Power Bi capstone project

ProjectTitle:BankLoanPerformanceAnalysis

ProblemStatement:

In today's data-driven world, understanding how borrower details and loan

characteristics impact loanperformance is very important for banking institutions. This

project seeks to delve deep into a lending loan dataset to uncover the relationship

between borrower behavior (such as employment length, income, and debt-to-income

ratio) and loan characteristics (including amount, term, and interest rate) to unearth

critical insights into loan performance metrics. By examining patterns in loan statuses

suchasfullypaid,chargedoff,orlatepayments,thisanalysisaimstoempowerbanking

institutions with actionable insights to optimize loan lending strategies, mitigate credit

risk, and enhance overall portfolio performance.

DatasetDownload:

https://drive.google.com/uc?export=download&id=1yNL9gfv-DID3cEW9o2GJvtJ9Bzbm37R7

The dataset "bank loan.xlsx" contains two sheets:

1. LoanDetails:Thissheetcontainsinformationabouteachloan.

 $2.\ Borrower Details: This sheet provides details about the borrowers.$ 

Data Dictionary:

TableNameFieldName Description

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# **Data Dictionary:**

Table Name	Field Name	Description
	id	Unique identifier for each loan.
	loan_amnt	The amount of money requested by the borrower.
	funded_amnt	The actual amount of money funded for the loan.
	term	The duration of the loan in months.
LoanDetails	int_rate	The interest rate of the loan.
	installment	The monthly payment owed by the borrower.
	grade	The loan grade assigned by the lending company.
	sub_grade	The loan subgrade assigned by the lending company.
	issue_d	The month in which the loan was funded.
	purpose	The reason provided by the borrower for the loan.

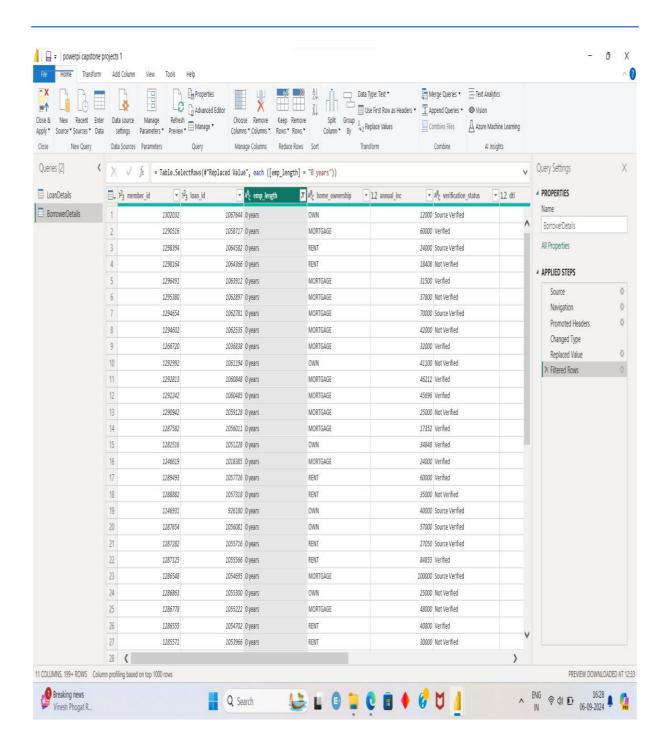
	id	Unique identifier for each loan.	
	member_id	Unique identifier for each borrower.	
	emp_length	Employment length in years.	
	home_ownership	The status of home ownership reported by the borrower.	
BorrowerDetails	annual_inc	The annual income reported by the borrower.	
	verification_status	Indicates if the borrower's income was verified.	
	dti	The debt-to-income ratio of the borrower.	
	delinq_2yrs	The number of past-due incidences in the borrower's credit file.	
	last_pymnt_d	The month of the last payment received.	
	total_pymnt	The total amount received in payments.	
	out_prncp	The remaining outstanding principal amount of the loan.	

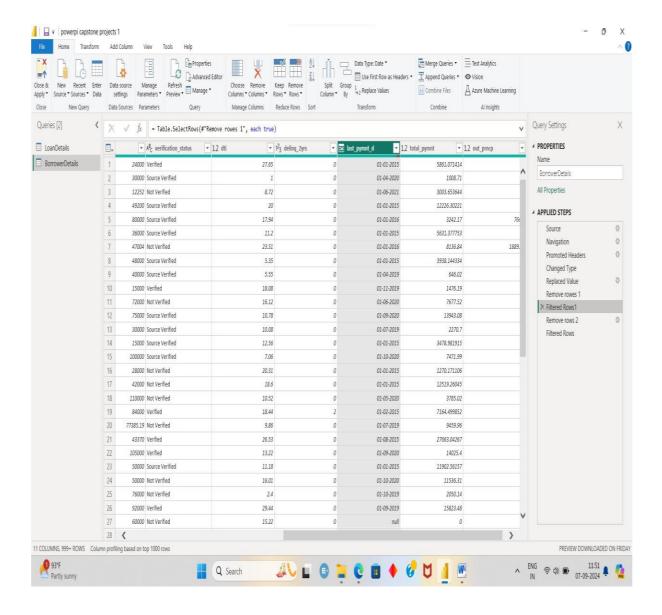
## ProjectStepsandObjectives:

