

Story 1

Apple continues to strengthen its standi..

More than 1 billion consumers currently ..

iphones sales generated \$205 billio..

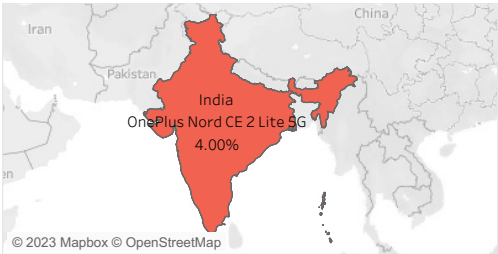
Comarative analysis amongst various oth..

Although the iPhone isn't for behind in the..

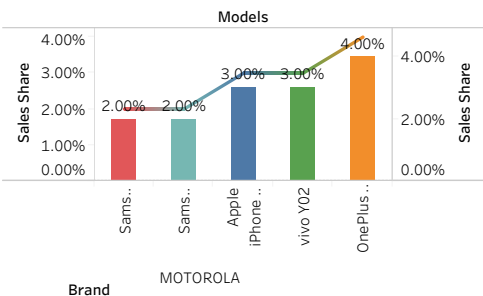
Country India

Year 2018

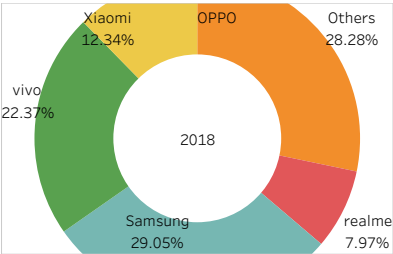
Global Market Share



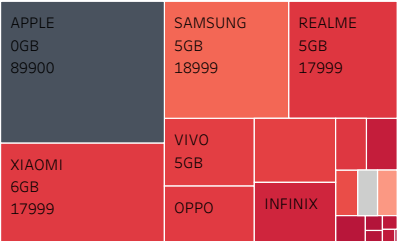
Country wise best selling smartphone



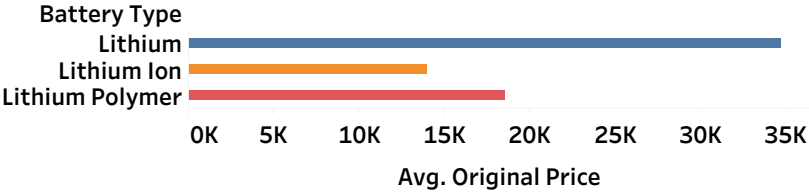
Quarterly-Share



Brand Price Comparison



Battery Type Distribution



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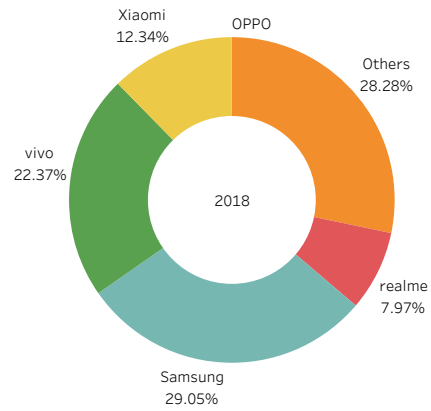
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Year
2018

Brand
OPPO
Others
realme
Samsung
vivo
Xiaomi

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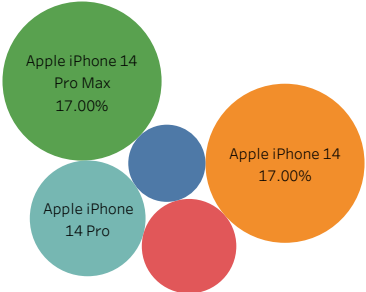
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KPI

