

# credit-card-loan-approval

April 17, 2024

## 1 Credit Card Approval Prediction

### 1.0.1 Project Overview:

A bank's credit card department is one of the top adopters of data science. A top focus for the bank has always been acquiring new credit card customers. Giving out credit cards without doing proper research or evaluating applicants' creditworthiness is quite risky. The credit card department has been using a data-driven system for credit assessment called Credit Scoring for many years, and the model is known as an application scorecard. A credit card application's cutoff value is determined using the application scorecard, which also aids in estimating the applicant's level of risk. This decision is made based on strategic priority at a given time. Customers must fill out a form, either physically or online, to apply for a credit card. The application data is used to evaluate the applicant's creditworthiness. The decision is made using the application data in addition to the Credit Bureau Score, such as the FICO Score in the US or the CIBIL Score in India, and other internal information on the applicants. Additionally, the banks are rapidly taking a lot of outside data into account to enhance the caliber of credit judgements.

### 1.0.2 Project Objective:

The main objective of this assignment is to minimize the risk and maximize the profit of the bank. Bank has to make a decision based on the applicant's profile to minimize the loss from the bank's perspective. Bank considers the applicant's over their nature of work, income range and family orientation details to take any decision to approve or reject a credit card application. The customer Credit card data contains many features and a classification approach to identify the credit worthiness of an applicant.

In this project we are utilizing the exploratory data analysis (EDA) as a data exploration technique to acquire knowledge, discover new relations, apply new methodologies and unravel patterns in data. It is important to apply the necessary rationale behind each step to address the main objective of the study.

So, The primary objective of this project is to develop a machine learning model for Credit Card Approval Prediction.

### 1.1 Feature Understanding

Dataset name: (Credit\_Card.csv)

- Ind\_ID: Client ID
- Gender: Gender information
- Car\_owner: Having car or not

- Propert\_owner: Having property or not
- Children: Count of children
- Annual\_income: Annual income
- Type\_Income: Income type
- Education: Education level
- Marital\_status: Marital\_status
- Housing\_type: Living style
- Birthday\_count: Use backward count from current day (0), -1 means yesterday.
- Employed\_days: Start date of employment. Use backward count from current day (0). Positive value means, individual is currently unemployed.
- Mobile\_phone: Any mobile phone
- Work\_phone: Any work phone
- Phone: Any phone number
- EMAIL\_ID: Any email ID
- Type\_Occupation: Occupation
- Family\_Members: Family size

Another data set (Credit\_card\_label.csv) contains two key pieces of information - ID: The joining key between application data and credit status data, same is Ind\_ID - Label: 0 is application approved and 1 is application rejected.

### 1.1.1 Required Libraries

```
[1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.simplefilter('ignore')
pd.set_option('display.max_rows',None)
pd.set_option('display.max_columns',None)
```

### 1.1.2 Import Datasets

```
[2]: credit_card=pd.read_csv('Credit_card.csv')
credit_card_label=pd.read_csv('Credit_card_label.csv')
```

### 1.1.3 Merging Both DataSets Using Pandas Merge Function

```
[3]: data=pd.merge(credit_card,credit_card_label,on='Ind_ID',how='inner')
```

```
[4]: df=data.copy()
```

```
[5]: df.head()
```

```
[5]:   Ind_ID  GENDER  Car_Owner  Propert_Owner  CHILDREN  Annual_income  \
0  5008827      M           Y              Y           0      180000.0
```

1	5008865	F	Y	Y	2	135000.0
2	5008889	F	N	Y	0	247500.0
3	5009000	M	Y	Y	0	157500.0
4	5009023	F	N	Y	2	216000.0

	Type_Income	EDUCATION	Marital_status	\
0	Pensioner	Higher education	Married	
1	Working	Secondary / secondary special	Married	
2	Commercial associate	Higher education	Separated	
3	Working	Secondary / secondary special	Married	
4	State servant	Higher education	Married	

	Housing_type	Birthday_count	Employed_days	Mobile_phone	Work_Phone	\
0	House / apartment	-18772.0	365243	1	0	
1	House / apartment	-15761.0	-3173	1	0	
2	Rented apartment	-17016.0	-1347	1	0	
3	House / apartment	-9927.0	-828	1	0	
4	House / apartment	-15444.0	-3112	1	0	

	Phone	EMAIL_ID	Type_Occupation	Family_Members	label
0	0	0	NaN	2	1
1	0	0	Laborers	4	0
2	0	0	Core staff	1	0
3	0	0	Drivers	2	0
4	0	1	NaN	4	0

#### 1.1.4 Shape of DataFrame

```
[6]: print(f"Total Number of Rows in Dataset={df.shape[0]}")
      print(f'Total Number of Columns in Dataset={df.shape[1]}')
```

```
Total Number of Rows in Dataset=1548
Total Number of Columns in Dataset=19
```

- We can see that, dataset contains 1548 rows and 19 colms.

## 1.2 Data Exploration

```
[7]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1548 entries, 0 to 1547
Data columns (total 19 columns):
#   Column          Non-Null Count  Dtype
---  -
0   Ind_ID          1548 non-null  int64
```

```

1  GENDER          1541 non-null  object
2  Car_Owner       1548 non-null  object
3  Propert_Owner   1548 non-null  object
4  CHILDREN        1548 non-null  int64
5  Annual_income   1525 non-null  float64
6  Type_Income     1548 non-null  object
7  EDUCATION       1548 non-null  object
8  Marital_status  1548 non-null  object
9  Housing_type    1548 non-null  object
10 Birthday_count  1526 non-null  float64
11 Employed_days   1548 non-null  int64
12 Mobile_phone    1548 non-null  int64
13 Work_Phone      1548 non-null  int64
14 Phone           1548 non-null  int64
15 EMAIL_ID        1548 non-null  int64
16 Type_Occupation  1060 non-null  object
17 Family_Members  1548 non-null  int64
18 label           1548 non-null  int64
dtypes: float64(2), int64(9), object(8)
memory usage: 241.9+ KB

```

We can gather valuable Information about the dataset.

- Dataset contains 1548 entries(Rows) and there are 19 columns in the Dataset.
- Out of 19 columns, 11 columns are Numerical Columns and 8 Columns are Categorical Columns.
- Several columns are having missing value including GENDER, Annual\_income, Birthday\_count and Type\_Occupation.

### 1.3 Splitting columns by data types

#### 1.3.1 Categorical Columns

```

[8]: categorical_columns=df.select_dtypes(include='object').columns
    for i in categorical_columns:
        print(i)

```

```

GENDER
Car_Owner
Propert_Owner
Type_Income
EDUCATION
Marital_status
Housing_type
Type_Occupation

```

### 1.3.2 Numerical\_Columns

```
[9]: numerical_columns=df.select_dtypes(include='number').columns
    for i in numerical_columns:
        print(i)
```

```
Ind_ID
CHILDREN
Annual_income
Birthday_count
Employed_days
Mobile_phone
Work_Phone
Phone
EMAIL_ID
Family_Members
label
```

### 1.4 Checking Null Values In Dataset

```
[10]: df.isnull().sum()/len(df)*100
```

```
[10]: Ind_ID          0.000000
      GENDER          0.452196
      Car_Owner       0.000000
      Propert_Owner   0.000000
      CHILDREN        0.000000
      Annual_income   1.485788
      Type_Income     0.000000
      EDUCATION       0.000000
      Marital_status  0.000000
      Housing_type    0.000000
      Birthday_count  1.421189
      Employed_days   0.000000
      Mobile_phone    0.000000
      Work_Phone      0.000000
      Phone           0.000000
      EMAIL_ID        0.000000
      Type_Occupation 31.524548
      Family_Members  0.000000
      label           0.000000
      dtype: float64
```

Here we can see

- Gender: 0.45% missing values
- Annual\_income: 1.49% missing values
- Birthday\_count: 1.42% missing values

- **Type\_Occupation:** 31.52% missing values

## 1.5 Drop Unnecessary Columns

- The Features **Mobile\_phone**, **Work\_Phone**, **Phone**, **EMAIL\_ID** are present in the dataset but these columns are unnecessary for data analysis. Drop these unnecessary columns.
- **Type\_Occupation** contains 31.52% nulls values that's why we consider removing it.

```
[11]: df.drop(columns=["Mobile_phone", "Work_Phone", "Phone", "EMAIL_ID", "Type_Occupation"], axis=1, inplace=True)
```

```
[12]: df.columns
```

```
[12]: Index(['Ind_ID', 'GENDER', 'Car_Owner', 'Propert_Owner', 'CHILDREN',
          'Annual_income', 'Type_Income', 'EDUCATION', 'Marital_status',
          'Housing_type', 'Birthday_count', 'Employed_days', 'Family_Members',
          'label'],
          dtype='object')
```

