

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

55M

Revenue

7.84M

Total Interest

45M

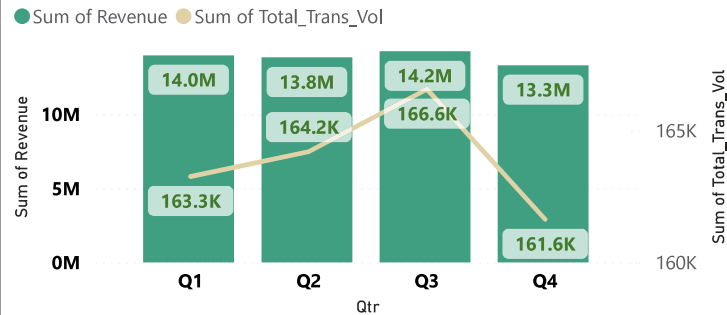
Trans Amt

656K

Tran\_Count

Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	46139398	6,495,887.74	2685635
Silver	5586332	812,081.28	187505
Gold	2454072	373,784.16	56210
Platinum	1135608	161,629.05	20665
Total	55315410	7,843,382.23	2950015

Revenue and Total\_Trans\_Vol



M

F

Medium

Low

High

Gold

Silver

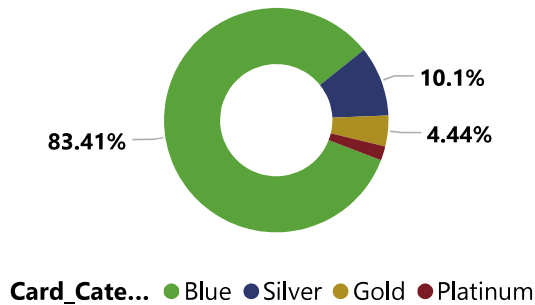
Platinum

Blue

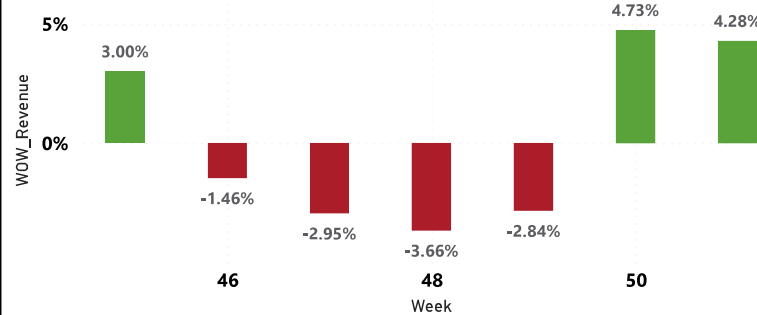
## Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

