



Sales Analysis

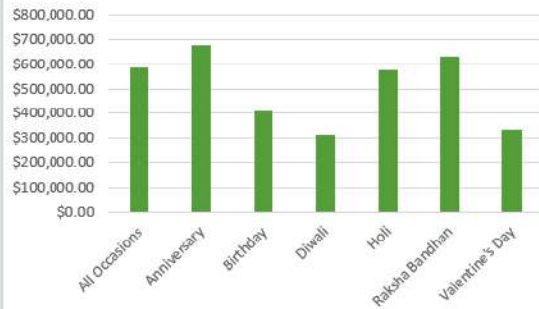
1000
Total Orders

₹ 3,520,984.00
Total Revenue

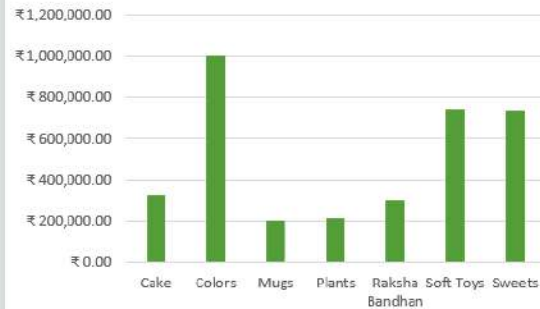
5.53
Order - Delivery Time

₹ 3,520.98
Avg. Customer's Spent

Revenue by Occasions



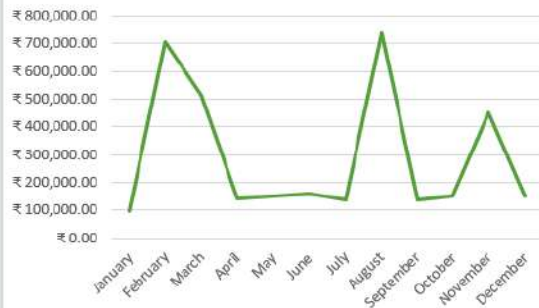
Revenue by Category



Revenue by Hour (Order Time)



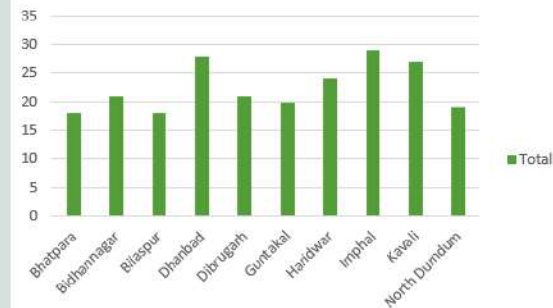
Revenue by Months



Top 5 Products by Revenue



Top 10 Cities by Orders



Order_date

All Periods DAYS

FEB 2023

5 6 7 8 9 10 11 12 13

Delivery_date

All Periods MONTHS

2024

JN JUL AUG SEP OCT NOV

Occasion

All Occasions

Anniversary

Birthday

Diwali

Holi

Raksha Bandhan

Valentine's Day

FNL Report

Count of Order_ID	Sum of Revenue	Average of diff_order_delivery	Average of Revenue
1000	₹ 3,520,984.00	5.53	₹ 3,520.98

"Order Quantity Vs Delivery Time : The correlation coefficient is extremely close to 0, indicating no significant linear relationship between Order Quantity and Delivery Time. This suggests that changes in Order Quantity have minimal to no impact on Delivery Time in this dataset."

Correlation = 0.0035

Months	Sum of Revenue
January	₹ 95,468.00
February	₹ 704,509.00
March	₹ 511,823.00
April	₹ 140,393.00
May	₹ 150,346.00
June	₹ 157,913.00
July	₹ 135,826.00
August	₹ 737,389.00
September	₹ 136,938.00
October	₹ 151,619.00
November	₹ 449,169.00
December	₹ 149,591.00
Grand Total	₹ 3,520,984.00

Occasions	Sum of Revenue
All Occasions	\$586,176.00
Anniversary	\$674,634.00
Birthday	\$408,194.00
Diwali	\$313,783.00
Holi	\$574,682.00
Raksha Bandhan	\$631,585.00
Valentine's Day	\$331,930.00
Grand Total	\$3,520,984.00

Top 10 Product Sales Cities	Count of Order_ID
Bhatpara	18
Bidhannagar	21
Bilaspur	18
Dhanbad	28
Dibrugarh	21
Guntakal	20
Haridwar	24
Imphal	29
Kavali	27
North Dumdum	19
Grand Total	225

Top 5 Products	Sum of Revenue
Deserunt Box	₹ 97,665.00
Dolores Gift	₹ 106,624.00
Harum Pack	₹ 101,556.00
Magnum Set	₹ 121,905.00
Quia Gift	₹ 114,476.00
Grand Total	₹ 542,226.00

Categories	Sum of Revenue
Cake	₹ 329,862.00
Colors	₹ 1,005,645.00
Mugs	₹ 201,151.00
Plants	₹ 212,281.00
Raksha Bandhan	₹ 297,372.00
Soft Toys	₹ 740,831.00
Sweets	₹ 733,842.00
Grand Total	₹ 3,520,984.00

Hours	Sum of Revenue
0	\$99,400.00
1	\$129,309.00
2	\$152,940.00
3	\$146,810.00
4	\$114,700.00
5	\$156,198.00
6	\$177,211.00
7	\$147,749.00
8	\$133,617.00
9	\$153,678.00
10	\$94,985.00
11	\$130,287.00
12	\$162,394.00
13	\$152,340.00
14	\$126,406.00
15	\$163,586.00
16	\$128,797.00
17	\$155,373.00
18	\$173,118.00
19	\$185,771.00
20	\$186,426.00
21	\$155,466.00
22	\$125,912.00
23	\$168,511.00
Grand Total	\$3,520,984.00