

PERSONAL BLOG USING IBM CLOUD WEB STATIC APPS

PROJECT OVERVIEW

Objective

The project aims to create an immersive travel website, Wanderlust, showcasing captivating travel stories and destinations. It aims to inspire wanderlust, foster a sense of adventure, and provide valuable insights about various travel experiences.

Design Thinking Process

- ❖ **Empathize:** Understand the audience's travel interests and preferences.
- ❖ **Define:** Clearly outline the website's purpose and features.
- ❖ **Ideate:** Brainstorm creative content ideas and interactive elements.
- ❖ **Prototype:** Design visually appealing and user-friendly website layouts.

- ❖ **Test:** Gather feedback and refine the website for optimal user experience.

Development Phases

- ❖ **Planning:** Define project scope, target audience, and features.
- ❖ **Design:** Create wireframes and visual designs for the website.
- ❖ **Development:** Code the website using HTML, CSS, and JavaScript.
- ❖ **Testing:** Ensure functionality, responsiveness, and browser compatibility.
- ❖ **Launch:** Deploy the website on a hosting platform.
- ❖ **Maintenance:** Regularly update content, fix bugs, and optimize performance.

Website Structure

Homepage (index.html)

Header: Navigation bar with logo, home, and blog links.

Latest Blog Posts: Displaying snippets of the most recent travel stories.

Footer: Subscription form, social media links, and copyright information.

Blog Page (blog.html)

Header: Similar to the homepage.

Blog Posts: Detailed articles about different destinations.

Footer: Subscription form, social media links, and copyright information.

Individual Blog Post (england.html, paris.html, etc.)

Header: Similar to the homepage.

Blog Content: Detailed description, images, and captivating storytelling.

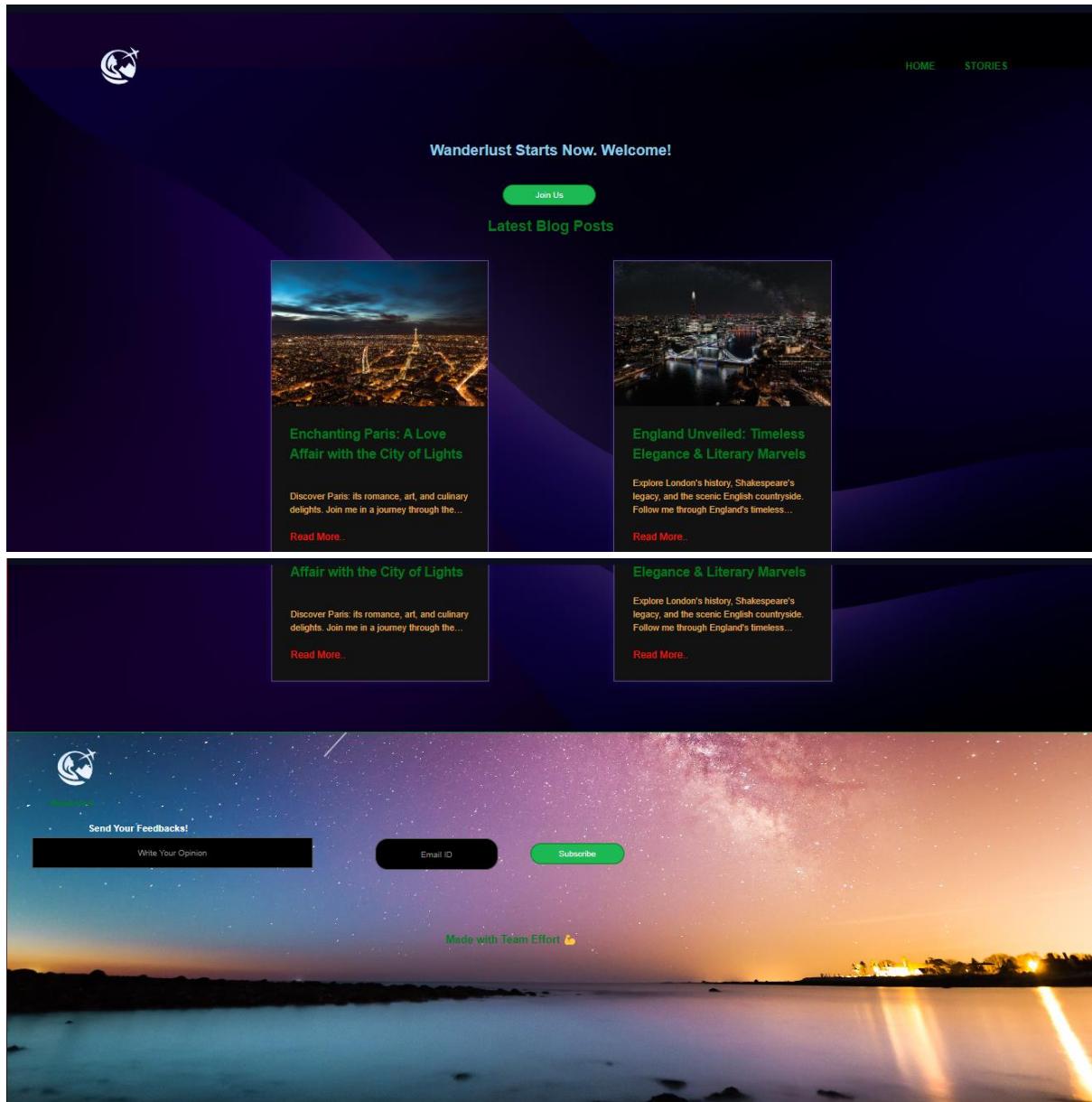
Footer: Subscription form, social media links, and copyright information.

