursery class admissions in the city.
- Did feature stories on Tehri Dam project, Kota the coaching institute hub of India
- Worked on investigative stories and exposing the auto-rickshaw meter tampering and registration mafia, Railway ticket booking mafia etc

■ TV Today Network Ltd August 2002 – July 2005 Reporter

Started as an intern in the sports desk and progressed to become a Bureau in charge with the news network of the company.

JOB PROFILE

- Started as an intern with the sports desk.
- Responsible for the post production of the daily sports bulletin “Khel Aajtak”
- **Bureau in Charge** for the state of Uttarakhand

ACHIEVEMENTS

- Covered the emergency imposed in Nepal during 2005. Reported extensively from within territories under Maoist control.
- Did exclusive stories on how deep and strong is the Maoist hold in Nepal. Highlighting the advance arms cache the Maoist had under their control.

- Did an exclusive story of a village “Thapliyal Kheda” on the Indo Nepal border which after 55 years of India’s independence was declared to be an Indian village.
- Covered the “Ardh Kumbh Mela” 2004 and the riots that followed.
- Covered the National Skiing Championship at Auli, Uttarakhand, 2005.
- Covered and reported exclusively on the Neeraj clinic scam, where in a quack doctor had duped thousands of patients over years claiming to treat epilepsy.
- Member of the team producing the award winning show “Runbhoomi” on 2004 cricket world cup.
- Member of the team handling other major sporting events like Wimbledon, French Open, Hockey World cup.

■ **Uttaranchal Kayaking Canoeing & Rafting Association** **May 2013 – present** **Member**

A sports body affiliated by Indian Kayaking Canoeing and Rafting association, dedicated for the development is water and adventure sports in Uttarakhand and nurturing new sports talent.

SEMINARS AND WORKSHOPS ATTENDED

- 15 day workshop organized by Thomson Foundation, London for electronic media professionals
- 7 day workshop for voice training and modulation organized by NDTV
- 7 day course for media professionals organized by NDTV

EDUCATION

- Bachelor of Arts (Honors) Journalism – 2000- 2003, University of Delhi
- All India Senior Certificate Examination (Central Board of Secondary Education) – 1998 – 2000
- All India Certificate Examination (Central Board of Secondary Education) – 1997