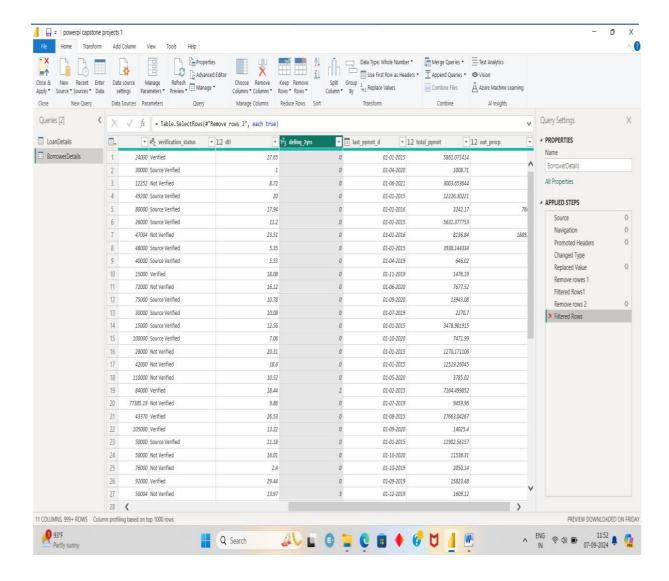
## 1) ImportingData

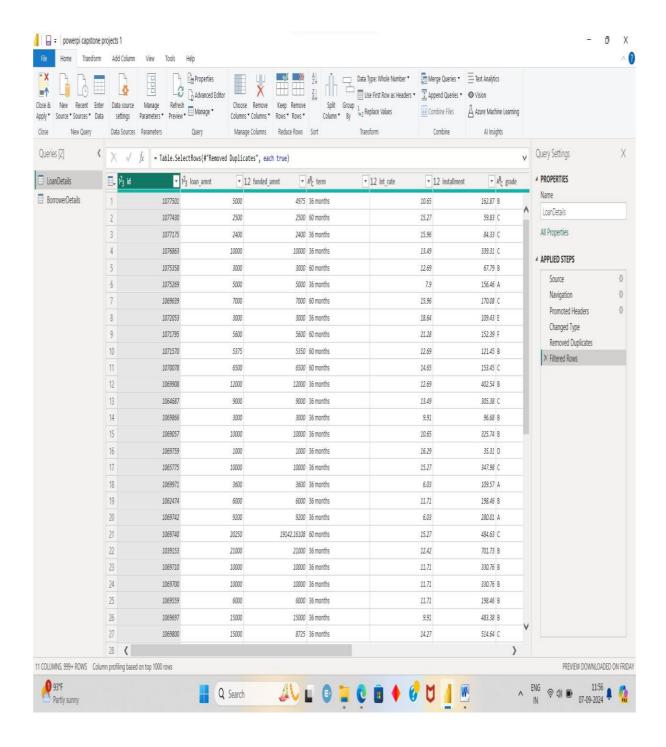
> Importthe"LoanDetails"and"BorrowerDetails"sheetsfromthe"bankloan.xlsx" file into Power BI.

> Replacemissingvalues(null)inthe'emp\_length'columnofthe"BorrowerDetails" table with '0 year'.



