



Maratha Vidya Prasarak Samaj' s
K.R.T. Arts, B.H. Commerce and A.M. Science
(KTHM) College,
Nashik
Institution' s Innovation Council (IIC)
Academic Year : 2021-22



Activity Report

Name of the Activity: “State Level Startup / Business Plan Competition”

Day, Date & Time: Saturday, 14th May 2022, 10.00 am to 5.00 pm.

Mode: Offline

Chief Guest : Dr. Rajeev Papneja, Growth Evangelist, Zentree Labs, USA.

Jury Members: 1) Mr. Parimal Modi, Founders Lab, Nashik

2) Mr. Yuvraj Vadje, Enpreneur, Nashik

Coordinator: Dr. Amol B. Rahane / Dr. G. J. Mogal

Aims & Objective: The aim of the competition is to provide students the opportunity to present their business idea / plan by exploring different business opportunities, problem solutions / business idea identification and pitching in front of entrepreneurs, innovators and business professionals and academicians.

To inculcate the startup / entrepreneurship culture among the students and create industry-academia interface to provide proper industrial support to the academic activities.

Benefit in terms of knowledge gain: The participants got opportunity to present their business idea / plan by exploring different business opportunities, problem solutions / business idea identification and pitching.

Description:

On 30th April 2022, the Institution's Innovation Council (IIC-KTHM) along with internal quality assurance cell (IQAC), KTHM College and Board of Student Development, Savitribai Phule Pune University organized State Level Startup / Business Plan Competition.

The inauguration of the programme is done by Hon'ble Principal Dr. V. B. Gaikwad at 10.00 am. On this occasion all the Vice Principals, HOD's and faculty members were present.

The competition was conducted in two categories:

- 1) Business Plan (Poster)
- 2) Prototype (Model)

On this occasion 110 students through (50 teams) from all over Maharashtra participated in this competition. Mr. Parimal Modi and Mr. Yuvaraj Vadje worked as the Jury members and evaluated the participants.

The price distribution ceremony was organized in the VLC hall at 4.00 pm. On this occasion Mr. Rajeev Papneja, Zentree Labs, USA an alumni of the college and Dr. Santosh Parchure Director, Board of Student Development (BSD), SPPU, Dr. Prakash Shewale, District Coordinator, BSD were present as a chief guest. The introduction was done by Dr. G. J. Mogal. After the introduction, Dr. Santosh Parchure addressed the audience, followed by Principal Dr. V. B. Gaikwad and the Jury members. Then the chief guest Dr. Rajeev Papneja gave his speech and motivated the students. The anchoring was done by Miss Sneha Buwa and vote of thanks was put by IIC Convener Dr. Amol B. Rahane.

The competition was funded by Board of Student Development (BSD), SPPU.

Prizes are as follows:

| Sr. No. | Prize | Startup Competition |
|---------|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | First Prize Rs 5000, certificate and troffee | Air Pollution control and monitoring system Yogratana Sinha & Anuska Patil Ashoka centre for business and computer science, Nashik |
| 2 | Second Prize Rs 3000, certificate and troffee | Clean 91 Smart Dustbin Sanjeet Kumar & Suraj Gupta KTHM College, Nashik |
| 3 | Third Prize Rs 2000, certificate and troffee | Herbal Tablet of Jackfruit root Harshada Jadhav & Prajacta Jejurkar Pravara Rural College of Pharmacy, Pravaranagar |
| 4 | Rs 500 and certificate | Suryavanshi Nilesh Pradip, SSSM Arts, Commerce & Science College, Nashik |

| Sr. No. | Prize | Business Plan (Poster) Competition |
|---------|----------------------------------------------|---------------------------------------------------------------|
| 1 | First Prize Rs 3000, certificate and troffee | Moksa Vedant Trivedi and Om Shinde SNJB College of Engg |

| | | |
|---|-----------------------------------------------|----------------------------------------------------------------------------------------------------------|
| 2 | Second Prize Rs 2000, certificate and troffee | Krushak Tech Vaishnavi Karlekar, Shruti Tungar, Monali Boraste, Sakshi Savant KTHM College, Nashik |
| 3 | Third Prize Rs 1000, certificate and troffee | Medical Information Card Gaurav Mamane and Esha Patel Modern College of Pharmacy, Nigadi, Pune |
| 4 | Rs 500 and certificate | R. Portal Jay Sharma & Ashutosh Mali Matoshri College of Engg., Nashik |

Glimpse of Activity





Date: 16 May 2022.

Dr. G. J. Mogal
Coordinator
Student Development Officer

Dr. A. B. Rahane
Convener, IIC



Dr. V. B. Gaikwad
Principal
PRINCIPAL
K.R.T.Arts, B.H.Commerce & A.M.Science College, Nashik-2



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Savitribai Phule Pune University, Pune

Affiliated

Maratha Vidya Prasarak Samaj's

**K.R.T. Arts, B.H. Commerce and A.M. Science
(KTHM) College, Nashik**

NAAC Accredited A++ with CGPA 3.79 | College with potential for Excellence by UGC
Best College Award by SPPU Pune | Recipient of UGC STRIDE Scheme | Mentor Collage under UGC-PARAMARSH



**State Level Startup / Business Plan
Competition**

Under Industry Academia Interface

Organized by

**Board of Students Development, Institution's
Innovation Council (IIC-KTHM) & Placement Cell,
KTHM College**

Patron:

