

# Project Report

Arputharaj P: 711120243002

Deenadhayaalan M: 711120243012

Deepak C:711120243013

Sanjay Kumar G: 711120243041

Yogesh K:711120243060

## **Introduction:**

### **1.1 Overview:**

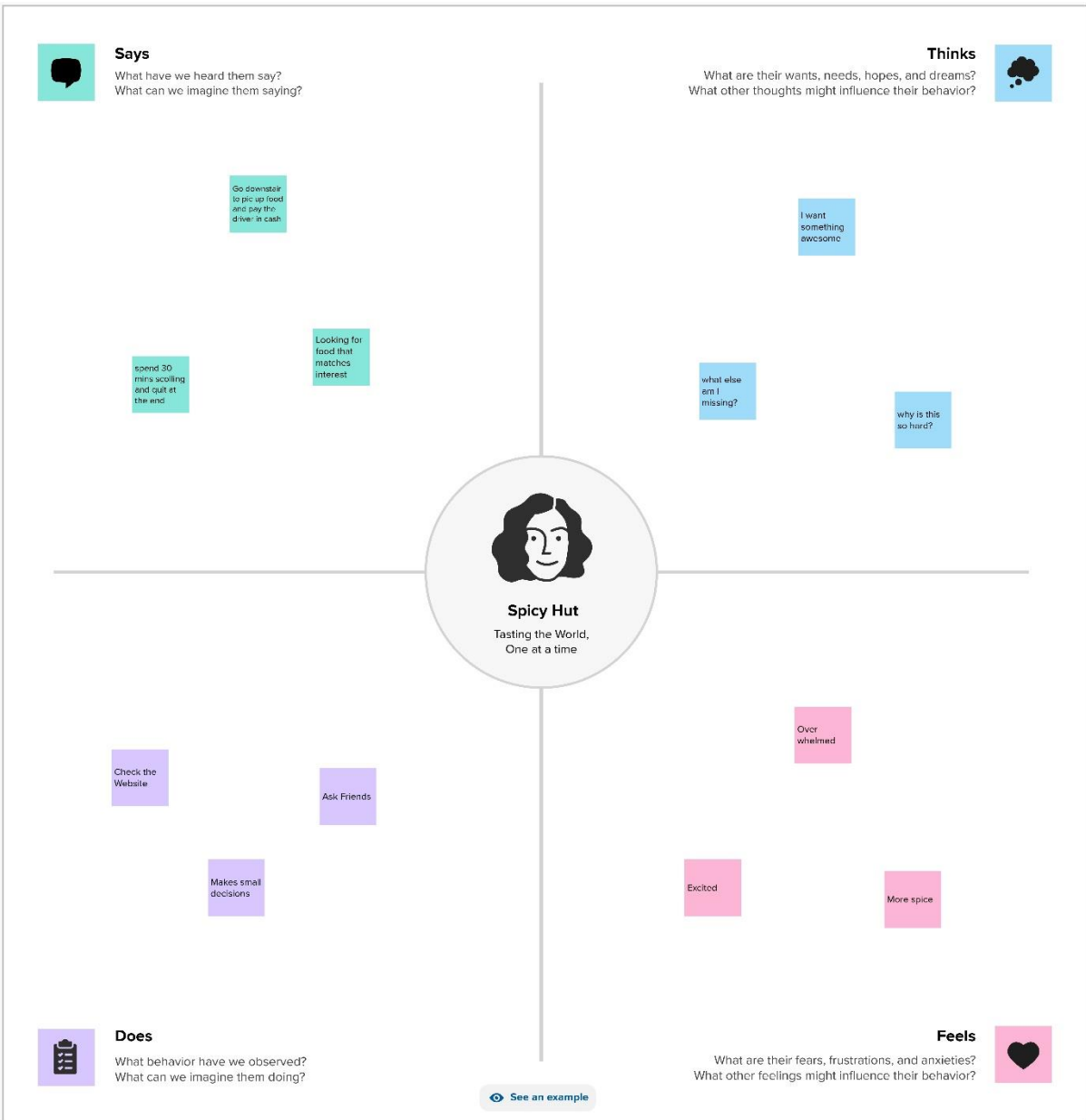
Creating a reel design in Canva is a user-friendly process. Start by selecting the Instagram Reels template, then customize it with your media, text, graphics, and music. Canva's tools make it easy to arrange and animate your elements. Once satisfied, export the reel in the desired format and share it on your favorite social media platforms, like Instagram, to captivate your audience with engaging, visually appealing content.

