

# Wireframe Document

## ANALYZING AMAZON SALES DATA

Revision Number - 1.2

Last Date of Revision – 30/09/2023

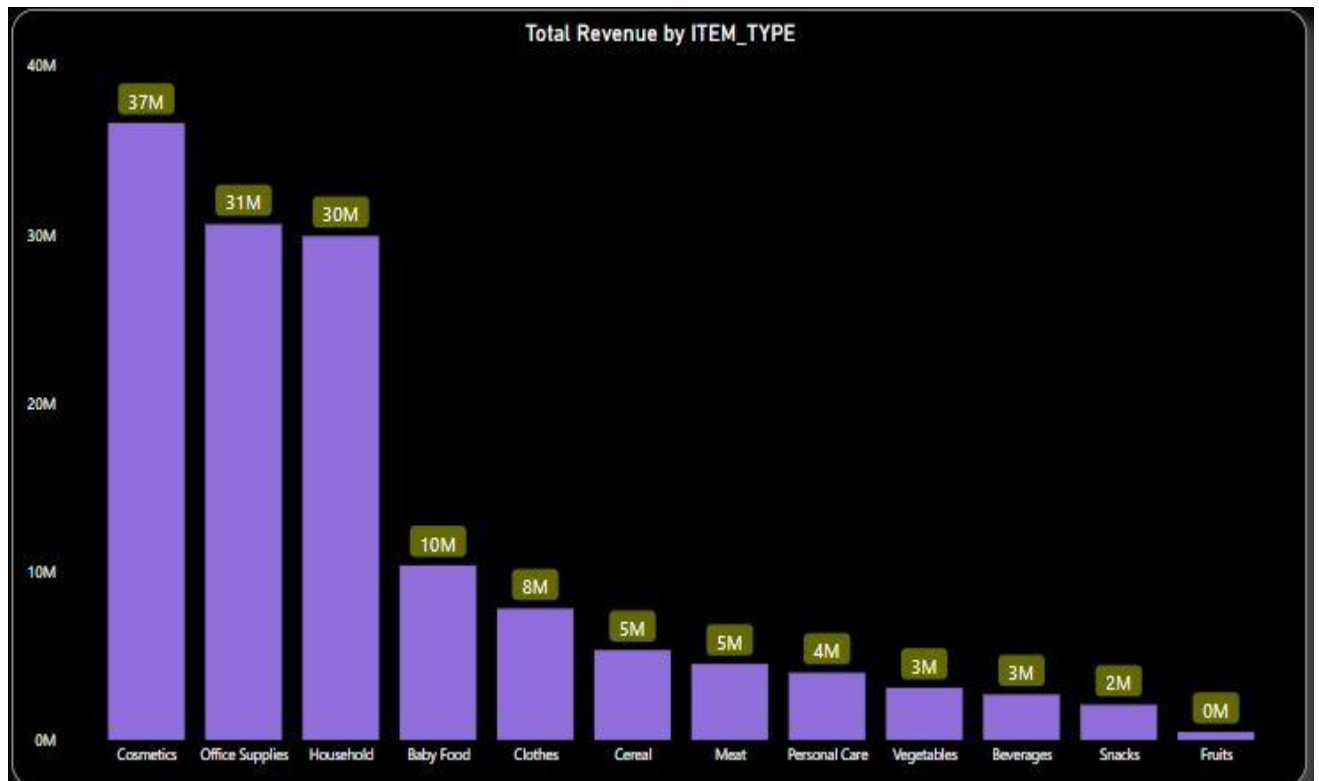
Ankita Gupta & Sanjeev Kumar

### Document Control

Date	Version	Description	Author
3/08/2023	1.0	Introduction, Problem Statement	Ankita Gupta & Sanjeev Kumar
20/08/2023	1.1	Dataset Information, Architecture Description	Ankita Gupta & Sanjeev Kumar
30/09/2023	1.2	Final Revision	Ankita Gupta & Sanjeev Kumar

