

PERSONAL BLOG USING IBM CLOUD WEB STATIC APPS

PROJECT OVERVIEW

Objective

The project aims to create an immersive travel website, Wanderlust, showcasing captivating travel stories and destinations. It aims to inspire wanderlust, foster a sense of adventure, and provide valuable insights about various travel experiences.

Design Thinking Process

- ❖ **Empathize:** Understand the audience's travel interests and preferences.
- ❖ **Define:** Clearly outline the website's purpose and features.
- ❖ **Ideate:** Brainstorm creative content ideas and interactive elements.
- ❖ **Prototype:** Design visually appealing and user-friendly website layouts.

- ❖ **Test:** Gather feedback and refine the website for optimal user experience.

Development Phases

- ❖ **Planning:** Define project scope, target audience, and features.
- ❖ **Design:** Create wireframes and visual designs for the website.
- ❖ **Development:** Code the website using HTML, CSS, and JavaScript.
- ❖ **Testing:** Ensure functionality, responsiveness, and browser compatibility.
- ❖ **Launch:** Deploy the website on a hosting platform.
- ❖ **Maintenance:** Regularly update content, fix bugs, and optimize performance.

Website Structure

Homepage (`index.html`)

Header: Navigation bar with logo, home, and blog links.

Latest Blog Posts: Displaying snippets of the most recent travel stories.

Footer: Subscription form, social media links, and copyright information.

Blog Page (blog.html)

Header: Similar to the homepage.

Blog Posts: Detailed articles about different destinations.

Footer: Subscription form, social media links, and copyright information.

Individual Blog Post (england.html, paris.html, etc.)

Header: Similar to the homepage.

Blog Content: Detailed description, images, and captivating storytelling.

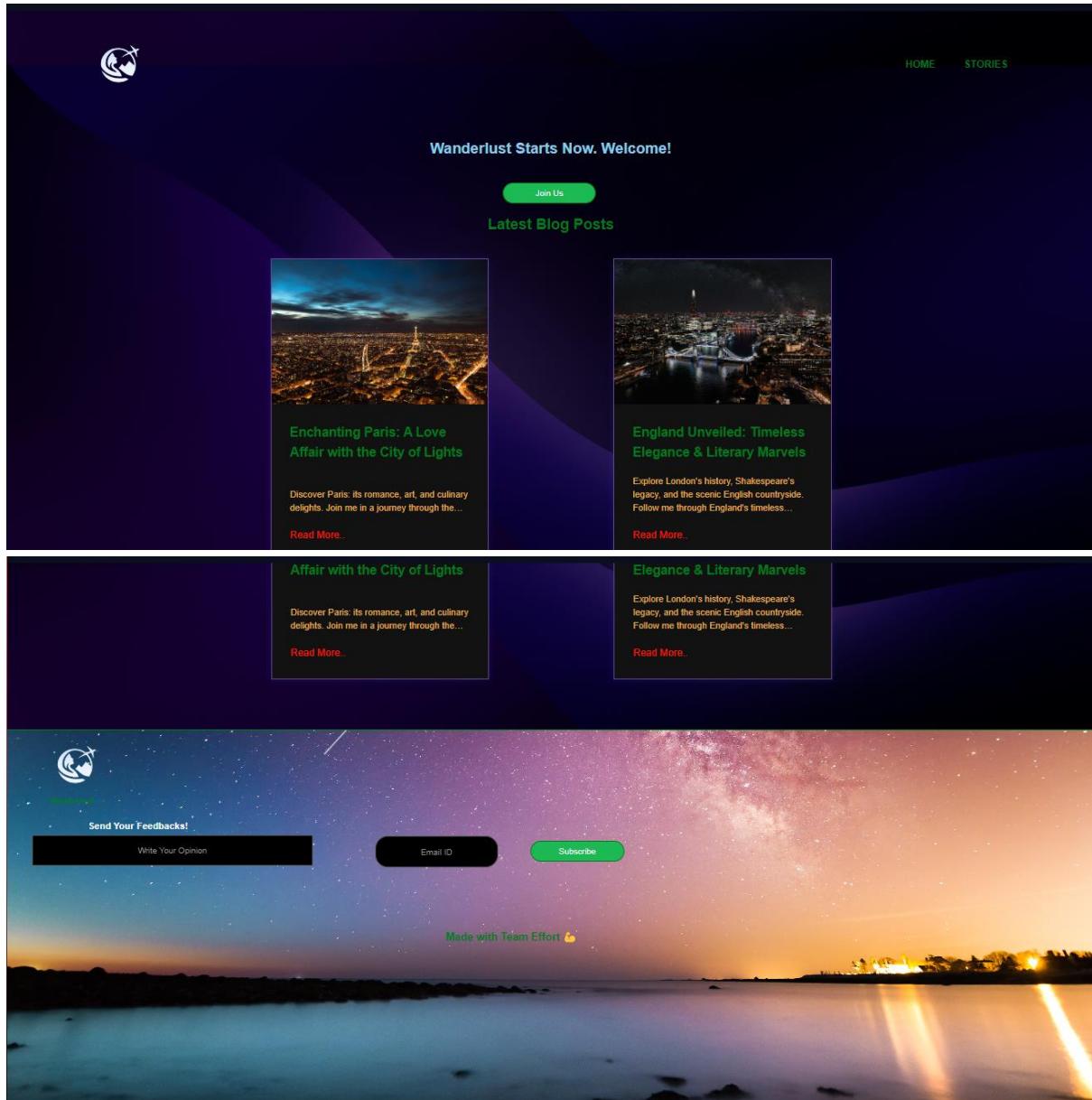
Footer: Subscription form, social media links, and copyright information.

