

Exercise 6

Date:

Experiment with different layouts and color schemes for an app.

Collect user feedback on aesthetics and usability using GIMP(GNU Image Manipulation Program (GIMP))

AIM:

The aim is to trial different app layouts and color schemes and evaluate user feedback on aesthetics and usability using GIMP.

Tools Used:

- GIMP (GNU Image Manipulation Program)
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Procedure:

1. Opening GIMP and Setting up the Canvas

- Open GIMP.
 - Go to **File > New**.
 - Set the canvas size suitable for social media or posters (I chose around **1080 × 1920 pixels** for a vertical poster look).
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2. Importing Background Images

- I imported three images separately:
 - **Top background** (Chili pepper splash).
 - **Middle section** (Burger close-up).
 - **Bottom background** (Chili peppers and tomatoes).
- To import, I used **File > Open as Layers**, so each image opened as a separate layer.

3. Arranging the Layers

- I positioned the three images vertically one after the other.
 - Used the **Move Tool** (shortcut: M) to align them properly.
 - Slightly resized using the **Scale Tool** (Shift + T) to fit perfectly without gaps.
 - Adjusted layer positions in the **Layers Panel** so they stacked top to bottom.
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4. Adding Text Layers

- I created **separate text layers** for each text section:
 - "HOT AND SPICY BURGER" (Top)
 - "FLAT 50% OFF" (Bottom)
 - "offers ends soon" (Bottom, below the first line)
 - To add text:
 - Selected the **Text Tool** (T).
 - Clicked on the canvas and typed the text.
 - Chose bold, playful fonts to match the spicy, energetic theme.
 - Colors:
 - For "HOT AND SPICY BURGER" → **Red font** (to match the spicy theme).
 - For "FLAT 50% OFF" and "offers ends soon" → **White font** (for better visibility on the red chili background).
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5. Text Styling

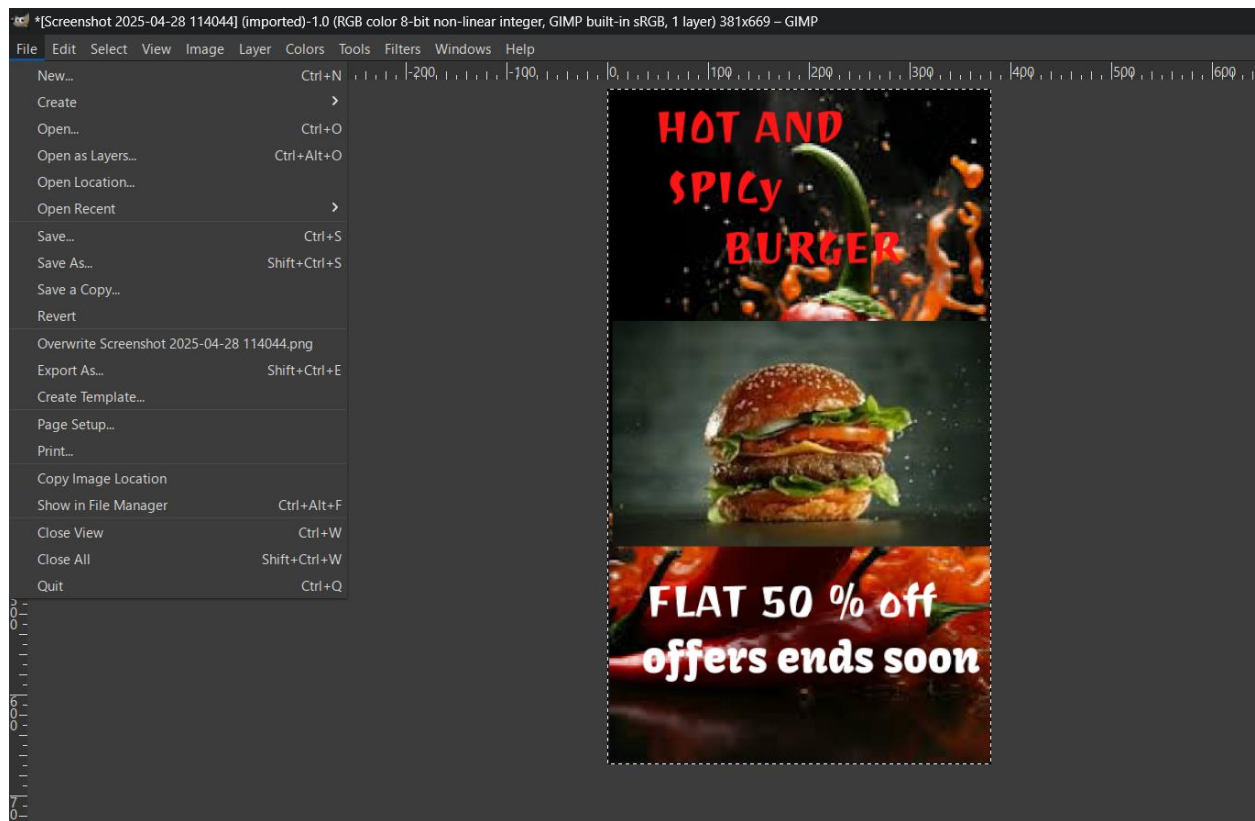
- **Font Style:** Chose bold and slightly quirky fonts for energy.

- **Font Size:** Increased the size differently for emphasis:
 - "HOT AND SPICY" a little bigger.
 - "BURGER" slightly smaller but still prominent.
 - Used manual adjustment with the **Move Tool** to position the text nicely inside each section.
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6. Final Adjustments

- Checked the alignment of all elements:
 - Images must be centered and aligned.
 - Text layers positioned symmetrically for balance.
- Tweaked image brightness and contrast slightly:
 - Selected each image layer → **Colors > Brightness-Contrast**.
- Exported the final file:
 - **File > Export As** → saved it as .png for better quality.

OUTPUT



**HOT AND
SPICY
BURGER**



**FLAT 50 % off
offers ends soon**