



## *ROTARACT CLUB OF COIMBATORE TEXCITY*

SPONS BY : ROTARY CLUB OF COIMBATORE TEXCITY

GROUP 3 ROTARY INTERNATIONAL DISTRICT 3201

## *ROTARACT CLUB OF MCKV INSTITUTE OF ENGINEERING*

SPONS BY : ROTARY CLUB OF BELUR

ROTARY INTERNATIONAL DISTRICT 3291



**COIMBATORE**  
**KOLKATA**



AUGUST MONTH EDITION

**JOIN 'T' ALE**

# CONTENTS



COIMBATORE

# ABOUT ROTARACT CLUB OF COIMBATORE TEXCITY



Rotaract Club of Coimbatore Texcity has a legacy from RI District 320 to 3201 was started in the year 2008 with the motto of "self-development and fellowship through service" still gleams with the same and equal pride. The club was chartered on 13th February 2008, sponsored by Rotary Club of Coimbatore Texcity. Adding a feather to its crown, PDRR.Rtr.CVR.karthikeyan from Rotaract club of Coimbatore Texcity served as the Second DRR of RI District 3201. Currently it is under the leadership of Rtr.Logesh Bharani.B as the President. It belongs to Rotary International District 3201, Zone 5 in South Asia and Group 3 in the District.

The club ventures scope, liberty and new trail to the young Rotaractors and cultivates devotion, passion and inner strength. It makes difference by being unique with motivation, discipline, pure heart, excellence and leadership. It substantiates with the sincerity of purpose of its members. This gleam of Rotaract Club of Coimbatore Texcity outlives eternally.

The club theme for rota year 2020- 2021 is  
"Trust The Target To Transform"

# ABOUT ROTARACT CLUB OF MCKV INSTITUTE OF ENGINEERING



The ROTARACT Club of MCKVIE came into existence in the year 2010. Our Managing Trustee, Sri Kishan Kumar Kejriwal, Principal sir, Prof. (Dr.) Arun Kr. Jalan (Dean-Student Affairs)came up with the brilliant idea of forming the Rotaract Club of MCKVIE. Our club was started with the perspective serving humanity as well as the professional development of the member students with the huge and unending support from K.K Sir, Principal Sir as well as our Club In-Charge Prof. (Dr.) Arun Kr. Jalan. The club was flagged off in the year 2010 under the leadership of the charter President Rtr. Sumay Das and Secretary Rtr. Sourav Kr. Ghosh and then the club continued functioning under the leadership of Rtr. Srijita Neogy(Past President), during the Rota year 2011-12. The specialty of our Club is that it is the club which has the highest number of members in RID-3291, it has about 370 prospective members and 25 board members. Being a college based club, our club mainly consists of students falling under the age group of 18-24 years, which is yet another speciality of our club, i.e., it has the youngest of all rotaractors around the district. In spite of having the youngest members, it is very well organised. During the past Rota years, our club touched new heights of achievements. Starting from building new foundations of relationships with the under privileged to creating various new records, our club has excelled in all the events that took place in the past Rota years.

The Club theme for rota year 2020-21 is:  
"Window To Opportunity"

Our lives will be giving us many opportunities, and we should be able to grab them before the Window closes.

# ABOUT WASH ROTARY ACTION GROUP

Rotary



WASH  
Rotary Action Group  
WATER - SANITATION - HYGIENE

*The Water Sanitation and Hygiene -Rotary Action Group (WASH-rag) was formed in 2007 by a group of Rotarians, recognized by Rotary International, and focused on WASH projects. Since then it has facilitated many hundreds of projects – helping clubs find partners, ensuring sustainability, stressing the importance of a needs-driven approach, and developing best practices. They encourage a holistic, integrated approach in which water is not the end in itself, but is rather the means to a better life and livelihood in the community. Most importantly, WASH-rag links water and sanitation to improved hygiene, better health, and empowerment of the community – especially women, irrigation and agriculture, education and literacy and, ultimately, child mortality.*