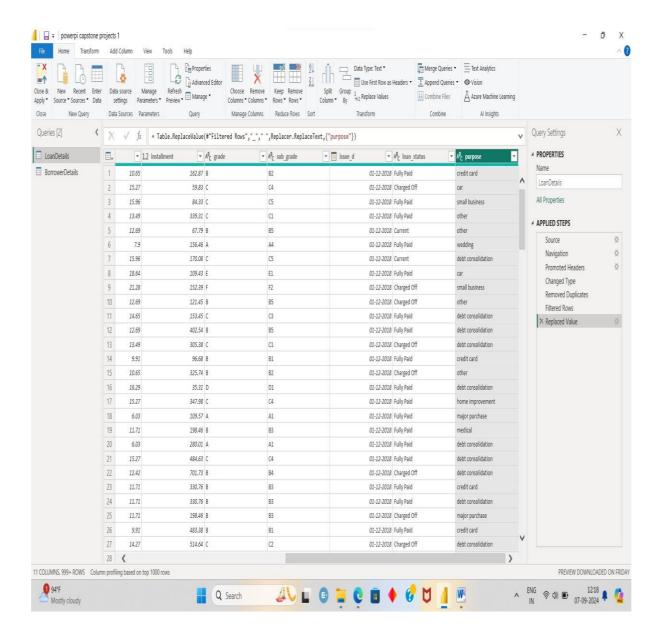


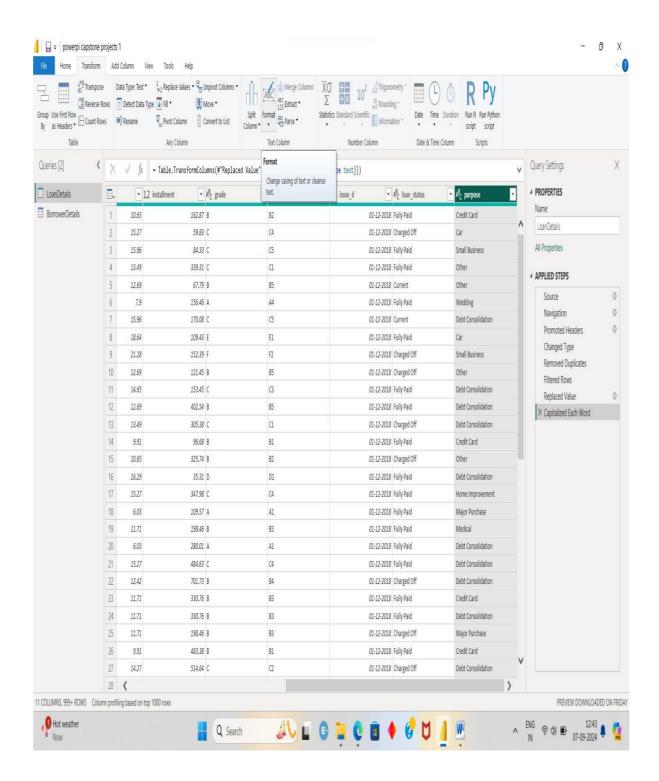


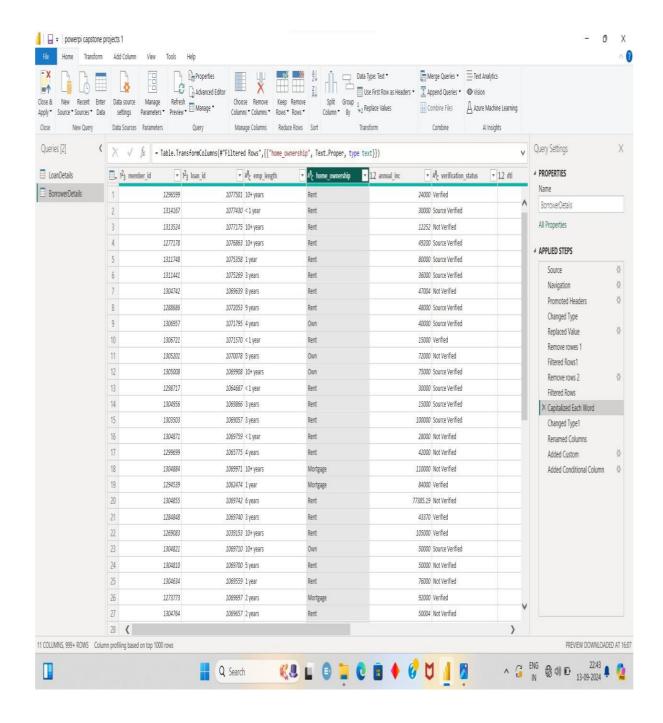


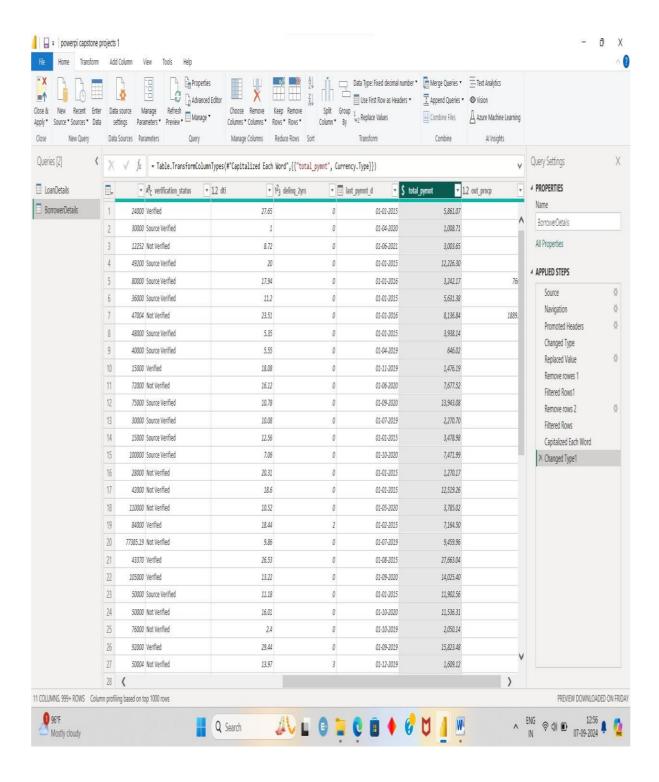
 $\textbf{\r{E}} In sure words in the 'purpose' columnar eseparated by spaces instead of$ 