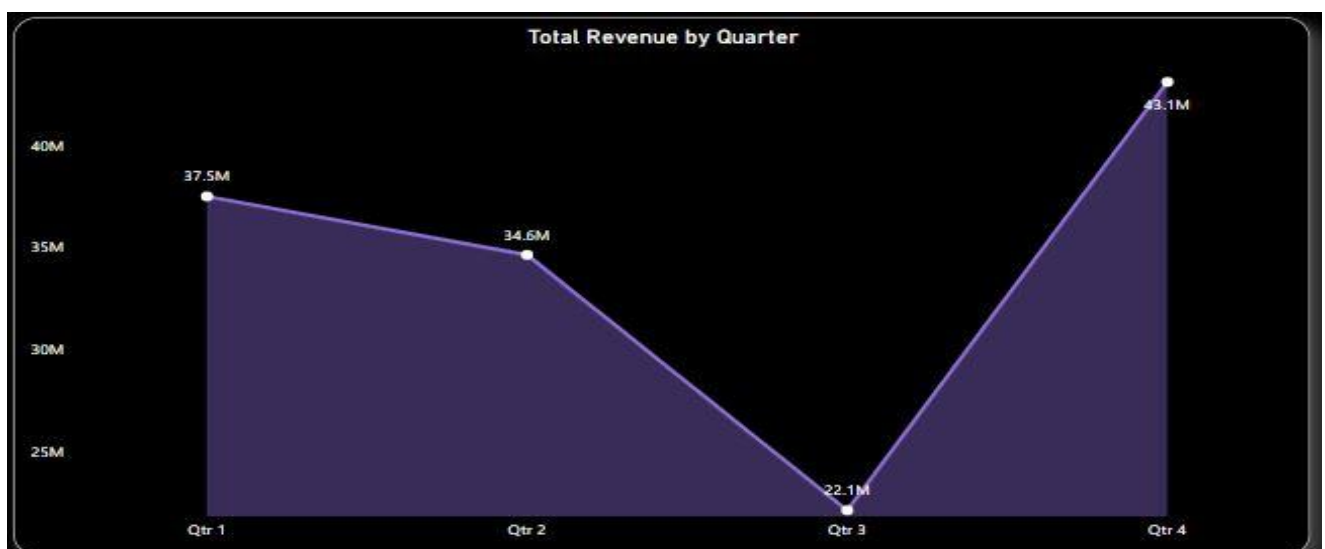
## We Performed Exploratory Data Analysis on Power BI and then created a Dashboard.

### 1. What was the Sales of each Item?



- The category "Cosmetics" has achieved the highest total revenue, with "Office Supplies" coming in second, and "Household" following closely in third place.

### 2. How was the Total Revenue By Quarter?



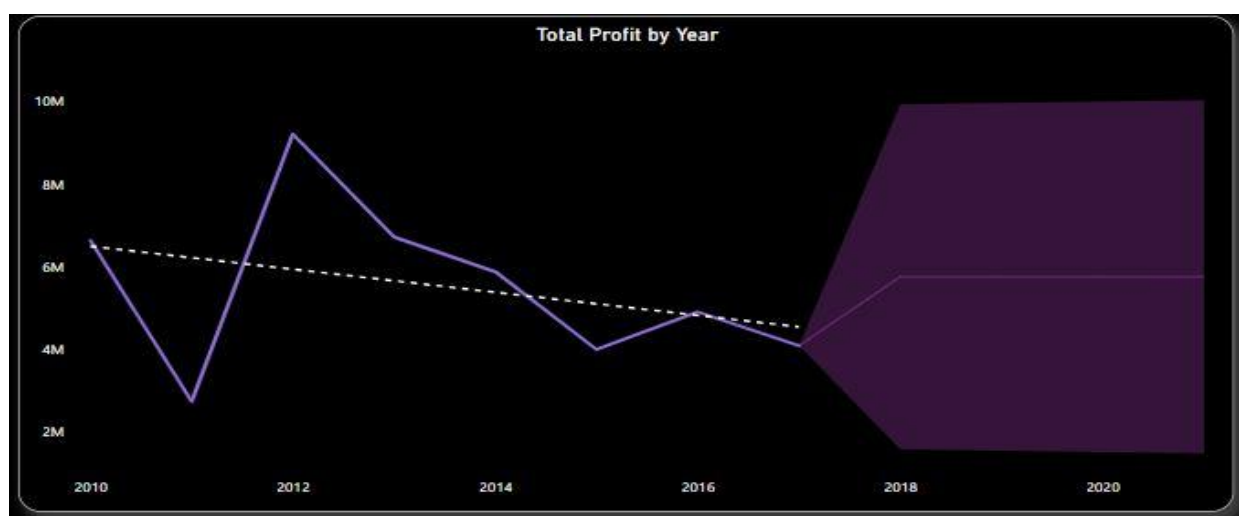
- During the first quarter, sales have generated the highest revenue