### **1.2 Purpose:**

The purpose of our project to build a website using Canva is to create a professional-looking and easy-to-manage website without any coding experience. Canva is a popular graphic design platform that offers a variety of templates and design elements that make it easy to create a website that is both visually appealing and informative.

## **Problem Definition and Design Thinking:**

### **2.1 Empathy Map:**



## 2.2 Ideation and Brainstorming:



## 3. Result

The Reel called **Fire Hut** is created using canva. Below are the Reel pages from the Instagram:

First page:



Food Page:



Fire Hut

New Menu

# FIRE RAMAN

99%

ORDER NOW

FREE DELIVERY  
firehut@gmail. | +6369667141

The advertisement features a central image of a bowl of Fire Raman, a spicy noodle dish with tomatoes and green onions. The background is dark with scattered chili peppers and green leaves. At the bottom, there are stylized flames. The text 'Fire Hut' is at the top, followed by 'New Menu' and 'FIRE RAMAN' in large, bold letters. A red starburst graphic shows a discount from 199 to 99%. A white button with 'ORDER NOW' is below the bowl. At the bottom, a delivery icon and contact information are provided.

Spl..Food Page:

Fire Hut

Hut Spl...

**FIRE BBQ**

~~249~~  
**149%**

**ORDER NOW**

 **FREE DELIVERY**  
firehut@gmail. | +6369667141

Hot Food Page:


Fire Hut

Hut Spl...

**SHEER FISH**

~~299~~  
**199%**

**ORDER NOW**

 **FREE DELIVERY**  
firehut@gmail. | +6369667141

Hot Drink Page:



Fire Hut

Hut Spl...

# HUT DRINKS



~~119~~  
**59%**

**ORDER NOW**



FREE DELIVERY  
firehut@gmail. | +6369667141



Order Page:

# ORDER NOW!



122, RACE COURSE  
COIMBATORE



FREE DELIVERY  
firehut@gmail. | +6369667141



#### 4. Advantages:

- **Enhanced Flavor:** Heat intensifies the flavors in many dishes, making them more enjoyable and appealing to the palate
- **Improved Digestibility:** Heat can break down complex molecules in food, making it easier for the body to digest and absorb nutrients.
- **Kills Harmful Microorganisms:** Cooking at high temperatures can kill harmful bacteria and parasites that may be present in raw food, reducing the risk of foodborne illnesses.
- **Increased Food Safety:** Hot food is less likely to harbor pathogens or spoil quickly, improving food safety and reducing the risk of foodborne illnesses.

#### Disadvantages:

- **Nutrient Loss:** High temperatures during cooking can lead to the degradation of certain vitamins and minerals, reducing the nutritional value of the food.
- **Potential Formation of Harmful Compounds:** Cooking at high temperatures, especially with certain cooking methods like grilling or frying, can lead to the formation of potentially harmful compounds, such as acrylamide, heterocyclic amines, and polycyclic aromatic hydrocarbons.

#### 5. Applications

- Food Blogs and Vlogs
- Restaurant and Food Business Promotion
- Cooking Tutorials
- Food Photography and Styling
- Recipe Sharing
- Diet and Nutrition Content
- Food Reviews and Critiques
- Culinary Challenges
- Food Product Marketing
- Cultural and Regional Cuisine
- Food Education

#### 6. Conclusion:

In conclusion, Canva offers an accessible and versatile platform for creating compelling reel designs. With its user-friendly interface, customizable templates, and an array of creative tools, you can easily craft engaging short video content. Whether for personal projects, social media marketing, or storytelling, Canva simplifies the process, making it accessible to individuals and businesses alike, enabling them to capture their audience's attention and convey their messages effectively through visually captivating reels.