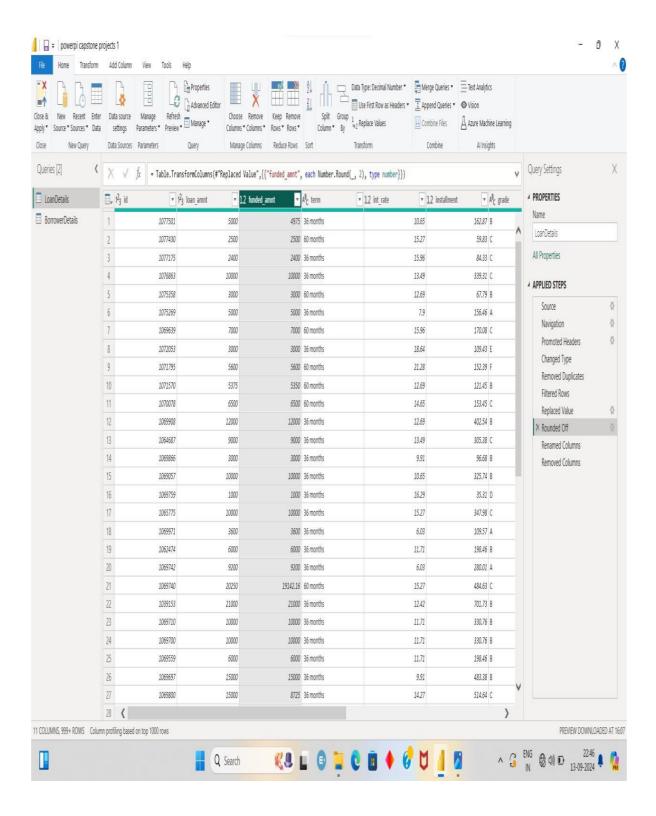
underscores (e.g., "credit card" instead of "credit\_card").

