PROPOSAL & SCOPE OF WORK FOR

Proposal and Quotation for Multi-Vendor E-Commerce Website Development Services with Android + iOS + Website +Admin Panel

By

Veloxn Private Limited

04 September, 2025

Statement of Confidentiality

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1) PROJECT OBJECTIVE

As you are looking for Multi-Vendor E-Commerce Website Development Services Android + iOS + Website +Admin Panel, so we are giving the proposal to do so.

2) VELOXN PRIVATE LIMITED PROPOSAL

VELOXN PRIVATE LIMITED will provide its technical support at the best cost-effective and competitive rates.

The role of VELOXN PRIVATE LIMITED will be as follows:

a) Understanding the exact requirement of the website.
b) Use its technical know-how and innovative ideas to decide the flow of the site.
c) Deciding the back-end and front-end technologist to be used.
d) Develop and design a professional user-friendly design layout of the web & application.
e) Publish a website on a hosting space (yet to be decided).
f) Efficiently run and implement the company made design for admin control for handling key modules as desired by the client.
g) Provide after sales services like maintenance facilities to ensure proper and smooth functioning of the application designed.

3) TOOLS & TECHNIUES USED

For implementing and designing the website following tools and technologies will be used:

Design Software: Adobe Creative Cloud Suite (Photoshop, Figma, etc.)
Front-end Technologies: HTML, JS, CSS, jQuery, AJAX
Programming Language - PHP version 8.x
MVC Framework - Laravel Framework
Database – MySQL RDBMS

4) SCOPE OF WORK (SOW) & SERVICE DELIVERABLES

The proposed website shall be compatible on all the desktop, mobile platforms, screen resolution (responsive) and tablets and will be designed and developed keeping in the exact requirements of the client.

SOW for Website Design & Development:

The following have to be provided by the client or will be charged as per actual of purchase

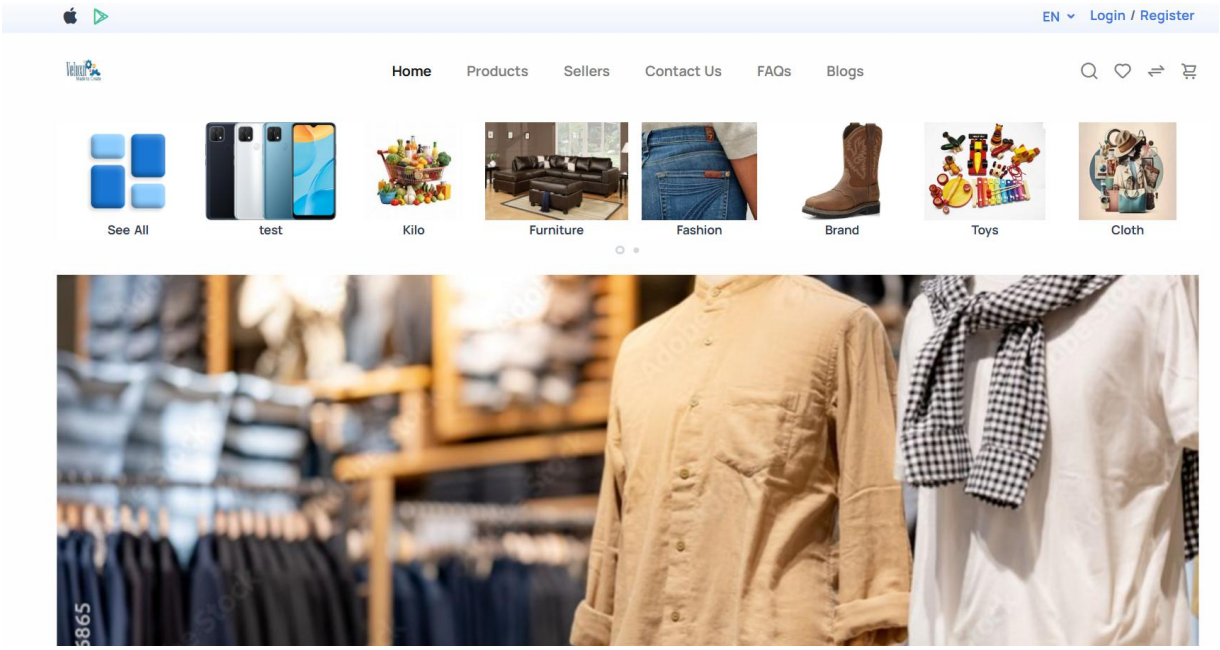
S.N	Specification
1	Domain
2	Hosting
3	cPanel
4	Data backup module
5	SSL setup
6	Security module setup
7	SMTP (for emails)
8	SMS gateway
9	Language converter
10	Content
11.	Payment Gateway

Website Configuration –

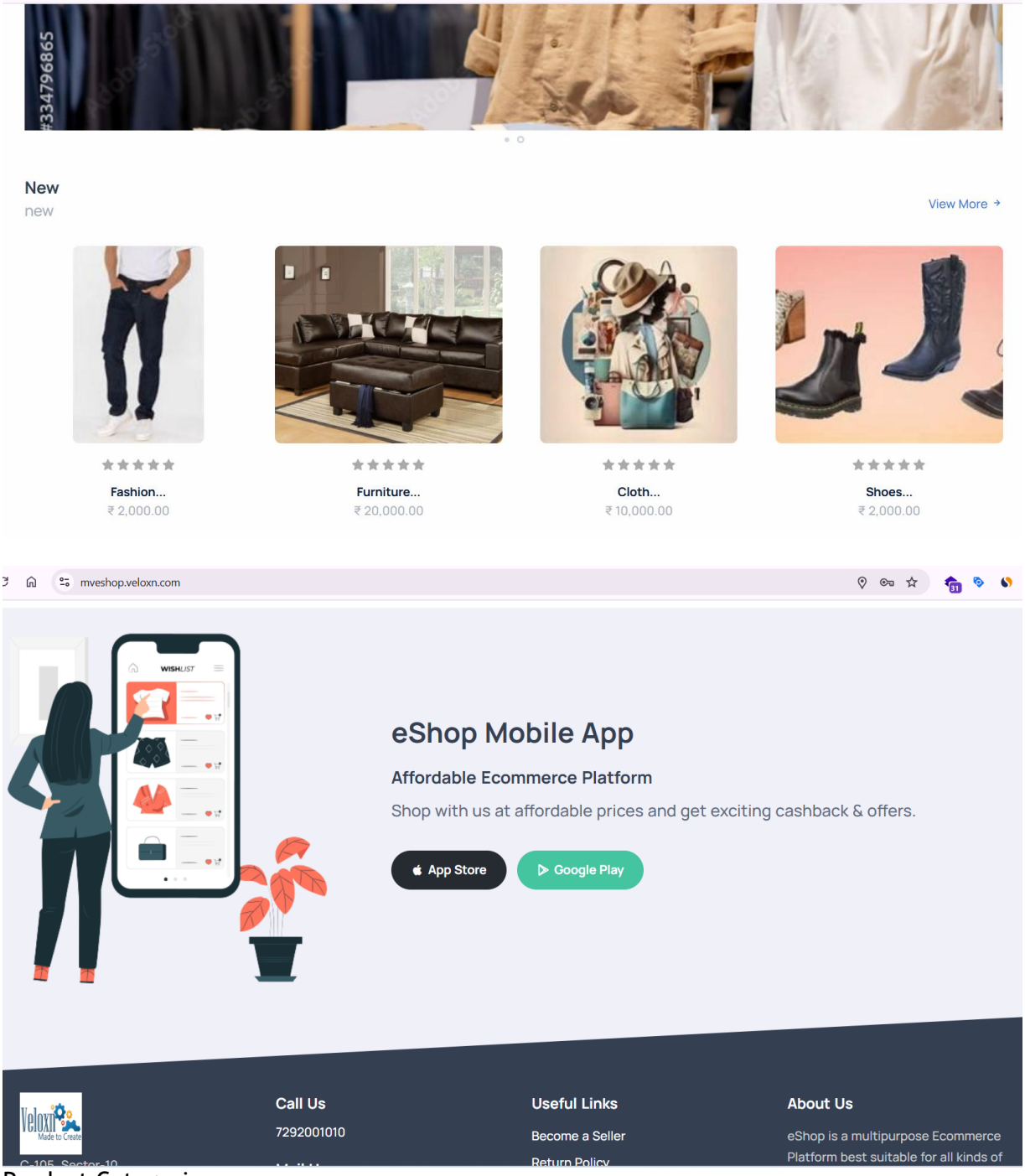
Website frontend UI as required and following features of the existing website, Powerful admin with backend can create and include blog section and insert the required content for the products.