### 1.5.1 Feature Engineering

Calculate the approx age of customers using Birthday count:

```
[13]: import math
Age=[]
for i in df['Birthday_count']:
    if not math.isnan(i):
        a=i/365
        Age.append(round(abs(a)))
    else:
        Age.append(np.nan)
df['Age']=Age
```

### 1.5.2 Creating an 'Emmployed\_Status' Feature from 'Employed\_days'

```
[14]: Employed_Status=[]
for i in df['Employed_days']:
    if i<0:
        Employed_Status.append('Employed')
    else:
        Employed_Status.append('Unemployed')
df['Employed_Status']=Employed_Status
```

```
[15]: df.drop(columns=['Birthday_count', 'Employed_days'], axis=1, inplace=True)
```

```
[16]: df.rename(columns={'label': 'Approved_status'}, inplace=True)
```

```
[17]: df.head()
```

```
[17]:   Ind_ID  GENDER  Car_Owner  Propert_Owner  CHILDREN  Annual_income  \
0  5008827      M          Y          Y          0      180000.0
1  5008865      F          Y          Y          2      135000.0
2  5008889      F          N          Y          0      247500.0
3  5009000      M          Y          Y          0      157500.0
4  5009023      F          N          Y          2      216000.0

      Type_Income      EDUCATION  Marital_status  \
0      Pensioner      Higher education      Married
1      Working      Secondary / secondary special      Married
2  Commercial associate      Higher education      Separated
3      Working      Secondary / secondary special      Married
4      State servant      Higher education      Married

      Housing_type  Family_Members  Approved_status  Age  Employed_Status
0  House / apartment          2          1  51.0      Unemployed
1  House / apartment          4          0  43.0      Employed
2  Rented apartment          1          0  47.0      Employed
3  House / apartment          2          0  27.0      Employed
4  House / apartment          4          0  42.0      Employed
```

- Now we have 14 Features to Analysis

## 1.6 Overall Statistics about the Dataset

```
[18]: df.describe()
```

```
[18]:   Ind_ID  CHILDREN  Annual_income  Family_Members  \
count  1.548000e+03  1548.000000  1.525000e+03  1548.000000
mean    5.078920e+06    0.412791  1.913993e+05    2.161499
std     4.171759e+04    0.776691  1.132530e+05    0.947772
min     5.008827e+06    0.000000  3.375000e+04    1.000000
25%     5.045070e+06    0.000000  1.215000e+05    2.000000
50%     5.078842e+06    0.000000  1.665000e+05    2.000000
75%     5.115673e+06    1.000000  2.250000e+05    3.000000
max     5.150412e+06   14.000000  1.575000e+06   15.000000

      Approved_status      Age
count    1548.000000  1526.000000
mean         0.113049   43.952818
std         0.316755   11.603295
min         0.000000   21.000000
25%         0.000000   34.000000
50%         0.000000   43.000000
75%         0.000000   54.000000
```

max 1.000000 68.000000

## 1.7 Data Summary Report

- The average income is approximately 1,91,399.30, with a standard deviation of 1,13,253.0, suggesting a wide income distribution.
- The minimum and maximum Annual\_income are 33,750.00 and 1,57,500.0.
- The Range of age is between 21 years to 68 years and average age of customers is approx 44 years.

```
[19]: df.describe(include='object')
```

```
[19]:      GENDER Car_Owner Propert_Owner Type_Income \
count    1541      1548      1548      1548
unique      2        2        2        4
top         F        N        Y    Working
freq      973      924     1010      798

      EDUCATION Marital_status      Housing_type \
count              1548              1548              1548
unique              5              5              6
top    Secondary / secondary special    Married    House / apartment
freq              1031              1049              1380

      Employed_Status
count              1548
unique              2
top              Employed
freq              1287
```

### 1.7.1 Data Summary

- In Dataset most of the customers are not having car. means, they are not car owners.
- In dataset most of the customers are married and their education is Secondary/secondary special.
- There is most of the customers are Employed, Working and living in House/apartment.
- And, Most of the customers are Property owner.\*

### 1.7.2 Check Unique Values in Categorical Columns

```
[20]: categorical_column=df.select_dtypes(include='object').columns
for i in categorical_column:
    print(f"Unique values in {i} column")
    print(df[i].unique())
    print('-'*50)
```



```

Unique values in GENDER column
['M' 'F' nan]
-----
Unique values in Car_Owner column
['Y' 'N']
-----
Unique values in Propert_Owner column
['Y' 'N']
-----
Unique values in Type_Income column
['Pensioner' 'Working' 'Commercial associate' 'State servant']
-----
Unique values in EDUCATION column
['Higher education' 'Secondary / secondary special' 'Incomplete higher'
 'Lower secondary' 'Academic degree']
-----
Unique values in Marital_status column
['Married' 'Separated' 'Civil marriage' 'Single / not married' 'Widow']
-----
Unique values in Housing_type column
['House / apartment' 'Rented apartment' 'With parents'
 'Municipal apartment' 'Office apartment' 'Co-op apartment']
-----
Unique values in Employed_Status column
['Unemployed' 'Employed']
-----

```

Gender Column is having nulls values.

### 1.7.3 Modifying categories in categorical columns

```

[21]: Marital_status_mapping={'Married':'Married',
                             'Separated':'Separated',
                             'Civil marriage':'Civil marriage',
                             'Single / not married':'not married',
                             'Widow':'Widow'}
df['Marital_status']=df['Marital_status'].map(Marital_status_mapping)

df['Marital_status'].unique()

```

```

[21]: array(['Married', 'Separated', 'Civil marriage', 'not married', 'Widow'],
          dtype=object)

```

```

[22]: EDUCATION_mapping={'Higher education':'Higher Education',
                         'Secondary / secondary special':'Secondary Education',
                         'Incomplete higher':'Incomplete Higher',
                         'Lower secondary':'Lower Secondary',

```

```

    'Academic degree':'Academic Degree'}
df['EDUCATION']=df['EDUCATION'].map(EDUCATION_mapping)

df['EDUCATION'].unique()

```

```

[22]: array(['Higher Education', 'Secondary Education', 'Incomplete Higher',
        'Lower Secondary', 'Academic Degree'], dtype=object)

```

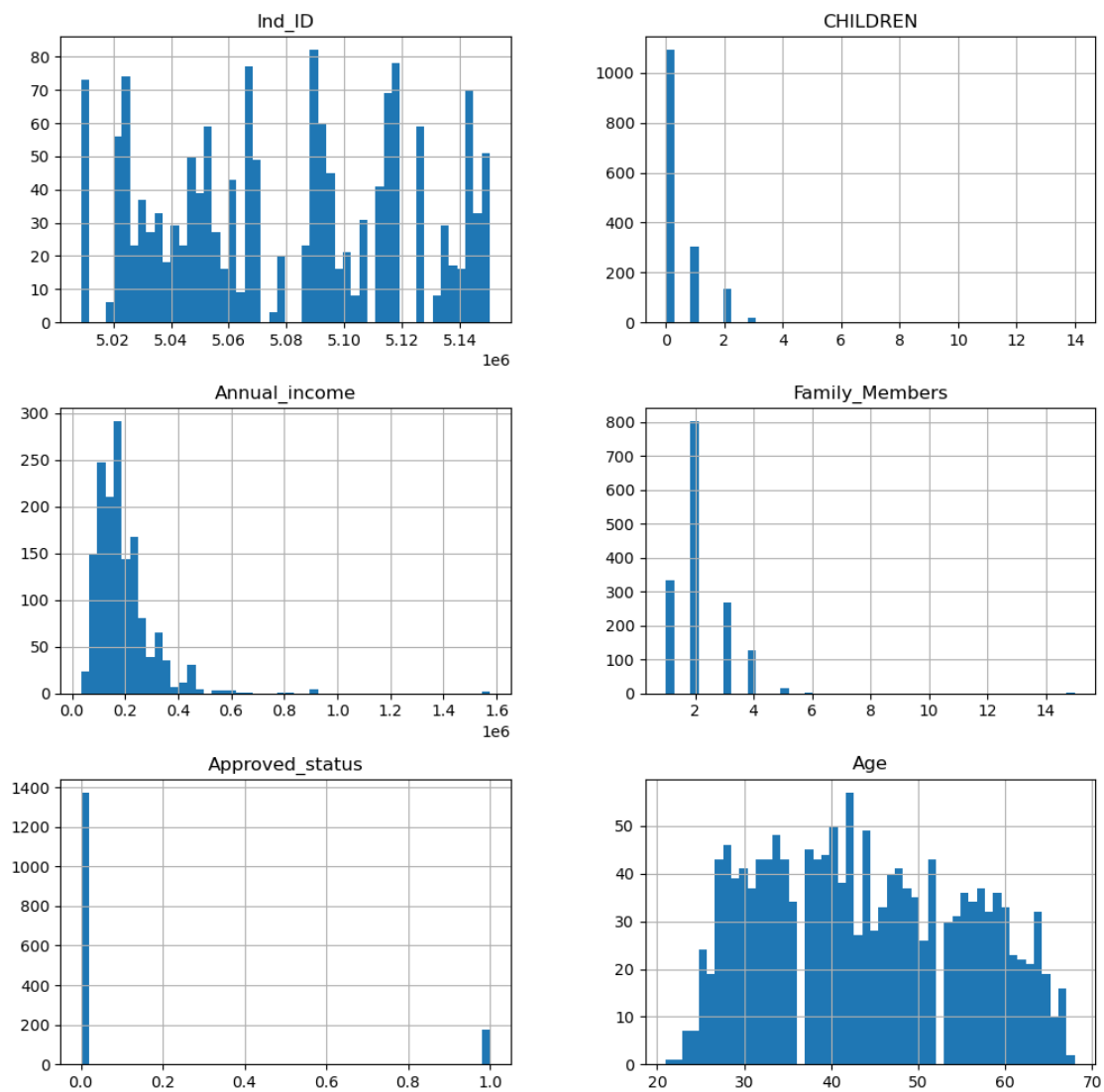
## 1.7.4 Visualizing the Data for Better Understanding

