

## **Proposed Solution**

To overcome the challenges of building a website using Canva, you can follow a structured approach that includes the following strategies and solutions:

1. **Use Canva for Design, Not Hosting:** Instead of trying to build an entire website on Canva, use Canva for what it's best at - design. Create your website's graphics, images, and other visual elements in Canva, and then export them for use in a dedicated website builder or content management system (CMS).
2. **Select a Website Builder or CMS:** Choose a website builder or CMS that suits your needs. WordPress, Wix, Squarespace, or other popular platforms offer a wide range of features, customization options, and hosting solutions.
3. **Integration of Canva Designs:** Import your Canva-created graphics and images into your chosen website builder. Most website builders allow for easy image and graphic uploads, making it simple to incorporate your Canva designs.
4. **Responsive Design:** Ensure that the website builder or CMS you select supports responsive design. Test your site on various devices to guarantee that it looks and functions well on desktops, tablets, and mobile phones.
5. **SEO Optimization:** Leverage the SEO tools provided by your website builder or CMS for on-page optimization. These platforms often offer more comprehensive SEO capabilities than Canva. Optimize your content, meta tags, and URL structure for better search engine ranking.
6. **Advanced Features:** If you require advanced features like e-commerce, forms, user authentication, or dynamic content, select a website builder or CMS

that offers these capabilities. You can integrate third-party tools and plugins as needed.

7.     **Domain and Hosting:** Register a domain and choose a hosting provider that aligns with your website's needs. Website builders and CMS platforms typically offer hosting services, simplifying this process.

8.     **Collaboration and Version Control:** If you're working on a team project, use collaboration and version control tools external to Canva. Services like Google Docs, GitHub, or project management software can help with collaboration and tracking changes.

9.     **Migration Plans:** Plan for the future by considering potential migration needs. If your website outgrows the capabilities of Canva or your current platform, outline a strategy for migrating to a more powerful solution while preserving your content.

10.    **Training and Support:** Ensure that you and your team are familiar with the selected website builder or CMS. Many platforms offer tutorials, documentation, and customer support to assist you in building and maintaining your website.