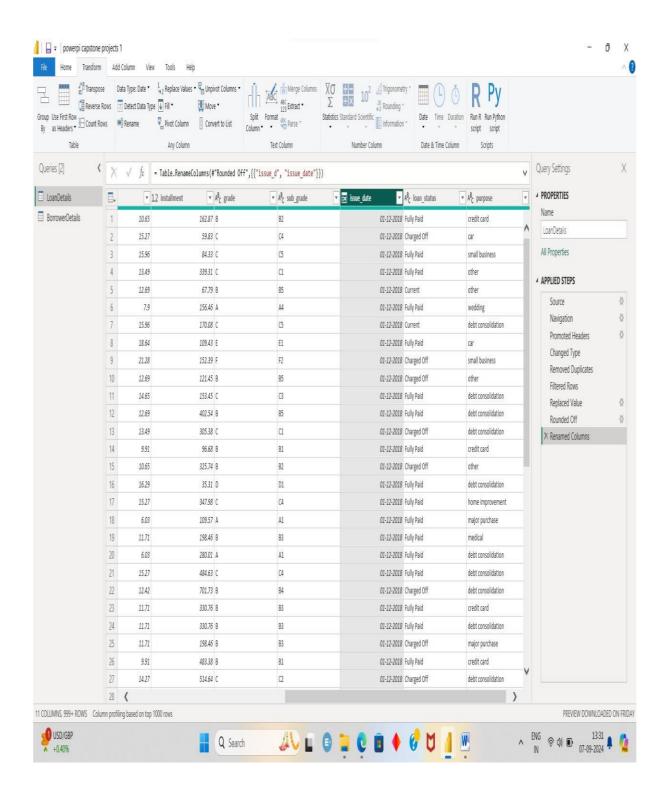


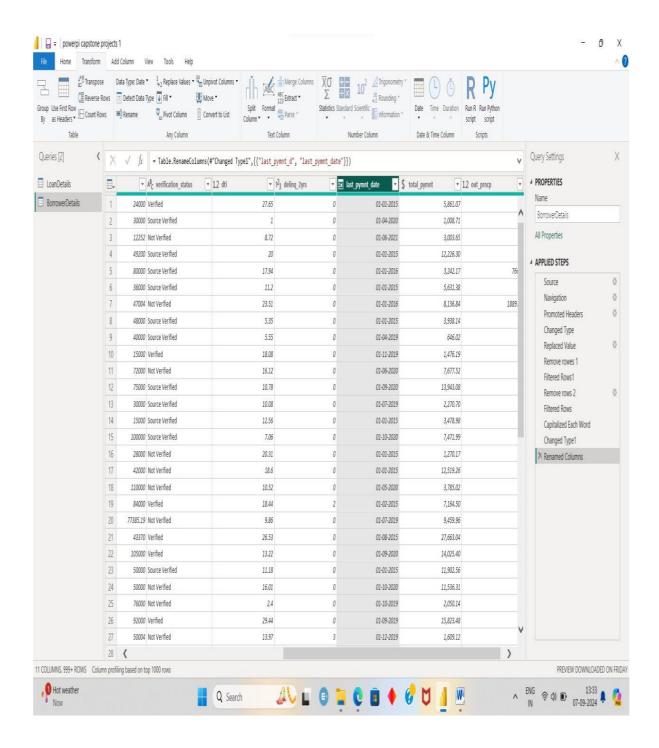






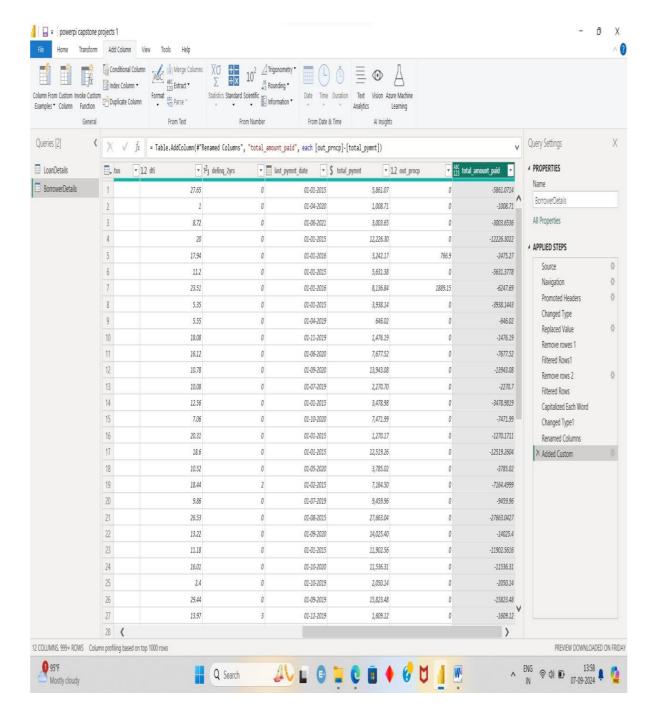






> Createanewcustomcolumnnamed'total\_amount\_paid'tocalculatethetotal

amount paid by each borrower by subtracting 'out\_prncp' from 'total\_pymnt'.

