

6



YOU LIVE
BEFORE
YOU BUILD

ARIVR | REVOLUTIONIZING
REAL ESTATE SALES

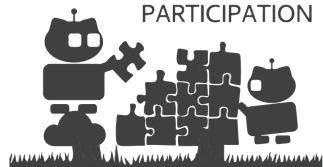


What is augmented reality?



Innolyf provides the commercial and residential real estate markets with the most innovative AR technology in an elegant and simple way.

PARTICIPATION



A man remembers 10% of what he hears, 20% of what he sees and 90% of what he participates AR and VR is about participating to look the whole property and giving interactive experience to the end users. A complete WOW effect to your properties.

WHAT IS AUGMENTED REALITY ?

Augmented reality (AR) is basically the integration of digital data with the user's real-time environment, AR utilizes the existing environment and overlays brand new data on top of it.

INTRO



BENEFITS



Interactive 3D sales and marketing materials that provide realistic experiences anytime, anywhere.

A mobile app on platform of your choice ( ,  and ) which anyone can download to experience all the above details.



This app can be installed on tablets of your marketing suit to help your executives to showcase.



The same app will engage users for more time, thus increasing time for your executives to pitch better.



This web based application can be accessed by anyone across the world.



Users can walk around the property, inside flats in a virtual environment from their home.

BENEFITS



PROBLEMS



CUSTOMER REACH

Difficult for developers to grab the attention of the potential customers or investors from different geographic locations. Its not possible to visit the site.

BUYER'S EASE

Buyers spend 3 to 15 days visiting real estate options before making a choice. How to save time and money?



CLARITY ON THE PROPERTY

How to provide more information to the user without spending money on additional advertising space?



OLD PHYSICAL MODEL APPROACH

Construction companies still use models made of cupboard and plastic to present their projects.

Are there more effective technology for that?

PROBLEMS

6



CUSTOMER EXPERIENCE



LIVE MOCK UP

AR view Augmented Reality content brings the user close to reality as the building appears in real life. Apart from 3D objects, we can use animations, effects, videos and sound played on the markerprint.



SURROUND THEM - PROJECT EXPLORATION

It is helpful to present the project in close-to-reality form, especially for future projects. Users can enjoy the content using their own mobile devices anywhere with or without a VR Glass, or at a specific event (e.g.: malls).



FREE MOTION REALITY TOUR

Users can walk around the property, inside flats in a virtual environment from their home.

SOLUTIONS

CLIENTS WE HAVE WORKED WITH



ANAND VIHAR



एक विश्वस्तरीय टाउनशिप
AN ISO : 9001 : 2008 : 14001 :
18001 : 2007 COMPANY



CLIENTS

and counting more



**More than a company,
We work with you as
your family member.**

www.innolyf.com

To start your project

Mail us at :- contact@innolyf.com

Call us at :- +91 843 988 4054
+91 706 033 4110

www.innolyf.com



Innolyf Innovations
103, Navyug Market
Ghaziabad,U.P
201001