### Distribution of Numerical Variables

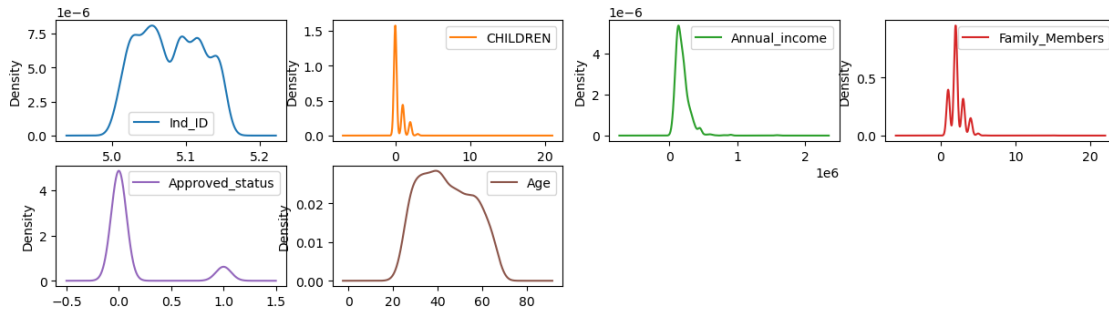
```

[23]: df.hist(bins=50,figsize=(12,12))
plt.show()

```



```
[24]: df.plot(kind='density',subplots=True,figsize=(15,10),sharex=False,layout=(5,4))
plt.show()
```



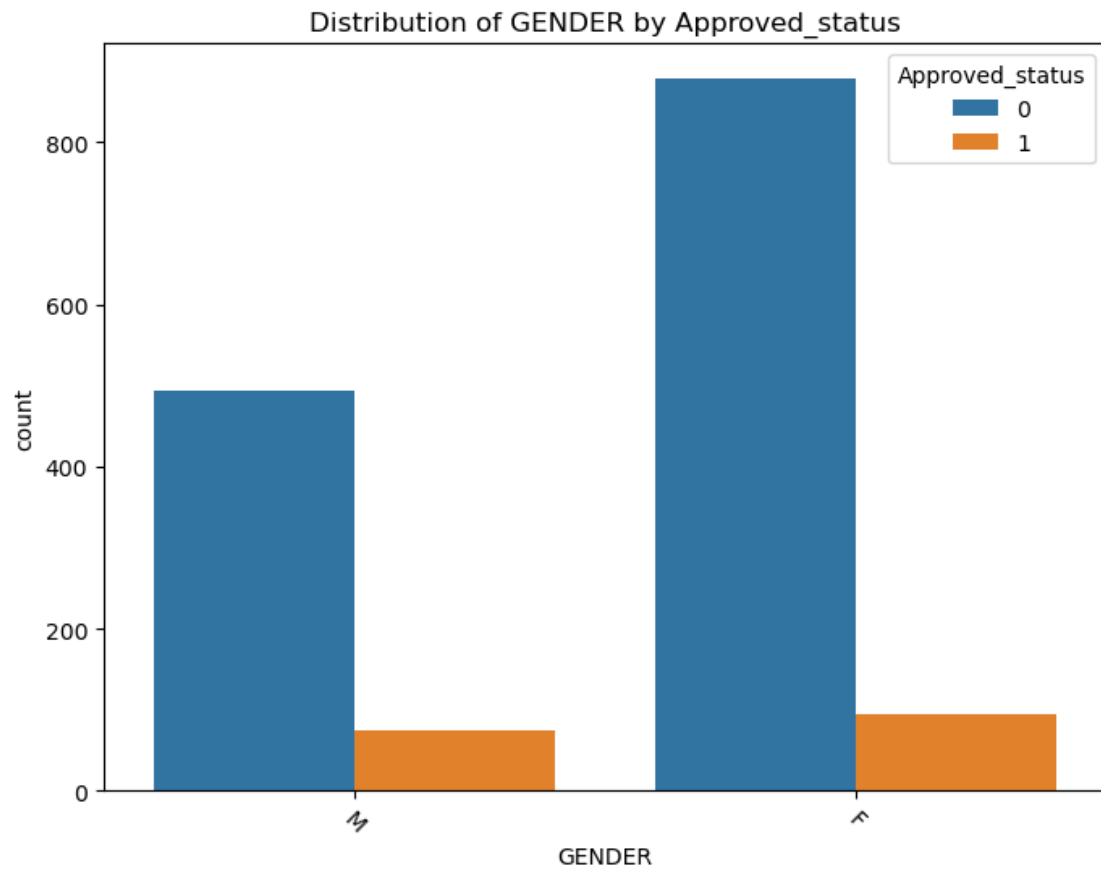
- With above visualization we can say that there is zero children customers are more and very less customers has 3 children.
- We can see that, max of customers are belongs to less than 40,000 annual income and very less customers are belongs to more than 40,000 annual income.
- we can see that,max of customer's family members are couples and very less customer,s family members are above 4.
- With above visualization, we can see most of customers are belongs to range of 21 to 68 years age.

