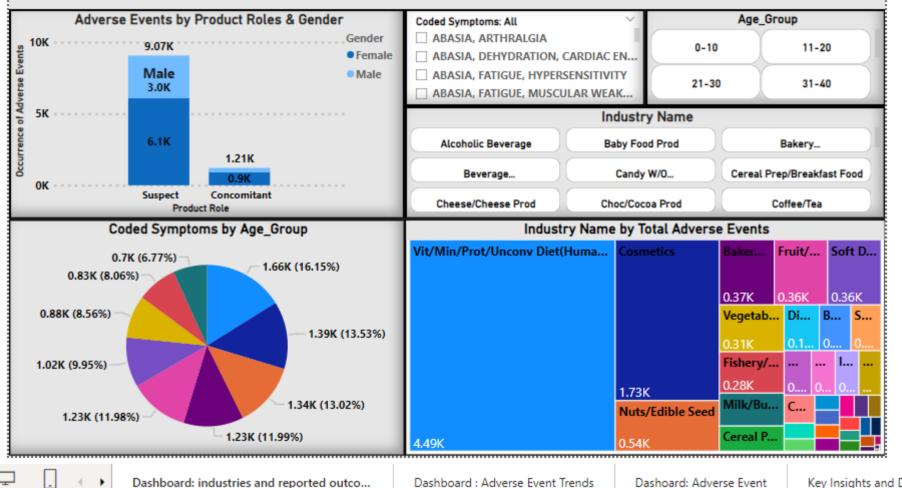
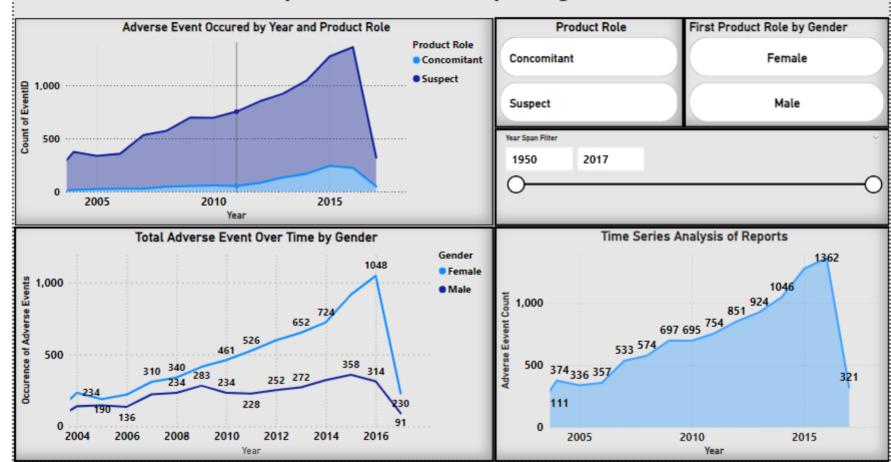
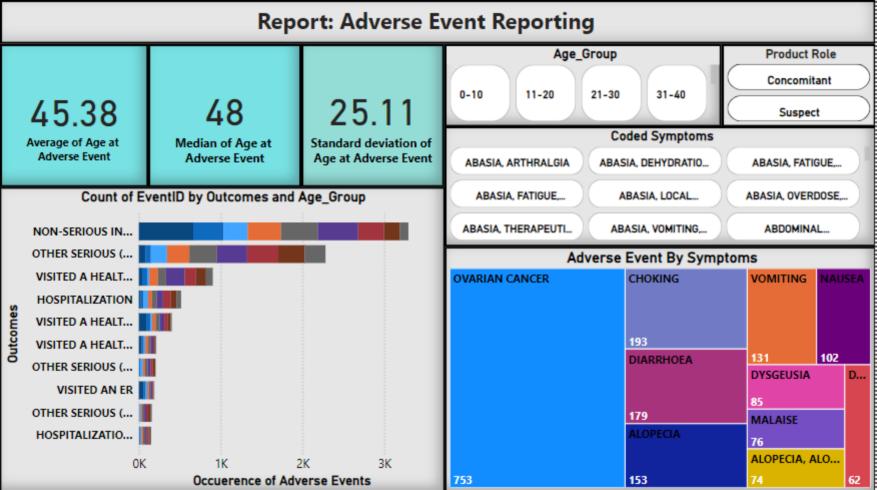
Report: Adverse Event Report Dashboard



Report: Time-Based Reporting Trends





Kye-Insights and Storytelling

1: Adverse Event Reporting Dashboard insights and Storytelling:

- 1- The outcome of "Non-serious Injuries/Illness" is the most frequently reported adverse event across all age groups, with the 0-10 age group showing the highest number of these reports.
- 2- Ovarian Cancer appears as the most frequently reported symptom associated with adverse events, given its largest size on the tree map.

Gastrointestinal symptoms such as Diarrhea, Nausea and Vomiting are also commonly reported, as indicated by the significant size of their respective blocks in the tree map.

2: Adverse Event Trends key insights and Storytelling:

- 1- Adverse event reports for females have shown an increasing trend over time, peaking sharply around 2016 before a significant drop is observed.
- 2- Male adverse event reports have remained relatively stable and consistently lower than females throughout the years.
- **3** Adverse event reports for have shown (in dashboard trend analysis) an increasing trend over time, peaking sharply around 2016 before a significant drop is observed.

3: Industry and Outcome Correlation Visualization :

- 1- Valuable insights from the graph for gender (male & female), it is clearly say that female gender has the highest count is 6.1k of occurrences of adverse event in both of the product roles.
- 2- We have calculated the relation between age group and coded symptoms that is, the age between 51-60 has high number of ovarian cancer detected and also it has overall coded symptoms is also high count.
- 3- Animal, Diet, Protein, Vitamins, Minerals and Human are the most prominent category, suggesting that industries associated with animal products, dietary supplements, and human-related products have a higher frequency of adverse events. Cosmetics, Food and Vegetable products, which also seem to have a notable number of adverse events associated with them,