



KONGU ENGINEERING COLLEGE

PERUNDURAI ERODE-638060

DEPARTMENT NAME

KEC IDEATHON



Transform Yourself

Alumni Association platform

Team Lead: Rakshetha RR (23ALR073)

**Team Members: Sanjay N (23ALR087)
Sanjay C (23ALR085)**

Technology Readiness Level: TRL3

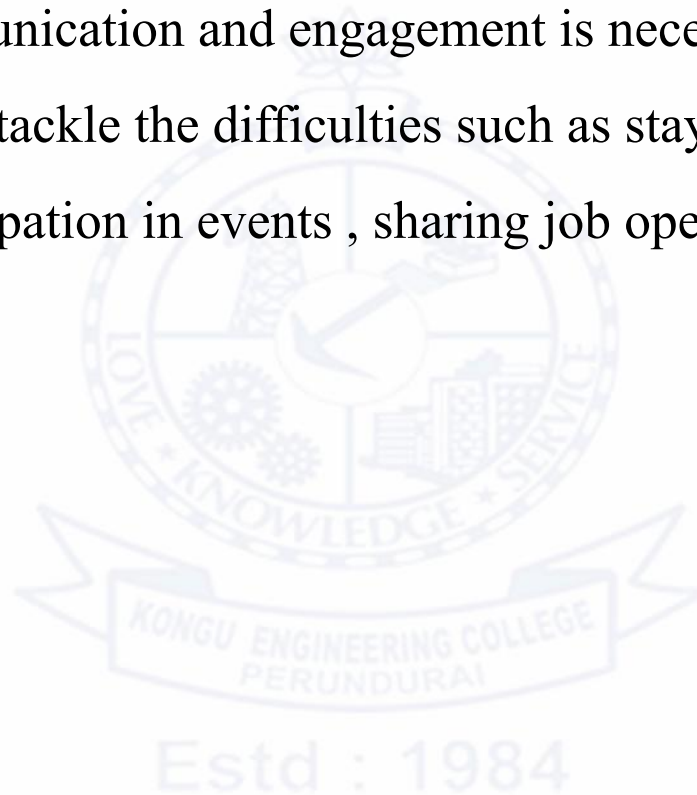
**Team Mentor with Designation and Department:
Ms.A.S.Renugadevi Assistant Professor AI**

In association with:



The Problem

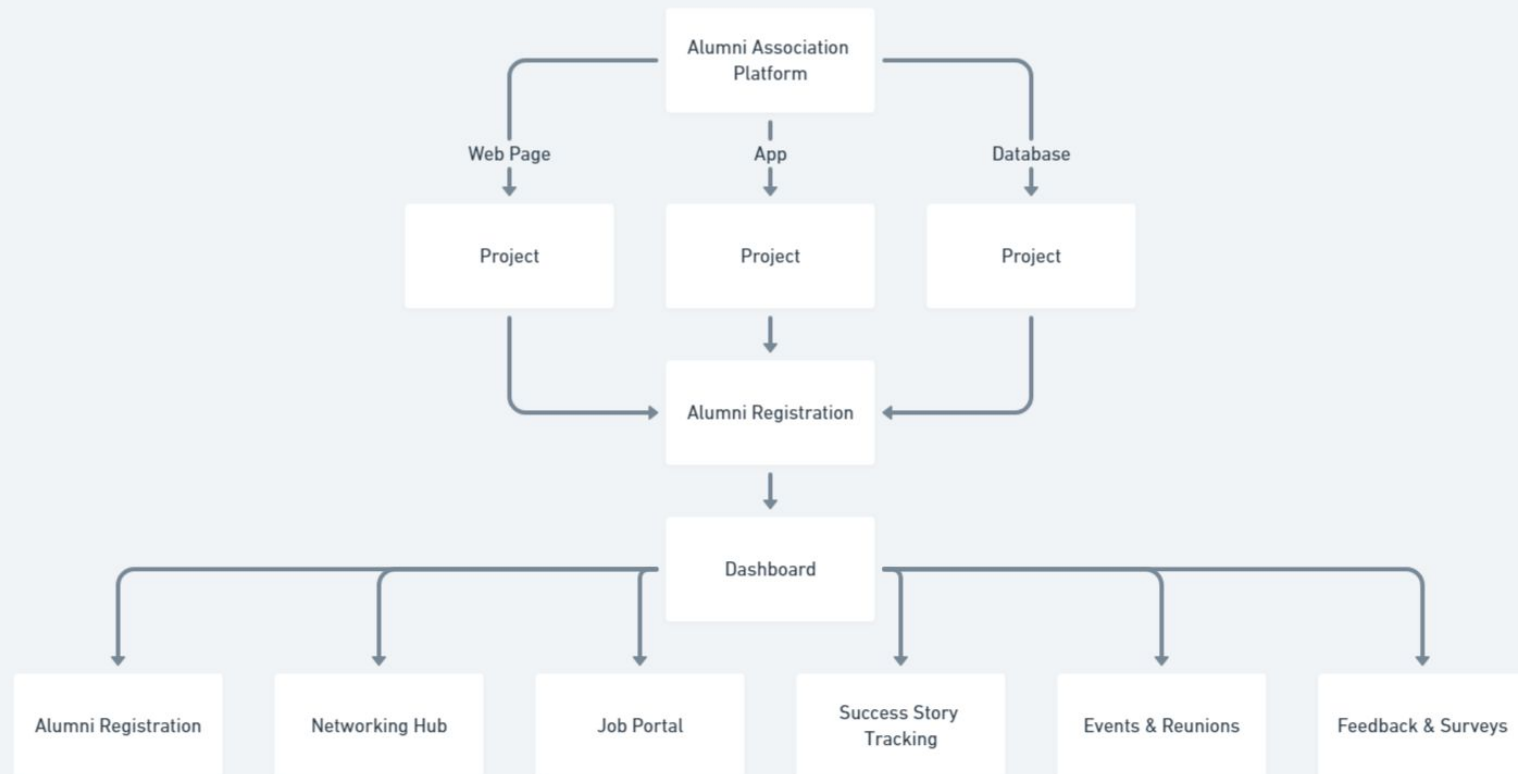
- Automated communication and engagement is necessary between the alumni and the student to tackle the difficulties such as staying connected with the institution , participation in events , sharing job openings , etc.