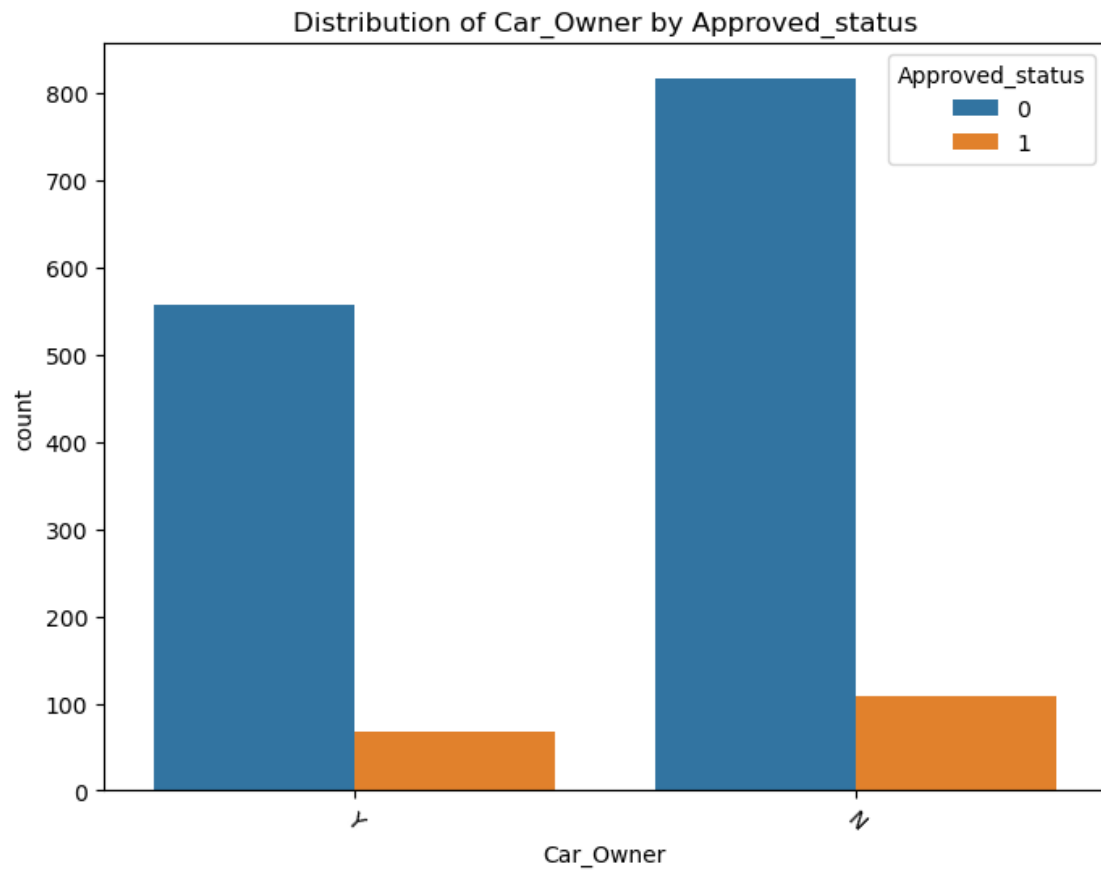
```
[25]: numerical_columns=[]
for i in df.select_dtypes(include='number'):
    numerical_columns.append(i)
```

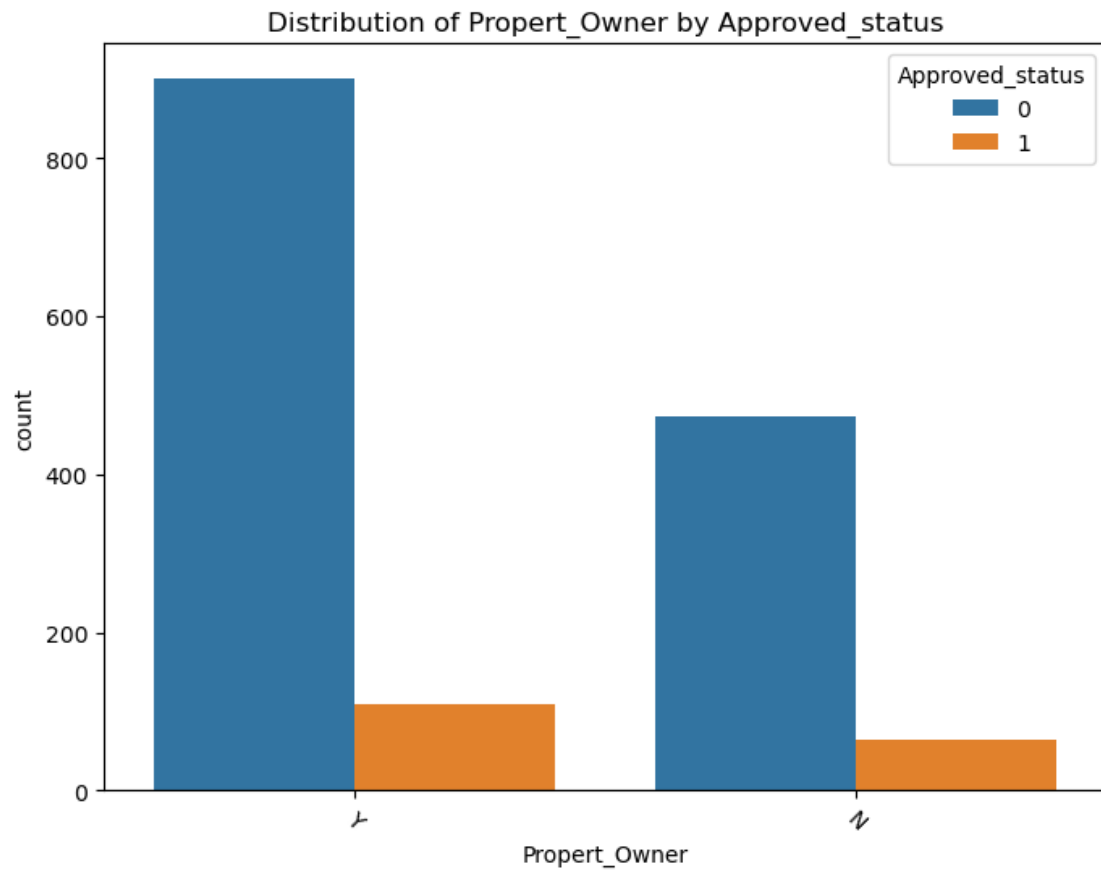
```
[26]: numerical_columns
```

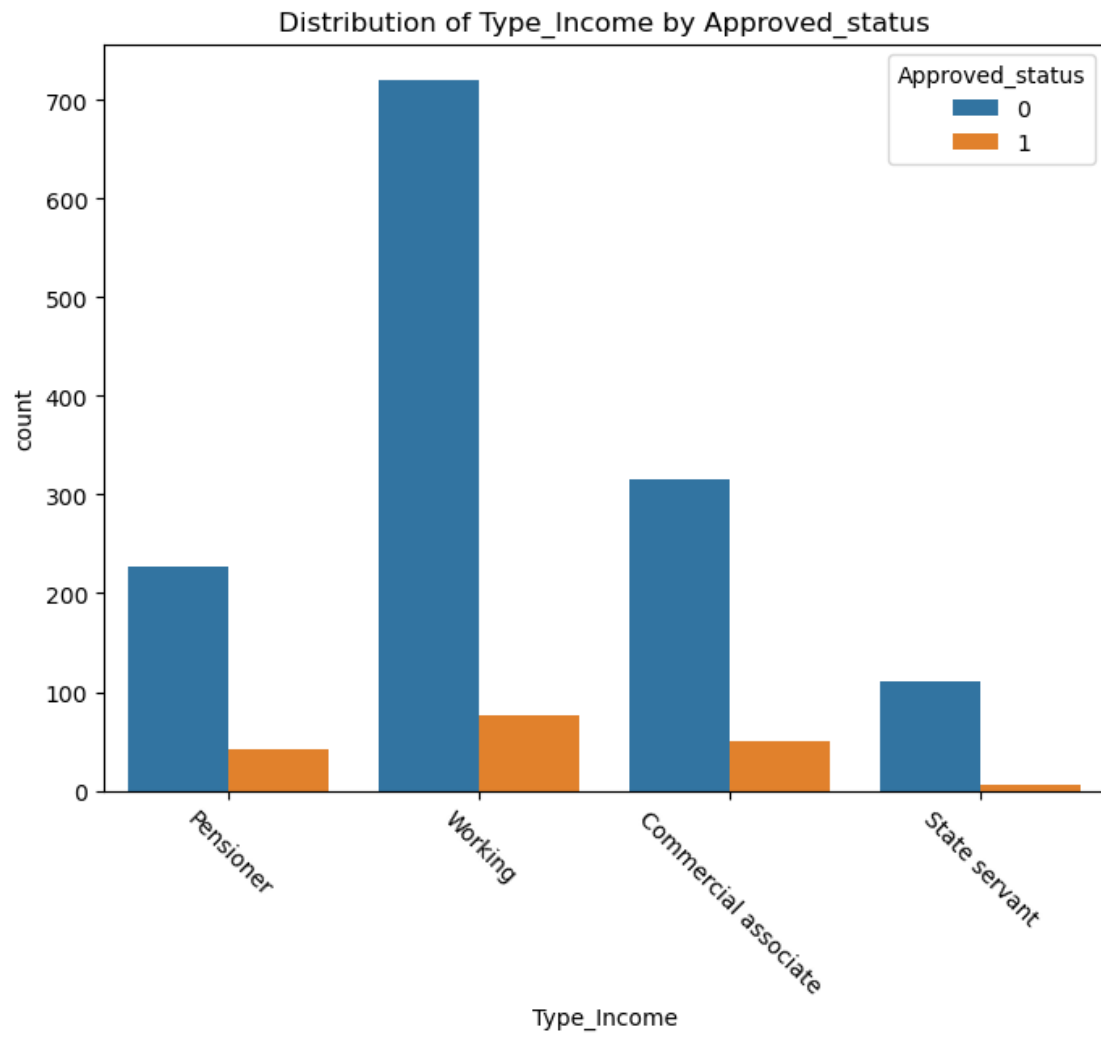
```
[26]: ['Ind_ID',
       'CHILDREN',
       'Annual_income',
       'Family_Members',
       'Approved_status',
       'Age']
```