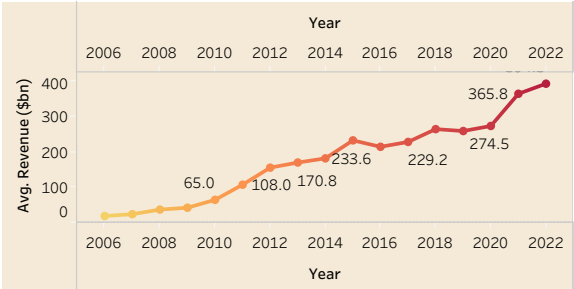
Units sold (mm)	Revenue Generated	Active Users (mm)
150.2	91.2	329.0

Brand	Discount Percentage	Sales difference	Star Rating	Mrp	Sale Price
Apple	0	0	5	49,900	49,900

Modal wise Share of iPhone



Annual-wise RevenueYear-wise



Modal Specification

Model	Processor	Front C...	Rear Camera	Colour	
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation ..	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation ..	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

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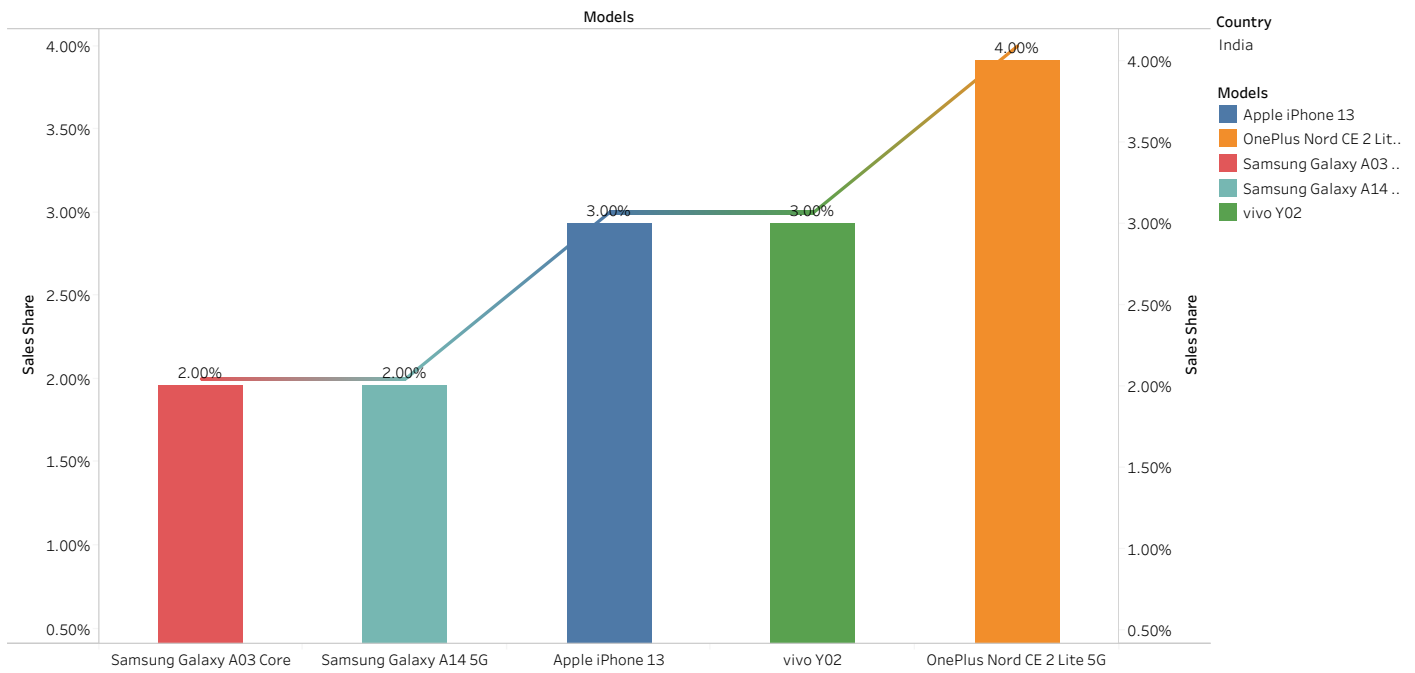
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