

## **PREETI BHASKAR**

### **Office Address:**

Symbiosis Centre for Management Studies; NOIDA  
(Constituent of Symbiosis International University, Pune)  
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### **Home Address:**

House No: 406, Sector 19  
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### **Education**

<b>M.B.A</b>	Human Resource / Marketing, ICFAI Business School, ICFAI University, Dehradun (2009-2011)
<b>B.B.A</b>	Marketing, Institute of Management Studies, Dehradun, Hemwati Nandan Bahuguna Garhwal University, Srinagar, India (2006-2009)
<b>NET</b>	Management, UGC, New Delhi (December-2010, December-2011, June-2012)

### **Teaching Experience:**

- **02- April- 2012 – till date**  
Assistant Professor (Human Resource Management), Symbiosis Centre for Management Studies; NOIDA (Constituent of Symbiosis International University, Pune)
- **08-August-2011 to 15-January- 2012**  
Lecturer, Department of Management Studies, M.M. PG Degree College Modinagar, Ghaziabad, India

### **Non-Teaching Experience:**

- **10-February- 2011 to 29-June- 2011**  
Management Trainee, NH Elite Education Services Ltd., New Delhi, India

### **Scholarly Interests and Expertise**

**Broad areas:** Human Resource Management  
**Specific areas:** Basics of Human Resource Management, Human Resource Planning, International Human Resource Management, Performance Management, Recruitment and Selection

## **Research Publications:**

### **Research and Consultancy Projects Completed**

- Completed Minor Research Project on “Citizens Perceptions of E governance Services Offered by New Delhi Municipal Council” sponsored by Symbiosis International University , Pune
- Completed Minor Research Project on “Role of Continuing Management Education (CME) in Career Development (CD) A Study of BPO Industry in NOIDA” sponsored by Symbiosis Centre for Management Studies, NOIDA

### **Journals:**

- Gupta, K. P., Singh S. and Bhaskar, P. (2016). Critical Factors Influencing E-Government Adoption in India - An Investigation of the Citizens' Perspectives. Journal of Information Technology Research (JITR), Volume 09 (4), 28-44. ISSN: 1938-7857 • eISSN: 1938-7865 (Indexed in Scopus)
- Chaudhary, N. S., Bhaskar, P., Sharma, V., and Bhushan, B. (2016). Favouritism or Organization Politics? (Case Study No. 416-0051-1).Case Centre, UK.
- Gupta, K. P., Singh S. and Bhaskar, P. (2016). Citizen adoption of e-government: A literature review and conceptual framework. Electronic Government, An international Journal, Inderscience publishers, Volume 12 (2), 160-185. ISSN No. 2231-4172 (Indexed in Scopus)
- Chaudhary, N. S. and Bhaskar, P. (2016). Training and development and job satisfaction in education sector. International Journal of business Quantitative Economics and applied Management research, volume 2(8), 89-99. ISSN No. 23495677 (Indexed in Google Scholar, J-Gate, Ulrich's Web, DAIJ, DRJI)
- Gupta, K. P., Singh S. and Bhaskar, P. (2016). A conceptual framework for measuring benefits of E- governance. Public policy and administrative research. Volume 5 (12), 30- 35 ISSN No. 22245731 (Indexed in EBSCO, Google Scholar, J-Gate, Ulrich's U.S.)
- Gupta, K. P., Singh S. and Bhaskar, P. (2015). Employees' Perspectives on Continuing Management Education (CME): A Study of BPO Industry in NOIDA. Researchers World-Journal of Arts, Science and Commerce, Volume 6 (2), 1-9. ISSN No. 2231-4172 (Indexed in EBSCO, Google Scholar, J-Gate, Ulrich's USA, ProQuest)
- Bhaskar, P. (2015). Emotional intelligence and job performance in service industry. International journal of research in computer application & management. Volume 5 (2), 60 – 65. (NDEXED Ulrich, ProQuest. EBSCO Publishing, Google Scholar, J-Gate)

### **Book**

Sontakke, R., Tiwari. Chandan, and Bhaskar, P. (2016). Business Management,Vishwa Publisher and Distributors, Nagpur . ISBN 938235135-1

### **Papers in Conference Proceedings:**

- Chawla, A., Bhaskar, P. and Tyagi, K. (2013). Emotional Intelligence and Work Performance: A study of frontline executive in Retail chain stores. National Conference on Paradigm for

Sustainable Business: People, Planet, and Profit organised by Indian Institute of Technology at Roorkee during 8-9 March 2013, ISSN No. 978-93-81583-94-4

### **Research Papers Presented in National/International Conferences**

- Chaudhary, N. S., Bhaskar, P., and Sharma, V. (2016). Favouritism or Organization Politics? 3rd International Case Conclave “GDGU ELIXIR 2016” at G D Goenka University on 9 September 2016.
- Gupta, K. P., Bhaskar, P., and Singh S. (2016). A conceptual framework for citizen adoption of E-government. International Conference on Marketing in Emerging Economies organised by Jamia Millia Islamia at New Delhi on 18 February 2016
- Gupta, K. P., Bhaskar, P., and Singh S. (2015). Critical Factors influencing E-government adoption in India: An investigation of citizens’ perspectives. International Multidisciplinary Law Conference “COHERENCE” organised by Symbiosis Law School at Hyderabad during 9-10 October 2015
- Chawla, A., Bhaskar, P., and Tyagi, K. (2013). Emotional Intelligence and Work Performance: A study of frontline executive in Retail chain stores. National Conference on Paradigm for Sustainable Business: People, Planet, and Profit organised by Indian Institute of Technology at Roorkee during 8-9 March 2013
- Bhaskar, P., Khanka, S., and Madaan, P. (2013). Role of Emotional Intelligence in service sector. International conference on management of infrastructure: Contemporary issues and way forward organised by University of Petroleum Energy Studies at Dehradun during 15-16 February 2013

### **Book Review**

- Chawla, A. and Bhaskar (2013). Green Management: Theory and Application. Journal of management research ,1,1-3

### **Workshops**

- Participated in Workshop on “15th National Case Writing” at Prestige Institute of Management, Gwalior
- Participated in Workshop on “Psychometrics” at Symbiosis Centre for Management Studies, Noida
- Participated in short term course on “Data Analysis for Research and Publication” at Indian Institute of Technology, Roorkee
- Participated in short term course on “Strategic HRM for effective performance” at Indian Institute of Technology, Roorkee
- Participated in FDP/MDP on "Data Analysis Using SPSS" on at FMS, Gurukul Kangri University, Haridwar
- Participated in FDP on “CGPA based assessment “at Symbiosis Centre for Management Studies, Noida
- Participated in ‘Prudence’ National Conference on ‘Contemporary Trends in Management: Opportunities and Challenges’ organized by Quantum School of Business, Roorkee

### **Professional Awards, Honors and Achievements**

- Cleared UGC-NET in Management Subject Dec-2010/Dec-2011/June-2012
- Scholarship holder in MBA from ICFAI Business School, ICFAI University ,Dehradun
- Nominated as a best Management student in ICFAI Business School for the AIMA-NMA Award
- 2<sup>nd</sup> prize in business idea generation in IBSAF and E-cell program in ICFAI Business School
- 2nd prize in business marketing plan IBSAF and E-cell program
- 1st prize in acting and dancing at Aahawahan Cultural Fest in ICFAI Business School
- Coordinated various activities of E-cell, IBSAF and Expression in ICFAI Business School

**Preeti Bhaskar**