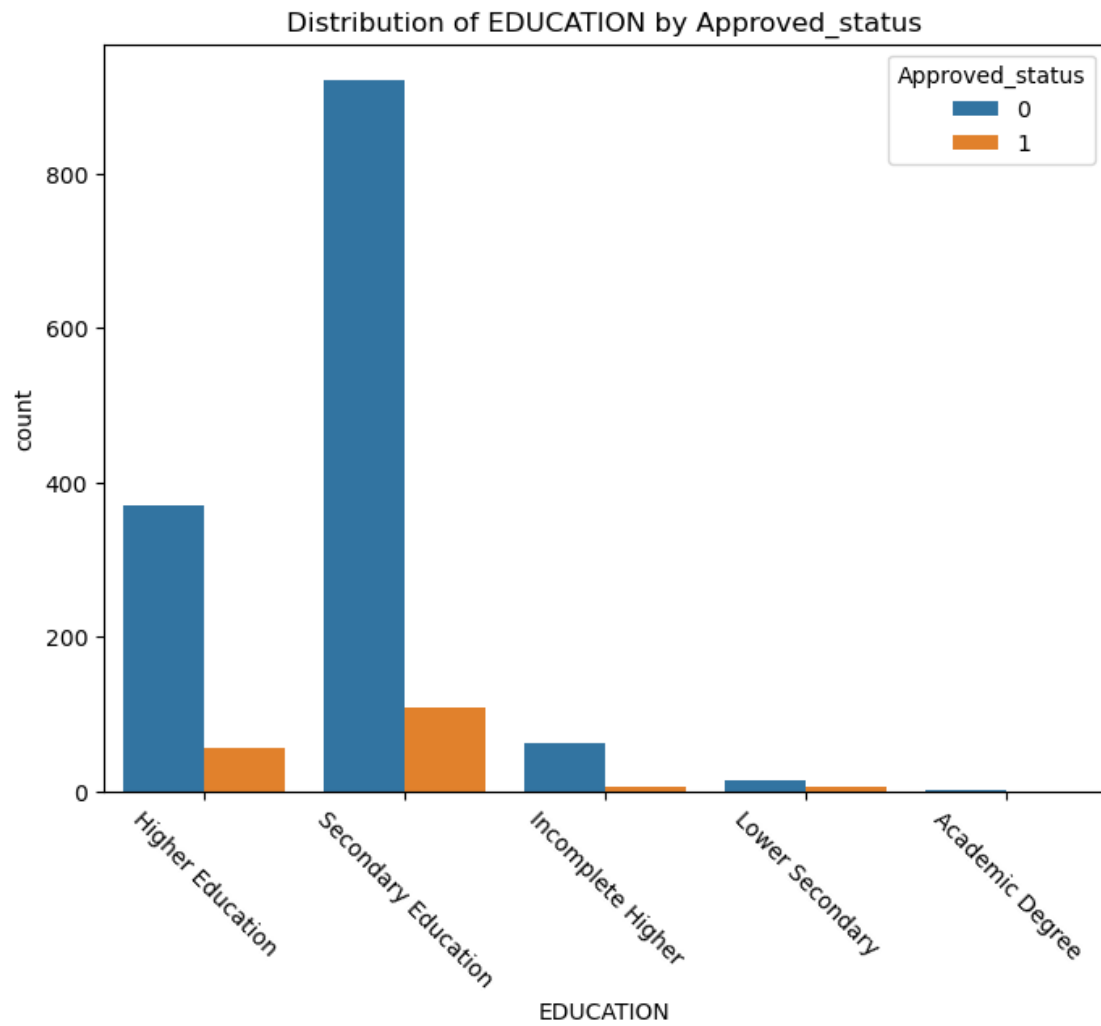
```
[27]: categorical_features=['GENDER', 'Car_Owner', 'Propert_Owner', 'Type_Income', '
    ↪ 'EDUCATION', 'Marital_status', 'Housing_type', 'Employed_Status']
for feature in categorical_features:
    plt.figure(figsize=(8,6))
    sns.countplot(x=feature,data=df,hue='Approved_status')
    plt.xticks(rotation=-45)
    plt.title(f'Distribution of {feature} by Approved_status')
    plt.show()
```