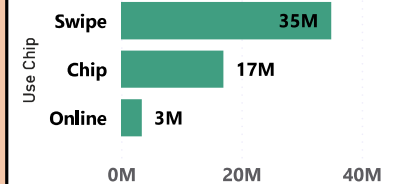
Revenue by Card\_Category



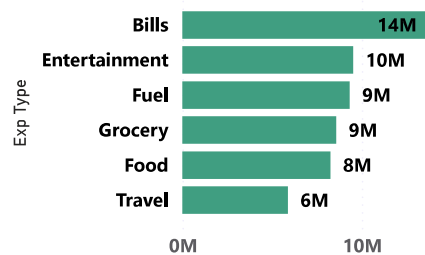
WOW\_Revenue Trend



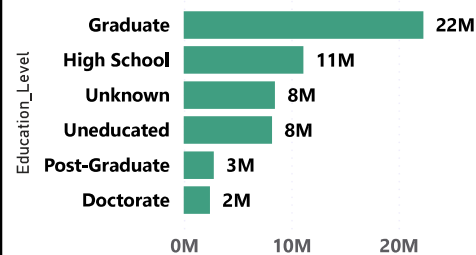
Revenue by Purchase



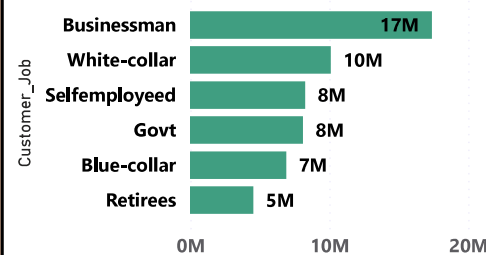
Revenue by Exp Type



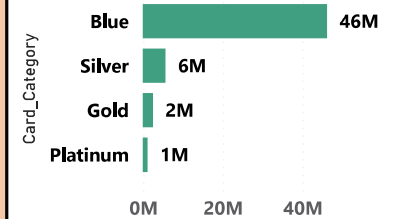
Revenue by Education



Revenue by Job



Revenue by Category



# Credit Card Customer Report

55M

Revenue

7.84M

Total Interest

576M

Income

3.19

Csat

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

M30M

F25M

Medium

Low

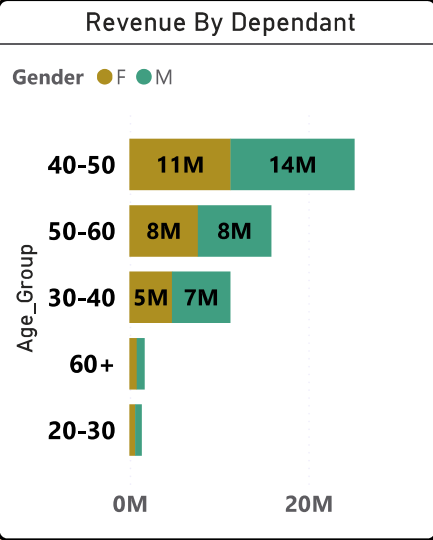
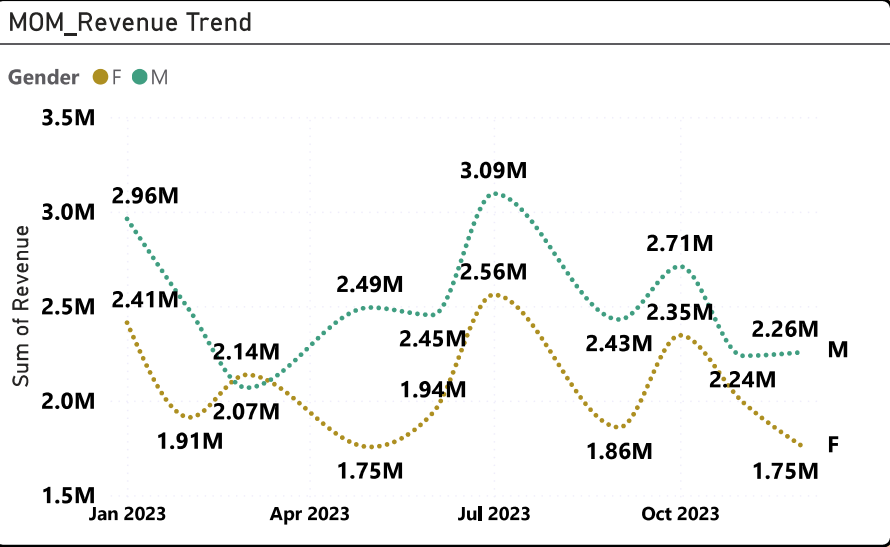
High

Gold

Silver

Platinum

Blue



Customer_Job	Revenue	Interest_Earned	Annual_Fees
Blue-collar	6904279	952,800.57	462640
Businessman	17387832	2,539,390.31	563030
Govt	8111701	1,160,016.37	443810
Retirees	4535184	630,359.24	281705
Selfemployeed	8261758	1,119,741.81	746990
White-collar	10114656	1,441,073.93	451840
Total	55315410	7,843,382.23	2950015