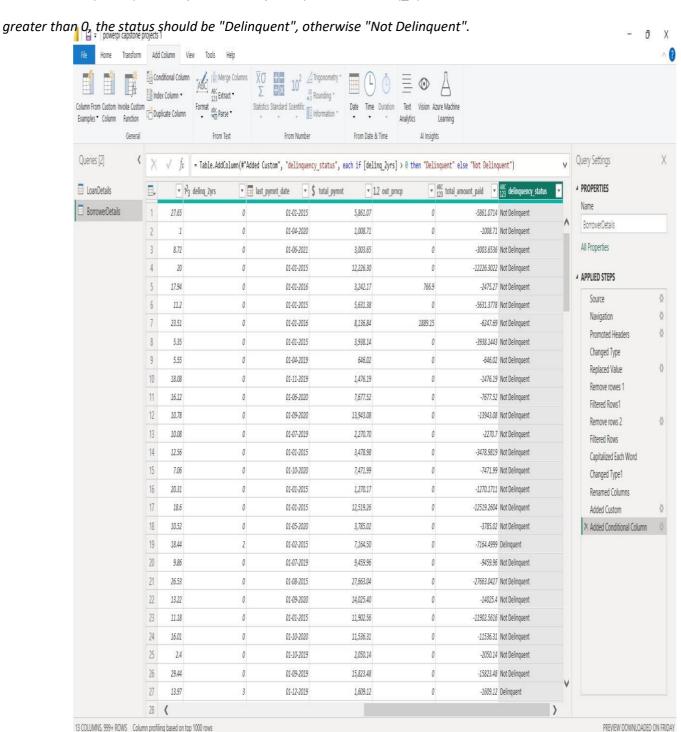


> Add a new conditional column named 'delinquency\_status' to identify if the

borrowerhasanydelinquencies. If the number of delinquencies in 'delinq\_2yrs' is

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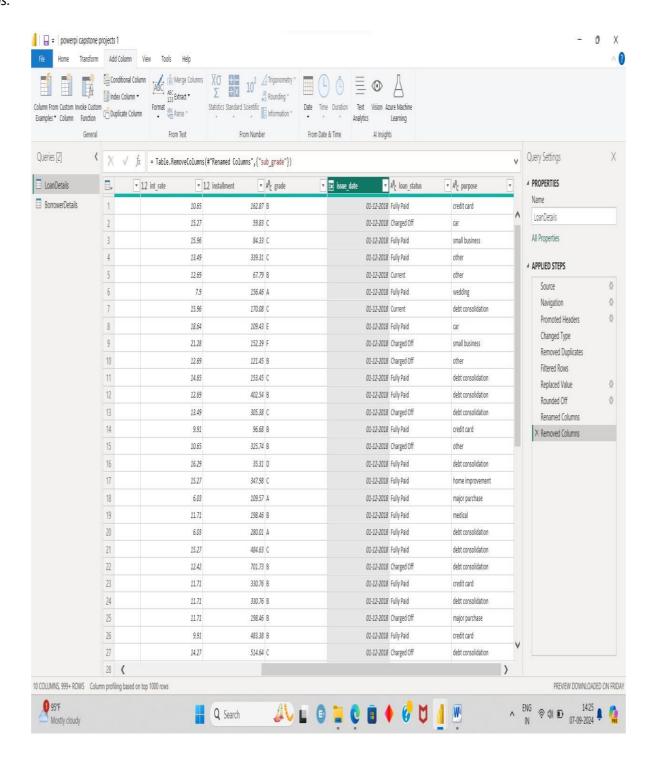
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## ${\color{red} \succ Remove the 's ub\_grade' column as that does not significantly contribute to the} \\$

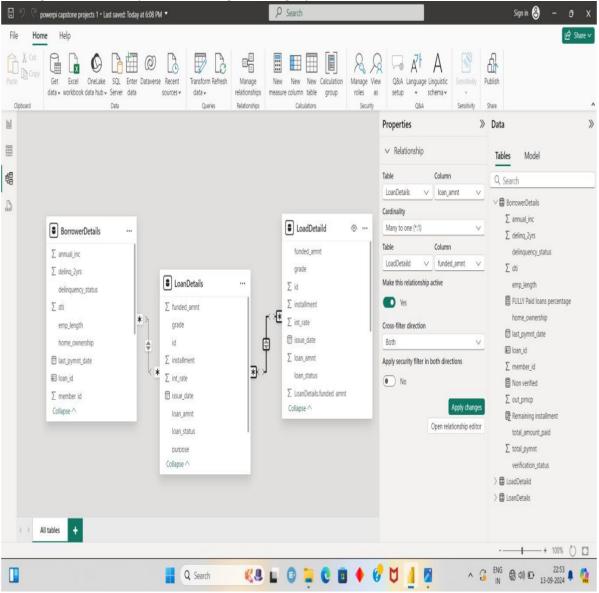
analysis.



➤ Identifythecommoncolumnbetweenboththetablesandestablishrelationships

between the two tables. Ensure the cross-filter direction is set to "Both". This step

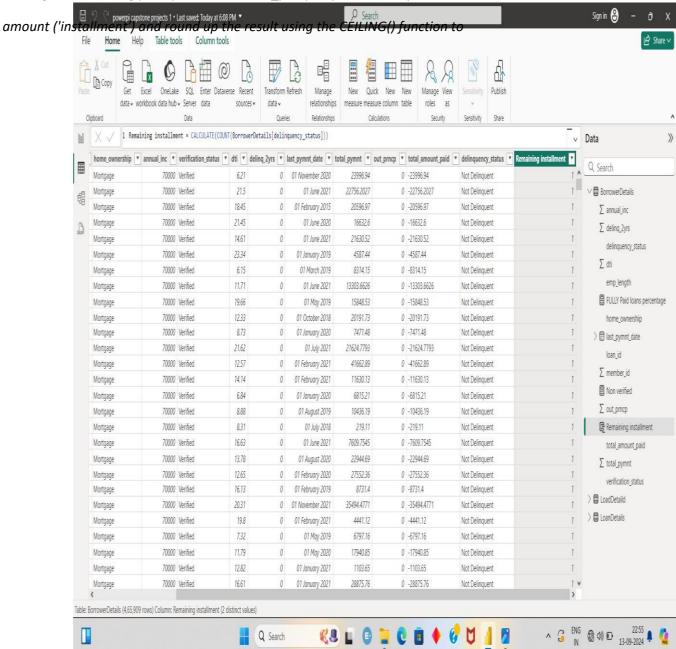
is crucial for enabling cross-table analysis and ensuring data integrity within the