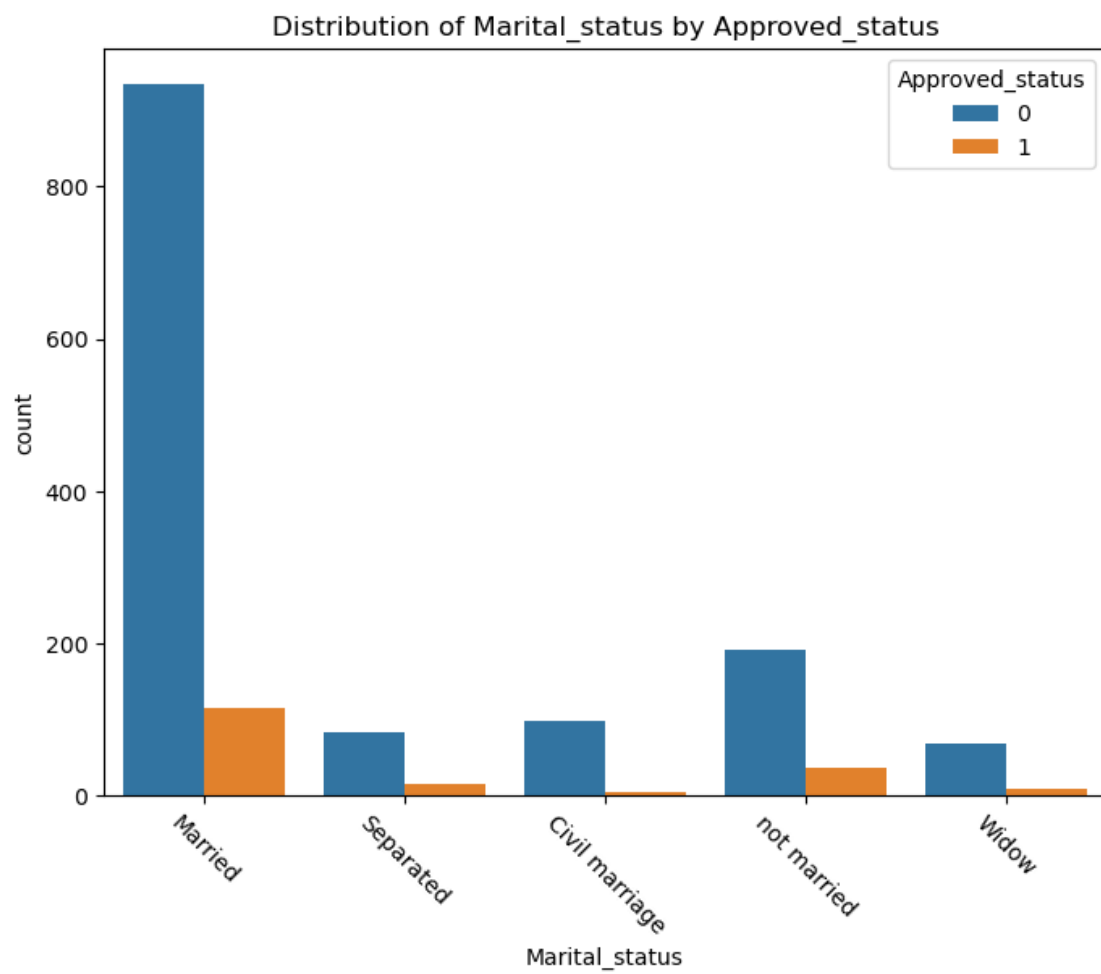


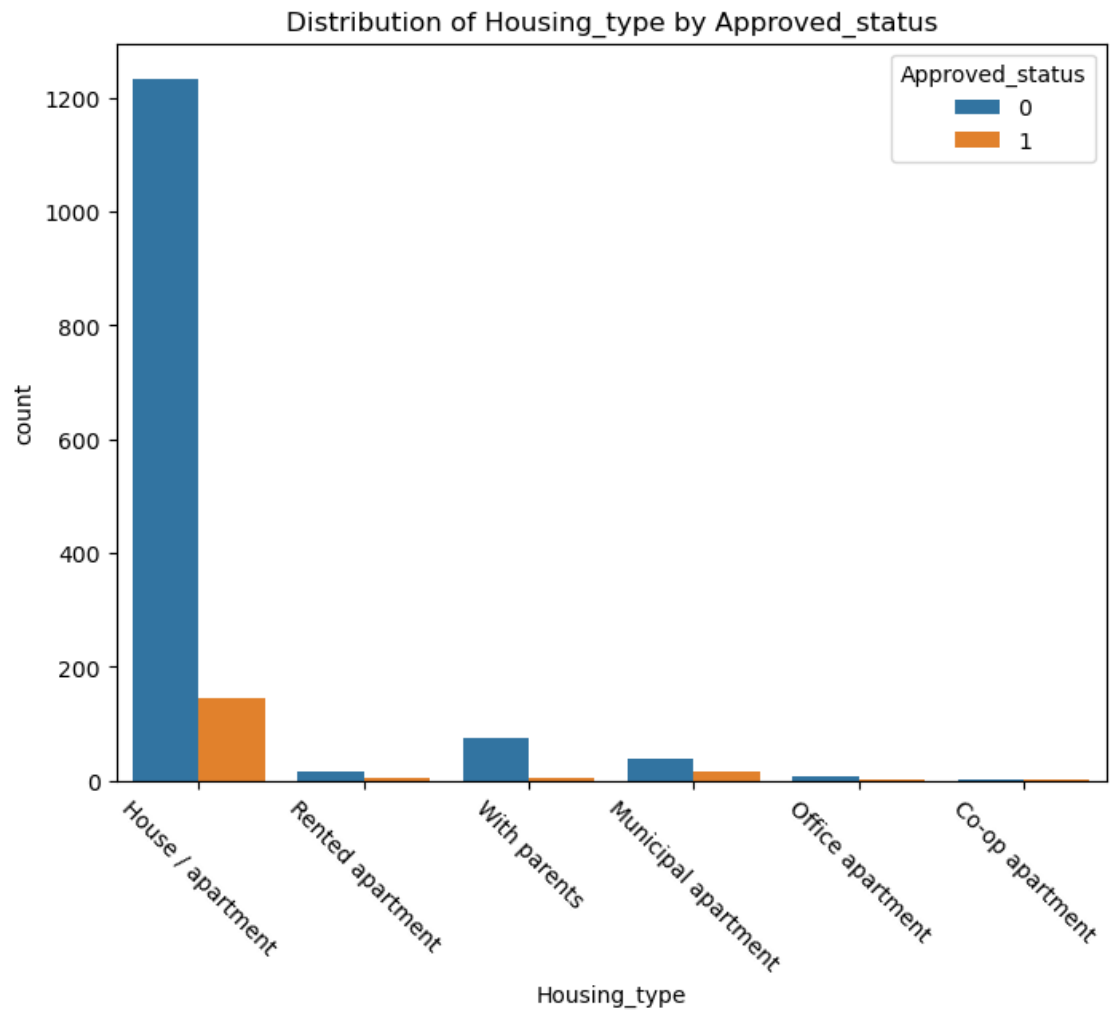


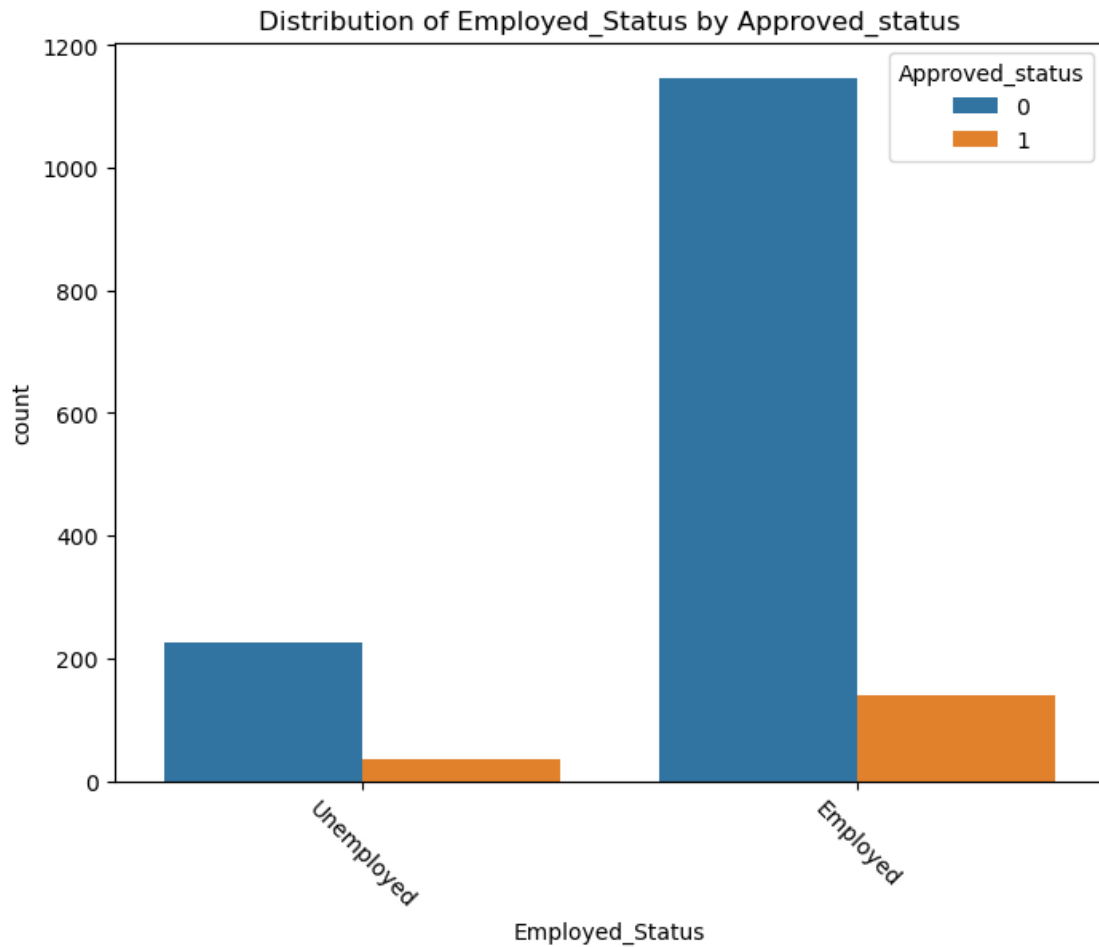








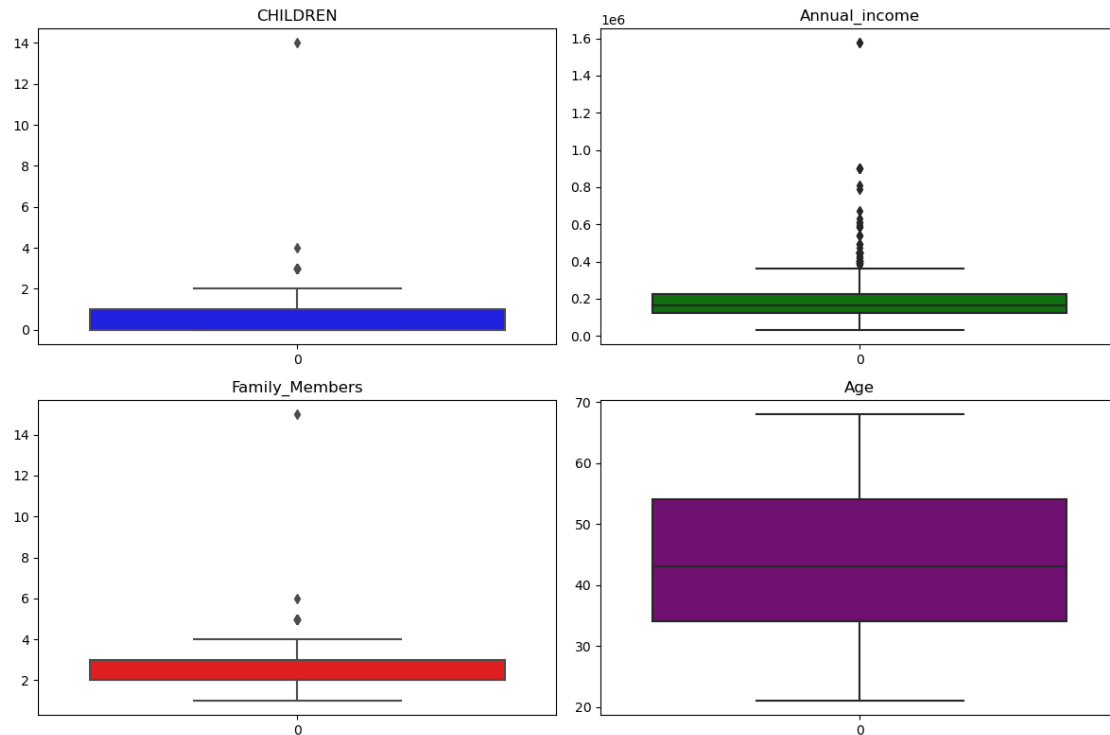




### 1.7.5 Boxplot to check Outliers in dataset

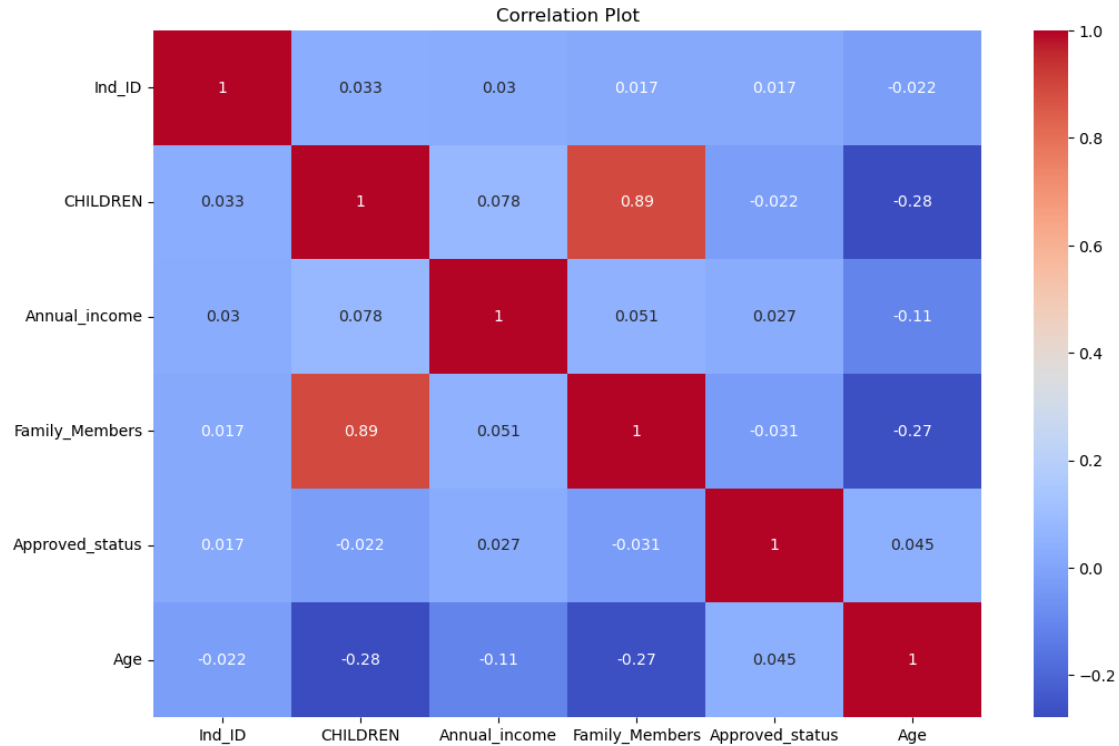
```
[29]: columns_to_plot=['CHILDREN', 'Annual_income','Family_Members','Age']
      colors=['blue','green','red','purple']
      fig,axes=plt.subplots(nrows=2,ncols=2,figsize=(12,8))
      for i,column in enumerate(columns_to_plot):
          sns.boxplot(data=df[column],ax=axes[i//2,i%2],palette=[colors[i]])
          axes[i//2,i%2].set_title(column)

      plt.tight_layout()
      plt.show()
```



**1.7.6** So the dataset contains outliers in features like **CHILDREN**, **Annual income** and **Family\_Members**

```
[30]: corr_matrix=df.corr()
plt.figure(figsize=(12,8))
sns.heatmap(corr_matrix,annot=True,fmt='.
↪2g',cmap='coolwarm',linewidths=0,linecolor='black',cbar=True)
plt.title('Correlation Plot')
plt.show()
```



**1.7.7** It has shown there is a strong correlation between Family\_Members and Children.

## 1.8 Data Preprocessing

### 1.8.1 Handling missing values

```
[31]: df.isnull().sum()
```

```
[31]: Ind_ID          0
      GENDER          7