Here are some screens at front end –

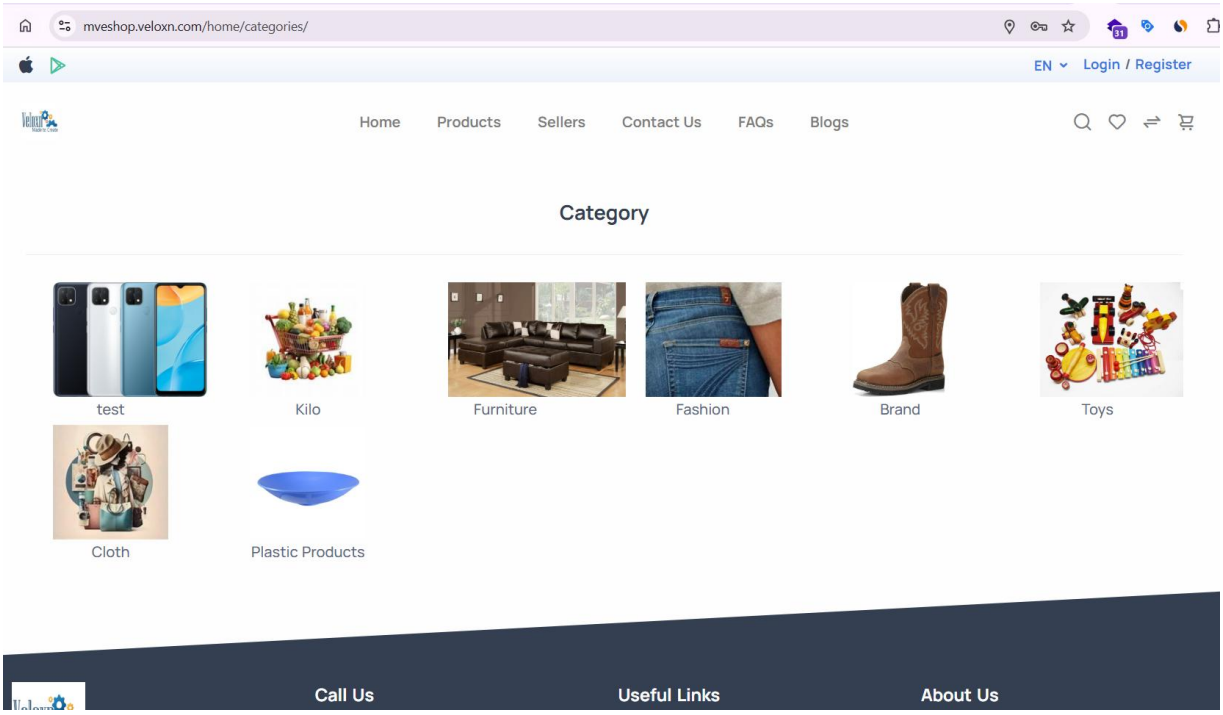
A. Home and slider screen



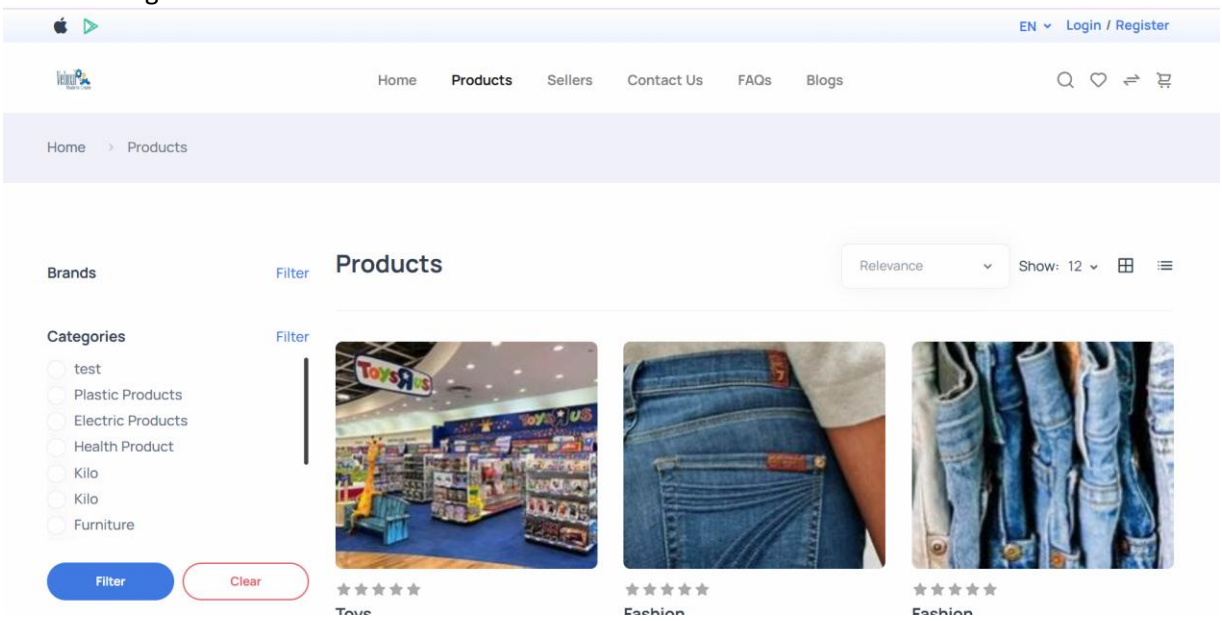
B. Products Screen



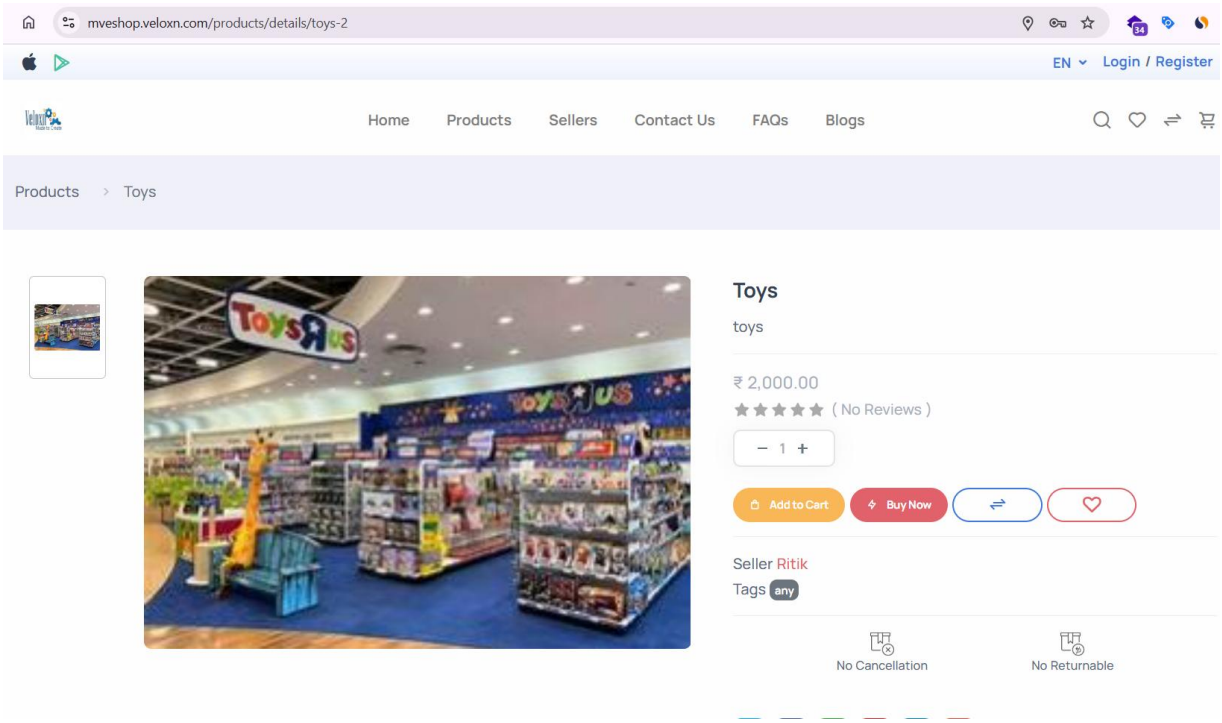
C. Product Categories



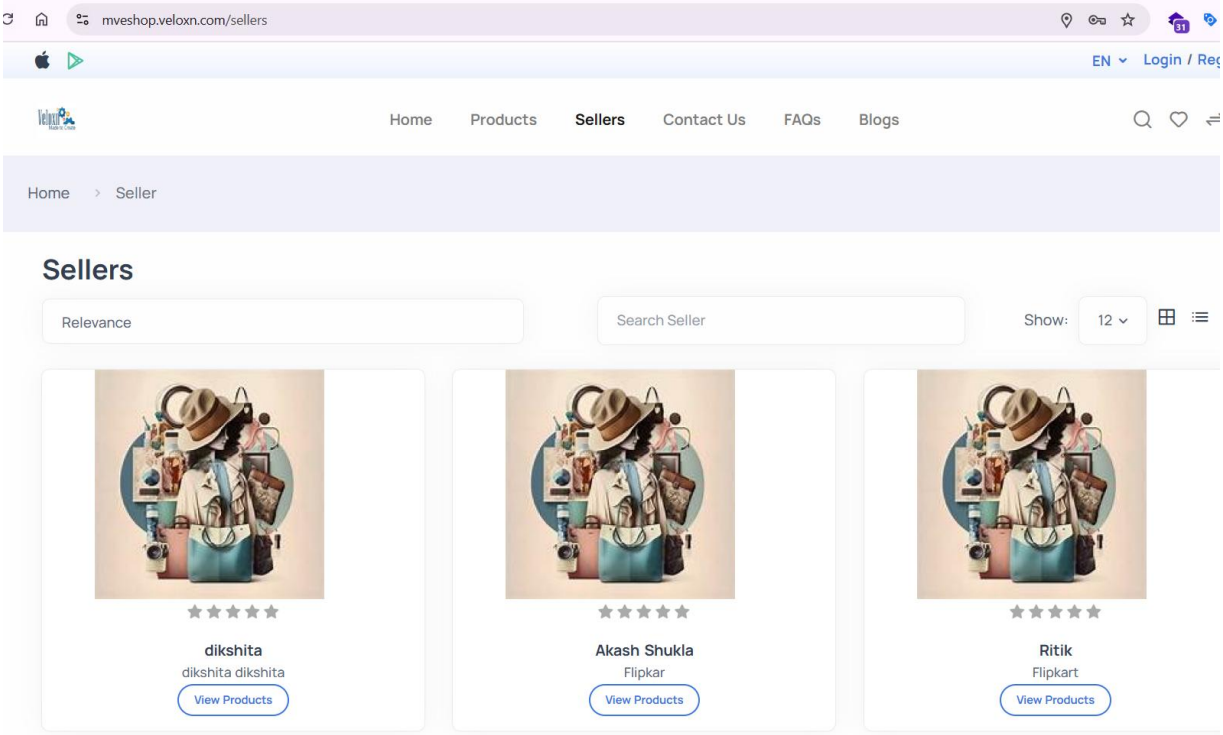
D. Products Page



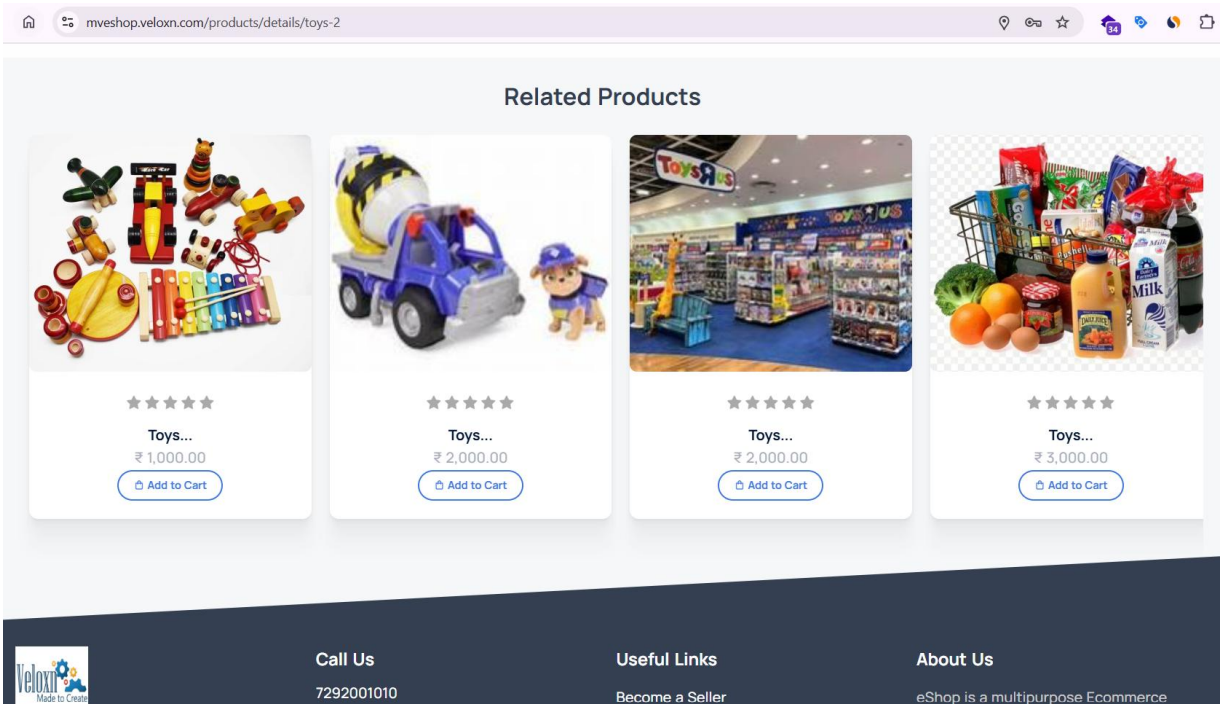
E. Products details page



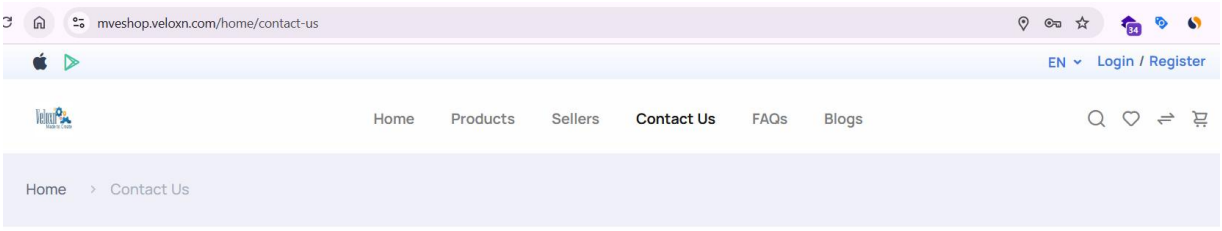
F. Sellers Page

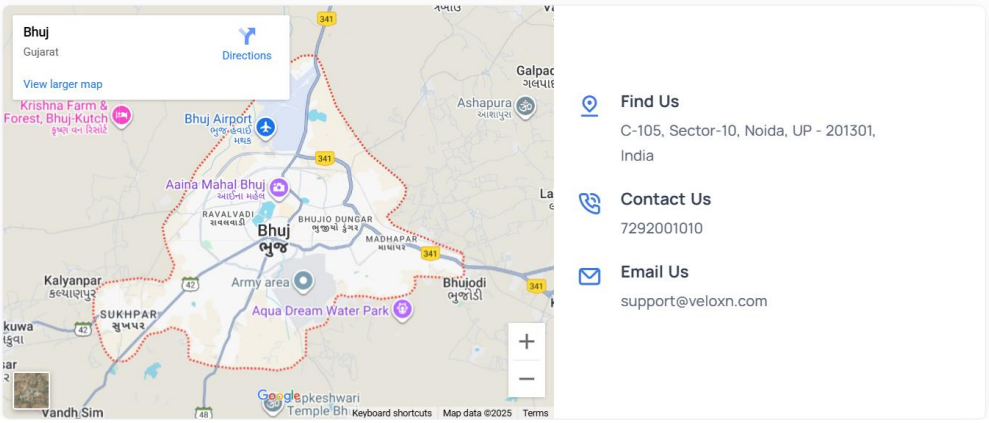


G. Related products

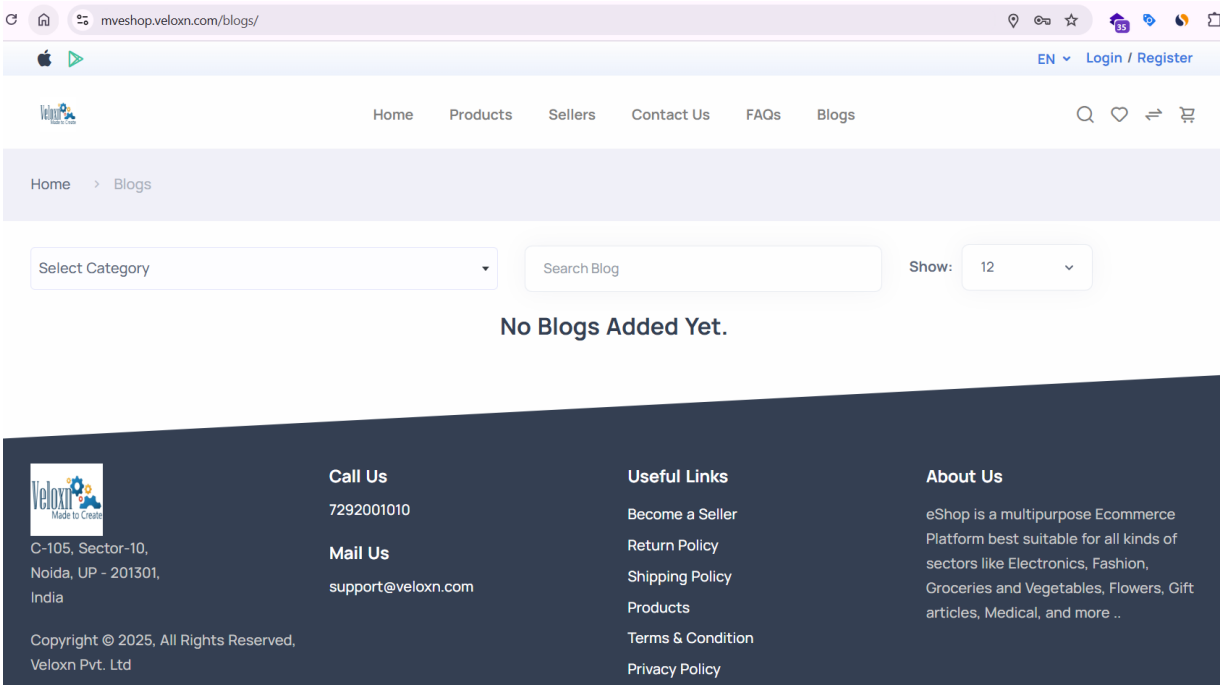


H. Contact us page

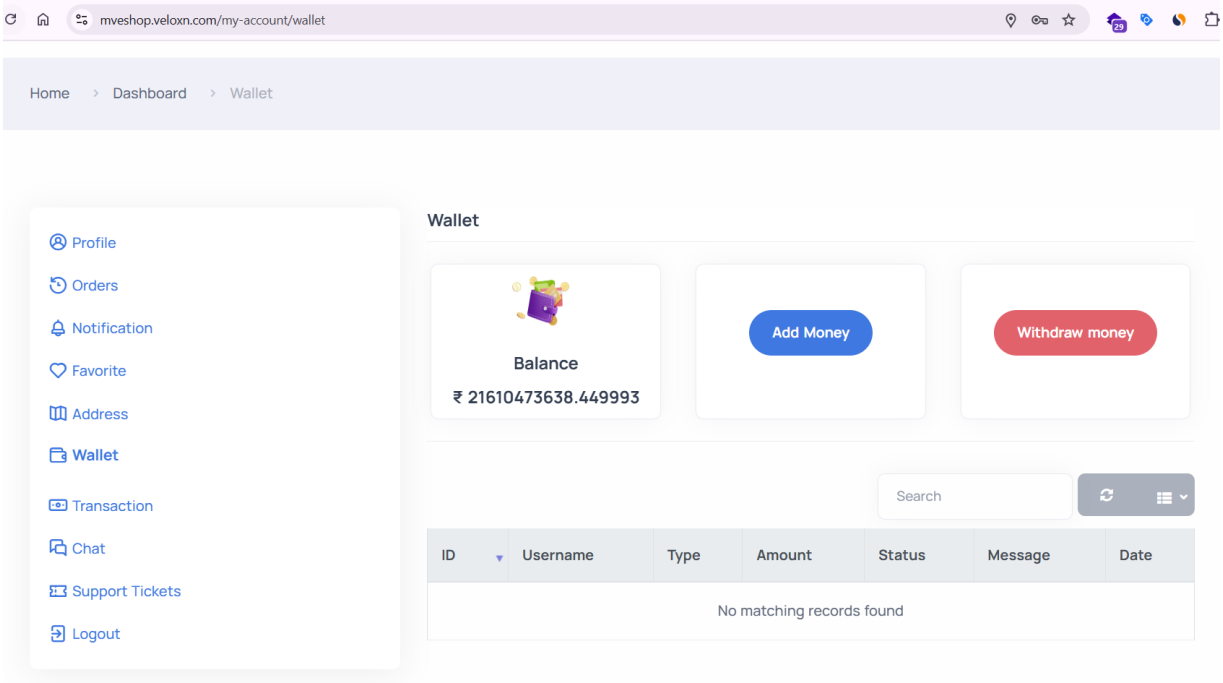




I. Blogs page

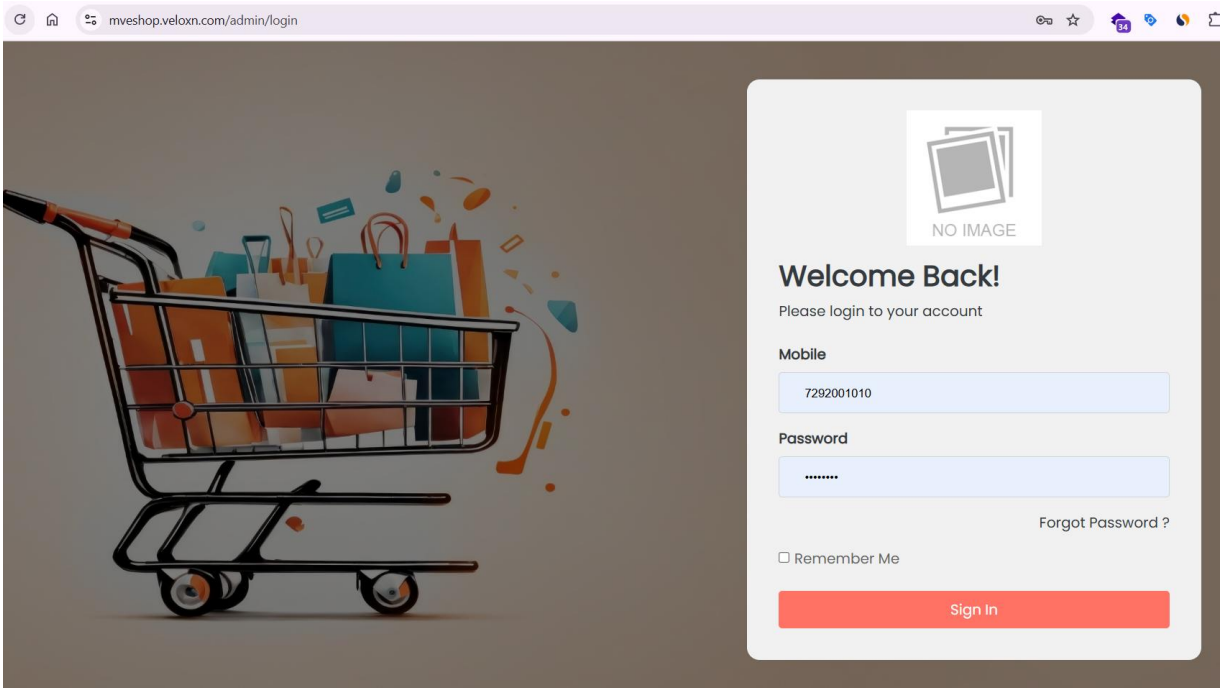


J. **Customer Dashboard page**

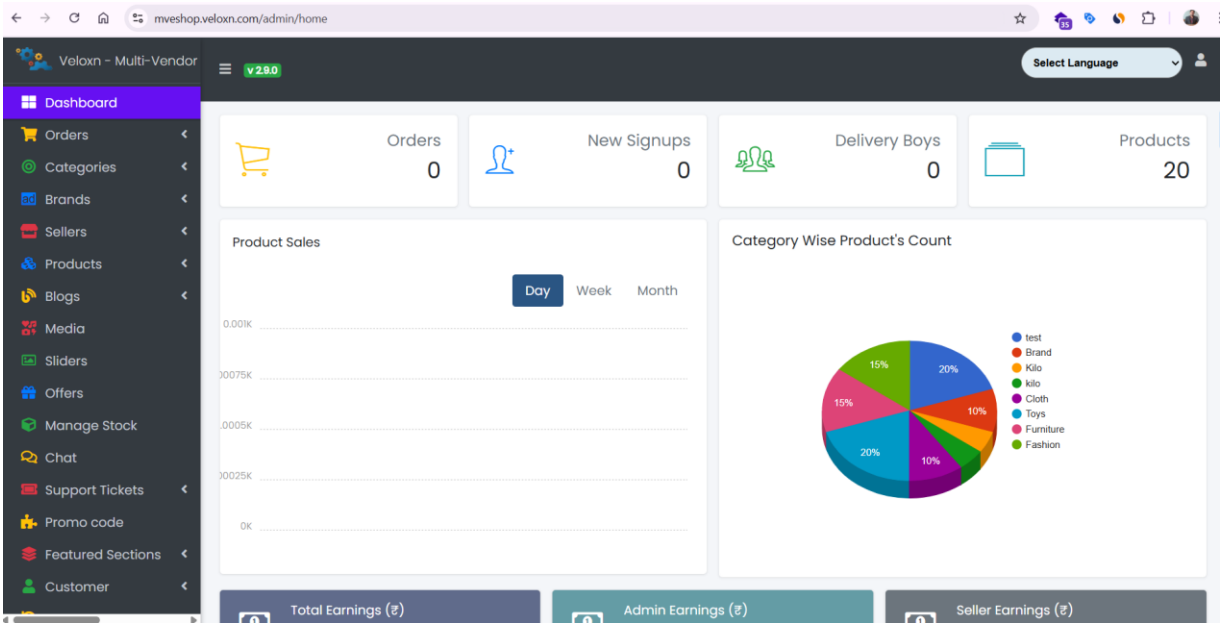


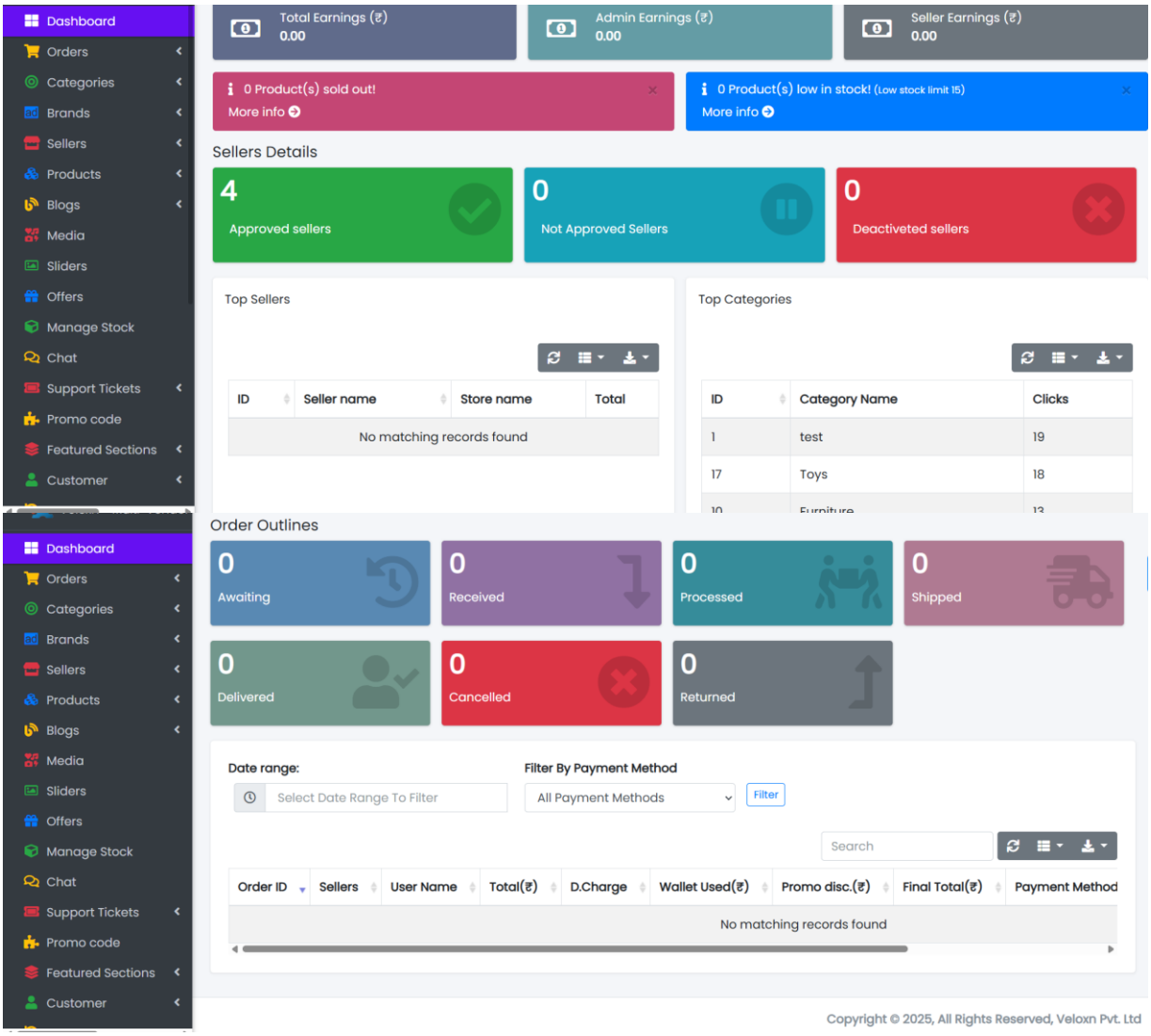
K. **Customer profile**

L. **Admin Sign in page**

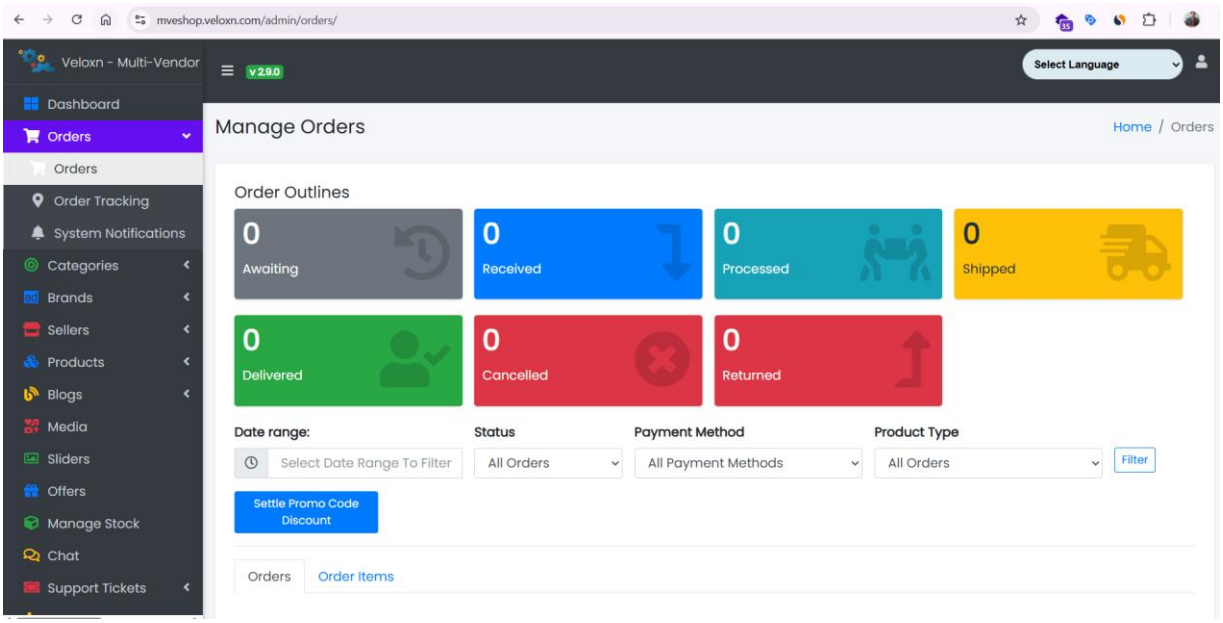


M. **Admin DashBoard**

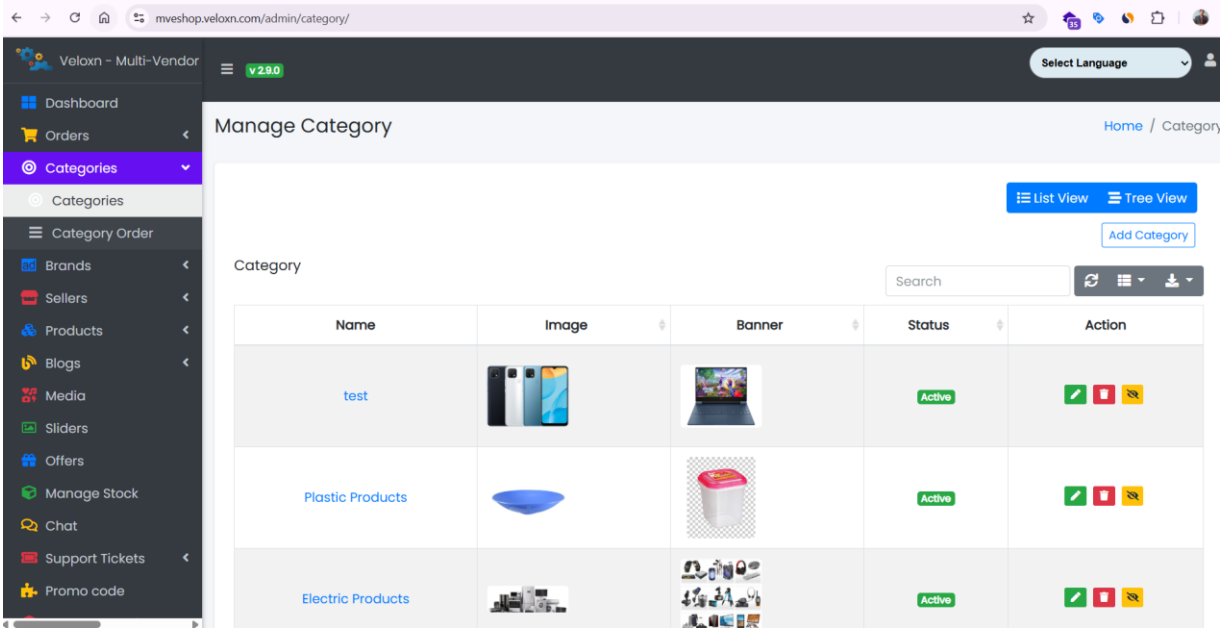




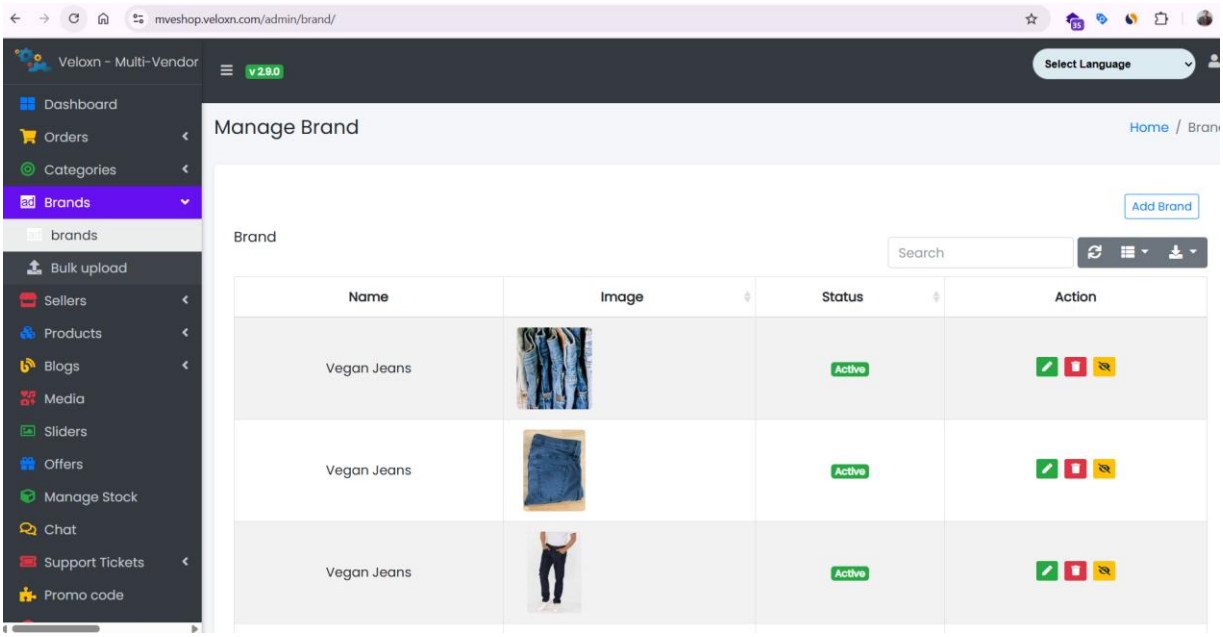
N. **Manager Orders**



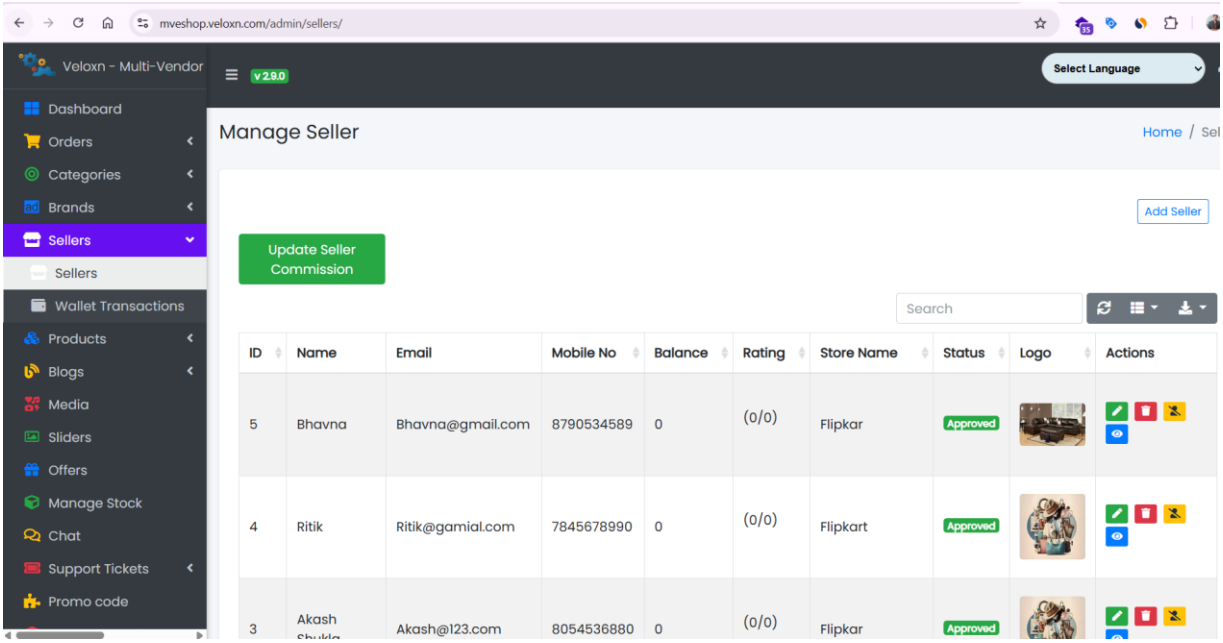
O. **Manage Categories**