> Createanewcalculatedcolumnnamed'remaining\_installments'usingDAXinthe

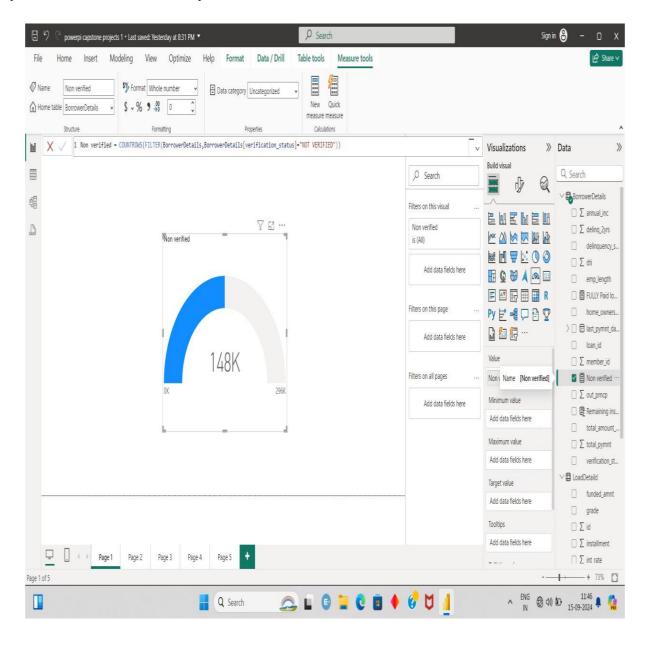
"BorrowerDetails" table to calculate the number of remaining installments by

dividing the remaining principal amount ('out\_prncp') by the monthly installment



#### > Createameasurenamed'Non-VerifiedBorrowersCount'usingDAXtocountthe

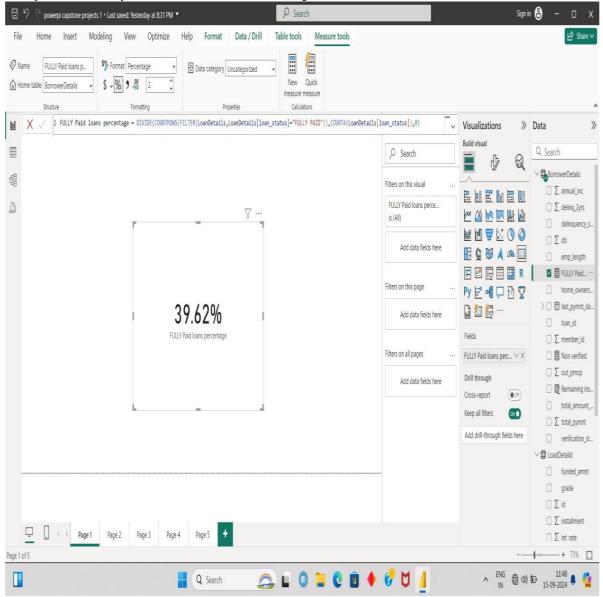
number of loans that have been 'Not Verified'.



> Createameasurenamed'FullyPaidLoanPercentage'tocalculatethepercentage of

fully paid loans. Divide the number of loans with a "Fully Paid" loan status by

the total number of loans and then form at this measure as Percentage.



#### Report1:LoanPerformanceAnalysis

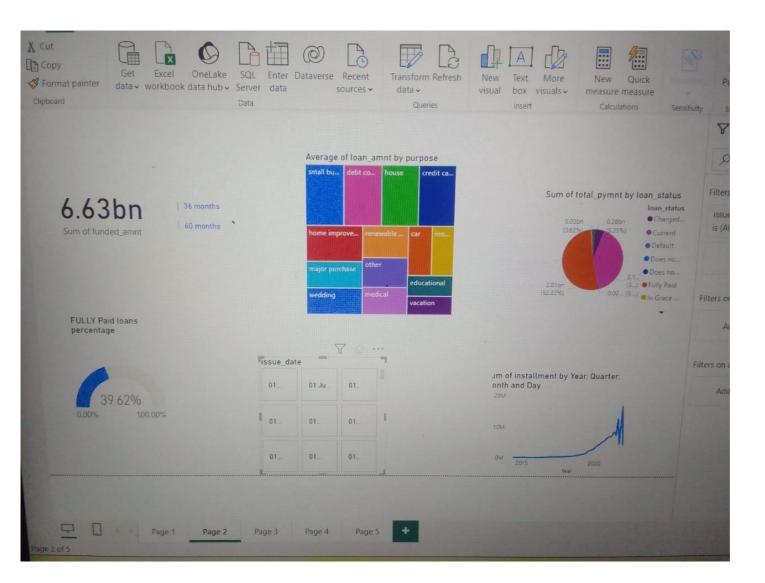
The Loan Performance Analysis report aims to provide insights into the performance of loansbasedonvariousfactorssuchasloanamount,loanstatus,term,interestrate,and purpose.