      Car_Owner       0
      Propert_Owner   0
      CHILDREN        0
      Annual_income   23
      Type_Income     0
      EDUCATION       0
      Marital_status  0
      Housing_type    0
      Family_Members  0
      Approved_status 0
      Age            22
      Employed_Status 0
      dtype: int64
```

```
[32]: df['Annual_income']=df['Annual_income'].fillna(df['Annual_income'].median())
df['Age']=df['Age'].fillna(df['Age'].mean())
df['GENDER']=df['GENDER'].fillna(df['GENDER'].mode()[0])
```

### Handle Outlier in Dataset

```
[33]: Q1=df['Annual_income'].quantile(0.25)
Q3=df['Annual_income'].quantile(0.75)
```

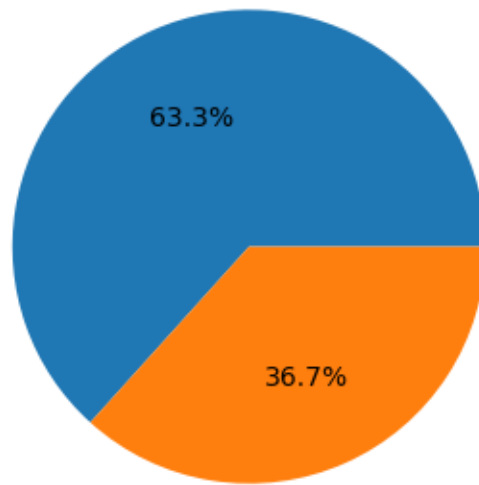
```
IQR=Q3-Q1
Lower_limit=Q1-(1.5*IQR)
Upper_limit=Q3+(1.5*IQR)
```

```
df['Annual_income']=df['Annual_income'].clip(Lower_limit,Upper_limit)
```

```
[34]: categorical_features=['GENDER','Car_Owner','Propert_Owner','Type_Income',
    ↪ 'EDUCATION','Marital_status','Housing_type','Employed_Status']
for feature in categorical_features:
    plt.figure(figsize=(4,4))
    plt.pie(x=df[feature].value_counts(),normalize=True,labels=list(df[feature].
    ↪ unique()),autopct='%1.1f%%',pctdistance=0.6,labeldistance=2.1)
    plt.title(f'Distribution of {feature}')
    plt.show()
```

