## **Problem Statement**

"Creating a website using Canva presents several challenges, as Canva primarily specializes in graphic design and document creation rather than web development. While Canva offers user-friendly design tools and templates, there are limitations and obstacles to consider when attempting to build a fully functional website using this platform. These challenges include:

- 1. Limited Customization: Canva's website builder may not offer the same level of customization as traditional website builders or content management systems (CMS), which could hinder the ability to achieve a unique and tailored design.
- 2. Lack of Advanced Features: Canva may lack advanced features necessary for a comprehensive website, such as e-commerce functionality, dynamic content, user authentication, and robust SEO optimization tools.
- 3. Scalability: Canva websites may be limited in terms of scalability and might not be suitable for larger or growing businesses with evolving needs.
- 4. Hosting and Domain Integration: The process of hosting and domain integration can be complicated, as Canva is primarily a design platform and might not provide the same level of support or ease of use in these areas.
- 5. Mobile Responsiveness: Ensuring that the website is fully responsive on mobile devices can be challenging, as Canva's website builder might not offer extensive control over responsive design.
- 6. SEO Limitations: Canva may not offer the same level of SEO customization and optimization as dedicated website builders or CMS platforms, which could impact a website's search engine ranking.

- 7. Collaboration and Version Control: Canva's collaboration and version control features might not be as robust as other web development platforms, potentially causing difficulties in team-based web development projects.
- 8. Export and Migration: Transferring a website built in Canva to another platform can be challenging due to differences in code and structure.