Technical Implementation

- ✓ **HTML:** Used for structuring web pages and organizing content.
- ✓ **CSS:** Styled the website for an appealing layout and responsive design.
- ✓ **JavaScript:** Implemented interactive elements and navigation features.
- ✓ **Responsive Design:** Ensured the website looks and functions well on various devices (desktop, tablet, mobile).
- ✓ **SEO Optimization:** Utilized proper meta tags and keywords for better search engine visibility.
- ✓ **Forms:** Integrated subscription and feedback forms for user engagement.
- ✓ **Hosting:** Deployed the website on a reliable hosting platform for online access.

Screenshot:

✓ Homepage:



✓ Stories:

The screenshot displays a travel blog's homepage. At the top right, there are navigation links for "HOME" and "STORIES". On the left side, there is a small globe icon with the word "Wanderlust" below it. The main content area features a section titled "Blog Posts" with three cards, each representing a travel story:

- Enchanting Paris: A Love Affair with the City of Lights**
Discover Paris: its romance, art, and culinary delights... Join me...
[Read More...](#)
- England Unveiled: Timeless Elegance & Literary Marvels**
Explore London's history, Shakespeare's legacy, and the scenic English countryside...
[Read More...](#)
- Irish Rhythms and Dublin Dreams: A Melodic Journey Through Ireland**
Discover Ireland through music, nature, and tradition... Join the...
[Read More...](#)

Below these cards, there are three smaller text snippets with "Read More..." links:

- of Lights, where love and adventure intertwine. Let the magic of Paris enchant you.
Read the full adventure and fall in love anew
[Read More...](#)
- wonders. Immerse yourself in history and literature.
Read the full adventure and be enchanted.
[Read More...](#)
- Irish culture.
Read the full adventure and let Ireland's magic sweep you away.
[Read More...](#)

At the bottom of the page, there is a footer bar with a "Send Your Feedbacks!" button, a "Write Your Opinion" input field, an "Email ID" input field, a "Subscribe" button, and a "Made with Team Effort" message with a thumbs-up icon.

✓ Content page:

The screenshot shows a travel blog post. At the top right are 'HOME' and 'STORIES' links. The main title is 'Irish Rhythms and Dublin Dreams: A Melodic Journey Through Ireland'. Below it is a subtitle 'Day 1: Dancing Through Dublin's Streets'. The text begins with: 'Inspired by the lively beats of Ed Sheeran's "Galway Girl," I embarked on an Irish adventure that promised music, merriment, and memories to last a lifetime. Landing in Dublin, the vibrant capital of Ireland, I was immediately swept away by the city's infectious energy. Every corner seemed to echo with the sounds of fiddles and laughter, setting the perfect stage for my journey.' A large, dark photograph of a city at night, likely Dublin, occupies most of the page below the text.

Day 2: Embracing Irish Traditions

Embracing the rich traditions of Ireland, I attended a traditional ceilidh dance. With lively music guiding our steps, I joined the locals in intricate dances that seemed to tell stories of ancient legends and timeless love. The sense of community and camaraderie was palpable, making me feel like I was a part of something truly special.

As my Irish adventure neared its end, I found myself sitting by the River Liffey, reflecting on the incredible experiences and friendships I had made. Ireland, much like the "Galway Girl" in Sheeran's song, had captured my heart with its charm and hospitality. The memories of this trip would forever be etched in my soul, reminding me of the magic that happens when music, travel, and love intertwine.

Cloud URL: <https://sg-cad.s3.amazonaws.cloud-object-storage.appdomain.cloud/IBM%20CAD/Index.html>

Thank you for exploring Wanderlust – where every click takes you on a new adventure! For more exciting travel stories, dive into our blog section and let your wanderlust guide you. 🌎 ✨