## NEED HELP IN DEVELOPING YOUR WASH PROJECTS ?

*A group of rotary members and the friends of rotary have collaborated to form a Professional Services Team known as "WASHRAG", that specializes in the many aspects of water, sanitation and hygiene (WASH) services. It is a hub where rotary members can pool in ideas to resolve issues in implementing sustainable safe water, sanitation, hygiene programs and projects. The team is constantly growing bigger and focusing on more areas of expertise. It also helps clubs of various districts in planning and executing projects and programs, including highly specialized areas, where the challenges are acute. Moreover, our team can help members prepare robust applications for global grants and other ideas for funding*

# CULTURE OF COIMBATORE

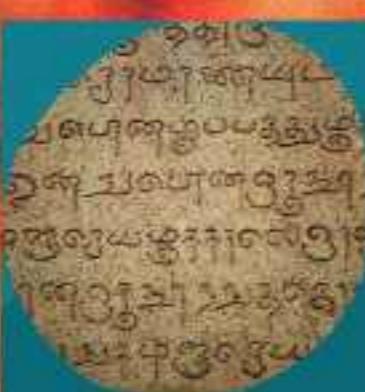
## MANCHESTER OF SOUTH INDIA

Coimbatore is famously known as the Manchester of South India. The first textile factory was established in the year 1888, and ever since then, the textile industries in the city have flourished. It is the home to more than 30,000 small, medium and large industries and textile mills. The city has a major production and economy in the textile industry as it is fed by the rich surrounding cotton fields in neighbouring villages. The red soil and black soil of the region has contributed to Coimbatore's flourishing growth of cotton and has served as a foundation for the establishment of the textile industries. The handloom products from Coimbatore are widely famous across the globe.



## RANGANATHAR TEMPLE

The culture and heritage of the city is astounding. Rooted in the soil of the Kongu region are many temples which bear a serene touch of speciality in them. Among these, is the Arulmigu Ranganathar temple of Karamadai. The name Karamadai denotes the lush trees (karai) and the numerous small streams (madai) present in this locality. The Great Car festival of Karamadai is celebrated at the beginning of the star sign of Lord Perumal. The festival is commenced by hoisting the holy flag on the first day followed by the holy car processions on the subsequent days. The great celebrations is something all Coimbatoreans look forward to.



## கொங்குத் தமிழ்

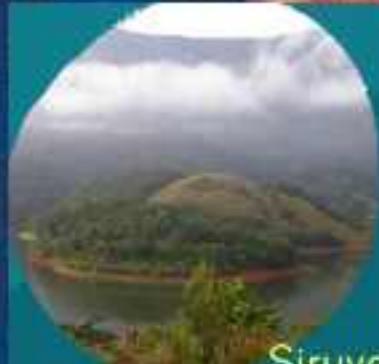
Kongu Tamizh is a dialect spoken by the people of the Kongu Nadu, the western region of Tamil Nadu comprising of Coimbatore, Thirupur, Erode, Namakkal, Salem and Karur. It is a dialect that people all across Tamil Nadu love to hear, for it is filled with respect for fellow human beings. Irrespective of the age, people refer each other using words that carry a suffix, denoting respect to the listener. The accent is sweet to hear and gives a sense of warmth to the audience. Kongu tamil uses certain words that are unique to Kongu region and are not evident in standard tamil.



# CULTURE OF COIMBATORE

## PATTEESWARAR TEMPLE

The Perur Patteeswarar temple dedicated to Lord Shiva, was built by the King KariKara Chola. The history of this temple dates back to 1500 years and even today, a lot of worshipers from across the state come to visit here. This temple was built in the pre-historic age for the sivalinga found by the calf of Kamadhenu. This ancient temple has produced very fine literary and historical compositions. Cholan's PoorvaPattayam deals with the origin of the Temple and gives an account of the folk-lore of the place. The inscriptions, ranging over a few centuries, give valuable information about the customs and manners that existed a thousand years ago.



