
TANUSHREE GHOSH

PROFILE

A multi-faceted Designer with ability to provide highest level of design services. Knowledgeable in aspects of apparel and product designing ,trend forecasting design research, market analysis, range development,fashion illustration, styling, sourcing ,campaign shoots designing briefs custom trend reports & presentations.

EXPERIENCE

SR.DESIGNER, ASN GLOBAL, GURGAON, INDIA – SEPTEMBER 2017

Conceptualise range plans to meet the design briefs of the client. Handling customers such as Marks & Spencer's, Primark and Max Fashion.

Liaising with the buyer & vendors.

Monitoring developments at every stage to ensure desirable & timely outcome.

Work closely with merchandising team to determine targets & achieve them.

DESIGNER, IMPULSE INDIA, GURGAON, INDIA – APRIL 2014-MAY 2017

Responsible for all areas of the design and development process from concept, trend, product development, fabric development and technical design specification packs and commercial ranges in line with customer profiles such as House of Fraser, Debenhams, Paul Smith, Next, Raging Bull and Jack Wills.

Ensure range design is customer focused.

Detailed analysis of the trend forecasts for a season through extensive research followed by the preparation of the boards.

Planning product for presentations & trips to customers/ buying team.

Create accurate and detailed design specification packs in Illustrator and Photoshop .

Monitor samples, working closely with Team & vendors at all stages of development.

Preparation of showroom display, visual merchandising for buyer meetings.

DESIGN RESEARCHER, FUTUREBRANDS PVT. LTD, DELHI, INDIA - 2012-APRIL 2014

Design development of product packaging for Wildstone perfume and Secret Temptation perfume & cosmetics.

Web retail design analysis of Lenskart along with developing the new website & branding. Catalogue briefing & working on styling briefs & campaign shoots.

ARVIND BRAND (PROJECT) – NOV 2011

Capturing Street Trends amongst young women in the city of Delhi. Mapping the key trends.

GENSIS COLORS (INTERNSHIP) – MAY- JULY 2009

Handled the designing and management of the Red and White collection for Kolkata fashion week 2009.

Assisted in the promotional photoshoot of Satyapaul's collection.

Handled various projects within the designing department and the merchandising department, hence getting an opportunity to work both in the sourcing and the production units of the organisation.

EDUCATION

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, NEW DELHI – MASTERS-
DESIGN (2012)

Area of concentration

Trend analysis & Forecasting, Space Design Culture & Craft studies

PEARL ACADEMY OF FASHION, NEW DELHI - BA FASHION DESIGN (2010)

Area of concentration

Fashion, Apparel & Construction Communication skills

SKILLS

ILLUSTRATOR - CADs, Design Packs

PHOTOSHOP - CADs, Catalogue

3DS MAX

MICROSOFT - Excel, PowerPoint

SKETCHING

PATTERN MAKING - Fashion Illustration Design Packs

TREND FORECASTING

EMAIL: lanu.gh@gmail.com

MOBILE NO : +91 9810715118