Technical Implementation

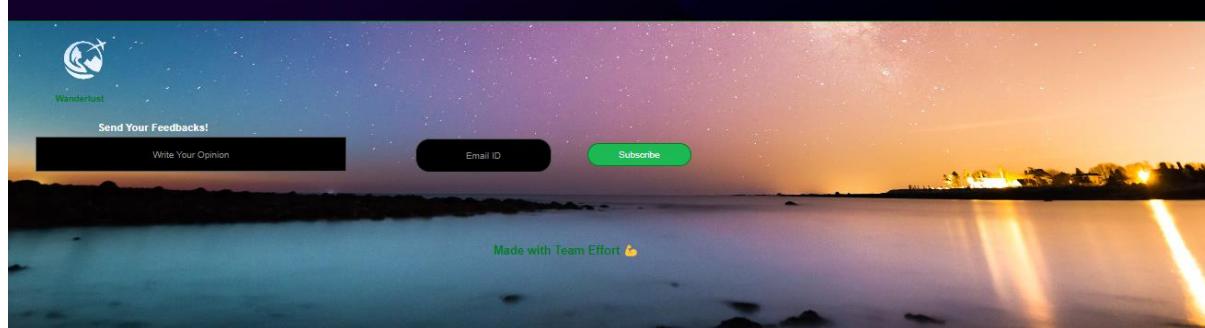
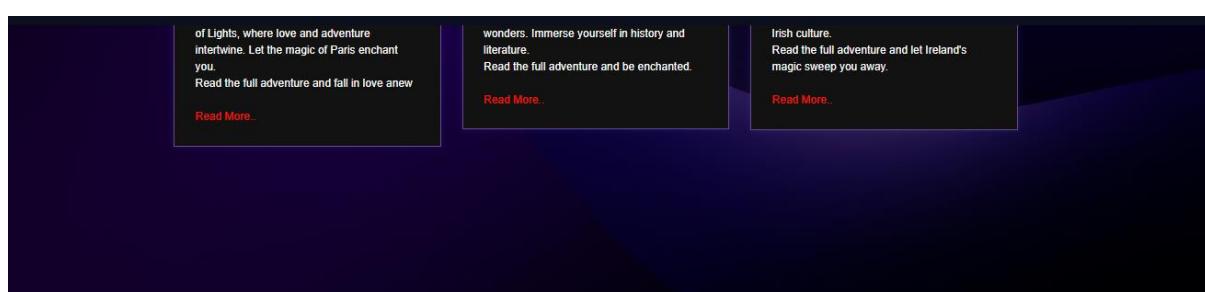
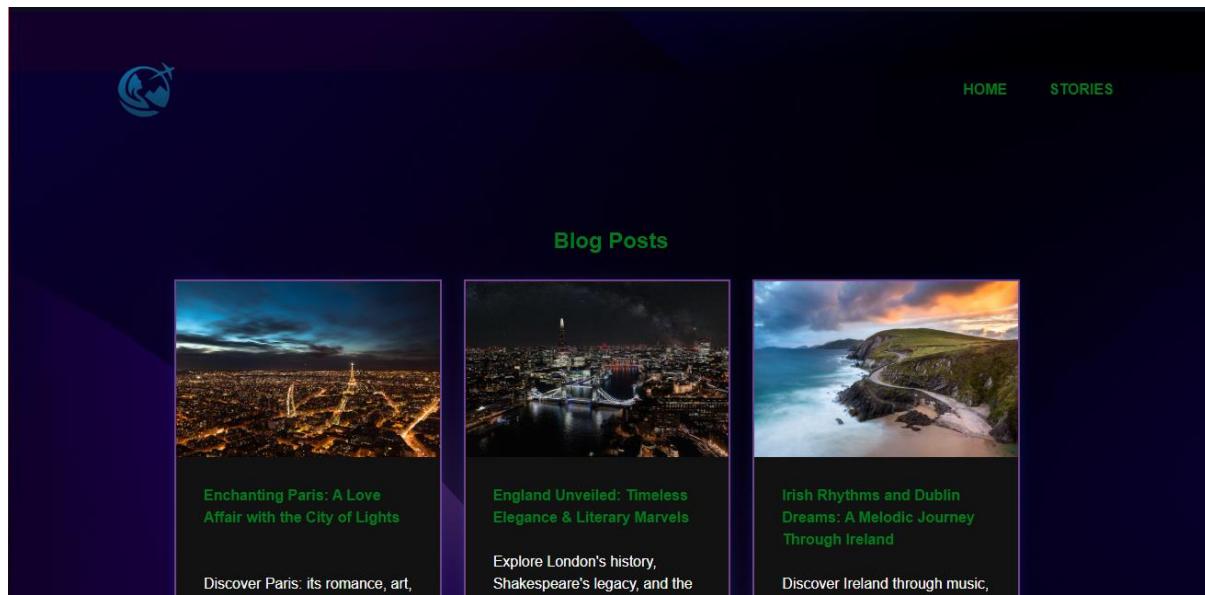
- ✓ **HTML:** Used for structuring web pages and organizing content.
- ✓ **CSS:** Styled the website for an appealing layout and responsive design.
- ✓ **JavaScript:** Implemented interactive elements and navigation features.
- ✓ **Responsive Design:** Ensured the website looks and functions well on various devices (desktop, tablet, mobile).
- ✓ **SEO Optimization:** Utilized proper meta tags and keywords for better search engine visibility.
- ✓ **Forms:** Integrated subscription and feedback forms for user engagement.
- ✓ **Hosting:** Deployed the website on a reliable hosting platform for online access.

Screenshot:

✓ Homepage:



✓ Stories:



✓ Content page:

The screenshot shows a travel blog post. At the top right are 'HOME' and 'STORIES' links. The main title is 'Irish Rhythms and Dublin Dreams: A Melodic Journey Through Ireland'. Below it is a sub-section title 'Day 1: Dancing Through Dublin's Streets'. The text describes the author's experience in Dublin, mentioning Ed Sheeran's song 'Galway Girl' and the vibrant atmosphere of traditional pubs where music and dance were prevalent. The next section, 'Day 3: Embracing Irish Traditions', discusses attending a traditional ceilidh dance. The post concludes with a photograph of a city at night, likely Dublin, with lights reflecting on water.

Cloud URL: <https://pb-cad.s3.amazonaws.cloud-object-storage.appdomain.cloud/IBM%20CAD/Index.html>

Thank you for exploring Wanderlust – where every click takes you on a new adventure! For more exciting travel stories, dive into our blog section and let your wanderlust guide you. 🌎✨