# Helping customers achieve their goals

Use fact finding and Q.L.S. to better understand customer needs

# **Compliance**

# **Emergencies**

Procedures for dealing with these include, time to recover?

# **Mandatory Compliance**

Changes or needs (regulations or policies)?

# Reporting

What could be better?

# Investment

# **Budget utilisation**

Immediate needs and wants?

### **Energy**

Consumption, monitoring, cost savings

### **Expansion**

Capacity, process, sites, outsourcing plans

### **Likes or dislikes**

Likes to have (or not to have)?

### **Operator Training**

Intelligent Wearables, access to knowledge when needed. Access to video.

Expert on call guided instruction.

Better faster training.

Training simulations, faults, safe experimenting.

### **Strategy**

Customer's objectives and goals?

# **Risk Management**

#### Risks

Known and unknown.

### **Safety**

ISO45001, Training, PPE,

Site Safety Plans, Risk Assessments,

Observations, Incident Reporting.

### **Security**

Cyber; internal, external and physical threats?

### **Protection**

Customer's process, software, people.

# **Technology**

#### **Alarms**

Benchmarking and improvements needed.

### **Data management**

Tools tor converting data to useful information.

### **Digital transformation**

Plans and needs for better intelligence.

### **Disaster recovery**

Software backups, Critical parts management.

Remote System Administration, Security Scan,

Environmental monitoring

#### **Performance**

Plant, people, processes, supply chain?

# **Planned /unplanned down-time**

What's expected and what's not?

# **Preventative predictive**

Needs and risk assessments?

### Reliability

- Connected Services
- Planned /unplanned down-time
- Preventative Maintenance Strategy

### **Sustainability**

Phased or phasing out (support challenges)?

### **System**

Obsolescence. Hardware refresh. Software upgrades.

### **Under-utilisation**

Assets and people?

# What problems does your customer have?

- That they know about?
- That they don't know about?

### What does your customer want to achieve?

- 1. How can we help them grow?
- 2. How can we help them improve?
- 3. What's most important to them?

