# Amr Kashaba

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#### Personal Information

• Date of Birth: June 5<sup>th</sup>, 1982.

• Nationality: Egyptian.

• Marital status: Married & father of one girl

• Based in :Saudi Arabia

## • Language

• Arabic: Mother tongue.

• English: Fluent (Written and Spoken).

• Preparing for ILTS Exam to get 7

#### Work Experience summary

- As a Sales & marketing manager (9 years), I have an excellent experience of working with a
  variety of customers to offer them end to end solutions within different type of healthcare
  products by leading a sales & marketing team.
- As **pharmacist** (3 years), I trained & worked in retail pharmacy in Egypt with a good success record then had established a private Pharmacy (owner & manager)

## • Education & Qualifications summary

• B.Sc. in pharmacy (Misr International University) Egypt.

• Cumulative Grade: 3.01(very good).

• Graduation Year: June 2004.

• Preparing to Pass the KAPS Exam

• Additional courses & training:

- Basic Selling skills (Pfizer)
- Integrity Selling Skills (Integrity Solutions)
- Integrity Coaching Skills (Integrity Solutions)
- Strategic account Management (Informa)
- Mastery Ethicon training (J&J US)
- Advanced Pricing & Profit (J&J EMEA)
- Promotion and drug marketing (Aventis)

- Clinical pharmacy 1& 2 (Georgia University)
- Principles of Business administration (MIU)
- Market Access modules (J&J ME)
- Finance for the Non-financial Manager (J&J ME)
- Procurement Management (J&J US)
- GMP in Pharmaceuticals (RA)
- Supply chain management (J&J ME)

### Visited Countries

- United States
- Port Rico
- Mexico
- Belgium

- Germany
- Denmark
- France
  - Italy

- Poland
- Cyprus
- United Arab Emirates

**Employer: J&J** 

**Position: Strategic Account Manager** 

Main Activities and Responsibilities

Dec 2011 - Until Now Current

Johnson-Johnson

MEDICAL COMPANIES

- Handling the most strategic Business in J&J Saudi Arabia (SGH)
- Leading the manufacturers qualification process in GCC
- Handling the MOH business in J&J in all business unites

Employer: J&J Oct 2010 – Dec 2011

**Position: Clinical Education Manager** 

**Main Activities and Responsibilities** 

Johnson Johnson

- Responsible for all the marketing activates in Ethicon
- leading the lunch of hernia new product to Saudi market
- building the marketing strategy for Ethicon in Saudi & supporting ME strategy

Employer: J&J Oct 2010 – Dec 2011

**Position: Territory Manager** 

**Main Activities and Responsibilities** 

Johnson Johnson
MEDICAL COMPANIES

- leading the lunch of hernia new product to Saudi market
- building the marketing strategy for Ethicon in Saudi & supporting ME strategy
- Employer: ENGELHARD Arzneitmittel

March 2007 – March 2009

- Position: Medical Representative then Product Specialist
- Main Activities and Responsibilities



- Responsible for promoting & presenting ENGELHARD Arzneimittel products
- Handling the business plan for eastern region in Saudi
- Employer: Manager & Owner of AK Pharmacy June 2006-March 2007
- Position: Pharmacist
- Main Activities and Responsibilities
  - Building a pharmacy from scratch & leading the registration process
  - building strong base of loyal customers & serving the patients professionally
- Employer:Eman Pharmacy

July 2004 - March 2007

- Position: Pharmacist
- Main Activities and Responsibilities
  - Leading the morning shift in the pharmacy
  - Responsible for ordering from all suppliers (pharmaceutical co & distrusters)

References available upon request