## SIRUVANI

Siruvani- The sweet pride of Coimbatore

The Siruvani river which flows near Coimbatore is a tributary of River Bhavani. Not only a Coimbatorian, but any one who has tasted the Siruvani water will have to agree that it is the tastiest water they have ever consumed. It is claimed to be the World's second tastiest water, the first being Nile's. The taste of Siruvani is said to be acquired from the vegetation and minerals found in the Attappadi valley through which it flows. Apart from the water it provides, the river is a major tourist attraction by itself. The Siruvani waterfalls, the Siruvani dam and the river have not been spared by the film industry either. If in Coimbatore, the Siruvani dam is the ideal Sunday hangout with friends or family.



## TOWNHALL

Coimbatore Townhall is a neoclassical building built in honor of Queen Victoria, in the year 1892. The building has been used for municipal corporation meetings, public meetings and protests.

The hall has hosted numerous civic receptions for visiting dignitaries including Mahatma Gandhi and C. Rajagopalachari. In the current scenario, the building hosts regular meetings of the Coimbatore Municipal Corporation. The locality of townhall is a famous shopping hub with numerous traditional apparel stores, grocery stores, book stores etc.

# CULTURE OF KOLKATA



## KALIGHAT

As a city where history, culture, and religion converge, Kolkata has many religious sites that double as historical places. The Kalighat and Kali Temple are a fine case in point. The temple is more than 200 years old, but it finds mention in texts that date back to the 15th century.

According to historical sources, the name Calcutta was derived from Kalighat. The place also gave birth to one of the most distinctive styles of Indian painting called Kalighat Pata.

## MUSIC



The Baul tradition is a unique heritage of Bengali. Other folk music forms include Kabigaan, Gombhira, Bhawaiya, kirtans, and Gajan festival music. Folk music in West Bengal is often accompanied by the ektara, a one-stringed instrument. The state is recognised for its appreciation of rabindrasangeet (by Rabindranath Tagore) and Indian classical music. Nazrul Geeti is another classical music of Bengal, which is written and composed by poet Kazi Nazrul Islam. The new style, jibonmukhi gaan ("songs about life"), is based on realism. UNESCO selected The Rural Craft Hub of Bengal to showcase their artwork in Paris.



## FESTIVAL

Durga Puja is the biggest and most important festival of West Bengal, and it features colourful pandals, decorative idols of Hindu goddess Durga and her family, lighting decoration and immersion processions. Other major festivals are Kali Puja, Diwali, Holi, Saraswati Puja, Jagaddhatri Puja, Rath Jatra, Poush Parbon, Poila Boishakh, Eid, Muharram, Christmas etc. Kolkata Book Fair, Kolkata International Film Festival and Dover Lane Music Festival are major annual cultural events of Kolkata, whereas Poush Mela, Jhapan are some of the major annual fairs of the state. They celebrate local festivals such as Losar, Dusshera, Tihar, Ram Navami, Maghe Sankranti, etc.,

# CULTURE OF KOLKATA



## BELUR MATH

Located on the west bank of River Hooghly, Belur Math serves as the headquarters of the Ramakrishna Math and Mission. This place was established by Swami Vivekananda and is noted for its splendid architecture that integrates Hindu, Islamic, Buddhist, and Christian motifs to symbolize the unity of all religions.

Spread over 40 acres, Belur Math houses the main monastery of the Ramakrishna Order. Besides it also has temples for Ramakrishna, Sarada Devi and Swami Vivekananda, and a museum within its premises.



## INDIAN MUSEUM

Established in 1814, Indian Museum is one of the largest and oldest multipurpose museums in Kolkata and in the entire country. The museum is housed in a huge imperial structure and is a treasure trove of the finest collection of objects and artifacts of historical significance.

Among the priceless assets of this museum are a 4000-year old Egyptian mummy and some brilliant sculptures on the life of Lord Buddha. Noted among the prominent historical places in the city, this museum should be on your itinerary if you're planning a trip to Kolkata.