Hon. Dr. Tushar Shewale (President, M.V.P. Samaj, Nashik, India)
Hon. Shri. Manikarao Boraste (Sabhapati, M.V.P. Samaj, Nashik, India)
Hon. Shri. Ragho Ahire (Upsabhapati, M.V.P. Samaj, Nashik, India)
Hon. Smt. Nilimatai Pawar (Sarchitnis, M.V.P. Samaj, Nashik, India)
Hon. Dr. Sunil Dhikle (Chitnis, M.V.P. Samaj, Nashik, India)
Hon. Shri. Nanasaheb Mahale (Director, M.V.P. Samaj, Nashik, India)
Hon. Shri. Sachin Pingle (Director, M.V.P. Samaj, Nashik, India)

Our Team

Convenor



Dr. V. B. Gaikwad
Principal

Dr. N. D. Gaikwad
IQAC Coordinator
K.T.H.M. College Nashik

Dr. A. B. Rahane
Head, Startup & Innovation Cell,
Convener, IIC-KTHM
K.T.H.M. College Nashik

Dr. Ganesh Mogal
Student Development Officer
K.T.H.M. College Nashik

Mr. D. B. Uphade
Placement Officer
K.T.H.M. College Nashik

Dr. Anirudh Bhagat
Coordinator, Startup & Innovation Cell
K.T.H.M. College Nashik



About the College:

K.R.T. Arts, B.H. Commerce and A.M. Science College, Nashik (popularly known as KTHM College) established by Maratha Vidya Prasarak Samaj, Nashik in June, 1969 and is affiliated to Savitribai Phule Pune University, Pune, India. The college has been accredited in third phase with 'A++' Grade (CGPA: 3.79) in 2017-2018. The college has status of College with Potential for Excellence (CPE) UGC, New Delhi (Third Phase), 'Best College Award' by Savitribai Phule Pune University. The academic Programs in the college includes UG: 29, PG: 24, 29 (UG, PG, Research, Diploma and Certificate Courses) . The college has 14 Ph.D. and 10 M.Phil recognized research Centers.

Aim of the Program

- The aim of the competition is to provide students the opportunity to present their business idea / plan by exploring different business opportunities, problem solutions / business idea identification and pitching in front of entrepreneurs, innovators and business professionals and academicians.
- To inculcate the startup / entrepreneurship culture among the students and create industry-academia interface to provide proper industrial support to the academic activities.



KTHM State Level Startup/Business Plan Competition 2022

Selection Criteria:

Applicants will be selected according to the following criteria:

- Development stage of the product/service;
- Business potential of the idea;
- Degree of innovation and its defensibility;
- Skills of the team, knowledge of the sector, feasibility of the project;
- Positioning in relation to competitors;
- Consistency with market and customers needs and potential outreach;
- Completeness of the documentation presented.

Topics Covered :

- Food and Agriculture
- Rural Development
- Learning and Education
- Clean and Green technology
- Robotics, IoT
- Renewable and Sustainable Energy
- Health Care and Biomedical Devices
- Smart Automation
- Cyber Security
- Any Innovative Idea

IMPORTANT DATES

11 May 2022

Last date of registration

12 May 2022

Last date of any clarification

13 May 2022

Date of Confirmation of Participation

14 May 2022

Competition

Participation Fee: This Competition is free of any charges and there will be no participation or application fees

Registration Form
link :

<http://tiny.cc/kthm-business-plan2022>



Competition Rules and Guidelines

1. General Information :

1.1 Participant Eligibility

The Competition is open to undergraduate, post-graduate students and research scholars

1.2 Registration and Application

- The entries should be on letterhead of the institution signed by Principal / Director and upload pdf in registration form.
- Each college should send **a maximum of two teams only for poster / model competition.**
- Each team will have to register using the Registration Link provided above.
- The Application Form must be filled completely to be eligible for the competition.
- The duly-filled Application Form completed in all respect is required to be submitted **ONLY IN ONLINE MODE.**
- Incomplete information will lead to rejection of the application.

1.3 Team Composition

- Students will participate as teams where **each team will consist of a maximum of 2 (two) student participants.**
- Each participating student can be a part of only one team.
- Each team will have a Leader who will apply on team's behalf and represent the team in the competition.
- Each college should send **a maximum of two teams only for poster / model competition.**
- Each student can participate only in one team.
- The size of the poster should be 1 m x 1 m.
- For the Model / Prototype competition a table will be provided for the participating team.
- Language of Presentation:- Marathi/Hindi/ English
- All the participants should prepare their model / poster based on their own idea.



KTHM State Level Startup/Business Plan Competition 2022

2. Rewards and Prizes

The Top 3 Winner teams will be eligible for the following rewards:

Startup/Business Plan Model Competition

- First Prize :- 7,000/-
- Second Prize:- 5,000/-
- Third Prize:- 3,000/-

Startup/Business Plan Poster Competition

- First Prize :- 5,000/-
- Second Prize:- 3000/-
- Third Prize:- 1000/-

Certificate of Participation to all the participating teams (one per team with names of all team members) and Memento .

3. Competition Rules:

- Each team should have maximum 02 participant for presentation.
- Each team will get maximum 10 min. for presentation.
- The decision of Judge will be final.
- Each team will have to register at registration counter before 10.00 am. (14 May 2022)
- The organizers retain the right to disqualify any team from the Competition if the rules are not observed or if a team does not maintain proper standard of conduct in the professional and collegial spirit of the Competition.

Program Schedule

| Date & Time | Session I | Session II | Session III |
|----------------------|-----------------------------------------------|-------------------------------------------------------------------------------------------|---------------------------------------------|
| 14/05/2022 Friday | Inauguration Time:- 10: 00 am- 10:30 am | Business plan (Poster) and Prototype (Model) Presentation Time:-10.30 am-4:00 pm | Prize Distribution Time:-4:00 pm-5:00 pm |

Contact Details

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