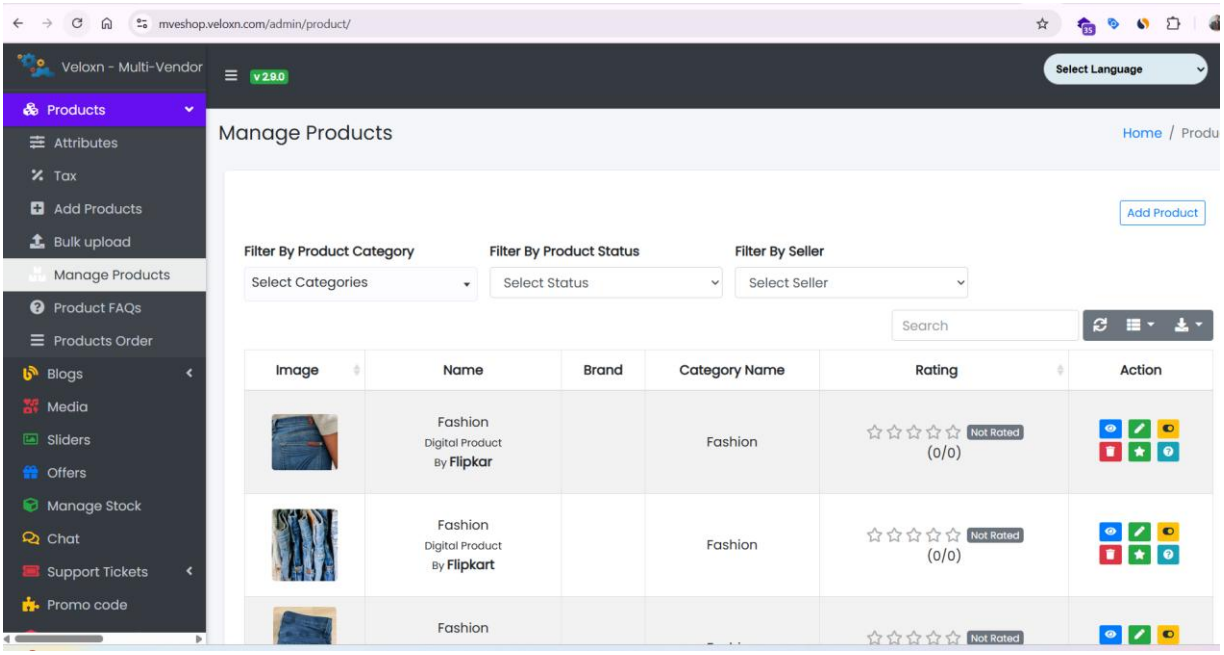
P. **Manage Brands**



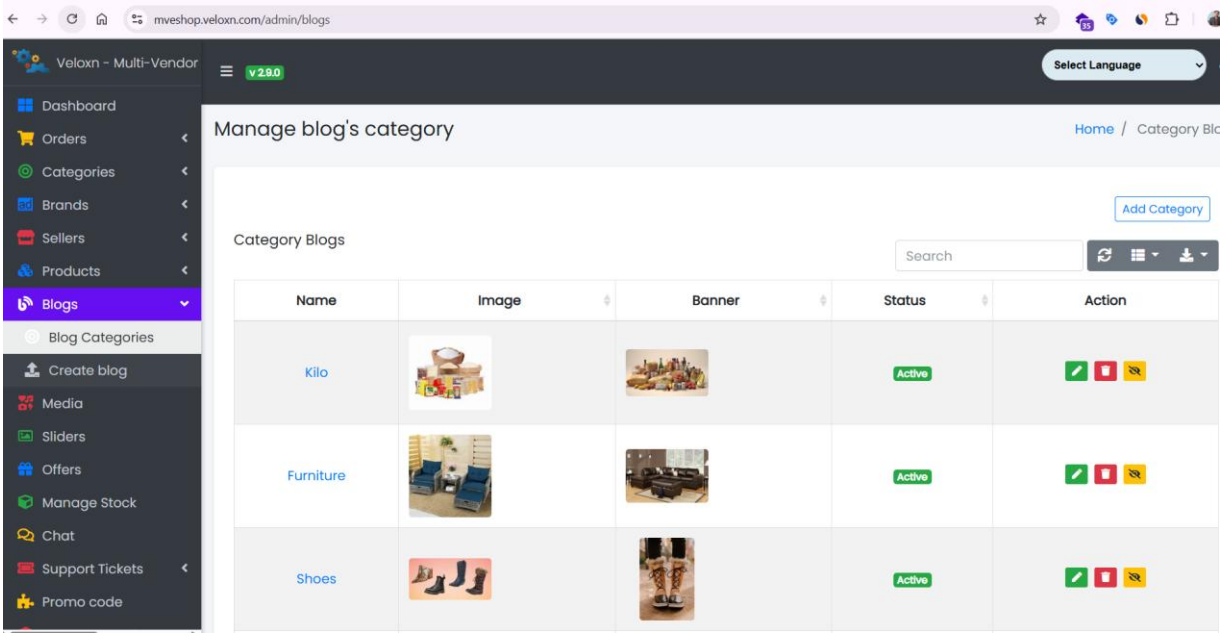
Q. **Manage sellers**



R. **Manage Products**

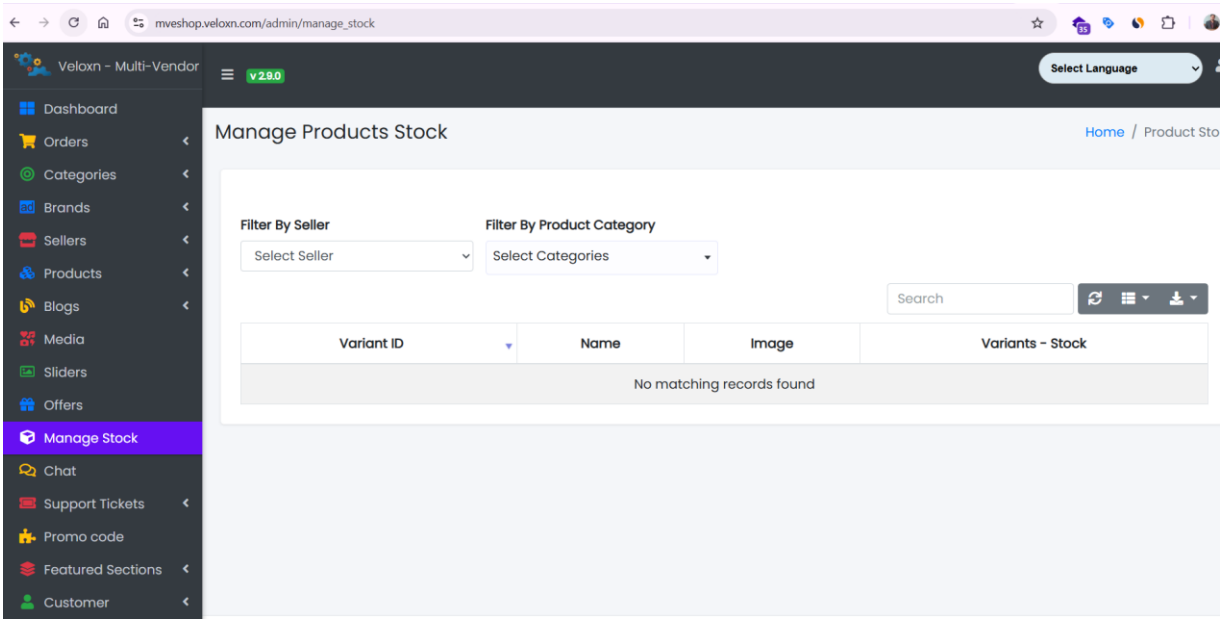


S. **Manage Blogs**



T. **Offers Management**

U. **Manage Stocks**



V. **Media Gallery**
W. **Slider Image**
X. **Offers Management**
Y. **Manage Products Stock**
Z. **Chat**
AA. **Manage Ticket Types and Ticket System**
BB. **Manage Promo Code**
CC. **Customer**
DD. **And more**

Admin Logged In

Complete admin modules list is here -

1. Dashboard
    a. Orders
    b. Orders
    c. Order Tracking
    d. System Notifications
2. Categories
    a. Categories
    b. Category Order
3. Brands
    a. brands
    b. Bulk upload
4. Sellers
    a. Sellers
    b. Wallet Transactions

5. Products
    a. Attributes
    b. Tax
    c. Add Products
    d. Bulk upload
    e. Manage Products
    f. Product FAQs
    g. Products Order
6. Blogs
    a. Blog Categories
    b. Create blog
7. Media
8. Sliders
9. Offers
10. Manage Stock
11. Chat
12. Support Tickets
    a. Ticket Types
    b. Tickets