## JORASANKO THAKUR BARI

Jorasanko Thakur Bari, another prominent historical site in Kolkata, is the ancestral home of the Nobel laureate Rabindranath Tagore. This 18th-century residence was built on a piece of land donated to Dwarkanath Tagore, the poet's grandfather, by the renowned Sett family of Burrabazar. Also known as Tagore House, this is the home where the poet was born, spent a major part of his childhood, and breathed his last. At present, the house serves as a museum displaying a rich collection of books, manuscripts, and other antique items related to the poet's life.

# MESSAGE FROM PRESIDENTS



Hello my dear Rotaractors,

I have been blessed with good health and a great family with an awesome education that allowed me to be a part of this wonderful Rotaract Club which gave me an opportunity to work with like-minded people. Rotaract has a history of fighting against diseases, hunger, illiteracy, socio-economic injustice. It has allowed me to invest my time on the people dealing with the above.

I believe that we cannot solve every problems in the world with money but we can teach them how to overcome their problems with proper skill sets. Some of the sufferers need Love and utmost care. It will eventually improve their place in life. I have been a part of this club since 2017, and I would like to express myself with the bottom of my heart that how grateful I am to be a part of Rotaract. It really have change many people's lives along with mine.

Furthermore, I would like to thank Rotaract club of Coimbatore Texcity for joining hands with us. I wish to maintain this friendship and excel together in Rotaract.

Love to all!!  
Keep Rotaracting!  
Yours-In-Rotaract  
Rtr. Harshita Sharma  
President  
Rotaract Club of MCKVIE

I feel extremely honoured to take up the presidency for the dream rotaract year 2020-2021. Rotaract has opened a plethora of opportunities for me to develop myself as an individual and gain important life skills. It is indeed a blessing to get the opportunity to lead The Rotaract Club of Coimbatore Texcity. Texcity has taught me the value of teamwork. I really would like to extend my appreciations to each and every club member for their hardwork in making all the projects successful. My team inspires me to get better everyday. Our amazing team is the driving force for the dream projects of our club. I will make sure I put forth my fullest potential for the upcoming projects and we as a team shall Live Our Dreams.

Regards  
Rtr. Logesh Bharani B  
President  
Rotaract Club of Coimbatore Texcity

# MESSAGE FROM SECRETARIES



I am an active member of Rotaract club of MCKVIE since 2018 & served at different positions. It is indeed an honor for me to be selected as the Secretary of the most distinguished and happening club of RI District: 3219.

As we start with the new Rota Year, My request to all Rotary & Rotaract family members to recall the reasons you first joined this club. There must be common answers from everyone. Either you have joined for fellowship or to engage yourself in community service. Whatever reason you might have had that time, Each Rotarian shares a deep commitment to 'Service above Self.'

In short: let's get it done! This is the time to deliver! This is the place to commit. And yes there are many things to do in society. But it is up to us to prioritize them and work on them. Working together, our club can leave a meaningful mark this Rota year.

Regards

Rtr. Simron Khamrui

Secretary, Rotaract club of MCKVIE

It's indeed a great pleasure for me to voice out my thoughts as the Secretary. First of all, I'm immensely grateful to the Rotaract Movement for igniting the lives of young minds. I have gained a lot of skills from being a rotaractor. The Secretary's role is vital in keeping the club going. I gain inspiration from my past secretaries and it drives me to perform better with full dedication and involvement. I shall take forward the legacy of Texcity with pride. I'm so excited for the forthcoming projects, we as a team shall work together to achieve more heights and our common motto is to impact as many lives as possible through our projects and add more feathers to the crown of Texcity.

Regards

Rtr. Athiray K.R

Secretary

Rotaract club of Coimbatore Texcity

# MESSAGE FROM CHAIR OF INTERNATIONAL SERVICE



This is Rtr. Simran Gupta from RCMCKVIE. I am an active member of rotaract since 2017, served different positions every year. In my beginning moments of becoming a rotaractor, I was a little nervous and a little unsure of the challenge I had just taken on. I wasn't even quite sure of what Rotaract was! When friends would ask where I was going and what I was doing at Rotaract I would simply respond with, "Going to have lunch with friends or maybe just for some participating certificates...I think!" After attending Rotaract for several weeks, I now know that it is so much more than "lunch with friends or any sort of certification" My experience as a rotaractor was nothing short of awesome. Rotary service transforms lives and communities. To achieve even more truly transformational service, we have to expand service activities to enhance the Rotaract experience for every member, and together our club can leave a meaningful mark this rota year, and being the chair of International services I would be highly obliged to experience this rota year with your club.