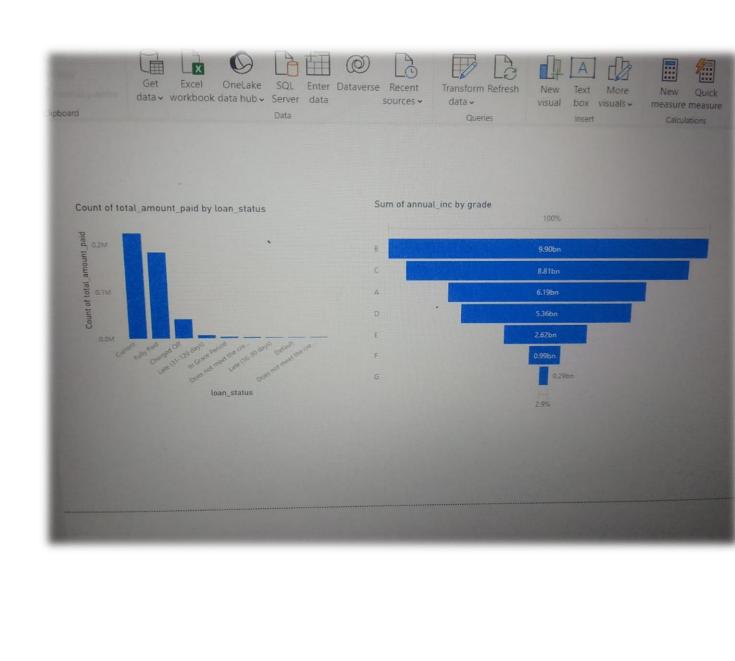
- > TotalFundedAmount:Createacardvisualtodisplaythetotalfunded amount.
- > FullyPaidLoanPercentage:Createagaugecharttodisplaythe'FullyPaidLoan Percentage' measure.
- > AverageInterestRatebyTerm:Createamulti-rowcardtoshowtheaverage interest rate for each term.
- ➤ LoanStatusDistribution:Createapiecharttovisualizethesumoftotal payments by loan status.
- ➤ LoanAmountbyPurpose:Createatreemaptoshowtheaverageloanamountby purpose.
- > InstallmentOverTime:Createalinecharttovisualizethesumofinstallmentsby Year and Quarter of the issue date.
- ➤ MaximumTotalAmountPaidbyLoanStatus:Createacolumncharttodisplay the maximum total amount paid by loan status.
- ➤ MinimumAnnualIncomebyGrade:Createafunnelcharttoshowtheminimum annual income by grade.
- > IssueDateSlicer:AddaslicerfortheMonthoftheissuedatetoenabledynamic data exploration.

#### Report1:LoanPerformanceAnalysis

The Loan Performance Analysis report aims to provide insights into the performance of

loans based on various factors such as loan amount, loans tatus, term, interestrate, and purpose.





#### Report2:BorrowerProfileAnalysis

TheBorrowerProfileAnalysisreportaimstoprovideinsightsintothecharacteristicsof borrowers such as home ownership, annual income, employment length, verification status, debt-to-income ratio, and delinquency history.

- ➤ KPIVisual:CreateaKPIvisualwiththesumoftotalpaymentasthevalue, the year of last payment date as the trend axis, and the sum of loan amount as the target.

  Round off to 2 decimal points and format as \$ currency.
- > AverageofAnnualIncome:Displaytheaverageofannualincomeusingacard visual.
- ➤ Non-VerifiedBorrowersCount:Displaythecountofnon-verifiedborrowersusing a card visual.
- > AverageDebt-to-IncomebyDelinquencyStatus:Createamulti-rowcardtoshow the average debt-to-income ratio by delinquency status.
- > SumofLoanAmountbyHomeOwnership:Createatabletoshowthetotalloan amount by home ownership.
- ➤ AverageRemainingPrincipalbyVerificationStatus:Createadonutchartto display the average remaining outstanding principal by verification status.
- > SumofDelinquenciesbyHomeOwnership:Createabarcharttoshowthetotal number of delinquencies in the past 2 years by home ownership and filter the visual to display only Mortgage, Rent, and Own.
- ➤ MaxRemainingInstallmentsbyEmploymentLength:Createatreemaptoshow the maximum remaining installments by employment length.
- > TotalAmountPaidandFundedAmountOverTime:Createalinecharttodisplay the sum of total amount paid and the sum of funded amount by the year of last payment date.
- > PurposeSlicer:Addaslicerforloanpurposetoenabledynamicdataexploration.

#### Report2:BorrowerProfileAnalysis

The Borrower Profile Analysis reportains to provide insights into the characteristics of borrowers such as home ownership, annual income, employment length, verification status, debt-to-income ratio, and delinquency history.

