

SANJAY KUMAR



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SUMMARY

I'm a tech enthusiast with over two years of experience in Linux, specializing in WordPress development, SEO, and cybersecurity. As a self-motivated learner, I've successfully managed web development projects and earned certifications in cybersecurity, demonstrating a strong ability to adapt to new challenges. I am eager to leverage my technical skills and project management experience in a dynamic environment that values continuous learning and innovation.

EDUCATION

Bundelkhand University Jhansi

B.C.A. (Hons.)
2020 – 2023

Sardar Patel Inter College Chiragaon

12th with PCM
2019 – 2020

SKILLS

- **SEO Tools:** Search Console, Semrush, Similarweb, MOZ, Ahrefs
- **SEO Techniques:** Audits, Core Web Vitals, Site Speed Optimization, Mobile-Friendliness
- **Content Optimization:** Keyword Research, On-Page SEO, Content Gap Analysis, Meta Tags, Headers, URL Structures
- **Web Development:** WordPress, Blogger, HTML/CSS
- **Technical Proficiency:** Linux OS, Notion database management

CERTIFICATIONS

- **PreHacking:** 24-hour online Basic Cybersecurity Course
- **AdvancedHacking:** 56-hour online course by Bitten Tech
- **TCM Security:** Online Course by Heath Adams

EXPERIENCE

TorrentAcademy:

Blogger's Blog | 2021 – 2022

- Launched and managed a blog focusing on Blogger and WordPress templates, attracting over 2 million impressions in the first four months.
- Achieved top 3 rankings for 35+ keywords by optimizing content and site structure using MOZ, Semrush, and Ahrefs
- Secured Google AdSense approval within two months, though the project was eventually concluded due to low revenue.

Mkusantha: Women welfare NGO Jhansi

WordPress Web Developer | 2019

- Developed and maintained the NGO's website using WordPress, which led to a 20% increase in new member.
- Implemented SEO strategies that improved the website's search engine rankings, contributing to higher visibility and engagement.
- Enhanced communication and collaboration skills while working with team members of the NGO.

PROJECTS

- **Raindeer OS:** Developed an Arch-based operating system as a final-year college project.
- Enabled cross-platform compatibility using Distrobox and Bottles.
- Optimized with the Zen kernel and essential apps for fast performance.
- **Notion Book Tracker:** Created a Notion Book Tracker that integrates with the Google Books API to fetch and display book information.