The Solution

- The objective is to develop a centralized space for alumni to connect, chat, and collaborate with the students.
- This platform takes inspiration from popular networks like Linked Alumni, but it adds several unique features such as Personalized Mentorship, Batch/Department-based group and notification.
- This platform meets both social and career related needs ,maintaining long-term engagement on Career Development, Fundraising success etc.
- The Unfair advantage contents are Community Trust and Emotional Bond , Exclusive Alumni Data ,Institution Branding ,etc.

Flowchart / Product workflow



Competitors

- platform offers a comprehensive, user-friendly solution with advanced security and customization options



| Feature | Alumni Association Platform | Aluminati | gravityty |
|------------------|-----------------------------|-------------|-----------|
| All-in-One | Yes | No | No |
| Mobile Access | Full access | Limited | Basic |
| Customization | High | Low | Low |
| Networking | Strong focus | Basic | None |
| Donation Process | Easy and secure | Complicated | Limited |
| User Experience | User-friendly | Complicated | Outdated |
| Security | Advanced | Basic | Moderate |

Uniqueness / IP & Value Proposition

- All-in-One Platform Combines all alumni-related functions (registration, donations, job portal, networking, events).
- One platform for all alumni needs, reducing tool complexity.
- Improve alumni relationships, increase donations, and offer career support.
- Secure donation processing ,advanced networking filters, and cross-platform integration.



Idea - Current Status / Future Plan

Timeline & Milestones

- Idea : Integrating the Alumni Association Platform with the College Website to Benefit and Support Our Students
- What is the development status as on now?

Completed 50% of the implementation, including the UI/UX .Now, we are setting up the database, and will begin working on the backend next.


- Time period in months required for idea to move to next stages – PoC / Prototype / MVP/ Product Commercialization ?




The total timeline from concept to commercialization is approximately 5-6 months.

- If you won, how you are going to use the prize money?