M

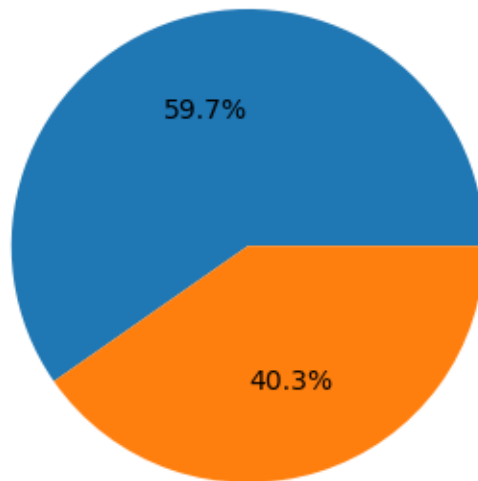
Distribution of GENDER



F

Y

Distribution of Car\_Owner

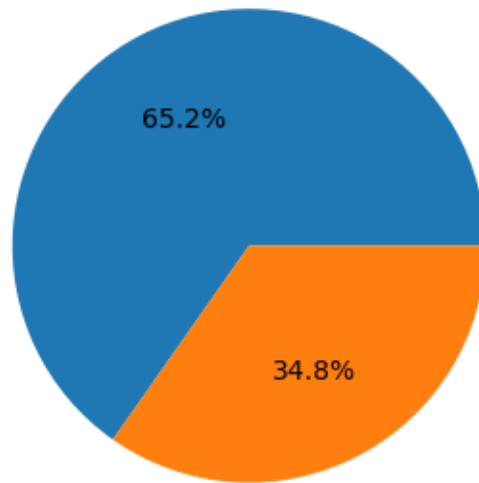


N



Y

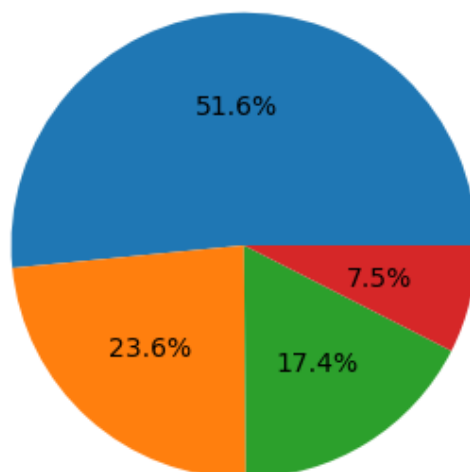
Distribution of Propert\_Owner



N

Pensioner

Distribution of Type\_Income



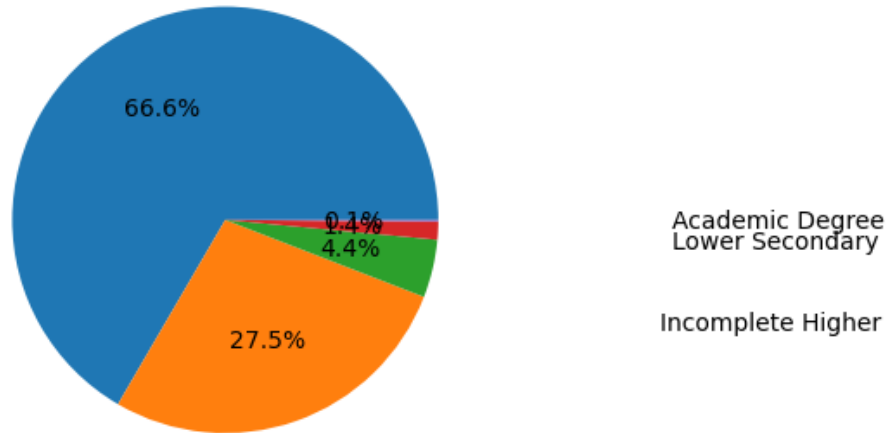
State servant

Working

Commercial associate

Higher Education

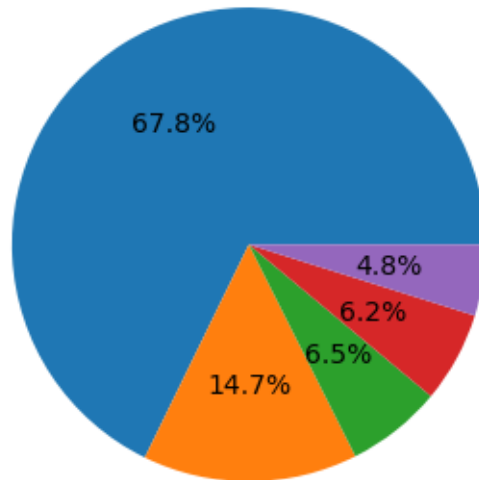
Distribution of EDUCATION



Secondary Education

Married

Distribution of Marital\_status



Widow

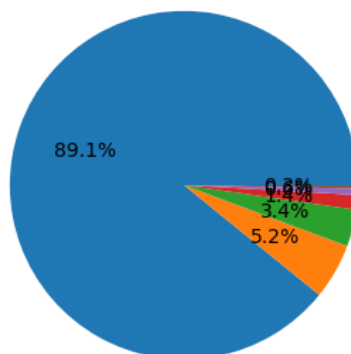
not married

Civil marriage

Separated

Distribution of Housing\_type

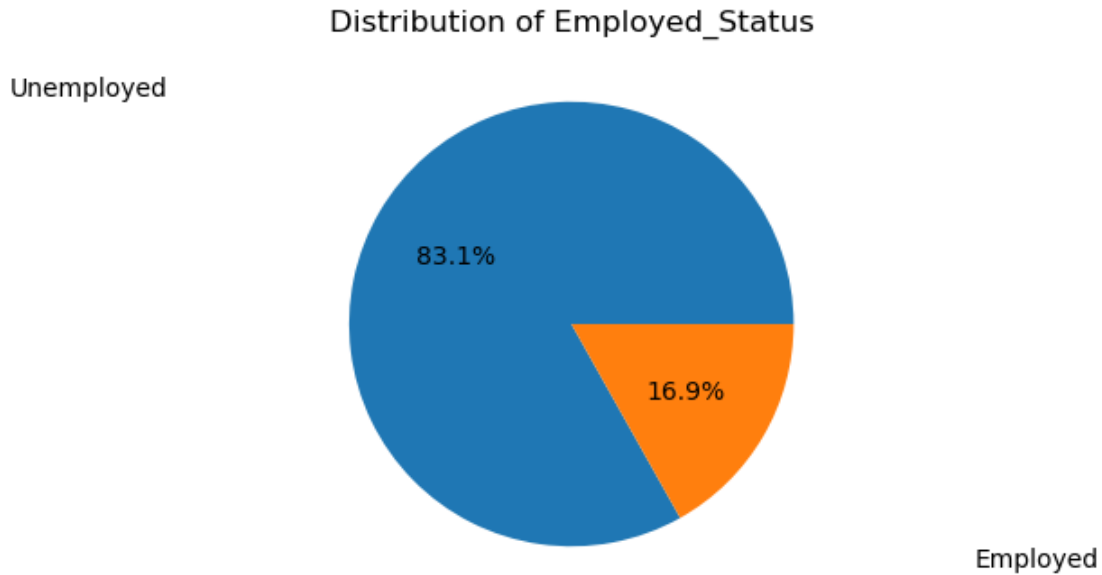
House / apartment



Office apartment  
Municipal apartment

With parents

Rented apartment



```
[35]: df=df.drop(['Ind_ID'],axis=1)
```

```
[36]: df.columns
```

```
[36]: Index(['GENDER', 'Car_Owner', 'Propert_Owner', 'CHILDREN', 'Annual_income',  
        'Type_Income', 'EDUCATION', 'Marital_status', 'Housing_type',  
        'Family_Members', 'Approved_status', 'Age', 'Employed_Status'],  
        dtype='object')
```

```
[37]: categorical_column
```

```
[37]: Index(['GENDER', 'Car_Owner', 'Propert_Owner', 'Type_Income', 'EDUCATION',  
        'Marital_status', 'Housing_type', 'Employed_Status'],  
        dtype='object')
```

## 1.9 Dummy Encoding

```
[38]: categorical_column
```

```
[38]: Index(['GENDER', 'Car_Owner', 'Propert_Owner', 'Type_Income', 'EDUCATION',  
        'Marital_status', 'Housing_type', 'Employed_Status'],  
        dtype='object')
```

```
[39]: XX=pd.get_dummies(df,columns=categorical_column,drop_first=True)
```

## 1.10 Seperate Independent Variable X and Dependent Variable Y

```
[40]: X=XX.drop('Approved_status',axis=1)
      y=df['Approved_status']
```

## 1.11 Split the data in training and testing sets

```
[41]: from sklearn.model_selection import train_test_split
```

```
[42]: X_train,X_test,y_train,y_test=train_test_split(X,y,train_size=0.
      ↪8,random_state=17)
```

```
[43]: print(len(X_train))
      print(len(X_test))
```

```
1238
310
```

## 1.12 Feature Scaling

```
[44]: from sklearn.preprocessing import StandardScaler
      sc=StandardScaler()
      X_train=sc.fit_transform(X_train)
      x_test=sc.transform(X_test)
```

```
[45]: print(len(X_train))
      print(len((X_test)))
```

```
1238
310
```

## 1.13 Key Findings

### 1.13.1 Income Type(Working)

- Customers with a ‘Working’ Income is more than other Income types and their applications approvals are more than other type .

### 1.13.2 Marital Status(Married)

- Married customers are more than other type of Marital status and their applications approval are more than other marital status types.

### 1.13.3 Housing Type(House/Apartment)

- Most of the customers live in House/Apartment and their application approvals are more than other housing types.

### 1.14 Final Conclusion

- When considering all three types together, individual who are working, married and live in House/apartment type there is a higher probability of having their application approved.

[ ]: