E-Commerce – Problem Statements

Date: 06 December 2025

Project Name: E-Commerce – Online Shopping Platform

PS-1:

- I am: A customer looking for products
- I'm trying to: Find the right product quickly
- But: Most websites show too many irrelevant results
- Because: Search & filters are not optimized
- Which makes me feel: Frustrated and overwhelmed

PS-2:

- I am: A busy working professional
- I'm trying to: Order products smoothly
- But: Checkout takes too long
- Because: Multiple steps and slow loading pages
- Which makes me feel: Annoyed and impatient

PS-3:

- I am: A seller managing products
- I'm trying to: Handle inventory easily
- But: Product updates require manual entry
- Because: There is no centralized seller dashboard
- Which makes me feel: Tired and inefficient

PS-4:

I am: An admin managing the store

I'm trying to: Track orders and users

But: Data is scattered across systems

Because: No unified admin panel

Which makes me feel: Worried about errors & delays