Regards  
Rtr. Simran Gupta  
Chair of International Service,  
Rotaract club of MCKVIE

It gives me immense pleasure to share my views on this responsible role . International service director is one of the avenues where a lot of hard work is required to pull in lit of events and I am indeed glad to be a part of this rotaract journey and I am very much pumped up to serve as this year's international service director of the Rotaract club of Coimbatore texcity and I am pretty sure that this legacy of texcity will be reaching greater heights

Regards  
Rtr.Surya Narayanan  
Chair of International Service  
Rotaract Club of Coimbatore Texcity

# FOOD HABBITS OF COIMBATORE

**Arisiyum Paruppu sadam**



**Pannaiyar Biriyani**



**Sri Krishna sweet's Mysurpa**



**Kovai Biriyani**



**Idly**



**Ven pongal**



SREE  
SREE **Annapoorna  
Gowrishankar**



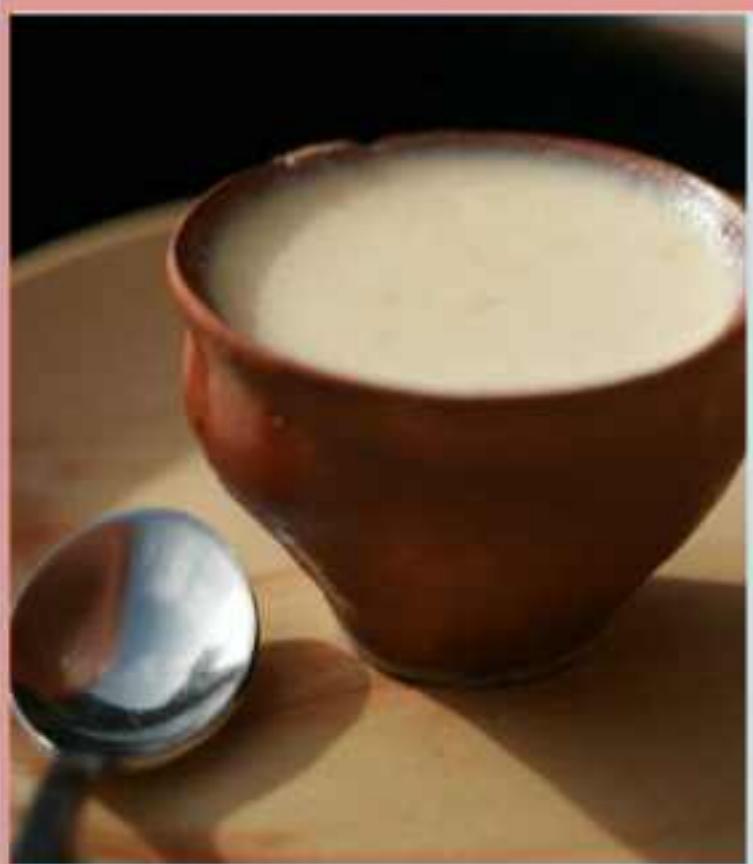
**"The pride of Coimbatore"**



# FOOD HABBITS OF KOLKATA



**Misti Doi**



**Sandesh**



**Mutton Biriyani**



**Aloo Potol Posto**



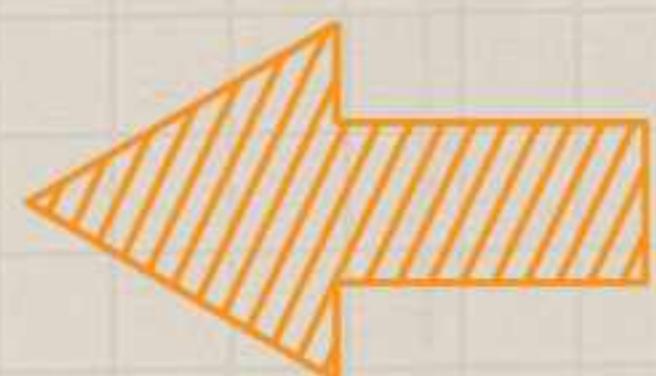
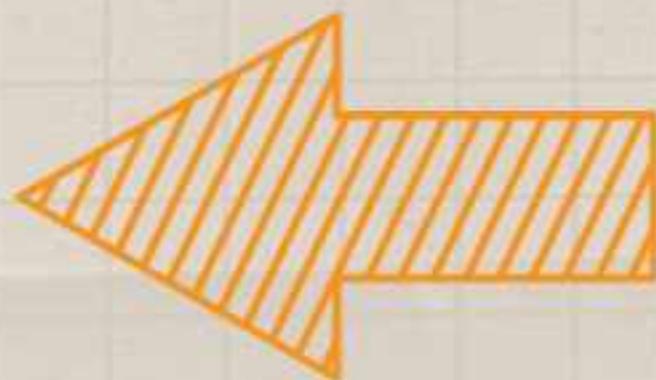
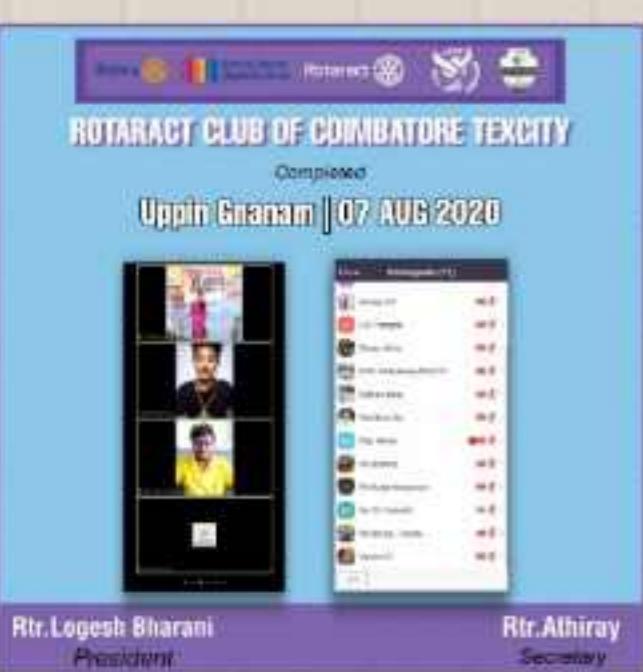
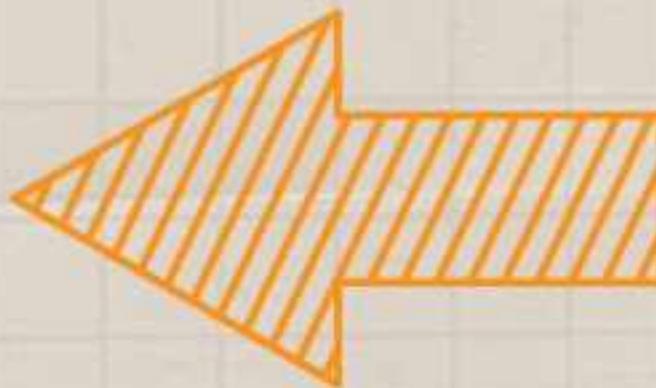
**Ilish Macher Jhol**



**Rosogulla**



# CLUB PROJECTS OF COIMBATORE TEXCITY



## RAKHI-TA

A joint project with the Rotaract Club of Dombivili Suncity, on the occasion of Rakshabandhan and Sanskrit Day.

## BREASTFEEDING - DISTRESS VS JOY

A joint project with the Rotaract Club of Delhi Elite on account of World Breastfeeding Week

## UPPIN GNANAM

A fun-filled Kadi joke quiz was organised to test the quirkiness of the club members

## GENERAL BODY MEETING

General body meeting was conducted to discuss the upcoming events for the month of August.

