Basic

- No of men vs women
- Average age of the population
- No of each profession
- No of persons from each area
- Average income
- Average value of a car
- No of persons with debts higher than a certain no.
- No of persons that have more than x% left on their mortgage

Advanced

- Average income per territory
- Average income per sector
- % of people having their total debts more than their yearly income
- Average age of people having more than X amount of net worth