13. Promo code
14. Featured Sections
    a. Manage Sections
    b. Sections Order
15. Customer
    a. View Customers
    b. Addresses
    c. Transactions
    d. Wallet Transactions
16. Return Requests
17. Delivery Boys
    a. Manage Delivery Boys
    b. Fund Transfer
    c. Manage Cash Collection
18. Payment Request
19. Send Notification
20. Custom message
21. System
    a. Store Settings

b. Email Settings
c. Payment Methods
d. Shipping Methods
e. Time Slots
f. Authentication Mode
g. Notification Settings
h. SMS Gateway Settings
i. Contact Us
j. About Us
k. Privacy Policy
l. Shipping Policy
m. Return Policy
n. Admin Policies
o. Delivery Boy Policies
p. Seller Policies
q. System Updater
r. System Registration

22. Web Settings
    a. General Settings
    b. Themes
    c. Languages
    d. Firebase
23. Pickup Location
24. Location
    a. Zipcodes
    b. City
    c. Areas
    d. Countries
    e. Bulk upload
25. Reports
    a. Sales Report
    b. Sale Inventory Reports
26. FAQ
27. System Users

5) <u>COST & TIME FRAME TO COMPLETE THE WEBSITE</u>

- Our charged after discounts are **Rs.** 95,000**/+ GST for doing following activities in 45 Days**

- Payment is required 50% advance , remaining payment is required in following milestones -
  - 30% when 50% work is done
  - 20% when 100% work is done
- **200 INR/hour for any changes or any software development.**

The quotation includes:

1. Performing the listed activities
2. Payment of Domain, Hosting, SMS Gateway, Email SMTP etc. is not included in it.

The quotation includes:

1. Designing/Development Cost with complete Content Management System (CMS)website to manage all the areas/pages of the website
2. Free post-launch technical support for 30 days.

Note: *Hosting, Server Extension, SMS API, EMAIL, Plugin Services, *Images, and the content will be provided by the client. If the client is not able to provide the above then VELOXN PRIVATE LIMITED will purchase on behalf of the client.*
These costs will be billed separately. Further, content writing charges will be extra and will be billed separately. Payment is to be made 100 % in advance. Domain and Hosting are not included in above mentioned charges. Charges for the same will be different.