## TEX BINGO

A 9-day Challenge focusing on day-to-day lifestyle changes to conserve the environment

## ONE WEAPON DIFFERENT STORIES

A session to pay homage to the lives lost at Hiroshima and Lebanon blasts

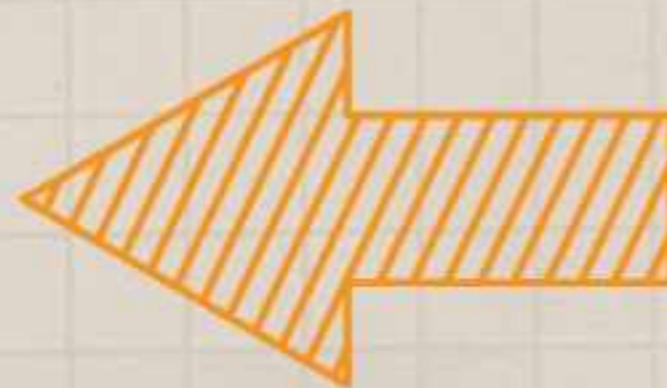
## விண்ணணத்தொடு

A student development program graced by the speakers Dr. Mayilsamy Annadurai and Devasenapathy IAS, was organised jointly with Students for Students Organization.

ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed Along With Students For Students  
மாண்புமான் தொடு - 12 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary



ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed Along with Rotaract Club of Coimbatore Majestic  
Unsung Heroes - 15 AUG 2020

Rtr.Logesh Bharani  
President

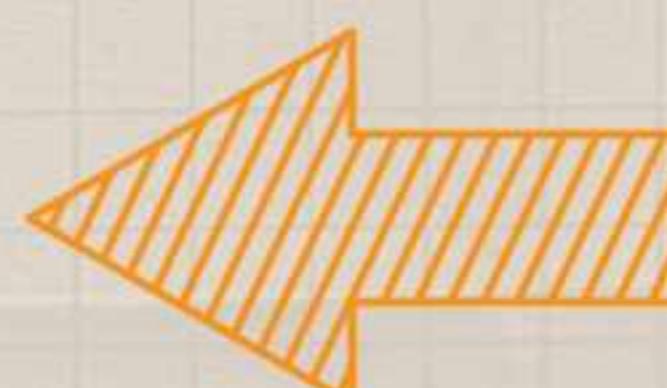
Rtr.Athiray  
Secretary



ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed  
Zero Waste - 16 AUG 2020

Rtr.Logesh Bharani  
President

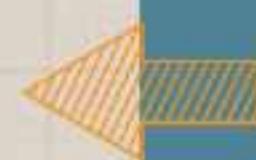
Rtr.Athiray  
Secretary



ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed Along With Rotaract Club Of Sri Krishna Arts And Science College  
MOONGIL THOTTAM MOOLIGAI VAASAM - 17 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary



ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed  
Freeze The Frame - 19 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary



## UNSUNG HEROES.

Unsung heroes – In collaboration with Rotaract club of Coimbatore Majestic, participated in various competitions in remembrance of the unsung heroes on the Independence day

## ZERO WASTE

A session on Waste management handled by Ms.Sneha Rao, Founder – Terragram

## MOONGIL THOTTAM MOOLIGAI VAASAM

Moongil thottam : A session on forest conservation by Rtr.IPP.Premakanthi, Certified District Trainer, was jointly organised by The Rotaract Club of Coimbatore Texcity and Rotaract Club of Sri Krishna Arts and Science College.

## FREEZE THE FRAME

A workshop on mobile photography was handled by Mr. Sethu Ravichandran, Founder, Redpyx Media.

## LIFE THROUGH A LENS

A photography contest to bring out the talents of our budding photographers!

ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed  
Life Through A Lens - 19 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary

ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed  
Poovukku Porandhanaal | 20 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary

ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed  
Stand Up - 23 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary

ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed Along With Rotaract Club of Coimbatore Cosmopolitan  
The Concept - 24 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary

ROTARACT CLUB OF COIMBATORE TEXCITY  
Completed  
Open Talk - 26 AUG 2020

Rtr.Logesh Bharani  
President

Rtr.Athiray  
Secretary

## POOVUKKU PORANDHANAAL

A virtual birthday celebration for the august born rotaractors of our club

## STAND UP

A platform to bring out the hidden talents of our very own club members. Club members are given an opportunity to talk on a topic, to overcome their stage fear.

## THE CONCEPT

A joint project focussing all the four avenues was organised along with The Rotaract Club of Coimbatore Cosmopolitan

## O'OPEN TALK

A session on Women's Equality handled by Rtr. IPP.Anitha Sherlin, to commemorate the 100th anniversary of International Women's Equality Day.

## THE REVIVE

Club Orientation handled by Pilot Faculty Rtr. Sanjula and Co-pilot Faculty Rtr. IPP.Sathish Balakrishnan

## (GBM)<sup>2</sup> (MBM)<sup>2</sup>

General Body Meeting and Month end Board Meeting to clarify issues, set new directions, sharpen focus and create alignment along with Mandatory Bond Making by series of activities.

## ONAM

First ever virtual Onam celebration along with Coimbatore Main, Cochin East. Delightful day with fun activities, music concert, chandamelam DJ and Pookalam competition along with many awards and recognitions.

## FFகை இன்பம்

A fundraiser for the migrant workers and daily wage workers who haven't returned to normalcy amidst the lockdown !

## KADHAI KURUVICAL

A virtual storytelling platform for kids to make them utilise lockdown in a productive way.

## TEX MESSAGE

A health benefits message about fruits, vegetables and other health beneficiary products

# CLUB PROJECTS OF MCKVIE



## BANDHAN: CELEBRATING RAKSHABANDHAN

"Hand made" rakhi competition was conducted



## JANMASHTAMI UTSAV

Doodle/Painting and Sweet dish competition were conducted under the theme of 'Krishna' and 'Indian Sweet dish' respectively

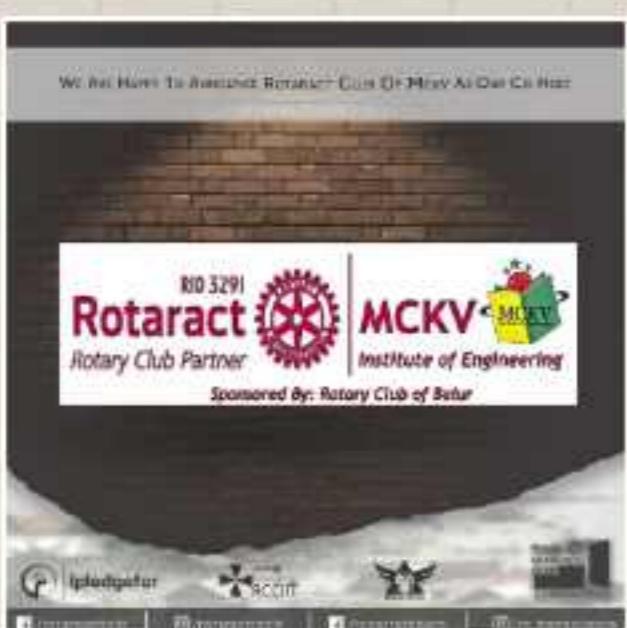


## AZAADI: CELEBRATING INDEPENDENCE DAY

Speech, Poetry Recitation, Face painting and Singing competition were conducted

## AARAMBH

"AARAMBH" the 11th installation ceremony of Rotaract Club of MCKV Institute of Engineering happened on 26th of August, 2020 at 11 AM.



## ASSAM- BIHAR FLOOD RELIEF

RC - MCKVIE donated a fair amount to help people of Assam and Bihar to overcome this disaster as early as possible and make this earth a better place for them.



## SANKALP TARU

"Let's shake off the negativity and dig in some hope to plant a tree together"

## ECLECIA

To celebrate the essence of fellowship even in this tough time of pandemic.

RC - MCKVIE won the award for highest no. of participants in the event Ecletia organised by RID 3291.



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