Cover initial costs like server hosting and software licenses. (Operational Expenses)




Integration of Alumni Association Platform with College Website


**KONGU ENGINEERING COLLEGE** (Autonomous)
Affiliated to Anna University | Accredited by NAAC with A++ Grade
Perundurai Erode - 638060 Tamilnadu India

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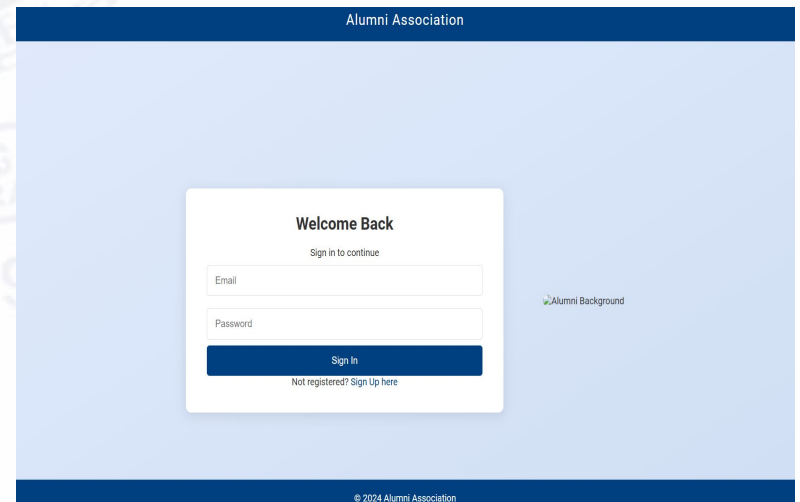
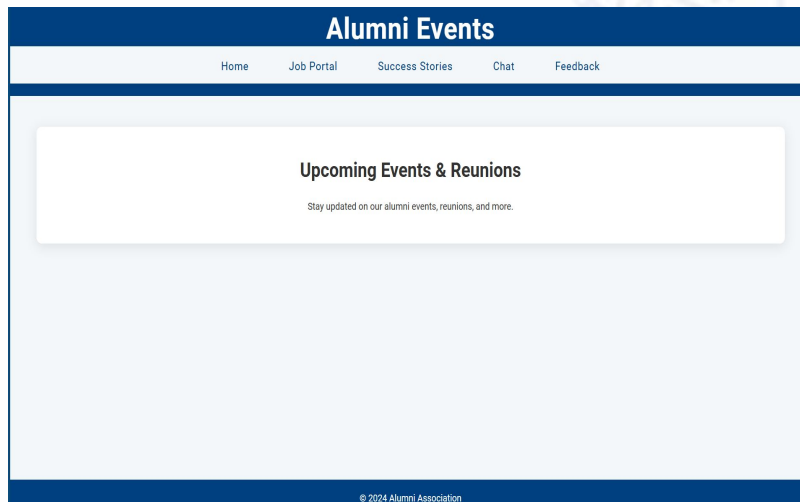
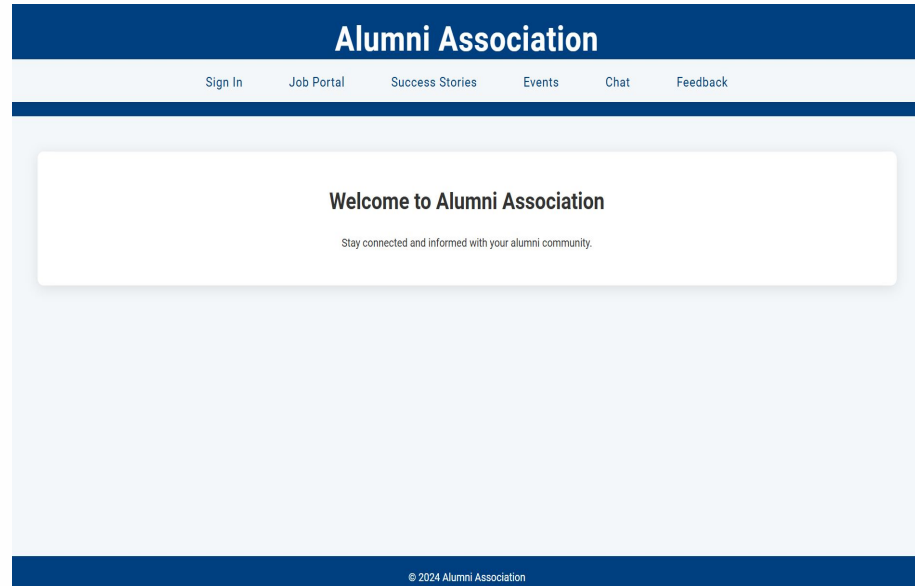



Placement


Ranking


Achievements

Frontend Works



Alumni Job Portal

[Home](#) [Success Stories](#) [Events](#) [Chat](#) [Feedback](#)

Post Job Openings

Job Title

Job Description

Post Job

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Success Stories

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Read Inspiring Stories of Our Alumni

Here you can post or read the success stories of our graduates.

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