All required services should be purchased by the client only

Note: -

- ***All payments shall be made via cash, cheque or bank deposit, Account Transfer or UPI.***

Bank Details:
VELOXN PRIVATE LIMITED
A/C Number – 259958439076
IFSC Code – INDB0000702
Bank Name – Indusind Bank
UPI ID veloxnservices@okicici

QR Code –

COMPANY:
Veloxn Private Limited
Iconic Tower C, Corenthum, Sector-62, Noida, UP - 201301, India www.veloxn.com
sales@veloxn.com
91-7292001010
GST - 06AAICV7138B1ZE

6) SCHEDULE FOR COMPLETION

We will follow the following schedule for successful development and implementation of the project Phases:

1. Layout Designing
2. Creation of Navigation Architecture
3. Inner Page Designing
4. Dynamic Pages/Section designing with administrative control panel
5. Testing
6. Deployment

7) QUALITY CONTROL METHODS

Veloxn Private Limited has its own quality standards which are basically based

on ‘Q’ ‘C’ ‘D’ factors i.e., ‘Q’ – Quality, ‘C’ – Cost, ‘D’ – Delivery.

We bring you high-performing, secure, easy-to-use solutions. And we make sure they are simple, flexible, and cost-effective.

8) POST-IMPLEMENTATION SUPPORT

After the successful implementation of the project, we will provide necessary technical support when needed free of charge for 30 days. This will also be followed by our routine time-to-time checks. After this period client can opt for AMC for maintenance of the application.

9) TEAM FOR THIS PROJECT

Team Heads	Members
Project Manager	1
Designer/UI Expert	1
Laravel Expert	1
Backend Server Expert	1

10) TERMS & CONDITIONS

1. **Payment Terms:** The schedule of payments is specified below:
   (a) 50 percent of the amount as advance along with the PO.
   (b) The balance amount after work completion and before uploading the web application on the default URL.
2. GST as applicable will be charged extra.
3. After completion of the project, VELOXN PRIVATE LIMITED is ready to share the source code of the project with the client (if required).
4. All the data or report inputs preferably in soft copy are to be provided by the client well in advance before starting of the project.
5. In website design, VELOXN PRIVATE LIMITED would use freely available graphics and images. If client insists to have any specific graphics or images, which need to be purchased, client has to pay the additional price for the same.
6. All payments must be made in the name of **Veloxn Private Limited**
7. No refunds would be made once the process is executed or in the process of

execution.

8. This proposal is valid for 14 days from the date of the proposal.
9. Disputes, if any subject to New Delhi, India jurisdiction.

11) CONTRACT AGREEMENT

Assurances

Client and the Contractor agree that all activity pursuant to this contract will be in accordance with all the applicable current federal, state, and local laws, rules, and regulations. IN WITNESS WHEREOF the parties hereto have executed this Agreement by their duly authorized representatives and have caused this Agreement to become effective as of the date above written.

Contractor	**Client**
By Veloxn Private Limited	**By:**
Date: 04 September 2025	**Date:**