### 3.How was the Total Revenue By Region?

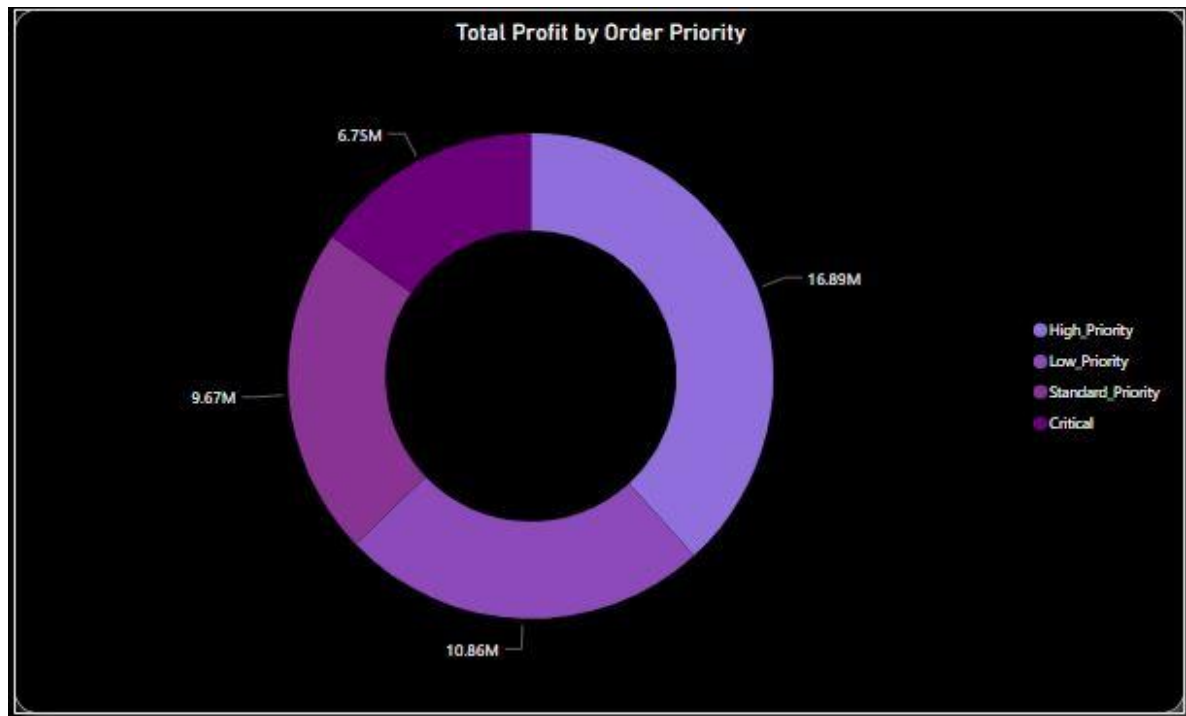


- The Sub-Saharan Africa region has achieved the highest revenue.

### 4. How was the Total Profit By year?

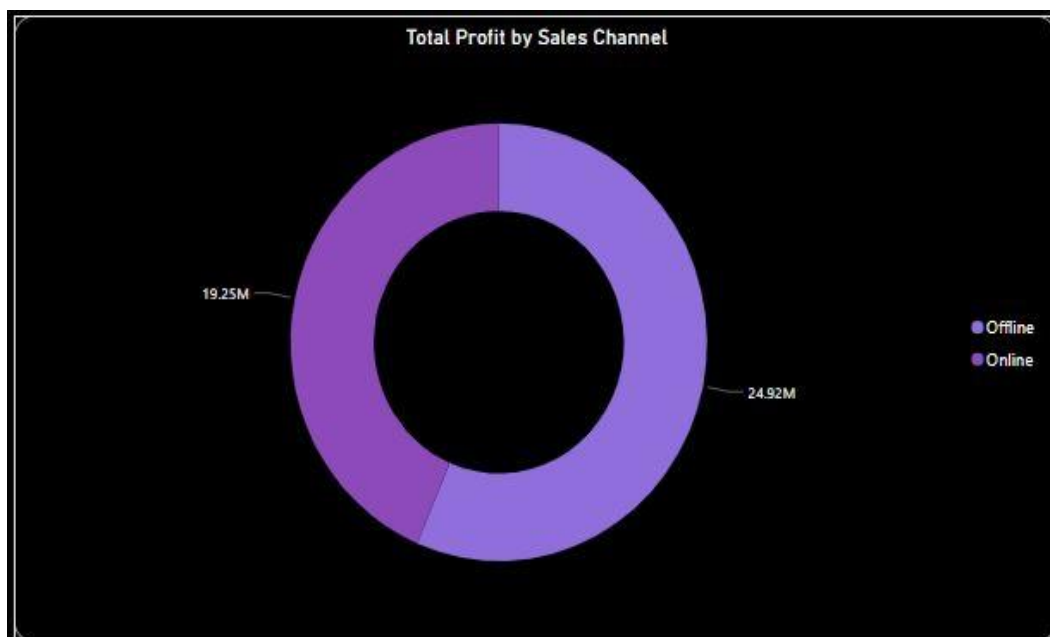


### 5. How was the Total Profit by Order Periority?



- The maximum total profit is in higher priority order.

### 6. Which Sales Channel Has done Maximum Profit?



- Offline Sales has done the maximum Profit compared to online Sales.

## 7 . Cards

Total Orders 100	Total Quantity 512.87K	Avg Delivery Day 0.05	Total Profit 44.17M	Total Revenue 137.35M
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- Total Orders,Total Quantity,Avg Delivery Day ,Total Profit and Total Revenue